

COMMONWEALTH BUREAU OF CENSUS AND STATISTICS

CANBERRA, A.C.T.

CENSUS OF RETAIL ESTABLISHMENTS : YEAR ENDED 30TH JUNE, 1948.

BULLETIN NO. 7, TASMANIA.

This bulletin contains detailed results of the first Census of Retail Establishments in Australia, and is issued by the Commonwealth Statistician (Dr. Roland Wilson). The tables herein amplify for the State of Tasmania, the general outline of the Census shown in Bulletin No. 1. Australia, published on 10th November, 1949.

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CENSUS OF RETAIL ESTABLISHMENTS : AUSTRALIA

YEAR ENDED 30TH JUNE, 1948.

1. General:

The statistics herein were compiled from the first Census of Retail Establishments undertaken in Australia. It related to the operations of such establishments in the year ended 30th June, 1948.

In view of the novelty and difficulty of the project, its scope and the data sought were the minima consistent with the objective of securing a record of the number of such establishments, their type, their geographical distribution, their aggregate sales of goods and a simple commodity dissection thereof together with a record of the value of certain services provided by them..

Because of the practical difficulties involved in tracing itinerant and occasional retail outlets the scope of the Census was made to relate to establishments indicated in the ensuing section hereof.

2. Scope of Census:

In general terms the Census related to establishments which normally sell goods at retail in shops, parts of shops, rooms, kiosks and yards. Hotels, wine saloons, refreshment rooms and milk bars were included. Clubs, guest houses, theatres and picture shows were excluded whether or not they sold goods at retail.

Certain types of establishments which sell services (including repairs and materials therein) at retail were included. These were boot repairers, hairdressers, motor garages and service stations. Bakers, ice-works and tailors selling from shop premises to consumers were also included but those without shop premises were excluded. Dry cleaners and laundries were excluded, as also were agents of all kinds, except in respect of goods sold from retail shop premises.

The Census included the retail sales of those factories or wholesalers who conducted a regular retail business, but excluded those who, on odd occasions, sold goods at retail. Gas and electricity suppliers were not included except as to their sales of appliances.

Direct selling (either on site or from delivery vehicles) from market gardens, flower gardens, nurseries, dairies, poultry farms, chick hatcheries, etc., was excluded except where a shop or a roadside stall was conducted. Hawkers, street barrows, casual stalls and street sellers were excluded.

In the process of tabulation, returns from the following types of businesses were discarded - timber yards, trade services (such as monumental masonry, electrical contracting, plumbing, upholstery, etc.), real estate agents, stock and station agents, pastoral supply companies, newspaper publishers and printers (except in respect of goods sold in a retail shop).

Both new and second hand goods were included in sales recorded by relevant retail establishments.

3. Census Lists and Collection of Returns:

Considerable difficulty was experienced in devising means of obtaining uniform lists of relevant retail establishments throughout Australia.

Most retail establishments are obvious to the eye and the problem of listing is the magnitude of the task, there being upwards of 100,000 establishments. An appreciable proportion of establishments is not easy to locate and some are marginal retailers engaged in retail trade as an incidental to some other activity. Some are engaged in retailing goods with services

(e.g. meals, refreshments, drinks, etc.), some in retailing services with goods (e.g. repairs etc.,) and some in retailing services only, (e.g. hair-dressing). Shop registration lists are neither uniform nor universal throughout Australia and commercial directories are not appropriate to statistical purposes. The number of retail establishments shown herein is not in general comparable with numbers registered as being subject to legal regulation as to trading hours, etc. Registration applies only to parts of some States while in other States a shop may be registered for more than one purpose.

The work of listing relevant establishments was carried out by Postal Officers throughout Australia on instructions designed to achieve the results summarized above in Section 2 - "Scope of Census". These lists showed name, address and description of each establishment. Each branch establishment of multiple store organizations was listed separately.

Such checks as were possible from sources then available were applied to these lists at the time of the Census.

Census forms were distributed and collected by post and where necessary, for elucidation of facts, additional inquiries were addressed to retailers.

The returns were distributed and collected between September and December, 1948.

4. The Census Form:

A copy of the Census form is attached as an appendix hereto.

Clear distinction was drawn between -

- (1) Retail Sales of Goods; and
- (2) "Other takings" including payment for services often associated with retailing. These were hairdressing, repairs, meals, accommodation, commission, hiring and dry cleaning etc.

The form provided a separate heading for "Wholesale Sales of Goods" by retail establishments in order to avoid their being incorrectly included under any other heading.

It was not found practicable in all cases to obtain a separate record of meals sold in refreshment rooms, restaurants etc., and these were tabulated as sales of goods under "Other types of Food". The heading for "Meals and Accommodation" therefore relates to Hotels only. Guest houses, clubs, etc. were outside the scope of the Census.

Two general qualifications are needed to explain the figures recorded as to sales:-

- (i) Where actual figures were not available, retailers were asked to supply careful estimates of total retail sales and of sales by commodity groups.
- (ii) As it was impossible to define or list in detail the types of goods to be included under each commodity group, retailers were asked to show figures for each such group in accordance with ordinary trade groupings as understood by them. The commodity group totals are therefore subject to this qualification. In general they are fairly clearly defined but, for example, some electrical goods are included with "Hardware etc." and some with "Other goods".

5. Accuracy of the Data Recorded:

Checks made of the lists of establishments (in preparation for the 1948-49 Census) indicated an overall deficiency of the order of about 5 per cent. in number of establishments recorded in 1947-48. In the main, however, these were small establishments and the deficiency in total value of retail sales recorded on this account is deemed to be relatively small.

The deficiencies were proportionately greater in large cities than in country districts.

Where changes of ownership rendered it impossible to get a return of the full year's operations of an establishment, estimates for the complete year were made by special inquiry.

All returns of retail establishments are confidential and for statistical purposes only, and their secrecy is ensured by provisions of the Census and Statistics Act, 1905-49.

6. Explanation of Terms used in the Tables:

COMMODITY GROUP - The nine broad groups into which retailers were asked to dissect their retail sales of goods. (See form annexed)

TYPE OF BUSINESS - The description of the business given by the proprietor or manager formed the basis for classifying businesses. But in coding "Type of Business", adjustments were made to the proprietors' description where necessary in the light of the commodity group sales shown on his return.

DEPARTMENT STORE - This term was intended to apply to large stores selling a wide range of goods in clearly defined departments. But some establishments better described as "retail variety stores", and some better described as "general stores" have been included in the figures shown for Department stores herein. On the other hand some large establishments, which are in effect department stores, have been classified under specific headings (e.g. "Drapers") in accordance with their own description. The system of classification is being revised for the 1948-49 Census.

OTHER TYPES OF FOOD - Includes retail sales of meat, bread, cakes, fruit, vegetables, cooked meats, fish, milk, etc., and meals sold in cafes, restaurants, etc. (but not in Hotels).

OTHER GOODS - Comprises goods which are not covered by the eight specified groups and includes chemist's goods, alcoholic beverages, tobacco, fuel (firewood etc.) produce and animal foods, ice, electrical, radio and gas appliances, bicycles, flowers, plants, garden supplies, jewellery, toys, leather goods, sports goods, business machines and systems, sewing machines, baby carriages, medical and surgical supplies, music and musical instruments, machinery, etc.

RETAIL TURNOVER SIZE - This is a classification of establishments according to the value of retail sales of goods. Meals sold in Restaurants, Cafes, etc. (but not in Hotels) have been included in retail sales of goods in order to determine retail turnover size.

ROLAND WILSON
COMMONWEALTH STATISTICIAN

RETURN OF RETAIL ESTABLISHMENTS.

This return is being collected under authority of the *Census and Statistics Act 1905-1946* and you are required to supply the particulars specified herein. Information supplied in individual returns is **CONFIDENTIAL FOR STATISTICAL PURPOSES ONLY** and will not be disclosed to any person or to any other Government authority.

Please answer all questions carefully and **POST YOUR COMPLETED RETURN** in the enclosed post-free envelope by 31st August, if possible but not later than 15th September, 1948.

S. R. CARVER,

Acting Commonwealth Statistician.

DESCRIPTION OF BUSINESS	What is the Usual Description of your business? (For example "Grocer" or other applicable term.)
Full Name and Address of Place of Business	Trading Name.....
	Street and Number.....
	Town or Suburb.....
TELEPHONE NUMBER.....	Name of Local Government Area in which business is situated.....
Do you normally sell goods at wholesale? YES or NO.....	If your firm operates other branches in Australia, please state NAME AND ADDRESS OF HEAD OFFICE {

(A separate return is required for each branch.)

TOTAL RETAIL SALES AND OTHER TAKINGS for year ended 30th June, 1948.

Please state on left-hand side below the amount of your total sales of goods at retail for the year ended 30th June, 1948, sub-divided under the headings shown. Show separately on right-hand side below amount of other takings. Where actual figures are not available careful estimates will suffice.

If you were not in business for the full year, please state number of months you were in business and give figures for that period.....months.

RETAIL Sales of GOODS.		Other TAKINGS (if any).	
	£		£
Groceries (see footnote) (1)		FROM—	
Confectionery, Ice Cream and Soft Drinks (2)		WHOLESALE Sales of Goods (10)	
Other types of Food (3)		HANDICRAFTING (11)	
Clothing, Drapery, Footwear, Manchester, Soft Furnishings, &c. (4)		REPAIR WORK DONE (12)	
Hardware, Ironmongery, China and Glassware (5)		MEALS AND ACCOMMODATION (13)	
Furniture and Floor Coverings (6)		OTHER TAKINGS (such as commission, hiring, dry cleaning, &c.) (14)	
Newspapers, Books and Stationery (7)		TOTAL OF OTHER TAKINGS (ii)	
Motor Vehicles, Parts, Tyres, Tubes, Accessories, Petrol, &c. (8)			
Other Goods not specified above (9)			
TOTAL RETAIL SALES OF GOODS (i)		TOTAL Takings (i) and (ii)	

Include all retail sales of tobacco, cigarettes, beer, wine and spirits under "Other Goods".

Proprietor's Name.....	Signature of Proprietor or Manager.....
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1. NUMBER OF RETAIL ESTABLISHMENTS, TOTAL RETAIL SALES OF GOODS, AND
AVERAGE SALES PER RETAIL ESTABLISHMENT AND PER HEAD OF POPULATION :

CLASSIFIED ACCORDING TO COMMODITY GROUP

TASMANIA

Year ended 30th June, 1948.

Commodity Groups	Number of Establishments which sold goods in each Commodity Group (a)	Retail Sales of Goods			
		Total	Proportion in each Commodity Group	Per Retail Establishment	Per Head of Population
Groceries	1,097	£1'000 4,472	% 14.82	£. 4,077	£. 17
Confectionery, Ice Cream and Soft Drinks	947	798	2.65	843	3
Other Types of Food	918	(b)4,141	13.73	4,511	16
Clothing, Drapery, Footwear, Manchester, Soft Furnishings, etc.	631	6,307	20.89	9,995	24
Hardware, Ironmongery, China and Glassware	461	2,204	7.31	4,781	8
Furniture and Floor Coverings	155	1,130	3.75	7,290	4
Newspapers, Books and Stationery	384	673	2.24	1,753	3
Motor Vehicles, Parts, Tyres, Tubes, Accessories, Petrol, etc.	396	3,833	12.60	9,679	15
Other Goods	1,507	6,645	22.01	4,409	25
<u>TOTAL:</u>	(a)	30,203	100.00	8,496	115

- (a) Includes Boot repairers and Hairdressers, whether they showed retail sales or did repairing and hairdressing only. See table 6.
- (b) Includes £251,000 meals sold in Restaurants, Cafes, etc.
- (c) The total number of individual establishments in Tasmania at 30th June, 1948 was 3,555. The number of establishments shown under each Commodity Group comprises all establishments which showed sales in that particular Group, irrespective of the value of those sales. Many establishments showed sales in more than one group. Thus, the aggregate of the number of establishments by Commodity Groups is greater than the total number of individual establishments.

2. OTHER TAKINGS OF RETAIL ESTABLISHMENTS CLASSIFIED ACCORDING TO
NATURE OF TAKINGS : MAIN TYPE OF BUSINESS

TASMANIA

Year ended 30th June, 1948.

Main Type of Business	Ha. dressing		Repair Work						Hotel Meals and Accommodation	
			Motor, Motor Cycle, Tyre Dealer and Garage		Footwear		Other			
	No. of Estab.	Amount	No. of Estab.	Amount	No. of Estab.	Amount	No. of Estab.	Amount	No. of Estab.	Amount
		£'000		£'000		£'000		£'000		£'000
Grocer and General Store	-	-	-	-	-	-	7	7	-	-
Boot Repairer	-	-	-	-	107	95	-	-	-	-
Hardware and Furniture Store	-	-	-	-	-	-	14	13	-	-
Tyre Store	-	-	16	72	-	-	-	-	-	-
Motor Dealer, Garage and Service Station	-	-	151	448	-	-	-	-	-	-
Hairdresser and Tobacconist	188	114	-	-	-	-	-	-	-	-
Hotel	-	-	-	-	-	-	-	-	219	471
Watchmaker and Jeweller	-	-	-	-	-	-	24	17	-	-
Electrical and Radio Store	-	-	-	-	-	-	43	43	-	-
Motor Cycle Store	-	-	7	8	-	-	-	-	-	-
Other Types of Business	6	19	-	-	-	-	51	47	-	-
TOTAL:	194	133	174	528	107	95	139	127	219	471

(In addition, the wholesale turnover of these establishments was £1,703,000. "Other Takings" such as commission, hiring, dry-cleaning, etc. amounted to £327,000).

3. NUMBER OF INDIVIDUAL RETAIL ESTABLISHMENTS, AND TOTAL VALUE

OF RETAIL SALES OF GOODS

CLASSIFIED BY MAIN TYPES OF BUSINESS

TASMANIA

Year ended 30th June, 1948.

Main Type of Business	Number of Individual Retail Establishments	Total Value of Retail Sales of Goods
	No.	£'000
Drapers, Clothiers, etc. ..	250	3,823
General Stores (a) ..	359	3,771
Motor Dealers, Garages, etc. ..	226	3,492
Grocers ..	558	2,680
Hotels, Wine Saloons, etc. ..	268	2,560
Butchers ..	205	2,030
Hardware and Plumbers' Shops ..	45	1,611
Bakers and Cake Shops ..	152	785
Confectioners, Milk Bars and Cafes ..	204	713
Electrical, Radio, etc. ..	92	633
Footwear Stores and Repairers (b) ..	152	579
Fruiters ..	122	576
Newsagents, Booksellers, etc. ..	70	565
Chemists ..	78	509
Mixed Businesses (a) ..	128	407
Fuel, Ice and Produce Merchants ..	43	323
Tobacconists and Hairdressers (c) ..	204	277
Watchmakers and Jewellers ..	37	203
Fancy Goods Stores ..	18	130
Delicatessens ..	19	113
Office and Shop Systems Stores ..	10	101
Motor Cycle Stores ..	9	88
Sports Stores ..	9	87
Leather Goods Stores ..	13	74
Other Types of Business ..	284	4,073
<u>TOTAL:</u>	3,555	30,203

(a) See detail in Table 9.

(b) Includes Boot Repairers, whether they showed retail sales or did repair work only.

(c) Includes Hairdressers, whether they showed retail sales or did hairdressing only.

4. RETAIL SALES OF GOODS CLASSIFIED BY COMMODITY GROUPS :

MAIN TYPES OF BUSINESS WHICH RECORDED SALES IN EACH COMMODITY GROUP.

TASMANIA

Year ended 30th June, 1948.

Commodity Group, and Main Type of Business which recorded sales in each Commodity Group	Number of Establishments (a)	Value of Retail Sales £'000
<u>Groceries:</u>		
Sold by establishments classified as -		
Grocers ..	558	2,244
General Stores ..	348	1,799
Mixed Businesses ..	107	198
Department Stores ..	10	154
Bakers and Cake Shops ..	10	21
Delicatessens ..	12	19
Other Types of Business ..	52	37
<u>Total Groceries:</u>	1,097	4,472
<u>Confectionery, Ice Cream and Soft Drinks:</u>		
Sold by establishments classified as -		
Confectioners, Milk Bars and Cafes ..	166	364
General Stores ..	266	113
Grocers ..	263	87
Mixed Businesses ..	104	80
Fruiters ..	61	68
Department Stores ..	6	49
Other Types of Business ..	61	37
<u>Total Confectionery, etc.:</u>	947	798
<u>Other Types of Food:</u>		
Sold by establishments classified as -		
Butchers ..	205	2,023
Bakers and Cake Shops ..	152	740
Fruiters ..	122	461
Confectioners, Milk Bars and Cafes ..	112	290
General Stores ..	117	215
Delicatessens ..	19	92
Grocers ..	102	88
Fishmongers ..	13	69
Mixed Businesses ..	52	69
Other Types of Business ..	24	94
<u>Total Other Types of Food:</u>	918	4,141

- (a) The number of establishments shown under each Commodity Group comprises all establishments which showed sales in that particular group. Many establishments showed sales in more than one group. Thus, the aggregate of the total number of establishments in all Commodity Groups is greater than the total number of individual establishments.

4. (Continued) RETAIL SALES OF GOODS CLASSIFIED BY COMMODITY GROUPS :
MAIN TYPES OF BUSINESS WHICH RECORDED SALES IN EACH COMMODITY GROUP.

9.

TASMANIA

Year ended 30th June, 1948.

Commodity Group, and Main Type of Business which recorded sales in each Commodity Group	Number of Establishments (a)	Value of Retail Sales
<u>Drapery, Clothing, Footwear, Manchester, Soft Furnishings, etc.:</u>		£'000
Sold by establishments classified as -		
Drapers, Clothiers, etc. ..	250	3,683
Department Stores ..	15	1,265
General Stores ..	224	650
Footwear Stores ..	58	577
Furniture Stores ..	11	89
Grocers ..	43	23
Other Types of Business ..	30	20
<u>Total Drapery, etc.:</u>	631	6,307
<u>Hardware, Ironmongery, China and Glassware:</u>		
Sold by establishments classified as -		
Hardware Stores and Plumbers' Shops ..	45	1,451
General Stores ..	255	431
Department Stores ..	11	163
Fancy Goods Stores ..	6	86
Grocers ..	82	23
Drapers ..	13	22
Other Types of Business ..	49	28
<u>Total Hardware, etc.:</u>	461	2,204
<u>Furniture and Floor Coverings:</u>		
Sold by establishments classified as -		
Furniture Stores ..	77	781
Department Stores ..	9	233
Drapers ..	14	90
General Stores ..	47	23
Other Types of Business ..	8	3
<u>Total Furniture, etc.:</u>	155	1,130
<u>Newspaper, Books and Stationery:</u>		
Sold by establishments classified as -		
Newsagents and Stationers ..	70	517
Department Stores ..	7	61
General Stores ..	168	40
Grocers ..	78	19
Other Types of Business ..	61	36
<u>Total Newspapers, etc.:</u>	384	673

- (a) The number of establishments shown under each Commodity Group comprises all establishments which showed sales in that particular group. Many establishments showed sales in more than one group. Thus, the aggregate of the total number of establishments in all Commodity Groups is greater than the total number of individual establishments.

(Continued) RETAIL SALES OF GOODS CLASSIFIED BY COMMODITY GROUPS :
MAIN TYPES OF BUSINESS WHICH RECORDED SALES IN EACH COMMODITY GROUP.

TASMANIA

Year ended 30th June, 1948.

Commodity Group, and Main Type of Business which recorded sales in each Commodity Group	Number of Establishments (a)	Value of Retail Sales
<u>Motor Vehicles, Parts, Tyres, Tubes, Accessories, Petrol, etc.:</u>		£'000
Sold by establishments classified as		
Motor Dealers, Garages, Service Stations etc.		
Tyre Stores ..	226	3,355
General Stores ..	19	193
Motor Cycle Stores ..	94	136
Grocers ..	9	88
Other Types of Business ..	28	31
	20	30
<u>Total Motor Vehicles, etc.:</u>	396	3,833
<u>Other Goods:</u>		
Sold by establishments classified as -		
Hotels and Wine and Spirit Merchants ..	268	2,554
Electrical, Radio, etc. ..	92	626
Chemists ..	78	509
General Stores ..	252	363
Fuel, Grain and Produce Merchants ..	43	314
Tobacconists and Hairdressers ..	90	258
Watchmakers and Jewellers ..	37	198
Department Stores ..	7	185
Grocers ..	254	164
Hardware Stores ..	8	153
Cycle Stores ..	26	151
Motor Dealers, Garages, etc. ..	11	132
Office and Shop Systems Stores ..	9	92
Leather Goods Stores ..	13	74
Sports Stores ..	9	74
Other Types of Business ..	307	798
<u>Total Other Goods:</u>	1,507	6,645

(a) The number of establishments shown under each Commodity Group comprises all establishments which showed sales in that particular group. Many establishments showed sales in more than one group. Thus, the aggregate of the total number of establishments in all Commodity Groups is greater than the total number of individual establishments.

5. NUMBER OF RETAIL ESTABLISHMENTS AND RETAIL SALES OF GOODS BY
RETAIL ESTABLISHMENTS IN THE METROPOLITAN AREA AND OTHER AREAS :

CLASSIFIED ACCORDING TO COMMODITY GROUPS

PERCENTAGE OF METROPOLITAN TO STATE TOTALS

TASMANIA

Year ended 30th June, 1948.

(NOTE - For a complete description of Commodity Groups, see copy of Return Form included herein.

Commodity Group	Number of Establishments (a)				Retail Sales of Goods			
	Metro- politan Area (b)	Other Areas	Total	Percent- age Metrop. to State Total	Metro- politan Area (b)	Other Areas	Total	Percent- age Metrop. to State Total
	No.	No.	No.	%	£'000	£'000	£'000	%
Groceries	324	773	1,097	29.54	1,363	3,109	4,472	30.48
Confectionery, etc.	261	686	947	27.56	239	559	798	30.00
Other Types (Food)	292	626	918	31.81	1,670	2,471	4,141	40.32
Clothing, etc.	139	492	631	22.03	2,984	3,323	6,307	47.32
Hardware, etc.	84	377	461	18.22	949	1,255	2,204	43.04
Furniture, etc.	43	112	155	27.74	551	579	1,130	48.77
Newspapers, etc.	79	305	384	20.58	353	320	673	52.43
Motor Vehicles, etc.	64	332	396	16.16	1,679	2,154	3,833	43.79
Other	483	1,024	1,507	32.05	2,724	3,921	6,645	41.00
<u>TOTAL:</u>	<u>1,144</u>	<u>2,811</u>	<u>3,955</u>	<u>32.18</u>	<u>12,512</u>	<u>17,691</u>	<u>30,203</u>	<u>41.43</u>

- (a) The number of establishments shown under each Commodity Group comprises all establishments which showed sales in that particular group. Many establishments showed sales in more than one group. Thus, the aggregate of the number of establishments by Commodity Groups is greater than the total number of individual establishments.
- (b) Hobart and suburbs within boundaries defined for Census purposes. Metro-politan population is 29.77 per cent. of State Total.

6. NUMBER OF RETAIL ESTABLISHMENTS WHICH SOLD GOODS IN EACH COMMODITY GROUP.

CLASSIFIED ACCORDING TO TURNOVER SIZE

TASMANIA

At 30th June, 1948.

Turnover Size	Number of Individual Establishments in each Turnover Size	Number of Establishments in each Turnover Size which sold Goods in each Commodity Group (a)								
		Groceries	Confectionery	Other Types (Food)	Clothing	Hardware	Furniture	Newspapers	Motor Vehicles etc.	Other
£.	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.
Under 1,000 ..	475	116	116	80	57	23	9	26	64	188
1,000 and under 2,000 ..	387	132	116	102	64	35	14	30	39	150
2,000 and under 3,000 ..	363	168	144	120	52	39	10	37	20	152
3,000 and under 5,000 ..	591	236	203	157	84	74	19	77	70	277
5,000 and under 10,000 ..	797	270	236	283	153	130	30	121	106	379
10,000 and under 20,000 ..	432	105	84	121	102	84	27	55	54	228
20,000 and under 50,000 ..	181	51	38	45	79	45	26	22	23	84
50,000 and under 100,000 ..	46	14	10	10	23	18	12	7	8	18
100,000 and over ..	31	5			16	13	8	6	12	13
Not Classified (b) ..	252	-	-	-	1	-	-	3	-	18
<u>TOTAL:</u>	3,555	1,097	947	918	631	461	155	384	396	1,507

(a) This table shows in each Turnover Size group, the number of establishments which sold goods in each commodity group irrespective of the value of those sales. As many establishments recorded sales in more than one commodity group, the aggregate of the number of establishments shown under each Turnover Size group is greater than the total number of individual establishments in each Turnover Size group as shown in the first column.

(b) Includes establishments of Hairdressers, Boot Repairers, Libraries and Photographers in which retail sales of goods (as distinct from services rendered) were less than £100.

7. RETAIL SALES OF GOODS BY COMMODITY GROUPS CLASSIFIED ACCORDING TO TURNOVER SIZE.

TASMANIA

Year ended 30th June, 1948.

(£'000.)

Turnover Size	Commodity Groups									
	Groceries	Confectionery	Other Types (Food)	Clothing	Hardware	Furniture	Newspapers	Motor Vehicles etc.	Other	Total
£.										
Under 1,000 ..	46	26	31	24	5	5	4	24	69	234
1,000 and under 2,000 ..	141	44	108	69	9	16	12	50	114	563
2,000 and under 3,000 ..	295	82	191	77	10	23	13	31	159	881
3,000 and under 5,000 ..	662	186	378	176	42	57	58	192	543	2,294
5,000 and under 10,000 ..	1,208	261	1,274	474	113	111	170	467	1,442	5,520
10,000 and under 20,000 ..	879	106	1,171	780	241	121	155	395	2,064	5,912
20,000 and under 50,000 ..	801	46	769	1,442	348	221	80	386	1,260	5,353
50,000 and under 100,000 ..	315	)	)	963	490	237	125	445	519	3,276
100,000 and over ..	125	)	219	2,302	946	339	56	1,843	474	6,169
Not Classified (a) ..	-	-	-	-	-	-	-	-	1	1
<u>Total Value of Sales in each Commodity Group:</u>	4,472	798	4,141	6,307	2,204	1,130	673	3,833	6,645	30,203

(a) Includes retail sales of establishments of Hairdressers, Boot Repairers, Libraries and Photographers in which the retail sales of goods (as distinct from services rendered) were less than £100. Takings from services rendered in these establishments have been excluded from the foregoing sales figures.

8. PROPORTION OF RETAIL ESTABLISHMENTS AND TURNOVER IN EACH
RETAIL TURNOVER SIZE TO TOTAL RETAIL ESTABLISHMENTS AND
TOTAL RETAIL TURNOVER BY COMMODITY GROUPS : TASMANIA

Year ended 30th June, 1948.

(This table expresses as percentages to total number of retail establishments and total retail turnover, the figures for each turnover size set out in Tables No. 6 and 7)

Turnover Size	All Individ- ual Estab- lishments Percentage of -		Establishments in each Turnover Size which sold goods in each Commodity Group							
			Groceries		Confectionery		Other Types (Food)		Clothing, etc.	
			Percentage of -		Percentage of -		Percentage of -		Percentage of -	
	Total Num- ber	Total Turn- over	No. of Estabs.	Total Turn- over	No. of Estabs.	Total Turn- over	No. of Estabs.	Total Turn- over	No. of Estabs.	Total Turn- over
£.										
Under 1,000	13.36	0.77	10.57	1.03	12.25	3.24	8.72	0.76	9.03	0.38
1,000 and under 2,000	10.89	1.86	12.04	3.15	12.25	5.53	11.11	2.61	10.14	1.10
2,000 and under 3,000	10.21	2.92	15.32	6.58	15.21	10.32	13.07	4.63	8.24	1.23
3,000 and under 5,000	16.62	7.60	21.52	14.81	21.44	23.25	17.10	9.13	13.31	2.79
UNDER 5,000	51.08	13.15	59.45	25.57	61.15	42.34	50.00	17.13	40.72	5.50
5,000 and under 10,000	22.42	18.28	24.61	27.01	24.92	32.75	30.83	30.79	24.25	7.51
UNDER 10,000	73.50	31.43	84.06	52.58	86.07	75.09	80.83	47.92	64.97	13.01
10,000 and under 20,000	12.16	19.58	9.57	19.65	8.87	13.31	13.18	28.28	16.18	12.36
UNDER 20,000	85.66	51.01	93.63	72.23	94.94	88.40	94.01	76.20	81.15	25.37
20,000 and under 50,000	5.09	17.72	4.65	17.92	4.01	5.75	4.90	18.49	12.52	22.87
UNDER 50,000	90.75	68.73	98.28	90.15	98.95	94.15	98.91	94.69	93.67	48.24
50,000 and under 100,000	1.29	10.85	1.27	7.06	1.05	5.85	1.09	5.31	{ 3.65 15.26	
UNDER 100,000	92.04	79.58	99.55	97.21					{ 97.32 63.50	
100,000 and over	0.87	20.42	0.45	2.79					{ 2.52 36.50	
Not classified (a)	7.09	0.00	-	-	-	-	-	-	0.16	0.00
TOTAL:	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00

N.B. This table is continued on next page.

(a) See note (a) on next page.

3. (Contd.) PROPORTION OF RETAIL ESTABLISHMENTS AND TURNOVER IN EACH
RETAIL TURNOVER SIZE TO TOTAL RETAIL ESTABLISHMENTS AND TOTAL
RETAIL TURNOVER BY COMMODITY GROUP, TASMANIA

Year ended 30th June, 1948.

(This table expresses as percentages to total number of retail establishments, and total retail turnover, the figures for each turnover size set out in Tables No. 6 and 7)

Turnover Size	Establishments in each Turnover Size which sold goods in each Commodity Group									
	Hardware		Furniture		Newspapers		Motor Vehicles, etc.		Other	
	Percentage of -		Percentage of -		Percentage of -		Percentage of -		Percentage of -	
	No. of Estabs.	Total Turn- over	No. of Estabs.	Total Turn- over	No. of Estabs.	Total Turn- over	No. of Estabs.	Total Turn- over	No. of Estabs.	Total Turn- over
£.										
Under 1,000	4.99	0.22	5.81	0.43	6.77	0.68	16.16	0.63	12.47	1.04
1,000 and under 2,000	7.59	0.42	9.03	1.41	7.81	1.76	9.85	1.30	9.95	1.72
2,000 and under 3,000	8.44	0.44	6.45	2.09	9.64	1.97	5.05	0.80	10.09	2.40
3,000 and under 5,000	16.05	1.93	12.26	4.97	20.05	8.64	17.68	5.01	18.38	8.16
UNDER 5,000	37.09	3.01	33.55	8.90	44.27	13.05	48.74	7.74	50.89	13.32
5,000 and under 10,000	28.20	5.14	19.35	9.83	31.51	25.21	26.76	12.18	25.15	21.70
UNDER 10,000	65.29	8.15	52.90	18.73	75.78	38.26	75.50	19.92	76.04	35.02
10,000 and under 20,000	18.22	10.93	17.42	10.74	14.32	22.97	13.64	10.32	15.13	31.06
UNDER 20,000	83.51	19.08	70.32	29.47	90.10	61.23	89.14	30.24	91.17	66.08
20,000 and under 50,000	9.76	15.76	16.77	19.52	5.73	11.91	5.81	10.07	5.58	18.96
UNDER 50,000	93.27	34.84	87.09	48.99	95.83	73.14	94.95	40.31	96.75	85.04
50,000 and under 100,000	3.91	22.22	7.75	21.03	1.82	18.59	2.02	11.63	1.19	7.81
UNDER 100,000	97.18	57.06	94.84	70.02	97.65	91.73	96.97	51.94	97.94	92.85
100,000 and over	2.82	42.94	5.16	29.98	1.56	8.25	3.03	48.06	0.87	7.14
Not Classified (a)	-	-	-	-	0.79	0.02	-	-	1.19	0.01
<u>TOTAL:</u>	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00

(a) Includes establishments of Hairdressers, Boot Repairers, Libraries and Photographers in which retail sales of goods (as distinct from services rendered) were less than £100. Takings from services rendered in these establishments have been excluded from the sales figures.

9. GENERAL STORES AND MIXED BUSINESSES, CLASSIFIED
ACCORDING TO PREDOMINANT COMMODITY GROUP :

TASMANIA

Year ended 30th June, 1948

(This table shows the predominant sales of those establishments whose descriptions do not indicate their main lines of business.)

Predominant Commodity Group	No. of Estab- lishments	Value of Retail Sales		
		Sales in Predomin- ant Group	Sales in Other Groups	Total Sales of all Commodities

GENERAL STORES

	No.	£'000	£'000	£'000
Groceries	301	1,576	1,047	2,623
Confectionery, Ice Cream and Soft Drinks	(a)	(a)	(a)	(a)
Other Types of Food	6	54	53	107
Clothing, Drapery, Footwear, Manchester, Soft Furnishings, etc.	22	274	418	692
Hardware, Ironmongery, China and Glassware	7	56	128	184
Furniture and Floor Coverings	-	-	-	-
Newspapers, Books and Stationery	(a)	(a)	(a)	(a)
Motor Vehicles, Parts, Tyres and Tubes, Accessories, Petrol, etc.	10	35	41	76
Other Goods	8	46	32	78
<u>TOTAL:</u>	359	..	..	3,771

MIXED BUSINESSES

	No.	£'000	£'000	£'000
Groceries	82	178	83	261
Confectionery, Ice Cream and Soft Drinks	25	37	19	56
Other Types of Food	14	42	20	62
Clothing, Drapery, Footwear, Manchester, Soft Furnishings, etc.	-	-	-	-
Hardware, Ironmongery, China and Glassware	-	-	-	-
Furniture and Floor Coverings	-	-	-	-
Newspapers, Books and Stationery	(a)	(a)	(a)	(a)
Motor Vehicles, Parts, Tyres and Tubes, Accessories, Petrol, etc.	(a)	(a)	(a)	(a)
Other Goods	4	8	13	21
<u>TOTAL:</u>	128	..	..	407

(a) Not available for publication.

10. NUMBER OF INDIVIDUAL RETAIL ESTABLISHMENTS AND TOTAL RETAIL SALES OF THE MAIN TYPES OF BUSINESS.

CLASSIFIED ACCORDING TO TURNOVER SIZE.

TASMANIA

Year ended 30th June, 1948.

Main Type of Business	Turnover Size Group													
	Under £5,000		£5,000 and under £10,000		£10,000 and under £20,000		£20,000 and under £50,000		£50,000 and over		Not Classified (a)		Total	
	No. of Estabs.	Retail Sales	No. of Estabs.	Retail Sales	No. of Estabs.	Retail Sales	No. of Estabs.	Retail Sales	No. of Estabs.	Retail Sales	No. of Estabs.	Retail Sales	No. of Estabs.	Retail Sales
	No.	£'000	No.	£'000	No.	£'000	No.	£'000	No.	£'000	No.	£'000	No.	£'000
Drapers, etc. ..	129	255	41	294	38	555	29	883	13	1,836	-	-	250	3,823
General Stores ..	147	401	107	729	59	809	36	1,022	10	810	-	-	359	3,771
Motor Dealers, etc. ..	134	239	46	329	22	292	7	226	17	2,400	-	-	226	3,492
Grocers ..	381	891	125	832	38	516	(b)	(b)	(b)	(b)	-	-	558	2,680
Hotels, Wine Saloons etc. ..	65	209	95	681	92	1,237	16	433	-	-	-	-	268	2,560
Butchers ..	47	120	88	612	50	698	(b)	(b)	(b)	(b)	-	-	205	2,030
Hardware Stores ..	19	33	5	39	8	122	5	171	8	1,246	-	-	45	1,611
Bakers and Cake Shops ..	99	242	34	229	15	205	4	109	-	-	-	-	152	785
Confectioners, etc. ..	152	299	44	320	8	94	-	-	-	-	-	-	204	713
Electrical, Radio, etc. ..	53	97	18	111	18	261	(b)	(b)	(b)	(b)	-	-	92	633
Footwear Stores ..	21	44	17	118	9	116	10	301	-	-	95	-	152	579
Fruiters ..	81	176	28	191	10	141	3	68	-	-	-	-	122	576
Newsagents, etc. ..	33	77	22	152	11	140	(b)	(b)	(b)	(b)	-	-	70	565
Chemists ..	38	137	30	215	(b)	(b)	(b)	(b)	-	-	-	-	78	509
Mixed Businesses ..	108	254	17	108	(b)	(b)	(b)	(b)	-	-	-	-	128	407
Tobacconists and Hairdressers ..	63	79	5	32	4	41	4	125	-	-	128	-	204	277
Other Types of Business ..	246	419	75	528	39	542	30	937	23	2,765	29	1	442	5,192
TOTAL:	1,816	3,972	797	5,520	432	5,912	181	5,353	77	9,445	252	1	3,555	30,203

(a) Includes establishments of Hairdressers, Boot Repairers, Libraries and Photographers, in which retail sales of goods (as distinct from services rendered) were less than £100.

(b) Not available for publication.

11. NUMBER OF INDIVIDUAL RETAIL ESTABLISHMENTS AND TOTAL RETAIL
SALES IN EACH LOCAL GOVERNMENT AREA AND STATISTICAL DIVISION

TASMANIA

Year ended 30th June, 1948.

Local Government Area	Number of Estabs.	Total Retail Sales	Local Government Area	Number of Estabs.	Total Retail Sales
Hobart and Suburbs	1,144	£1,000 12,512	Hamilton Oatlands Ross	32 34 (a)	£1,000 204 147 (a)
Launceston (City)	718	7,135	Total Midland Division	103	595
<u>North Western:</u>			<u>South Eastern:</u>		
Burnie	182	1,759	Brighton	22	95
Circular Head	97	608	Clarence	16	64
Deloraine	64	436	Glamorgan	15	74
Devonport	112	1,056	Green Ponds	9	30
Kentish	47	223	Richmond	17	77
King Island	26	169	Sorell	27	119
Latrobe	43	261	Spring Bay	9	46
Leven	95	723	Total South Eastern Division:	115	505
Penguin	33	127			
Table Cape	68	437	<u>Southern:</u>		
Total North Western Division:	767	5,799	Bruny	10	16
<u>North Eastern:</u>			Esperance	32	160
Beaconsfield	44	146	Huon	56	278
Fingal	41	282	Kingborough	20	93
Flinders	12	48	New Norfolk	68	477
George Town	12	32	Port Cygnet	20	128
Lilydale	12	66	Tasman	17	47
Portland	25	104	Total Southern Division:	223	1,199
Ringarooma	51	208			
Scottsdale	43	257	<u>Western:</u>		
Total North Eastern Division:	240	1,143	Cornamstown	8	72
<u>North Midland:</u>			Queenstown	63	510
Evandale	21	45	Strahan	9	52
Longford	52	176	Waratah	12	45
St. Leonards	10	38	Zeehan	39	242
Westbury	31	135	Total Western Division:	131	921
Total North Midland Division:	114	394			
<u>Midland:</u>			Total Tasmania	3,555	30,203
Bothwell	(a)	(a)			
Campbelltown	20	127			

(a) Not available for publication.

ROLAND WILSON
COMMONWEALTH STATISTICIAN