

AUSTRALIAN BUREAU OF STATISTICS Canberra

CATALOGUE NO. 8602.7

NOV 27 MAR 1980

TOURIST ACCOMMODATION : NORTHERN TERRITORY DECEMBER QUARTER 1979

INQUIRIES

If you want to know more about these statistics ring Dan Black on Darwin 802722 or Peter White on Canberra 525631 or our State office, or write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616

For copies of this publication contact Information Services, Canberra 526627 or State offices.

MAIN FEATURES

	December Quarter 1978			December Quarter 1979		
	October	November	December	October	November	December
Room occupancy rates						
Licensed hotels with facilities	42.6%	37.5%	28.2%	53.6%	51.5%	38.8%
Motels	62.1%	54.6%	41.3%	68.0%	61.5%	51.0%
Site occupancy rates						
Caravan parks	35.4%	27.5%	17.5%	30.2%	22.9%	15.4%

EXPLANATORY NOTES

Introduction

This publication contains results for the Northern Territory of the quarterly surveys of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 31 December 1979.

Tourist accommodation establishment

2. There is no generally accepted definition of a tourist accommodation establishment, but for the purpose of the surveys, a tourist accommodation establishment has been defined as an establishment which provides accommodation of a predominantly short term nature (i.e. for periods of less than 2 months) available to the general public.

Scope of the survey

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (i) *Licensed hotel with facilities* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.

- (ii) *Licenses or unlicensed motel, private hotel or guest house with facilities* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests, but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (iii) *Caravan park* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than 1 type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as 2 separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Threequarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats etc. available at caravan parks for accommodating paying guest during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

14. *Guest nights* refers to the number of paying guests accommodated in caravan parks each night tallied

for the survey period. In some cases it has been necessary to estimate this figure.

15. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation are a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

16. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

17. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Past quarters tourist accommodation statistics are available in earlier publications and Northern Territory tourist accommodation census statistics have been published in *Census of Tourist Accommodation Establishments, Year ended 30 June 1976, Northern Territory* (8601.7).

18. All current publications produced by the ABS are listed in *Catalogue of Publications* (1101.0) which is available free of charge from any ABS office.

Symbols and other usages

19. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

W. H. MITCHELL
Statistician - Northern Territory

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

Particulars	Darwin Statistical Division (a)			Stuart McDonnell Statistical Division (b)			Remainder Northern Territory			Total		
	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total
NUMBER AND CAPACITY												
December quarter 1979												
Establishments	No. 9	10	19	4	10	14	8	5	13	21	25	46
Guest rooms	No. 314	497	811	105	351	456	136	81	217	555	929	1,484
Bed spaces	No. 699	1,288	1,987	204	958	1,162	321	228	549	1,224	2,474	3,698
ROOM OCCUPANCY RATES (per cent)												
1978 - October	48.9	56.9	53.6	25.5	71.5	58.6	42.9	54.8	47.8	42.6	62.1	54.4
November	41.9	54.8	49.4	18.2	56.0	45.5	46.3	48.1	47.1	37.5	54.6	47.9
December	32.3	43.8	38.9	12.5	36.8	30.1	33.4	45.0	38.2	28.2	41.3	36.1
December quarter 1978	41.0	51.8	47.3	18.7	54.8	44.7	40.8	49.3	44.3	36.1	52.7	46.1
1979 - October	62.8	65.1	64.2	27.3	74.4	63.5	52.8	58.3	54.8	53.6	68.0	62.6
November	64.4	62.0	62.9	20.1	63.9	53.8	46.2	48.0	46.8	51.5	61.5	57.8
December	49.4	59.1	55.3	14.7	41.5	35.4	32.9	42.7	36.6	38.8	51.0	46.5
December quarter 1979	58.8	62.1	60.8	20.7	59.9	50.9	43.9	49.7	46.1	48.0	60.2	55.6
BED OCCUPANCY RATES (per cent)												
1979 - October	42.4	33.7	36.8	20.4	45.1	40.8	33.4	36.3	34.6	36.3	38.4	37.7
November	42.6	34.6	37.4	15.0	38.7	34.6	26.2	30.3	27.9	33.7	35.8	35.1
December	34.6	33.1	33.6	10.4	27.4	24.4	20.4	27.0	23.2	26.9	30.3	29.2
December quarter 1979	39.8	33.8	35.9	15.3	37.0	33.2	26.7	31.2	28.6	32.3	34.8	34.0
TAKINGS FROM ACCOMMODATION (\$'000)												
1979 - October	178	328	506	20	224	244	76	42	118	274	593	868
November	167	330	497	14	190	204	59	32	91	240	552	792
December	128	306	434	10	133	143	44	30	74	182	469	651
December quarter 1979	473	964	1,437	44	547	591	178	105	283	696	1,615	2,311

(a) Includes Adelaide River and Batchelor. (b) The Northern boundary lies between Barrow Creek and Wauchope.

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES, GUEST NIGHTS AND TAKINGS FROM ACCOMMODATION

NUMBER AND CAPACITY			
December quarter 1979			
Establishments	No.	8	
Powered sites	No.	511	
Unpowered sites	No.	450	
Cabins, flats, etc.	No.	17	
<i>Total capacity</i>		978	
SITE OCCUPANCY RATES (per cent)			
1978 - October	35.4	1979 - October	30.2
November	22.5	November	22.9
December	17.5	December	15.4
December quarter 1978	25.1	December quarter 1979	22.8
GUEST NIGHTS ('000)		TAKINGS FROM ACCOMMODATION (\$'000)	
1979 - October	22		39
November	16		32
December	11		24
December quarter 1979	48		96

S/T 1980