



COMMONWEALTH BUREAU OF CENSUS AND STATISTICS.

In reply quote No. 61/670

17th November, 1961.

Dear Sir,

TEA AND COFFEE STATISTICS, 1960-61

Recently, I sent you, for your information, a statement containing details of stocks, imports, sales etc. and consumption of tea and coffee in Australia. I have revised, in the manner outlined below, the coffee section of this statement and should therefore be pleased if you would substitute the material enclosed for that which has already been supplied to you for coffee. Details for tea remain unchanged.

In the original release an overstatement occurred in the imports of Processed Instant Coffee (incl. Coffee and Chicory) cleared during 1960-61. The figure of 1,814,000 lb. should have read 605,000 lb. The volume of sales of instant coffee should also have been amended accordingly.

The statement attached combines the details of the three coffee products shown earlier, viz.:

Raw Beans (incl. Kiln Dried)
Pure Processed Whole or Ground Coffee
Processed Instant Coffee (incl. Coffee and Chicory)

by expressing the various quantities in terms of pure processed whole or ground coffee.

Previously, total apparent consumption of coffee in Australia for the years 1956-57 to 1959-60 was taken as imports of raw beans cleared from bond during each year. As such, relatively small amounts of other coffee commodities cleared were excluded. The table relating to consumption has now been compiled to include all coffee items for 1959-60 and earlier years, expressed in terms of pure processed whole or ground coffee. Apparent consumption in 1960-61 is also expressed in this form, but relates to sales instead of clearances. For this reason, the data prior to 1960-61 are not strictly comparable with those for the latest year.

I regret the revisions which have been made to this section and any inconvenience they may cause.

Yours faithfully,

K.M. Archer
(K.M. Archer)

ACTING COMMONWEALTH STATISTICIAN

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COMMONWEALTH BUREAU OF CENSUS AND STATISTICS.

TEA AND COFFEE STATISTICS, 1960-61

TEA:

Information relating to stocks, receipts and disposals of tea have been collected from all merchants importing tea in significant quantities during the year ended 30th June, 1961, on the same basis as in previous years. As an exhaustive list of merchants was not available, it was necessary to make an allowance for the few small traders who were not included. In addition, provision was made on the collection form to prevent duplication of sales data resulting from trading between merchants.

Stock data do not take account of the levels of, and changes in, stocks held by retailers or householders.

The following table shows details of stocks, imports, sales and exports of tea in 1960-61.

STOCKS, IMPORTS, SALES AND EXPORTS OF TEA : AUSTRALIA

YEAR ENDED 30TH JUNE, 1961

('000 lb.)

STOCKS held by importing merchants at 1st July, 1960	9,048
IMPORTS cleared during year	61,701
SALES during year for consumption in Australia ..	61,110
EXPORTS during year	1,267
STOCKS held by importing merchants at 30th June, 1961	8,372

The total quantity of tea sold for consumption in Australia and the apparent consumption per head of population for the years 1956-57 to 1960-61 are shown below.

APPARENT CONSUMPTION OF TEA : AUSTRALIA, 1956-57 TO 1960-61

Year	Total Apparent Consumption (1000 lb.)	Apparent Consumption per Head (lb.)
1956-57	58,751	6.2
1957-58	58,446	6.0
1958-59	58,181	5.8
1959-60	60,547	6.0
1960-61	61,110	5.9

COFFEE:

The initial collection of coffee statistics was made in respect of 1960-61 on a return basically similar to that which has been used for tea over a period of years, i.e. information was requested for stocks, receipts and disposals from merchants importing coffee. As with tea, allowance has been made for the small number of traders who were not covered by the collection.

Unlike tea, however, it was necessary to obtain data for a variety of coffee items. The information collected has been condensed in the following table into three forms of coffee, viz.:

- Raw Beans (including Kiln Dried)
- Pure Processed Whole or Ground Coffee
- Processed Instant Coffee (including Coffee and Chicory)



COMMONWEALTH BUREAU OF CENSUS AND STATISTICS.

COFFEE STATISTICS, 1960-61

(Revised)

The initial collection of coffee statistics was made in respect of 1960-61 on a return basically similar to that which has been used for tea over a period of years, i.e. information was requested for stocks, receipts and disposals from merchants importing coffee. As with tea, allowance has been made for the small number of traders who were not covered by the collection.

Unlike tea, however, it was necessary, for the sake of completeness, to obtain data for a variety of coffee items. The items covered were:

Raw Beans (incl. Kiln Dried)
Pure Processed Whole or Ground Coffee
Processed Instant Coffee (excl. Coffee and Chicory)
Processed Instant Coffee and Chicory
Coffee Essence (incl. Coffee and Chicory)

These commodities, with the exception of coffee essence, have been converted to a pure processed whole or ground equivalent, and are shown in this form in the following table. Particulars for coffee essence, because of its relative unimportance, have been excluded from this analysis.

Stocks of coffee held by retailers and in households are not included in the details shown for stocks.

STOCKS, IMPORTS, SALES, EXPORTS ETC. : AUSTRALIA

YEAR ENDED 30TH JUNE, 1961

('000 lb.)

	All Coffee Expressed as Pure Processed Whole or Ground
STOCKS held by importing merchants at 1st July, 1960	9,595
IMPORTS cleared during year	22,592
SALES during year for consumption in Australia	(a) 17,879
EXPORTS during year	355
STOCKS held by importing merchants at 30th June, 1961	13,953

(a) This figure is composed of 2,560,000 lb. of raw beans (expressed as 2,048,000 lb. ground equivalent), 5,316,000 lb. of pure processed whole or ground coffee and 4,368,000 lb. of processed instant coffee and coffee and chicory (expressed as 10,515,000 lb. ground equivalent).

For years prior to 1960-61, that is before coffee statistics were collected on this basis, total apparent consumption of coffee in Australia has been taken as imports of coffee commodities cleared from bond during each year converted to a pure processed whole or ground coffee equivalent. It has been possible, as a result of this collection in respect of 1960-61, to more closely approximate actual consumption through sales of coffee in that year. For this reason the data prior to 1960-61 are not strictly comparable with that for the latest year.

Details for consumption for the years 1956-57 to 1960-61 are as follows:

APPARENT CONSUMPTION OF COFFEE (a) : AUSTRALIA, 1956-57 TO 1960-61

Year	Total Apparent Consumption ('000 lb.)	Apparent Consumption per Head (lb.)
1956-57	11,882	1.2
1957-58	11,930	1.2
1958-59	15,961	1.6
1959-60	17,274	1.7
1960-61	17,879	1.7

(a) In terms of pure processed whole or ground coffee.

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COMMONWEALTH BUREAU OF CENSUS AND STATISTICS

CANBERRA. A.C.T. 17TH NOVEMBER, 1961.