

14 OCT 1976

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PRODUCTION SUMMARY NO. 34 TELEVISION, RADIOS, OTHER SOUND EQUIPMENT; TRANSISTORS AUSTRALIA: JULY 1976

All annual figures are derived from the recorded monthly production and are subject to revision. This summary contains seasonally adjusted statistics of television sets on page 1, and radiograms and radios on page 2. In the seasonal adjustment, account has been taken not only of normal seasonal factors but also of "trading-day" effects (arising from the varying numbers of Sundays, Mondays, Tuesdays, etc. in the month) and the influence of Easter and Australia Day which may, in successive years, affect figures for different months. The seasonally adjusted figures have been revised following annual reanalysis. Details of the methods used in seasonally adjusting this and other series are given in *Seasonally Adjusted Indicators 1976* (Reference No. 1.10).

As from February 1976 production statistics are no longer being collected from single establishment manufacturing enterprises employing less than four persons or from establishments predominantly engaged in non-manufacturing activities but which may carry on in a minor way some manufacturing.

However, except for a few commodities, the effect on production levels and movements is marginal. An indication of the approximate magnitude of the break in comparability may be obtained by comparing annual 1974-75 data which are shown in this publication on both the old and the new basis. Monthly data from July 1975 to January 1976 have also been adjusted on the new basis.

TABLE 1. TELEVISION SETS
(Number)

Period	Television only						Total	
	Black and White			Colour			Original	Seasonally adjusted (a)
	12 and under	Over 12"	Over 19	17" and	Over 22"	With radio		
	(643.49)	up to and incl. 19"	up to and incl. 23"	under, up to and incl. 22"	Over 22"	and/or record player (643.67)		
1973-74	146,913	72,389	105,197	130,404	111,127	119,582	1,928	456,831
1974-75	66,170	46,716	39,485	82,008	111,127	119,582	313	465,401
1974-75 (c)	66,170	46,716	39,485	82,008	111,127	119,582	313	465,401
1975-76	26,698	16,669	8,673	25,097	162,915	292,554		532,606
1975 -								
June	2,667	2,086	1,542	3,919	12,001	21,548	---	43,763
July (d)	3,453	3,894	1,202	2,680	14,773	28,415	..	54,417
August	2,273	2,349	1,623	3,525	13,619	28,106	..	51,495
September	2,600	1,419	1,737	3,265	16,340	27,429	..	52,790
October	2,287	2,430	1,246	3,244	15,007	34,107	..	58,321
November	3,131	2,044	682	1,340	14,904	27,705	..	49,806
December	2,966	(b)	(b)	2,710	9,438	20,860	..	36,828
1976								
January	1,373	(b)	(b)	(b)	5,752	10,226	..	18,069
February	2,029	(b)	(b)	(b)	11,682	26,040	..	43,425
March	1,951	(b)	(b)	(b)	14,706	26,340	..	46,687
April	2,508	(b)	(b)	(b)	14,047	23,250	..	42,530
May	1,480	(b)	(b)	(b)	14,987	16,651	..	34,508
June	647	(b)	(b)	(b)	17,660	23,425	..	43,730
July	315	(b)	(b)	(b)	19,155	24,066	..	44,652

(a) See note at top of page. (b) Not available for publication. (c) Excludes the production of certain small producers. See explanatory notes above. (d) Data from July 1975 and subsequent months exclude the production of certain small producers. See explanatory notes above.

TABLE 2. - TELEVISION RECEIVING ANTENNAE,
RADIOGRAMS AND RADIOS, RECORD PLAYERS
(Number)

Period	Television receiving antennae		Radiograms and radios (b)		Record players (c)	
	Indoor (incl. in built telescopic type) (649.43)	Outdoor and loft (649.45)	Original (643.03, 15, 27, 35, 37)	Seas. aj. (g)	Single play (646.11)	Multiple play (646.14)
1973-74	222,391	215,076	908,609	..	106,286	
1974-75	<u>190,325</u>	<u>271,324</u>	<u>285,114</u>	..	<u>59,350</u>	
1974-75 (e)	190,325	271,324	284,718	..	57,821	
1975-76	305,632	410,233	80,144	..	43,010	
1975 -						
June	<u>14,185</u>	<u>39,227</u>	<u>11,837</u>	<u>13,331</u>		<u>4,106</u>
July (f)	29,234	47,538	14,232	13,433		4,004
August	22,636	50,004	9,896	9,006		5,352
September	25,773	42,673	9,740	7,986		5,145
October	27,028	44,071	11,646	8,868		5,611
November	27,834	39,199	5,486	4,181		5,993
December	26,136	31,923	3,913	3,318		4,455
1976 -						(d)
January	16,080	9,937	1,585	3,907		(d)
February	26,975	32,601	5,514	6,549		3,486
March	30,823	29,497	6,230	6,494		1,595
April	23,159	29,287	4,402	5,736		1,560
May	23,828	27,172	3,226	3,537		2,932
June	26,126	26,331	4,272	4,521		2,071
July	28,547	32,238	4,145	3,983		

(a) Complete with built-in record player or changer. (b) Excludes single play. (c) Complete with built-in amplifier, speaker(s) and record player in case or cabinet. (d) Not available for publication. (e) Excludes the production of certain small producers. See explanatory notes on page 1. (f) Data for July 1975 and subsequent months exclude the production of certain small producers. See explanatory notes on page 1. (g) See note at top of page 1.

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NOTE. Inquiries concerning these statistics may be made in Canberra by telephoning Mr Cyril Rees on 52 5558 or, in each State capital, by telephoning the office of the Australian Bureau of Statistics.

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