



COMMONWEALTH BUREAU OF CENSUS AND STATISTICS
CANBERRA, AUSTRALIA

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REGISTRATIONS OF NEW MOTOR VEHICLES - MAKE OF VEHICLE : AUSTRALIA

OCTOBER 1969

PRELIMINARY STATEMENT

This preliminary statement of registrations of new motor vehicles during October 1969 is supplementary to that issued on 26 November 1969 and will be followed by the monthly bulletin of motor vehicle registrations which will give information in more detail.

2. In these statistics, "registrations" means registrations processed by the motor vehicle registration authorities in the States and Territories during the period. Occasionally, in some States, registrations of new motor vehicles are not recorded in the statistics until some time after registration.

3. In all States, "capital city" registrations refer to vehicles whose owners' addresses are located within the capital city statistical division as defined for 1966 population census purposes.

4. The figures include Commonwealth-owned new vehicles other than those belonging to the defence services.

**TABLE 1. - REGISTRATIONS OF NEW MOTOR CARS BY MAKE
AND HORSEPOWER OF VEHICLE, OCTOBER 1969**

Make (a)	HP R.A.C.	N.S.W.	Vic.	Qld	S.A.	W.A.	Tas.	N.T.	A.C.T.	Australia	
										Capital Cities (b)	Total
Alfa Romeo 1300	13	1	4	..	..	3	..	..	1	9	9
" " 1600/1750	15	30	16	3	3	3	..	..	..	45	55
" " (c)	15	1	..	..	..	..	..	..	..	1	1
<u>Total Alfa Romeo</u>	..	32	20	3	3	6	..	..	1	55	65
Aston Martin	34	1	..	..	..	..	..	..	..	1	1
Austin 1800	15	390	300	99	97	92	36	..	23	672	1,040
B.M.W.	17	1	2	..	2	..	..	..	..	5	5
" 2000	19	8	13	1	3	..	..	..	..	23	25
"	27	2	8	1	5	..	..	..	..	14	16
<u>Total B.M.W.</u>	..	11	23	2	10	..	..	..	..	42	46
Buick	52	1	..	..	..	..	..	..	..	..	1
" Electra	56	6	..	..	..	..	..	..	..	5	6
<u>Total Buick</u>	..	7	..	..	..	..	..	..	..	5	7
Cadillac	59	..	1	..	..	..	..	..	..	1	1
Chevrolet	45	1	..	..	..	..	..	..	..	1	1
" Impala	51	12	8	1	..	5	1	..	..	21	27
" (c)	51	..	..	..	1	..	..	..	..	1	1
" Camaro	54	1	..	..	..	..	..	..	..	1	1
<u>Total Chevrolet</u>	..	14	8	1	1	5	1	..	..	24	30
Chrysler Valiant	27	883	623	277	257	155	54	14	25	1,528	2,288
" " V8	42	..	1	..	1	10	10	..	..	12	22
" " V8	48	241	103	56	67	15	..	3	5	364	490
<u>Total Chrysler</u>	..	1,124	727	333	325	180	64	17	30	1,904	2,800
Citroen	18	..	..	..	..	1	..	..	..	1	1
"	20	4	1	..	..	..	..	..	..	5	5
<u>Total Citroen</u>	..	4	1	..	..	1	..	..	..	6	6
Daihatsu	11	..	..	..	..	1	..	..	..	1	1
Daimler 2.5 Litre	28	3	..	..	..	..	..	..	..	11	11
Datsun 1000	13	268	132	65	55	79	23	2	10	460	634
" 1600	17	299	156	65	63	49	24	2	14	485	672
" 2000 (c)	18	6	..	..	..	..	..	..	2	16	16
" 2300	25	51	31	16	3	7	2	1	2	83	113
<u>Total Datsun</u>	..	626	329	146	121	135	49	5	28	1,052	1,435
Dodge Phoenix	46	23	8	4	2	1	2	..	..	27	40
" " Hardtop	57	21	15	5	4	4	..	..	2	41	51
<u>Total Dodge</u>	..	44	23	9	6	5	2	..	2	68	91
Ferrari	..	1	..	..	..	..	..	..	..	1	1
Fiat 500	5	31	11	4	11	12	5	..	..	64	75
" 850	10	71	25	14	8	29	4	..	2	128	153
" 124	13	15	6	4	3	9	..	..	..	29	37
" " Coupe/125	15	133	42	20	11	27	4	1	0	200	249
<u>Total Fiat</u>	..	250	84	42	36	77	13	1	11	421	514
Ford Capri	16	215	84	42	37	25	8	2	2	306	415
" Cortina	16	595	354	180	170	142	53	4	64	970	1,566
" Falcon/Fairlane	32	557	542	533	323	246	98	19	52	1,899	3,170
" " V8/ " V8	51	643	479	198	116	118	34	7	23	997	1,618
"	52	..	1	..	..	..	..	..	..	1	1
"	54	..	1	..	..	..	..	..	..	1	1
" Lincoln	61	..	1	..	..	..	..	..	..	1	1
<u>Total Ford</u>	..	2,414	1,662	953	646	531	153	32	141	4,175	6,772

(a) Sedan unless otherwise stated. Descriptions of makes indicate principal models, etc., for the horsepowers shown. (b) See paragraph 3, page 1. (c) Cars other than sedans.

TABLE 1. - REGISTRATIONS OF NEW MOTOR CARS BY MAKE
AND HORSEPOWER OF VEHICLE, OCTOBER 1969 - continued

Make (a)	HP R.A.C.	N.S.W.	Vic.	Qld	S.A.	W.A.	Tas.	N.T.	A.C.T.	Australia	
										Capital Cities (b)	Total
Hillman Imp ..	11	3	3	5	1	1	..	..	..	11	13
" Hunter/Royal..	16	450	304	105	114	101	22	3	14	731	1,113
<u>Total Hillman</u> ..	..	453	307	110	115	102	22	3	14	742	1,126
Holden Torana ..	15	692	477	188	137	152	79	1	17	1,223	1,743
" " ..	23	1	4	2	11	7	1	..	1	25	27
" " ..	27	5	12	6	15	10	4	..	1	47	53
" (161) ..	27	428	541	200	169	175	75	1	14	1,096	1,603
" (180) ..	31	1,650	1,309	529	434	325	131	13	49	2,988	4,440
" (253) V8 ..	42	526	363	171	110	90	26	..	27	540	1,313
" (307) V8 ..	48	13	44	15	12	42	1	4	2	136	203
" V8 ..	51	151	111	47	31	13	3	1	5	230	366
<u>Total Holden</u> ..	..	3,536	2,865	1,158	919	814	320	20	116	6,285	9,748
Honda Scamp ..	4	16	32	11	1	14	2	..	1	70	84
" N600 ..	6	17	18	3	2	16	1	..	1	45	58
" " ..	13	..	1	..	..	..	..	..	..	1	1
<u>Total Honda</u> ..	..	33	51	14	10	30	3	..	2	116	143
Isuzu Bellett ..	15	1	6	..	2	1	1	..	..	10	11
" Floridan ..	16	13	7	4	6	8	6	..	1	33	45
<u>Total Isuzu</u> ..	..	14	13	4	8	9	7	..	1	43	56
Jaguar 2.7/3.0 ..	25	3	5	..	..	..	..	..	..	8	8
" 2.0/2.5 Type ..	31	14	12	1	2	1	..	1	..	29	31
<u>Total Jaguar</u> ..	..	17	17	1	2	1	..	1	..	37	39
Jensen ..	57	1	..	..	1	..	..	..	..	2	2
Lancia Fulvia ..	14	3	1	..	..	..	..	..	..	3	4
Lotus Europa ..	14	..	..	1	2	1	..	..	..	4	4
" Elan ..	16	4	1	..	..	..	..	..	..	5	5
<u>Total Lotus</u> ..	..	4	1	1	2	1	..	..	..	9	9
L.G. Lidget (c) ..	12	7	5	2	1	1	..	..	2	13	18
" " (c) ..	15	1	2	..	..	2	..	..	..	4	5
<u>Total L.G.</u> ..	..	53	29	4	5	5	2	..	7	64	105
Mazda R100 ..	(d)	60	30	12	6	3	4	..	..	64	123
" " ..	11	..	..	..	1	..	..	..	..	1	1
" 1200 ..	12	131	96	37	19	17	..	..	4	237	312
" 1500/1700 ..	15	159	155	45	48	27	11	5	6	314	456
<u>Total Mazda</u> ..	..	350	289	94	73	48	23	5	10	636	882
Mercedes Benz 200 ..	16	5	1	4	1	..	..	..	..	10	16
" 230/250 ..	25	32	27	5	3	5	6	..	..	55	78
" 280 ..	27	47	36	11	14	1	..	2	..	89	119
" 600 ..	52	5	..	..	..	..	..	..	..	9	12
<u>Total Mercedes Benz</u> ..	..	89	73	14	20	20	7	..	2	163	225
Mitsubishi Colt 1100..	13	16	11	14	22	47	6	..	3	104	119
Morris Mini 1100 ..	10	272	126	51	49	65	11	..	9	412	583
" 1100 ..	10	1	..	3	..	4	..	..	..	6	10
" 'S' 1500 ..	12	100	67	21	14	24	3	..	..	198	237
" Cooper 'S' ..	12	70	24	1	4	..	..	1	..	84	107
" 1500 ..	14	345	257	95	67	42	26	3	15	603	818
<u>Total Morris</u> ..	..	796	474	182	154	175	42	3	29	1,303	1,655
L.G. Rotc ..	(d)	4	2	..	5	..	..	..	..	11	11
Peugeot ..	13	..	..	1	..	..	..	..	..	..	1
" 404 ..	17	97	53	12	7	5	1	..	3	96	145
<u>Total Peugeot</u> ..	..	57	53	13	7	5	1	..	3	96	145

(a) Sedan unless otherwise stated. Descriptions of makes indicate principal models, etc., for the horsepowers shown. (b) See paragraph 3, page 1. (c) Cars other than sedans. (d) Rotary engine.

TABLE 1. - REGISTRATIONS OF NEW MOTOR CARS BY MAKE
AND HORSEPOWER OF VEHICLE, OCTOBER 1969 - continued

Make (a)	HP R.A.C.	N.S.W.	Vic.	Qld	S.A.	W.A.	Tas.	N.T.	A.C.T.	Australia	
										Capital Cities (b)	Total
Pontiac Parisienne ..	51	10	17	2	1	5	..	..	..	26	35
" ..	52	..	..	..	..	1	..	..	..	..	1
" ..	54	3	2	..	..	1	..	..	..	6	6
<u>Total Pontiac</u> ..	..	13	19	2	1	7	..	..	..	32	42
Porsche 912 ..	16	1	..	..	..	..	1	..	..	1	2
" ..	23	1	..	..	..	..	..	..	..	1	1
<u>Total Porsche</u> ..	..	2	..	..	..	..	1	..	..	2	3
Rambler ..	45	..	1	..	..	2	2	..	..	4	5
" ..	53	30	12	6	6	6	..	2	..	44	62
<u>Total Rambler</u> ..	..	30	13	6	6	8	2	2	..	48	67
Renault 10 ..	12	117	68	14	23	9	6	..	6	189	243
" 16* ..	14	..	47	15	17	10	3	..	13	87	105
<u>Total Renault</u> ..	..	117	115	29	40	19	9	..	19	276	348
Rolls Royce ..	53	1	1	..	..	..	..	..	..	2	2
Rover 2000 ..	18	13	13	2	1	15	1	..	..	35	45
" V8 ..	39	19	17	5	..	13	..	..	..	47	54
<u>Total Rover</u> ..	..	32	30	7	1	28	1	..	..	82	99
Skoda ..	11	..	..	..	..	1	..	..	..	1	1
Subaru ..	12	..	..	..	..	2	..	..	..	2	2
" ..	14	..	..	5	6	7	..	..	..	16	18
<u>Total Subaru</u> ..	..	..	..	5	6	9	..	..	..	18	20
Toyota Corolla ..	13	366	227	75	84	49	21	2	14	620	838
" Corona ..	15	287	229	103	76	49	31	..	12	507	787
" ..	16	..	..	1	..	..	..	..	..	1	1
" 1900 ..	18	13	10	6	2	1	..	..	..	21	32
" Crown 2300 ..	20	223	158	50	73	48	11	6	10	304	579
<u>Total Toyota</u> ..	..	889	624	235	235	147	63	8	36	1,453	2,237
Triumph Spitfire (c) ..	13	1	1	1	..	..	..	..	..	2	3
" 2000 ..	20	77	60	24	9	17	7	..	9	149	203
" TR6 (c) ..	20	2	1	..	..	1	..	..	..	4	4
<u>Total Triumph</u> ..	..	80	62	25	9	18	7	..	9	155	210
Volkswagen 1300 ..	14	1	..	1	..	..	..	1	..	2	3
" (c) ..	14	..	..	..	1	..	..	..	..	1	1
" Audi ..	16	..	2	..	..	..	..	..	..	2	2
" 1500 ..	17	283	143	36	16	47	19	1	19	444	564
" 1600 ..	18	102	68	20	27	15	6	..	6	190	244
<u>Total Volkswagen</u> ..	..	386	213	57	44	62	25	2	25	639	814
Volvo ..	17	..	1	..	1	..	..	..	..	1	2
" ..	19	28	4	5	4	4	..	..	1	34	46
" 164 ..	29	1	1	2	1	..	..	..	..	4	5
<u>Total Volvo</u> ..	..	29	6	7	6	4	..	..	1	39	53
<u>ALL CARS</u>											
Sedans ..	..	11,662	8,619	3,565	2,929	2,587	906	99	504	20,715	31,071
Other than Sedans ..	..	64	95	5	7	6	..	..	5	105	126
Capital Cities (b) ..	..	7,659	8,328	1,804	2,067	2,039	370	..	513	20,820	20,820
Other Areas ..	..	4,227	2,326	1,766	169	554	536	99	..	..	10,377
<u>TOTAL ALL CARS</u> ..	..	11,926	8,654	3,570	2,936	2,593	906	99	513	20,820	31,197

(a) Sedan unless otherwise stated. Descriptions of makes indicate principal models, etc., for the horsepowers shown. (b) See paragraph 3, page 1. (c) Cars other than sedans.

* In N.S.W. this model is classified as a station wagon.

TABLE 2. - REGISTRATIONS OF NEW STATION WAGONS BY MAKE
AND HORSEPOWER OF VEHICLE, OCTOBER 1969

Make (a)	HP R.A.C.	N.S.W.	Vic.	Qld	S.A.	W.A.	Tas.	N.T.	A.C.T.	Australia		
										Capital Cities (b)	Total	
Chrysler Safari	..	27	172	113	71	35	47	10	1	5	325	452
" " V8	..	42	..	1	..	..	2	..	..	..	2	3
" " V8	..	48	26	8	8	4	2	..	2	..	35	50
<u>Total Chrysler</u>	..	198	122	79	37	51	10	3	5	..	362	505
Datsun 1000	..	13	34	18	9	7	12	4	..	..	69	84
" Patrol	..	27	..	2	..	1	2	..	..	..	3	5
<u>Total Datsun</u>	..	34	20	9	8	14	4	..	..	..	72	89
Fiat 124	..	13	2	1	..	1	2	..	..	..	6	6
Ford Falcon	..	32	356	256	155	59	119	25	17	12	666	999
" " V8	..	51	72	43	21	7	11	1	..	2	109	157
<u>Total Ford</u>	..	428	299	176	66	130	26	17	14	..	775	1,156
Hillman Safari	..	16	77	53	20	28	34	5	..	9	173	226
Holden (161)	..	27	147	200	88	68	82	23	5	7	452	620
" (186)	..	31	529	421	205	117	141	28	15	15	994	1,471
" (253) V8	..	42	38	26	10	5	17	2	1	3	56	102
" (307) V8	..	48	5	5	..	1	4	..	..	..	10	15
" V8	..	51	13	3	5	1	..	..	..	..	14	22
<u>Total Holden</u>	..	732	655	306	192	244	53	21	25	..	1,526	2,230
Jeep	..	33	..	..	..	2	..	..	..	..	2	2
"	..	46	..	1	..	..	..	..	..	..	1	1
<u>Total Jeep</u>	..	..	..	1	..	..	..	..	..	..	3	3
Land Rover	..	20	..	..	..	2	..	..	..	..	..	2
" "	..	22	6	1	2	..	3	..	..	..	8	12
<u>Total Land Rover</u>	..	..	6	1	2	..	5	..	..	..	8	14
Mazda 1200	..	12	26	9	13	8	6	4	..	3	55	69
" 1500	..	15	12	8	6	3	1	..	..	1	22	31
<u>Total Mazda</u>	..	38	17	19	11	7	4	..	4	77	100	
Peugeot 404	..	17	7	4	2	..	1	1	..	1	12	16
Rambler	..	45	1	..	..	..	..	..	..	..	..	1
"	..	53	5	2	1	..	..	..	..	..	6	8
<u>Total Rambler</u>	..	..	6	2	1	..	..	..	..	..	6	9
Renault 16*	..	14	81	..	..	..	..	..	..	..	52	81
Subaru	..	14	..	..	..	2	1	..	..	..	3	3
Toyota Corolla	..	13	21	17	7	4	16	1	..	2	58	68
" Corona	..	15	1	..	..	..	..	1	..	..	1	2
" Crown 2300	..	20	14	26	12	2	15	..	1	1	46	71
" Land Cruiser	..	30	6	4	5	..	10	..	1	1	11	27
<u>Total Toyota</u>	..	42	47	24	6	4	1	3	4	..	116	168
Volkswagen 1500	..	17	..	..	..	3	..	..	..	..	3	3
" 1600	..	18	68	51	18	26	25	2	..	7	152	197
<u>Total Volkswagen</u>	..	68	68	51	18	26	25	2	..	7	155	200
Volvo	..	19	2	1	..	2	..	..	..	..	3	5
Capital Cities (b)		1,179	975	357	299	421	49	..	69	3,349	3,349	
Other Areas		542	299	301	80	139	57	44	..	..	1,462	
<u>TOTAL</u>		1,721	1,274	658	379	560	106	44	69	3,349	4,811	

(a) Descriptions of makes indicate principal models, etc., for the horsepowers shown.
(b) See paragraph 3, page 1. * This model is classified as a motor car in States other than N.S.W.

TABLE 3. - REGISTRATIONS OF NEW AMBULANCES, HEARSEs, UTILITIES, PANEL VANS, TRUCKS,
OTHER TRUCK-TYPES AND OMNIBUSES BY MAKE OF VEHICLE, OCTOBER 1969

Make	N.S.W.	Vic.	Qld	S.A.	W.A.	Tas.	N.T.	A.C.T.	Australia	
									Capital Cities (a)	Total
A.E.C.	4	1	2	2	1	..	..	..	7	10
Albion	19	8	5	5	..	1	..	..	25	38
Atkinson	2	3	..	2	..	1	..	..	7	8
Austin (see B.M.C.)	..	..	..	..	..	..	..	..	..	..
B.M.C. (b)	190	110	63	22	50	12	3	4	302	460
Bedford	231	149	71	89	70	37	2	..	375	649
Chrysler	92	58	29	21	16	4	..	4	95	224
Commer	68	25	16	22	9	3	1	2	88	146
Daihatsu	33	17	14	4	14	..	..	..	66	82
Datsun	106	77	66	41	24	14	12	5	185	345
Denning	..	..	1	..	..	..	..	..	1	1
Dennis	..	..	..	1	..	..	..	..	1	1
Deutz	1	3	1	..	..	..	..	..	1	5
Diamond Reo	6	4	..	..	7	..	..	..	8	17
Dodge	136	104	51	41	69	6	4	..	226	411
E.R.F.	1	..	2	..	..	..	..	..	2	3
Fiat	7	5	..	..	5	..	..	..	14	17
Foden	2	..	..	..	..	..	..	..	2	2
Ford Falcon (c)	379	281	191	56	97	21	30	7	445	1,062
" Other	223	164	74	54	91	19	9	5	435	659
Total Ford	602	465	265	110	188	40	39	12	880	1,721
Haflinger	3	1	2	..	..	..	2	..	..	8
Hino	..	..	1	..	..	..	..	..	1	1
Holden	696	463	266	168	210	77	8	11	1,113	1,919
Honda	4	2	2	..	3	..	..	..	8	11
International	215	185	85	42	49	26	6	6	280	614
Isuzu	..	1	..	1	15	..	..	..	17	17
Jeep	1	2	10	..	1	..	..	..	5	14
Kenworth	6	2	..	2	..	..	1	..	8	11
Land Rover	84	24	68	13	69	8	4	2	100	272
Leyland	27	2	8	1	2	..	..	..	34	40
M.A.N.	6	5	4	2	..	..	..	..	10	17
Mack	7	3	4	6	1	1	..	..	13	22
Mazda	45	24	37	11	7	4	2	1	69	131
Mercedes Benz	28	16	7	7	5	..	..	1	30	64
Mitsubishi	..	..	..	2	4	..	..	..	4	6
Morris (see B.M.C.)	..	..	..	..	..	..	..	..	..	..
Pontiac	1	..	..	..	..	..	..	..	1	1
Scammell	2	1	..	..	..	..	..	..	3	3
Seddon	4	..	..	..	..	..	..	..	1	4
Toyota	152	110	135	34	65	22	30	12	278	568
Volkswagen	125	..	17	39	41	14	4	6	263	334
Volvo	9	2	2	2	..	..	..	..	7	15
White	6	2	3	1	1	..	..	..	4	13
Ambulances and Hearses..	11	4	5	4	5	2	..	..	14	31
Utilities	1,106	716	501	281	398	112	75	24	1,404	3,213
Panel vans	706	389	165	106	209	60	18	21	1,279	1,744
Trucks	512	785	544	247	280	79	23	16	1,613	2,905
Other Truck-types	61	56	1	17	13	7	1	3	112	159
Omnibuses	45	40	21	39	9	10	1	2	112	163
Capital Cities (a)	1,526	1,342	467	433	566	114	..	66	4,534	4,534
Other Areas	1,255	641	770	254	346	156	118	..	..	3,661
TOTAL	2,781	1,990	1,237	687	932	270	118	66	4,534	8,195

(a) See paragraph 3, page 1. (b) Includes Austin and Morris. (c) 32 and 51 horsepower R.A.C.

**TABLE 4. - REGISTRATIONS OF NEW MOTOR CYCLES
BY MAKE OF VEHICLE, OCTOBER 1969**

Make	N.S.W.	Vic.	Qld	S.A.	W.A.	Tas.	N.T.	A.C.T.	Australia	
									Capital Cities (a)	Total
B.K.W.	..	1	3	..	1	..	..	..	3	5
B.S.A.	..	26	..	5	3	11	1	..	25	46
Bridgestone	..	1	..	..	..	3	..	..	4	4
Bultaco	..	17	..	5	4	3	..	1	8	30
C.Z.	..	1	..	..	1	..	..	..	1	3
Ducati	..	15	3	2	2	6	1	..	18	29
Harley Davidson	..	2	..	1	1	..	..	..	3	4
Hodaka	..	1	..	..	..	..	..	..	2	3
Honda	..	429	203	170	80	32	32	3	18	967
Jawa	..	8	2	5	2	4	..	..	4	25
Kawasaki	..	55	60	10	3	14	11	..	86	153
Keystone	..	1	..	..	5	..	1	..	5	7
Lambretta	..	35	2	..	1	9	..	..	43	47
Letchless	..	1	..	..	..	..	..	..	..	1
Montesa	..	..	..	..	1	..	..	..	1	1
Moto-Guzzi	..	..	2	..	..	..	..	..	1	2
Norton	..	12	1	..	2	..	..	..	14	16
Cssa	..	2	..	..	..	..	..	..	1	2
Rabbit	..	..	2	..	..	..	..	..	1	2
Suzuki	..	238	53	90	35	50	24	3	17	510
Tas	..	2	9	2	..	1	3	..	7	17
Tatran	..	..	..	..	1	..	..	..	1	1
Triumph	..	30	6	8	4	1	..	3	33	53
Velocette	..	1	1	..	..	..	..	..	1	2
Vespa	..	4	2	2	4	5	..	..	15	17
Yamaha	..	170	59	44	47	55	14	4	1	394
Capital Cities (a)	538	169	106	128	129	23	..	45	1,138	1,138
Other Areas	514	239	238	69	65	64	14	..	..	1,203
TOTAL	1,052	408	344	197	194	87	14	45	1,138	2,341

(a) See paragraph 3, page 1.

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CANBERRA, A.C.T. 2600 18 DECEMBER 1969

NOTE. Inquiries concerning these statistics may be made in Canberra by telephoning 490211 extension 215 or, in each State capital, by telephoning the office of the Bureau of Census and Statistics.