



AUSTRALIAN BUREAU OF STATISTICS Canberra

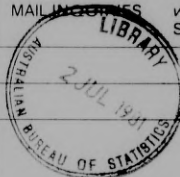
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TOURIST ACCOMMODATION : NORTHERN TERRITORY DECEMBER QUARTER 1980

PHONE INQUIRIES for more information about these statistics—contact David Prosser on Darwin (089) 80 2721, Aub Edwards on Canberra (062) 52 5657 or any of our State offices.
other inquiries including copies of publications—contact Information Services on Canberra (062) 52 6627 or in any of our State offices.

MAIL INQUIRIES write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616 or any of our State offices.



MAIN FEATURES

	December Quarter 1979			December Quarter 1980		
	October	November	December	October	November	December
	(per cent)					
Room occupancy rates						
Licensed hotels with facilities	53.6	51.5	38.8	67.4	58.4	47.5
Motels	68.0	61.5	51.0	73.4	65.2	52.2
Site occupancy rates						
Caravan parks	30.2	22.9	15.4	27.9	21.0	15.1

EXPLANATORY NOTES

Introduction

This publication contains results for the Northern Territory of the quarterly surveys of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 31 December 1980.

Scope of the survey

2. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests, but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.
- Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

3. *Tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than 1 type of accommodation activity referred to in paragraph (c) above (e.g. a motel with attached caravan park) are treated as 2 separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Threequarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation are a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of

accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Past quarters tourist accommodation statistics are available in earlier publications and Northern Territory tourist accommodation census statistics have been published in *Census of Tourist Accommodation Establishments, Year ended 30 June 1976, Northern Territory* (8601.7).

17. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0) which is available free of charge from any ABS office.

Symbols and other usages

18. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

W. H. MITCHELL
Statistician—Northern Territory

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES: NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

Particulars	Darwin Statistical Division (a)			Stuart McDonnell Statistical Division (b)			Remainder Northern Territory			Total		
	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total
ESTABLISHMENTS AND CAPACITY (number)												
December quarter 1980	9	10	19	4	10	14	8	5	13	21	25	46
Establishments												
Guest rooms	324	503	827	109	383	492	139	87	226	572	973	1,545
Bed spaces	742	1,312	2,054	210	1,061	1,271	351	241	592	1,303	2,614	3,917
ROOM OCCUPANCY RATES (per cent)												
1979—												
October	62.8	65.1	64.2	27.3	74.4	63.5	52.8	58.3	54.8	53.6	68.0	62.6
November	64.4	62.0	62.9	20.1	63.9	53.8	46.2	48.0	46.8	51.5	61.5	57.8
December	49.4	59.1	55.3	14.7	41.5	35.4	32.9	42.7	36.6	38.8	51.0	46.5
December quarter 1979	58.8	62.1	60.8	20.7	59.9	50.9	43.9	49.7	46.1	48.0	60.2	55.6
1980—												
October	68.0	76.7	73.3	80.4	71.2	73.3	55.7	63.1	58.5	67.4	73.4	71.1
November	62.0	72.2	68.2	50.0	59.7	58.7	52.7	48.8	51.2	58.4	65.2	62.7
December	53.6	67.0	61.7	32.5	35.3	34.7	45.2	41.5	43.7	47.5	52.2	50.5
December quarter 1980	61.2	72.0	67.7	56.0	55.4	55.5	51.2	51.1	51.2	57.7	63.6	61.4
BED OCCUPANCY RATES (per cent)												
1980—												
October	42.4	43.6	43.2	57.9	43.9	46.2	33.9	37.7	35.5	42.6	30.9	34.8
November	38.1	39.7	39.1	37.1	32.8	33.5	30.2	27.3	29.0	35.8	35.7	35.8
December	36.0	37.0	36.7	21.3	21.6	21.6	27.7	26.5	27.2	31.4	29.8	30.3
December quarter 1980	38.8	40.1	39.7	38.8	32.8	33.8	30.6	30.5	30.6	36.6	32.1	33.6
TAKINGS FROM ACCOMMODATION (\$'000)												
1980—												
October	226	412	638	70	255	326	90	55	145	387	722	1,109
November	201	370	571	46	204	249	73	42	115	320	616	935
December	185	345	529	25	128	153	71	37	108	281	510	791
December quarter 1980	612	1,127	1,739	141	587	728	234	133	368	987	1,848	2,835

(a) Includes Adelaide River and Batchelor. (b) The Northern boundary lies between Barrow Creek and Wauchope.

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE
OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

ESTABLISHMENTS AND CAPACITY (number)			
December quarter 1980			
Establishments			8
Powered sites			615
Unpowered sites			490
Cabins, flats, etc.			56
Total capacity			1,161
SITE OCCUPANCY RATES (per cent)			
1979—		1980—	
October	30.2	October	27.9
November	22.9	November	21.0
December	15.4	December	15.1
December quarter 1979	22.8	December quarter 1980	21.3
TAKINGS FROM ACCOMMODATION (\$'000)			
1980—			
October			33
November			25
December			19
December quarter 1980			78