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ECONOMIC CENSUSES: 1968-69

**RETAIL ESTABLISHMENTS
and
SELECTED SERVICE
ESTABLISHMENTS**

PRELIMINARY BULLETIN

AUSTRALIA



COMMONWEALTH BUREAU OF CENSUS AND STATISTICS
CANBERRA, AUSTRALIA

Reference No. 11.8

COMMONWEALTH BUREAU OF CENSUS AND STATISTICS

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ECONOMIC CENSUSES : 1968-69

RETAIL ESTABLISHMENTS AND SELECTED SERVICE ESTABLISHMENTS

EXPLANATORY NOTES

This bulletin presents preliminary commodity statistics for Retail Trade and Selected Services* for the year ended 30 June 1969. Some of the information from the census of Retail Trade and Selected Services for the year ended 30 June 1969 previously published by the Bureau in February 1971 - "Retail Establishments and Selected Services Establishments : Preliminary Statement" (Reference No. 11.7), has also been included in this bulletin with revisions where necessary. More detailed bulletins which may include revisions to figures included here, will be issued at a later date.

2. For the year ended 30 June 1969 the Census of Retail Trade and Selected Services was conducted for the first time on an integrated basis with Censuses of Wholesale Trade, Mining, Manufacturing, and Electricity and Gas.

3. The integration of these economic censuses meant that for the first time they were being collected on the basis of a common framework of reporting units and data concepts and in accordance with a standard industrial classification (Australian Standard Industrial Classification (Preliminary edition) 1969 Volume 1). As a result, the statistics for the industries covered by the censuses are now provided with no overlapping or gaps in scope, and in such a way that aggregates for certain important economic data such as value added, employment, salaries and wages, fixed capital expenditure and stocks can be obtained on a consistent basis for all sectors of the economy covered by the censuses.

4. The standardisation of census units in the integration of economic censuses means that the basic census unit (the establishment) in general, now covers all the operations carried on under the one ownership at a single physical location. The retail establishment is thus one predominantly engaged in retailing, but the data supplied for it now cover (with a few exceptions) all activities at the location. Previous retail censuses covered the retailing activities of all establishments which normally sold goods by retail to the general public from shops, rooms, kiosks and yards, irrespective of what their main activity may have been. The 1968-69 Retail Census excludes retail activity of locations whose main activity is not retailing, such as some bread factories. The retail establishments included in the 1968-69 Retail Census cover in addition to their retailing activity and subject to certain exceptions mentioned below: -

- (a) Any wholesaling activities at the location
- (b) Any manufacturing or other activities at the location.

The exceptions in general relate to locations where a subsidiary activity (in terms of gross value) exceeds one million dollars and is primary to an industry category other than retailing, e.g. manufacturing or mining. At such locations, if the gross receipts from the subsidiary activity exceed one million dollars the location is treated as two or more establishments corresponding to the various kinds of activity carried on. If a retail establishment has a subsidiary activity classified as Wholesale Trade, the location is divided into two or more establishments if sales of the subsidiary activity exceed one million dollars and provided the wholesaling activity is operated by a separate organisational unit, e.g. under separate divisional control.

* The Selected Service Establishments included in the integrated economic censuses were motion picture theatres, cafes and restaurants, licensed hotels, motels and wine saloons, licensed clubs, laundry and dry cleaning services and hairdressing and beauty salons.

5. The establishment statistics (other than the number of establishments) also include data relating to separately located administrative offices and ancillary units serving the retail establishment and forming part of the business (enterprise) which owns and operates the establishment. These units such as head offices, storage premises, transport depots and motor vehicle repair and maintenance workshops were formerly excluded from the retail census.

6. In the economic censuses the fundamental measure of an establishment's contribution to economic activity is the value added. In earlier retail censuses, the data collected were insufficient to enable this measure to be derived. In the integrated 1968-69 censuses (including the retail census), value added is calculated as turnover* (which is the sum of sales of goods, goods withdrawn from stock for own use, and all other operating revenue) less purchases and selected expenses (including transfers in) plus increase in stocks (or less decrease in stocks). "Transfers in" is the value of goods transferred from another establishment of the same business (enterprise), either for further processing or for sale. The "selected expenses" do not include salaries and wages, interest, rent, depreciation, or overhead expenses usually recorded only for the enterprise as a whole. Broadly speaking, therefore, the value added is the source from which establishments derive the surplus to meet salaries and wages, interest, rent, depreciation and overhead expenses of the enterprise, and to provide a contribution to the profits of the enterprise.

7. The definition of 'retail trade' adopted in the 1968-69 Retail Census is the same as the definition used in previous retail censuses, i.e. the resale of new and used goods to final consumers for personal and household consumption.

8. Due to changes which have occurred in the definition of census units, the scope of the census and items of data collected as set out in the Preliminary Statement issued on 11 February 1971 it is not possible to make direct comparison between figures obtained from the 1968-69 Retail Census and those obtained from previous retail censuses, or from monthly and quarterly retail surveys based on previous retail censuses. Consequently, comparisons of the 1961-62 and 1968-69 retail census results are not shown in the tables in this bulletin. Further information concerning such comparisons will be given in the more detailed bulletin to be issued at a later date.

* In this bulletin "sales and other operating revenue" has been published in place of "turnover" as the component "goods withdrawn from stocks for own use as fixed tangible assets or for rental or lease" has been omitted from these results. However, as the item concerned would be relatively unimportant in the case of retail establishments the difference would not be significant.

** It should be noted that in the retail census "transfers in" are limited to transfers from establishments of the same enterprise other than retail establishments. Transfers of goods between retail establishments of the same enterprise are deducted from the purchases item in the return of the supplying establishments and added to purchases in the receiving establishments' returns.

9. In Table 1, retail establishments and selected service establishments have been classified to broad industry groups of the Australian Standard Industry Classification. A more detailed classification to industry class, will be made in the bulletin to be published at a later date.

10. At the stage in the processing of the census results when the data for inclusion in this Preliminary Bulletin was being prepared, the splitting of locations referred to in paragraph 4 above had not been completed, the detailed industry classification of establishments had not been carried out and transfers between establishments of the same enterprise had been valued as reported in returns whereas in the more detailed bulletins some of these transfers will be adjusted to achieve a consistent basis of valuation. Any amendments arising from these phases of the processing of census data will be incorporated into the more detailed bulletins to be issued at a later date.

11. Separate bulletins for each State, the Northern Territory and the Australian Capital Territory are being published concurrently with this bulletin. These bulletins show for the respective State and Territory the commodity data included here. In addition they include a summary of operations table and a table showing the number of retail establishments, persons employed and the value of retail sales for Statistical Divisions and Sub-divisions and component local government areas.

12. For a more detailed description of the Integrated Economic Censuses reference should be made to Chapter 31 of the Official Year Book of the Commonwealth of Australia No. 56, 1970.

DEFINITIONS

13. Definitions of items included in this bulletin are:

Number of retail and selected service establishments (Tables 1 and 4). The number of retail and selected service establishments which operated during 1968-69. These relate to establishments as such and do not include the numbers of separately located administrative offices and ancillary units.

Number of establishments (Table 2). The number of retail and selected service, wholesale, mining, manufacturing, and electricity and gas establishments operating during 1968-69 which reported retail sales.

Persons employed, male, female and total. Working proprietors at end of June 1969, employees (including part-time) on the payroll of the last pay period in June 1969, and unpaid members of the proprietor's family and other unpaid helpers working at least 15 hours during the last week of June 1969. Persons employed include those working at separately located administrative offices and ancillary units in the State. Note that persons employed (and their wages and salaries) relate to those employed at establishments, administrative offices or ancillary units located in the state even though the administrative offices or ancillary units may serve establishments located in another State.

Wages and salaries. The wages and salaries of all employees of the establishment including those working at separately located administrative offices and ancillary units in the State. Drawings of working proprietors are not included.

Sales and other operating revenue. Sales of goods (retail and wholesale), and all other operating revenue from outside the enterprise such as repair and service revenue, hiring of consumer goods, commission, takings from meals and accommodation, hairdressing, theatre admissions and laundry and dry cleaning. This excludes rents, leasing revenue, interest and receipts from sales of fixed tangible assets.

Stocks at 30 June 1968 and 1969. All stocks of goods for sale, materials, fuels and work-in-progress, owned by the enterprise and controlled by the establishment, whether located at the establishment or elsewhere.

Purchases, transfers in and selected expenses. Purchases of goods for resale and materials for manufacturing; transfers in from establishments of the enterprise other than retail establishments; charges for commission and sub-contract work; purchases of wrapping and packaging materials, electricity and fuel; repair and maintenance expenses; outward freight and cartage; motor vehicle running expenses; and sales commission payments.

Value added. Sales and other operating revenue plus increase (or less decrease) in the value of stocks less purchases, transfers in and selected expenses. See paragraph 6 above.

COMMODITY STATISTICS

14. Commodity items shown in Tables 2 and 3 are those described on the census forms for which retail sales were reported by establishments located in each State and Territory. In supplying details of retail sales, businesses were asked to include cash and credit sales made during the year and to show value of sales net of all discounts. If the value of individual commodities sold was not available, businesses were asked to record careful estimates against the appropriate commodities listed on the forms. Retail sales for commodities other than those listed are included in the table as "goods not included above".

15. The number of establishments shown in Table 2 includes retail and selected service, wholesale, mining, manufacturing, and electricity and gas establishments, operating during 1968-69 which reported retail sales. The value of these sales is also shown. Many establishments showed sales for more than one commodity. Accordingly, the sum of the number of establishments showing sales for individual items will exceed the total number of retail and selected service, wholesale, mining, manufacturing and electricity and gas establishments reporting retail sales.

16. In the 1968-69 Retail Census particulars of retail sales in general included the resale of new and used goods to the final consumer for personal and household consumption. Commodities such as basic building materials, builders' hardware and builders' supplies, timber, commercial refrigerators and freezers, agricultural tractors, farm machinery and implements, construction and earth moving equipment, grain feed and fertilisers and agricultural supplies, business machines and equipment, although sold by some retailers and collected on the retail form are not treated as retail sales. Where the value of sales of these commodities were supplied by retailers they have been included in the economic censuses tabulations as wholesale sales.

17. In Table 4 details are shown of the number of retail and selected service establishments reporting other operating revenue. The value of this other operating revenue classified by type is shown in Table 5. As in Table 2 the sum of the number of establishments showing takings for individual items will exceed the total number of retail and selected service establishments reporting other operating revenue.

NOTE. Any discrepancies between totals and sums of components in tables are due to rounding.

ECONOMIC CENSUSES 1968-69 : RETAIL AND SELECTED SERVICE ESTABLISHMENTS

TABLE 1. - SUMMARY OF OPERATIONS, BY INDUSTRY GROUP : AUSTRALIA

Industry group	ASIC code (a)	Number of establishments operating during 1968-69	Persons employed (b)			Wages and salaries	Sales and other operating revenue	Stocks at 30 June		Purchases, transfers in and selected expenses	Value added
			Males	Females	Total			1968	1969		
			No.	No.	No.	\$m	\$m	\$m	\$m	\$m	\$m
Department, variety and general stores	481	1,048	31,697	65,861	97,558	201.9	1,364.7	185.2	199.6	1,020.9	358.2
Food stores	482	55,273	103,500	120,761	224,261	258.2	3,356.5	173.2	190.1	2,707.8	665.6
Bread and milk vendors	483	5,822	10,664	3,946	14,610	10.6	202.1	0.7	0.7	159.6	42.5
Clothing, fabrics and furniture stores	484	20,317	33,925	52,607	86,532	138.6	1,251.3	243.9	259.2	908.2	358.4
Household appliance and hardware stores	485	8,113	25,154	14,724	39,878	80.8	658.3	103.8	110.5	468.3	196.7
Motor vehicle dealers, petrol and tyre retailers	486	26,927	140,278	30,468	170,746	360.6	4,335.2	320.6	356.3	3,448.4	922.5
Other retailers	487	19,358	38,957	45,505	84,462	112.6	984.7	146.1	159.9	678.4	320.1
Total Retail Establishments	48	136,858	384,175	333,872	718,047	1,163.3	12,152.9	1,173.5	1,276.4	9,391.5	2,864.3
Motion picture theatres	9113	1,039	4,899	4,069	8,968	13.1	53.9	0.3	0.3	21.3	32.6
Restaurants and licensed hotels	9211-2	11,734	52,578	71,829	124,407	202.0	1,221.6	34.2	38.0	744.3	481.1
Licensed clubs	9221-3	2,783	26,451	11,692	38,143	81.5	348.0	7.9	8.7	141.9	206.9
Laundries and dry cleaners	9310	2,232	7,153	13,468	20,621	36.2	92.3	1.4	1.5	23.7	68.7
Hairdressing and beauty salons	9321-2	9,432	6,743	20,390	27,133	26.7	84.9	2.8	3.2	20.4	64.9
Total Selected Service Establishments		27,220	97,824	121,448	219,272	359.6	1,800.7	46.6	51.7	951.5	854.3
Total Retail and Selected Service Establishments		164,078	481,999	455,320	937,319	1,522.9	13,953.6	1,220.1	1,328.1	10,343.0	3,718.6

(a) Australian Standard Industrial Classification. See paragraph 3. (b) at end of June 1969; includes working proprietors and unpaid helpers working at least 15 hours during the week.

NOTE. Direct comparisons with figures from previous retail censuses and from retail surveys are not possible due to changes in units, scope and items of data. See paragraph 8 of the explanatory notes.

TABLE 2. - NUMBER (a) OF RETAIL AND SELECTED SERVICE, WHOLESALE, MINING, MANUFACTURING, AND ELECTRICITY AND GAS ESTABLISHMENTS
OPERATING DURING 1968-69, REPORTING RETAIL SALES BY COMMODITY ITEM : STATES AND TERRITORIES

Commodity item	N.S.W.	Vic.	Qld	S.A.	W.A.	Tas.	N.T.	A.C.T.	Aust.
Groceries, other food items, etc.									
Groceries	11,562	8,632	5,345	3,419	2,715	1,279	111	130	33,193
Fresh meat	4,924	3,538	2,029	1,447	1,166	481	42	69	14,096
Fresh fruit and vegetables	7,222	4,283	3,942	1,793	1,644	926	65	76	19,951
Bread, cakes and pastries	9,990	7,972	4,396	2,674	2,100	933	66	123	28,254
Delivered bread	695	140	373	33	22	71	10	37	1,381
Delivered milk	2,354	305	948	570	332	104	10	58	4,681
Fish (fresh or cooked), chips, hamburgers, etc.	3,319	2,449	1,678	907	931	251	35	65	9,635
Confectionery, ice cream, soft drinks, wrapped lunches, etc.	18,989	11,682	7,788	4,459	4,244	1,729	188	277	49,356
Beer, wine and spirits	4,803	2,853	1,885	985	1,114	478	147	140	12,405
Cigarettes and other tobacco products	23,560	15,632	9,835	5,986	5,271	2,226	247	307	63,064
Furniture and floor coverings									
Furniture, mattresses, blinds, etc. incl. installation and repairs	1,706	1,397	723	467	461	164	14	28	4,960
Floor coverings, carpets, lino, etc. incl. laying of floor coverings	1,010	868	466	273	279	120	8	20	3,044
Fabrics, clothing and footwear									
Fabrics, piece goods, manchester, blankets, soft furnishings, etc.	2,815	2,417	1,297	926	827	293	37	50	8,662
Clothing - mens and boys	3,113	2,471	1,365	958	936	333	56	57	9,209
Clothing - womens, girls and infants	4,750	3,960	1,761	1,232	1,041	446	69	91	13,350
Footwear - mens and boys	2,462	1,823	1,204	854	628	301	46	50	7,368
Footwear - womens, girls and infants	2,050	1,556	987	745	542	268	26	45	6,219
Household appliances									
Radios, radiograms, tape recorders, etc.	1,438	1,151	755	404	437	145	26	32	4,388
Musical instruments, records, etc.	960	748	493	265	340	92	11	25	2,934
Television sets and accessories	1,185	996	583	352	274	129	1	19	3,539
Domestic refrigerators and freezers	1,126	855	575	329	98	125	15	19	3,342
Washing machines, stoves, household heating appliances, etc.	1,314	1,021	619	363	323	135	15	24	3,814
Other household appliances	2,095	1,769	983	713	694	219	24	32	6,529

For footnotes see end of table

TABLE 2. - NUMBER (a) OF RETAIL AND SELECTED SERVICE, WHOLESALE, MINING, MANUFACTURING, AND ELECTRICITY AND GAS ESTABLISHMENTS OPERATING DURING 1968-69, REPORTING RETAIL SALES BY COMMODITY ITEM : STATES AND TERRITORIES - contd

Commodity item	N.S.W.	Vic.	Qld	S.A.	W.A.	Tas.	N.T.	A.C.T.	Aust.
Hardware (b)									
Domestic hardware, china, glassware (incl. garden equipment)	4,055	3,335	1,996	1,726	1,237	483	58	50	12,940
Petrol, motor vehicles, boats, etc. (c)									
Petrol, oils and motor lubricants, etc.	6,572	5,137	3,044	2,059	1,739	685	84	62	19,382
New motor vehicles	1,195	867	585	441	325	74	26	24	3,537
New parts and accessories for motor vehicles	4,796	3,873	2,241	1,569	1,266	405	60	64	14,274
Used motor vehicles	1,797	1,212	731	625	404	132	30	30	4,961
Used parts and accessories for motor vehicles	805	585	420	275	188	71	9	10	2,363
New and used motor cycles, motor scooters	445	259	252	141	130	36	7	7	1,277
New and used motor tyres, tubes and batteries	4,679	3,661	2,289	1,587	1,342	444	60	70	14,132
Boats, outboard motors, caravans	342	277	231	106	103	43	9	6	1,117
Miscellaneous									
Cosmetics, perfumes, toilet preparations, etc.	6,533	4,547	2,916	2,157	1,650	578	42	112	18,535
Patent medicines and therapeutic appliances	4,988	2,890	2,460	1,418	1,202	438	40	76	13,512
Prescription medicines	2,190	1,611	883	557	400	147	12	47	5,847
Photographic equipment and supplies	2,799	1,987	1,362	809	725	288	25	58	8,053
Watches, clocks, jewellery, silverware	2,126	1,347	1,045	715	693	208	32	37	6,203
Sporting goods, bicycles, toys, etc.	3,461	2,633	1,519	1,113	981	321	37	50	10,115
Books, stationary, newspapers, etc.	4,883	3,870	2,860	2,113	1,498	571	56	77	15,928
Antiques, disposal goods, secondhand goods (excl. goods traded in), etc.	786	686	312	210	213	40	2	16	2,265
Cut flowers, garden seeds, shrubs, etc.	1,338	1,038	427	394	335	148	7	19	3,706
Travel goods, brief cases, etc.	1,291	840	590	353	361	96	21	22	3,574
Bottled liquefied petroleum gas	396	390	208	171	213	19	5	2	1,404
Goods not included above	2,553	2,116	1,104	791	511	232	33	67	7,407

- (a) Many establishments showed takings in more than one commodity item. Accordingly the sum of the number of establishments showing sales for individual items will exceed the total number of retail and selected service, wholesale, mining, manufacturing, and electricity and gas establishments.
- (b) Excludes basic building materials, builders' hardware and supplies such as tools of trade, paint, etc. (see paragraph 16 of the explanatory notes).
- (c) Excludes tractors, farm machinery and implements, earthmoving equipment, etc. (see paragraph 16 of the explanatory notes).

NOTE. Direct comparisons with figures from previous retail censuses are not possible because of changes in the census units, the scope of the census and the items of data. See paragraph 8 of the explanatory notes.

TABLE 3. - VALUE OF RETAIL SALES MADE BY RETAIL AND SELECTED SERVICE, WHOLESALE, MINING, MANUFACTURING, AND ELECTRICITY
AND GAS ESTABLISHMENTS BY COMMODITY ITEM : STATES AND TERRITORIES, 1968-69

(\$'000)

Commodity item	N.S.W.	Vic.	Qld	S.A.	W.A.	Tas.	N.T.	A.C.T.	Aust.
Groceries, other food items, etc.									
Groceries	537,020	410,440	205,527	131,977	122,975	49,216	9,750	16,083	1,482,988
Fresh meat	245,643	200,920	88,974	53,007	46,110	20,642	3,142	5,366	663,804
Fresh fruit and vegetables	105,686	80,527	36,962	22,368	21,295	5,881	1,524	2,278	276,521
Bread, cakes and pastries	70,854	62,926	23,115	20,911	11,312	4,516	761	1,504	195,899
Delivered bread	26,002	9,829	7,281	5,598	4,283	1,269	110	901	55,273
Delivered milk	76,684	57,267	23,841	12,705	11,054	5,416	199	1,749	188,915
Fish (fresh or cooked), chips, hamburgers, etc.	39,205	31,734	14,494	6,873	7,884	1,927	438	737	103,292
Confectionery, ice cream, soft drinks, wrapped lunches, etc.	127,956	124,998	44,035	35,534	29,075	10,457	2,122	3,841	378,018
Beer, wine and spirits	428,309	274,721	141,191	80,340	87,720	30,633	9,275	9,121	1,061,310
Cigarettes and other tobacco products	142,983	107,212	50,868	32,191	31,945	11,744	2,488	3,398	382,829
Furniture and floor coverings									
Furniture, mattresses, blinds, etc. incl. installation and repairs	106,104	83,055	32,329	23,408	23,557	8,609	515	2,793	280,370
Floor coverings, carpets, lino, etc. incl. laying of floor coverings	52,916	36,650	15,195	12,585	10,618	4,012	126	2,051	134,153
Fabrics, clothing and footwear									
Fabrics, piece goods, manchester, blankets, soft furnishings, etc.	104,796	74,967	37,979	24,456	21,068	7,776	518	3,099	274,659
Clothing - mens and boys	163,457	116,993	48,538	34,198	29,993	12,701	1,429	5,026	412,335
Clothing - womens, girls and infants	258,444	200,067	79,303	58,148	49,023	22,405	1,882	7,966	677,238
Footwear - mens and boys	30,541	25,193	10,632	7,578	6,099	2,807	369	815	84,034
Footwear - womens, girls and infants	52,641	40,862	17,031	13,012	10,552	4,347	376	1,578	140,399
Household appliances									
Radios, radiograms, tape recorders, etc.	25,346	21,452	10,405	6,024	5,878	2,461	(a)523	961	(b)73,050
Musical instruments, records, etc.	20,023	12,243	6,343	3,814	3,840	1,053	178	544	48,038
Television sets and accessories	27,668	23,779	10,203	5,660	6,667	2,151	(c)	796	(d)76,924
Domestic refrigerators and freezers	31,632	20,495	13,971	7,313	9,615	2,156	528	842	86,552
Washing machines, stoves, household heating appliances, etc.	37,213	34,576	14,427	11,939	7,831	3,071	471	1,185	110,713
Other household appliances	42,127	30,184	16,583	12,291	10,359	2,793	264	1,089	115,690

For footnotes see end of table

TABLE 3. - VALUE OF RETAIL SALES MADE BY RETAIL AND SELECTED SERVICE, WHOLESALE, MINING, MANUFACTURING, AND ELECTRICITY
AND GAS ESTABLISHMENTS BY COMMODITY ITEM : STATES AND TERRITORIES, 1968-69 - contd

(\$'000)

Commodity item	N.S.W.	Vic.	Qld	S.A.	W.A.	Tas.	N.T.	A.C.T.	Aust.
Hardware (e)									
Domestic hardware, china, glassware (incl. garden equipment)	82,754	61,628	27,862	19,062	16,685	6,220	958	2,745	217,914
Petrol, motor vehicles, boats, etc. (f)									
Petrol, oils and motor lubricants, etc.	239,339	183,682	86,117	55,974	51,072	19,367	3,080	7,924	646,555
New motor vehicles	444,574	338,315	163,792	107,009	118,356	31,826	6,130	15,603	1,225,605
New parts and accessories for motor vehicles	71,504	56,547	32,990	17,020	15,875	5,256	1,917	1,407	202,516
Used motor vehicles	305,009	206,011	108,489	69,974	80,696	24,785	2,840	6,870	804,674
Used parts and accessories for motor vehicles	10,445	7,917	3,987	2,297	1,785	506	(g)	(g)	27,108
New and used motor cycles, motor scooters	10,116	6,112	3,473	1,977	1,816	542	(g)	(g)	24,331
New and used motor tyres, tubes and batteries	72,132	53,184	39,051	20,794	19,842	6,464	2,138	2,653	216,258
Boats, outboard motors, caravans	26,073	20,100	17,789	5,424	9,894	2,304	1,018	481	83,083
Miscellaneous									
Cosmetics, perfumes, toilet preparations, etc.	63,220	43,590	20,657	13,834	10,576	4,359	400	1,878	158,514
Patent medicines and therapeutic appliances	55,085	35,386	19,183	11,691	8,977	3,524	813	1,525	136,184
Prescription medicines	55,955	39,727	21,843	13,699	10,516	4,154	195	1,012	147,101
Photographic equipment and supplies	20,725	14,020	7,384	4,425	3,996	1,503	345	668	53,066
Watches, clocks, jewellery, silverware	39,290	26,911	13,445	8,141	7,526	2,540	565	1,283	99,701
Sporting goods, bicycles, toys, etc.	42,755	35,850	15,380	10,117	8,769	3,452	666	1,449	118,438
Books, stationery, newspapers, etc.	128,898	95,753	40,062	24,527	21,688	9,232	1,247	4,448	325,855
Antiques, disposal goods, secondhand goods (excl. goods traded in), etc.	12,492	11,490	2,681	3,182	2,726	(g)	(g)	439	33,434
Cut flowers, garden seed, shrubs, etc.	13,248	12,984	3,224	2,881	3,234	852	61	353	36,837
Travel goods, brief cases, etc.	7,140	4,290	2,035	1,501	1,765	411	56	156	17,354
Bottled liquefied petroleum gas	1,940	912	1,126	1,623	1,950	(g)	83	(g)	7,812
Goods not included above	30,496	31,379	12,531	10,938	4,925	3,441	653	1,054	95,417
TOTAL	4,486,440	3,366,878	1,592,328	1,028,020	971,422	349,166	60,432	126,075	11,980,761

(a) Includes sales of television sets and accessories. (b) Includes sales of television sets and accessories in the Northern Territory. (c) Included in radios, radiograms, tape recorders, etc. (d) Excludes Northern Territory sales which are included in radios, radiograms, tape recorders, etc. (e) Excludes basic building materials, builders' hardware and supplies such as tools of trade, paint, etc. (see paragraph 16 of the explanatory notes). (f) Excludes tractors, farm machinery and implements, earthmoving equipment, etc. (see paragraph 16 of the explanatory notes). (g) Not available for publication.

NOTE. Direct comparisons with figures from previous retail censuses and from retail surveys are not possible due to changes in units, scope and items of data. See paragraph 8 of the explanatory notes.

TABLE 4. - NUMBER (a) OF RETAIL AND SELECTED SERVICE ESTABLISHMENTS OPERATING DURING 1968-69,

REPORTING OTHER OPERATING REVENUE BY ITEM : STATES AND TERRITORIES

Item	N.S.W.	Vic.	Qld	S.A.	W.A.	Tas.	N.T.	A.C.T.	Aust.
Repair and service revenue									
Household electrical appliance repairs	1,104	845	604	293	207	92	11	23	3,179
Panel beating, spray painting, etc.	2,384	1,650	1,045	643	513	172	24	22	6,453
Other motor vehicle repairs	4,779	3,730	2,208	1,575	1,229	392	52	90	14,055
Motor vehicle lubricating, washing and cleaning	3,635	2,993	1,779	1,255	934	358	28	49	11,031
Motor cycle and motor scooter repairs	262	174	177	104	78	25	2	4	826
Retreading, recapping of tyres, etc.	833	597	390	247	186	77	7	8	2,345
Boot and shoe repairs	850	760	248	245	112	69	2	17	2,303
Other repairs	1,357	1,021	636	403	297	113	7	31	3,865
Other revenue items									
Hiring or leasing of household appliances, radios, etc.	372	215	212	154	99	43	..	5	1,100
Hiring or leasing of other consumer goods	225	210	118	65	77	17	1	9	722
Takings from meals	5,034	3,470	2,114	1,194	1,189	453	103	85	13,642
Takings from mens hairdressing, etc.	1,853	1,354	631	449	309	117	15	30	4,758
Takings from womens hairdressing, etc.	2,431	2,214	893	766	495	169	18	46	7,032
Receipts from theatre admissions and screen advertising	275	204	257	116	142	41	(b)	(b)	1,047
Takings from accommodation	1,863	1,298	1,032	628	504	257	42	22	5,646
Takings from laundering	(b)	(b)	(b)	(b)	(b)	(b)	(b)	(b)	(b)
Takings from dry cleaning, dyeing, etc.	(b)	(b)	(b)	(b)	(b)	(b)	(b)	(b)	(b)
Other income	8,362	5,054	3,371	2,360	2,248	605	91	150	22,241

(a) Many establishments showed takings in more than one commodity item. Accordingly the sum of the number of establishments showing takings for individual items will exceed the total number of retail and selected service establishments reporting other operating revenue. (b) Not available for publication.

NOTE. Direct comparisons with figures from previous retail censuses are not possible because of changes in the census units, the scope of the census and the items of data. See paragraph 8 of the explanatory notes.

**TABLE 9. - VALUE OF OTHER OPERATING REVENUE MADE BY RETAIL AND SELECTED SERVICE
ESTABLISHMENTS BY ITEM : STATES AND TERRITORIES**
(£'000)

Item	N.S.W.	Vic.	Qld	S.A.	W.A.	Tas.	N.T.	A.C.T.	Aust.
Repair and service revenue									
Household electrical appliance repairs	20,735	14,217	9,957	5,252	4,118	1,392	237	647	56,555
Panel beating, spray painting, etc.	70,389	53,012	22,084	14,614	13,852	3,959	871	1,799	180,580
Other motor vehicle repairs	93,637	78,803	38,324	25,267	25,153	7,721	1,335	3,069	273,300
Motor vehicle lubricating, washing and cleaning	8,808	8,051	4,448	2,993	2,599	729	89	213	27,930
Motor cycle and motor scooter repairs	1,115	758	564	267	226	(a)	(a)	35	3,004
Retreading, recapping of tyres, etc.	7,262	5,122	3,373	1,358	823	693	(a)	(a)	18,824
Boot and shoe repairs	4,424	4,111	1,304	1,119	717	386	(a)	(a)	12,207
Other repairs	11,631	7,134	4,927	2,433	2,051	1,139	142	266	29,723
Other revenue									
Hiring or leasing of household appliances, radios, etc.	7,492	2,859	2,618	3,567	1,441	(a)	..	(a)	18,742
Hiring or leasing of other consumer goods	2,316	1,633	1,509	527	420	106	(a)	(a)	5,658
Takings from meals	127,109	85,135	34,649	23,973	23,871	9,291	2,550	4,541	311,119
Takings from mens hairdressing, etc.	9,241	6,201	2,255	1,669	1,581	501	66	220	21,734
Takings from womens hairdressing, etc.	24,641	21,389	7,160	6,534	4,711	1,932	152	957	67,476
Receipts from theatre admissions and screen advertising	15,718	13,560	7,020	4,648	5,387	1,072	(b)	(b)	48,821
Takings from accommodation	32,737	16,527	10,794	7,509	7,275	3,364	1,497	2,712	82,415
Takings from laundering	(c) 12,941	13,092	2,496	2,934	1,811	653	149	(d)	34,076
Takings from dry cleaning, dyeing, etc.	(c) 20,747	20,873	4,755	4,376	3,386	1,536	78	(d)	55,751
Other income	171,972	38,295	15,219	8,751	10,592	2,783	750	1,005	250,167
Total	642,915	390,772	172,456	117,791	110,014	37,526	8,048	17,153	1,496,001

(a) Not available for publication. (b) Not available for publication, excluded from Territory total. (c) Includes Australian Capital Territory. (d) Included in New South Wales.

NOTE. Direct comparisons with figures from previous retail censuses and from retail surveys are not possible due to changes in units, scope and items of data. See paragraph 8 of the explanatory notes.

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17 DECEMBER 1971

NOTE. Enquiries concerning these statistics may be made by telephoning 490211 Extension 293 or, in each State Capital, by telephoning the office of the Bureau of Census and Statistics.