



SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS JANUARY 1987

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MAIN FEATURES

WINE SALES



For the seven months ended January 1987-

- . total wine sales was 210.6 million litres, a 4.4 per cent increase over the seven months ended January 1986.
- . total table wine sales was 162.4 million litres, a 5.5 per cent increase over the same period in 1985-86.

In the month of January 1987-

- . total wine sales was 21.5 million litres, a 44.7 per cent decrease from the record high sales in December 1986. By comparison, the December to January decrease in wine sales was 46.5 per cent in 1985-86, and 49.1 per cent in 1984-85.

EXPLANATORY NOTES

Introduction

The information shown in this publication for wine is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale.

Scope and coverage

2. The information on wine is obtained from winemaking enterprises with wine sales of 250,000 litres or more in the previous financial year. These account for approximately 98 per cent of total wine sales.

3. These figures include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the latter exclusion being necessary to avoid duplication in the published figures.

4. All data are collected on an Australia-wide basis only and State figures are therefore not available.

5. Previously, sales of white table wine statistics in this publication were compiled as 'sweet' and 'dry'. The category for each wine was determined by the individual producer without regard to sugar content. From 1 July 1985, producers have been requested to separately report their sales of white table wine 'not exceeding 1 degree Baumé' and 'exceeding 1 degree Baumé'. No attempt has been made to reclassify white table wine sales before 1 July 1985 according to Baumé.

6. The wine content of products consisting of a mixture of wine and fruit juice, commonly known as 'coolers', is included in the appropriate wine category. Where a wine is categorised by container type (i.e. table wine) the wine content of 'coolers' is included in the 'bulk' figure.

Related publications

7. Other ABS publications which may be of interest are:

Production Bulletin No. 3: Food, Drink and Tobacco, Australia (R359,0) - issued monthly, contains production statistics for wine based mixed drinks ('coolers').

Wine Production: Australia and States, 1984-85 (R366,0) - includes stocks of Australian wine and brandy held by winemakers.

8. Current publications produced by the ABS are listed in the Catalogue of Publications, Australia (1101,0). The ABS also issues, on Tuesdays and Fridays, a Publications Advice (1105,0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

Symbols and other usages

n.p. not available for separate publication
(but included in totals where applicable)
n.y.a. not yet available
r. figure or series revised since previous issue

9. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

JAN CASTLES
Australian Statistician

TABLE 1. SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS
('000 litres)

Period	Wine type						Total wine	Brandy(b) '000 litres al.
	Fortified	Table	Sparkling	Carbonated	Flavoured (a)	Vermouth		
1983-84	42,587	227,805	26,828	2,193	2,141	4,248	305,802	2,071
1984-85	38,617	245,400	28,729	2,548	1,963	3,219	320,478	2,044
1985-86	36,819	253,045	28,931	1,482	1,910	2,997	325,183	1,997
1985 -								
October	2,897	21,353	3,727	157	152	163	28,449	148
November	3,433	24,962	4,388	210	219	320	33,533	204
December	3,307	27,759	5,434	202	198	452	37,351	136
1986 -								
January	1,914	16,066	1,606	75	110	198	19,969	241
February	2,214	17,465	1,523	159	122	219	21,701	200
March	2,320	21,967	1,577	70	117	197	26,249	58
April	2,714	19,754	1,605	60	130	230	24,493	140
May	3,633	18,606	1,765	110	194	296	24,603	137
June	3,295	21,376	1,403	60	150	201	26,485	169
July	4,377	23,058	2,584	163	295	245	30,723	204
August	4,442	26,246	3,318	109	213	241	34,569	245
September	2,774	21,690	1,562	123	230	308	26,689	129
October	2,840	20,542	2,349	98	187	139	26,157	117
November	2,828	24,558	3,987	167	249	275	32,064	69
December	3,758	28,315	5,891	209	315	381	38,870	185
1987 -								
January	1,659	17,941	1,389	73	160	280	21,501	n.y.a.
1985-86								
July to Jan.	22,640	153,876	21,057	1,022	1,199	1,855	201,650	1,292
1986-87								
July to Jan.	22,679	162,350	21,081	943	1,650	1,871	210,573	n.y.a.

(a) Includes wine cocktails, marsala, aperitif and tonic wines. (b) Figures represent quantities on which excise duty was paid.

TABLE 2. SALES OF AUSTRALIAN FORTIFIED AND SPARKLING WINE AND VERMOUTH BY WINEMAKERS
('000 litres)

Period	Fortified wine						Sparkling wine(c)		Vermouth	
	Sherry			Dessert wine			Bottle fermen- tation	Bulk fermen- tation		
	Dry	Medium (a)	Sweet	Port	Muscat	Other (b)				
1983-84	3,884	4,857	13,254	17,046	3,260	286	11,274	15,554	1,956	2,292
1984-85	3,380	4,314	11,595	16,475	2,649	203	13,965	14,766	1,528	1,694
1985-86	3,170	4,145	10,571	16,357	2,419	157	17,673	11,258	1,363	1,634
1985 -										
October	255	324	863	1,242	201	13	2,357	1,370	78	84
November	315	400	1,050	1,438	213	15	2,780	1,606	136	184
December	266	354	921	1,569	184	13	3,677	1,756	190	261
1986 -										
January	154	201	598	824	126	11	768	838	79	119
February	232	302	676	843	151	10	836	687	101	118
March	206	267	696	968	174	9	928	649	90	107
April	237	299	752	1,222	192	11	1,001	605	115	114
May	311	434	975	1,642	256	15	1,108	656	115	114
June	272	343	868	1,544	254	14	854	550	86	114
July	348	451	1,170	2,101	292	14	1,832	753	112	133
August	316	448	1,210	2,219	232	17	2,553	765	117	124
September	257	292	816	1,177	221	12	952	611	148	161
October	248	298	779	1,297	207	12	1,580	769	72	68
November	266	314	714	1,324	196	14	2,940	1,047	123	152
December	371	424	1,005	1,727	218	13	4,559	1,332	162	220
1987 -										
January	143	162	486	749	108	11	844	545	141	139
1985-86										
July to Jan.	1,909	2,499	6,604	10,138	1,391	97	12,945	8,110	838	1,015
1986-87										
July to Jan.	1,948	2,388	6,179	10,595	1,475	93	15,260	5,821	875	996

(a) Includes semi-sweet and medium dry. (b) Includes madeira, tokay, white port. (c) Spritzig table wines are included with table wine.

TABLE 3. SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE
('000 litres)

Period	Glass containers				Total	Glass containers					Total
	1 litre and under	Over 1 litre	Soft pack(a)	Bulk(b)		1 litre and under	Over 1 litre	Soft pack(a)	Bulk(b)		
	Dry white					Sweet white					
1983-84	34,565	23,962	111,486	5,329	175,341	1,713	n.p.	n.p.	n.p.	10,060	
1984-85	38,092	18,328	(c)117,711	4,461	(d)200,126	n.p.	n.p.	n.p.	(e)	n.p.	
White wine not exceeding 1 degree Baumé						White wine exceeding 1 degree Baumé					
1985-86	34,739	11,032	109,971	16,038	171,780	4,112	1,806	30,817	201	36,936	
1985 -											
October	3,070	1,181	8,916	1,052	14,219	362	207	2,779	18	3,366	
November	3,576	1,285	10,962	1,547	17,372	580	239	2,775	20	3,614	
December	4,106	1,192	12,240	2,071	19,610	523	194	3,553	36	4,305	
1986 -											
January	2,452	575	6,239	2,584	11,850	348	131	1,685	36	2,199	
February	2,206	699	7,928	1,898	12,730	246	103	1,854	9	2,213	
March	2,488	805	9,969	1,250	14,512	197	144	3,752	6	4,100	
April	2,416	679	8,461	1,533	13,089	306	109	2,699	6	3,119	
May	2,534	793	7,665	1,186	12,177	279	78	2,188	9	2,553	
June	2,521	674	9,508	942	13,645	280	99	3,154	13	3,546	
July	3,093	770	9,525	1,601	14,990	358	125	2,411	12	2,905	
August	3,903	768	11,097	1,163	16,931	431	75	3,389	10	3,904	
September	2,907	757	9,253	1,372	14,289	448	102	2,914	6	3,470	
October	3,025	645	8,246	2,498	14,414	433	124	2,168	9	2,734	
November	r3,812	584	10,219	2,682	r17,298	r504	89	2,744	9	r3,347	
December	r4,209	772	12,925	3,138	r21,044	579	121	2,232	16	2,948	
1987 -											
January	2,160	393	7,893	2,319	12,765	386	58	2,433	9	2,886	
1985-86											
July to Jan.	22,570	7,385	66,440	9,228	105,626	2,804	1,273	17,171	159	21,405	
1986-87											
July to Jan.	23,111	4,690	69,160	14,772	111,733	3,138	693	18,291	71	22,194	
Red						Rosé					
Period	Glass containers				Total	Glass containers				Total	
	1 litre and under	Over 1 litre	Soft pack(a)	Bulk(b)		1 litre and under	Over 1 litre	Soft pack(a)	Bulk(b)		
1983-84	14,058	4,641	14,425	1,356	34,480	1,282	1,674	4,735	233	7,924	
1984-85	16,779	3,687	16,191	1,150	37,805	1,273	1,116	4,895	186	7,466	
1985-86	16,838	2,276	16,927	1,147	37,188	1,044	749	5,184	164	7,140	
1985 -											
October	1,536	207	1,291	84	3,116	108	84	446	14	652	
November	1,526	238	1,431	81	3,275	123	82	480	17	702	
December	1,376	192	1,418	95	3,081	129	78	543	12	762	
1986 -											
January	779	101	712	62	1,654	57	37	259	10	364	
February	1,005	129	889	66	2,089	65	37	316	14	433	
March	1,193	149	1,340	89	2,770	67	42	462	15	585	
April	1,522	143	1,265	130	3,060	71	46	356	13	486	
May	1,539	172	1,528	114	3,353	76	55	374	18	522	
June	1,546	154	1,792	112	3,603	67	47	458	10	582	
July	2,116	219	1,857	218	4,411	110	63	564	14	750	
August	2,326	188	2,034	116	4,664	118	48	550	32	748	
September	1,596	181	1,435	152	3,363	99	46	413	10	568	
October	1,356	155	1,233	135	2,879	85	40	379	13	517	
November	1,553	128	1,408	148	3,238	107	48	506	12	673	
December	r1,613	162	1,531	218	r3,524	141	53	590	14	799	
1987 -											
January	821	85	834	120	1,859	58	18	347	8	431	
1985-86											
July to Jan.	10,035	1,530	10,112	638	22,314	697	520	3,219	95	4,533	
1986-87											
July to Jan.	11,380	1,118	10,332	1,107	23,938	718	316	3,348	102	4,485	

(a) Soft pack containers include all collapsible packs, plastic or otherwise. (b) Bulk includes rigid containers (plastic, steel, wood), tankers and cans. (c) Includes sweet soft pack figures for June 1985. (d) Includes total sweet white wine figures for 1984-85. (e) Included with total for dry white wine. (f) Includes total sweet white wine figures for June 1985. (g) Included with dry white wine soft pack.