

Victoria



CATALOGUE NUMBER 8635.2

18 JULY 1989

TOURIST ACCOMMODATION, VICTORIA MARCH QUARTER 1989

INQUIRIES

Inquiries concerning these statistics may be made by telephoning Information Services (Tourist accommodation statistics) on Melbourne (03) 615 7000; for advice on the interpretation of these statistics ask for Peter Shardlow.

MAIN FEATURES

Hotels, Motels, etc.

The room occupancy rate was 57.5 per cent in the March quarter 1989 compared with 58.2 per cent in the March quarter 1988.

Melbourne city continues to attract higher occupancy rates (69.9 per cent) than the rest of Victoria, with occupancy in 5 star establishments being 72.6 per cent for the quarter.

The average length of stay in hotels, motels etc. for the quarter was 2.0 nights for Melbourne city and 1.8 nights for Victoria.

Takings for the quarter were \$88.3m, 28 per cent of which came from 5 star establishments in Melbourne city.

Holiday Flats Units and Houses

The unit occupancy rate for the March quarter 1989 was 57.9 per cent compared with 55.8 per cent for the March quarter 1988. The average length of stay was 4.6 nights, which reflects this style of accommodation as compared with hotels, motels, etc. Takings for the quarter were \$9.6m.

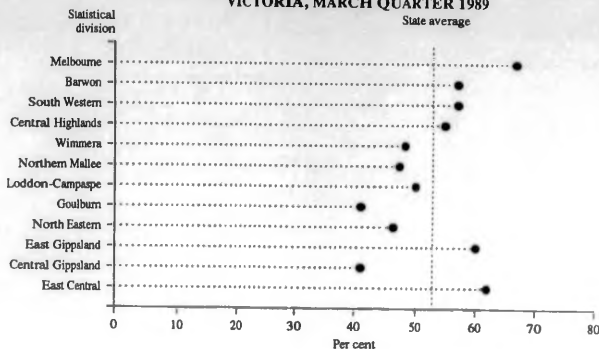
Caravan Parks

The site occupancy rate was 39.7 per cent for short term caravan parks and 54.9 per cent for long term caravan parks in the March quarter 1989.

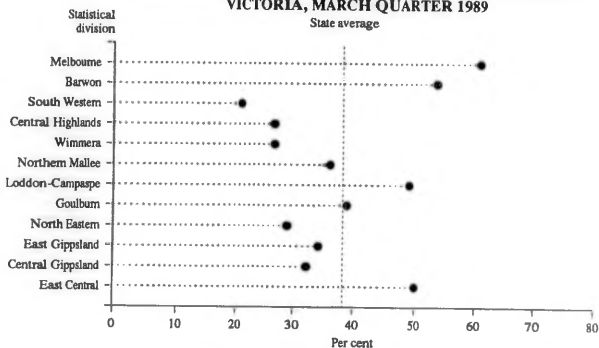
Takings for the quarter were \$14.5m from short term caravan parks and \$4.4m from long term.

R. A. CROCKETT
Deputy Commonwealth Statistician

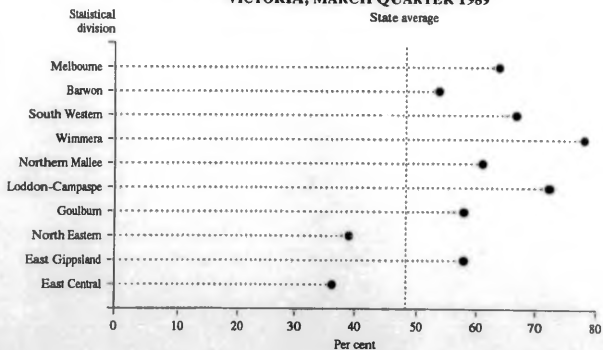
HOTELS, MOTELS ETC.: ROOM OCCUPANCY RATES, VICTORIA, MARCH QUARTER 1989



SHORT-TERM CARAVAN PARKS: SITE OCCUPANCY RATES, VICTORIA, MARCH QUARTER 1989



HOLIDAY FLATS AND UNITS: UNIT OCCUPANCY RATES, VICTORIA, MARCH QUARTER 1989



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EXPLANATORY NOTES

Introduction

This publication contains results, for Victoria, of the quarterly surveys of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 31 March 1989.

Scope and coverage

2. A tourist accommodation establishment is defined, for the purpose of the survey, as an establishment which predominantly provides short-term accommodation (i.e. for periods of less than 2 months) available to the general public. The definition includes all caravan parks (whether predominantly providing short-term or long-term accommodation).

3. Tourist accommodation establishments currently included in the survey are:

Licensed hotel with facilities. An accommodation establishment which is licensed to operate a public bar, provides a bath or shower and toilet in most guest rooms, and has breakfast available for guests;

Motel, licensed or unlicensed, private hotel or guest house with facilities. An accommodation establishment which provides a bath or shower and toilet in most guest rooms and has breakfast available for guests. This category also includes motels that are licensed to serve liquor with or without meals, following the Liquor Control Act 1987 which was proclaimed on 3 May 1988.

Caravan park. An accommodation establishment which provides powered sites for caravans, and toilet, shower and laundry facilities for guests. A *short-term caravan park* is one which is predominantly occupied by short-term guests (i.e. guests staying for less than 2 months). A *long-term caravan park* is one predominantly occupied by long-term guests (i.e. guests staying for 2 months or more) and

Holiday flats, units and houses (excluding establishments predominantly operated on a timeshare basis). Accommodation establishments which are operated by owners or managers who have sole letting rights to at least 5 flats, units or houses, or by real estate agents for short term letting, are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities but does not have breakfast available for guests.

Note that data collected and published for each type of establishment include both long-term and short-term guests at these establishments.

4. Because of the limitations of the information available for updating lists of tourist accommodation establishments, some delay may occur between the opening of an establishment and its inclusion in the survey. The effect of these delays on published occupancy rates is generally considered to be insignificant.

Definitions

5. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments.

6. *Number of letting entities* refers to the number of owners, managers or real estate agents of holiday flats, units and houses within the scope of the survey who operated during the survey period.

7. *Guest rooms* refers to the maximum number of rooms, units, suites, etc., available for accommodating paying guests at hotels and motels with facilities during the survey period.

8. *Bed spaces* refers to the maximum number of bed spaces (excluding cots) available to accommodate paying guests at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as two bed spaces.

9. *Guest arrivals* refers to the total number of paying guests counted on the first night they stayed at the accommodation establishment during the survey period.

10. *Room nights* refers to the total number of nights each guest room is occupied by a paying guest during the survey period.

11. *Guest nights* refers to the total number of nights each paying guest stayed during the survey period.

12. *Room occupancy rate* refers to the proportion of guest rooms occupied expressed as a percentage of the number of guest rooms available during the survey period.

13. *Bed occupancy rate* refers to the proportion of bed spaces occupied expressed as a percentage of the number of bed spaces available during the survey period.

14. *Average length of stay* refers to the number of guest nights divided by the number of guest arrivals.

15. *Units* refers to the maximum number of holiday flats, units and houses available for short-term accommodation.

16. *Unit nights* refers to the total number of nights each holiday flat, unit or house is occupied during the survey period.

17. *Unit occupancy rate* refers to the proportion of units occupied expressed as a percentage of the total units available during the survey period.

18. *Unit lettings* refers to the total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.

19. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

20. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period.

21. *Cabins, flats, etc.*, refers to the maximum number of cabins, flats, units and villas which are available at caravan parks for accommodating paying guests during the survey period.

22. *Site nights* refers to the total number of nights each powered/unpowered site, cabin, flat, etc., is occupied during the survey period.

23. *Sites occupied by long-term guests* refers to the total number of sites occupied by long-term guests (i.e. guests who have stayed continuously for 2 months or more) at the end of the survey period.

24. *Site occupancy rate* refers to the proportion of site nights expressed as a percentage of the total caravan park capacity available during the survey period. From the September quarter 1988, the treatment of sites permanently reserved for privately owned vans has changed. Previously, usage of these sites was recorded only when they were occupied. As these sites are not available to either the public or caravan park operators for accommodation, they are recorded as permanently occupied. Care should be taken when comparing site occupancy rates from the

September quarter 1988 with previous quarters.

25. *Takings from accommodation* refers to revenue received from the provision of short-term and long-term accommodation at tourist accommodation establishments. Takings from meals are excluded. Takings from accommodation for each month represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

26. *Star grading* refers to the grading of hotels and motels with facilities and is based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the AAA publication *Australian National Tourguide*, or the individual tour guides produced by members of the AAA. For the purposes of classifying establishments to a star grading in this publication, 'half' gradings are ignored (e.g. a two and half star grading has been shown as two).

27. *Employment*. Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Australian Standard Geographical Classification

28. This publication contains establishments classified and data presented according to the Australian Standard Geographical Classification (ASGC) edition 7. The following variations from the standard format of the detailed main structure of ASGC are used:

- (a) Statistical local areas, statistical subdivisions and statistical divisions are not shown in tables for which they have only minimal or no contributory statistics or where the data are confidential; and
- (b) Off-shore and migratory areas are excluded.

Statistical Local Areas (SLAs)

29. These spatial units are the smallest type in the ASGC for which tourist accommodation data are presented. These geographic areas are in most cases

either identical to, or have been aggregated to, the previously published whole legal Local Government Areas (legal LGAs). In other cases they are identical to each unincorporated area. In aggregate, SLAs cover the whole of the State of Victoria without gaps or overlaps. There are instances where legal LGAs in Victoria overlap statistical division or sub-division boundaries. These legal LGAs are then split into two SLAs - Part A and Part B.

Statistical divisions (SDs)

30. These consist of one or more statistical subdivisions. These divisions are designed to be relatively homogeneous regions characterised by identifiable social and economic units within the region, under the unifying influence of one or more major towns or cities.

Victoria has been divided into 12 statistical divisions since 1974. These statistical divisions correspond with regions adopted by the Victorian Government in October 1981 except in the case of the Metropolitan region and because of consequential effects, the Central Highlands and Loddon-Campaspe regions. The Victorian Government's Metropolitan region comprises the Melbourne and East Central Statistical Divisions, and the Shires of Bacchus Marsh and Gisborne.

Related publications

31. Publications for Australia, and each State and Territory, are released by the respective Offices of the ABS. Past quarters' tourist accommodation statistics are available in earlier publications commencing with the September quarter 1975. Some unpublished statistics for small areas within States (e.g. statistical local areas or combinations of statistical local areas) are also available upon request.

32. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0) which is available free of charge from any ABS Office.

Statistics on VIATEL

33. Selected social, economic, and population statistics are available on **VIATEL *656#**.

TELESTATS

Foreign trade statistics tailored to users' needs are available on **TELESTATS**, Phone (062) 52 5404.

AUSSTATS

Thousands of up-to-date time series are available on **AUSSTATS** through CSIRONET, Phone (062) 52 6017.

CDATA86

CDATA86 comprises a database, on CD-ROM (COMPACT DISC - READ ONLY MEMORY), of the 1981 and 1986 Population Census summary data, map boundary data and SUPERMAP software for accessing and manipulating data and for producing tabulations and maps. Retail census data will become available on CDATA86 during 1988.

For further information regarding CDATA86, contact the ABS by telephoning (03) 615 7000, ask for Information Services.

Recorded message services

Dial-a-statistic has the latest Victorian and Australian figures on UNEMPLOYMENT and AVERAGE WEEKLY EARNINGS. Ring (03) 615 7788.

CPI Hotline has the latest Consumer Price Index and movement data for Melbourne and Australia. Ring (03) 615 7777.

Symbols and other usages

n.p.	not publishable
n.a.	not available
-	nil or rounded down to zero

(B) Borough; (C) City; (S) Shire; (T) Town.

Where figures have been rounded discrepancies may occur between sums of component items and totals.

TABLE 1. SUMMARY OF LICENSED HOTELS, MOTELS, ETC WITH FACILITIES,
VICTORIA, MARCH QUARTER 1989

		VICTORIA, MARCH QUARTER 1989							
		Quarter ended					Year ended		
Particulars		Dec. 1987	Mar. 1988	June 1988	Sep. 1988	Dec. 1988	Mar. 1989	Mar. 1988	Mar. 1989
LICENSED HOTELS WITH FACILITIES									
Establishments	No.	174	173	170	173	215	204	"	"
Guest rooms	No.	5,512	5,432	5,427	5,570	6,229	6,082	"	"
Bed spaces	No.	12,976	12,909	12,995	13,456	15,442	14,887	"	"
Room nights	No.	301,070	291,510	270,652	266,849	327,822	299,128	1,120,473	1,164,451
Room occupancy rate	%	60.5	59.9	55.5	52.7	59.2	56.6	56.2	56.1
Guest arrivals (persons)	No.	226,150	216,030	216,688	198,092	250,685	259,236	852,668	924,701
Guest nights	No.	457,944	454,786	403,022	391,821	492,931	475,220	1,694,706	1,762,994
Bed occupancy rate	%	39.3	39.6	34.7	32.0	36.3	37.2	36.2	35.1
Takings from accommodation	\$'000	29,735	30,869	28,792	28,694	36,582	33,958	106,763	128,026
MOTELS, ETC WITH FACILITIES									
Establishments	No.	642	637	635	631	758	745	"	"
Guest rooms	No.	16,071	15,963	15,947	15,820	18,709	18,345	"	"
Bed spaces	No.	47,280	47,352	47,135	46,345	54,789	53,882	"	"
Room nights	No.	789,118	814,660	742,476	732,369	931,082	930,646	3,077,920	3,336,573
Room occupancy rate	%	54.7	57.6	52.6	51.1	55.7	57.7	54.1	54.4
Guest arrivals (persons)	No.	793,105	840,438	747,423	718,270	939,011	976,773	3,116,792	3,381,477
Guest nights	No.	1,370,789	1,487,167	1,281,863	1,241,435	1,611,446	1,705,876	5,411,234	5,840,620
Bed occupancy rate	%	32.4	35.6	30.8	29.7	33.1	36.2	32.4	32.6
Takings from accommodation	\$'000	40,448	42,717	39,773	41,643	52,655	54,316	155,089	188,387
TOTAL LICENSED HOTELS, MOTELS, ETC WITH FACILITIES									
Establishments	No.	816	810	805	804	973	949	"	"
Guest rooms	No.	21,583	21,395	21,374	21,390	24,938	24,427	"	"
Bed spaces	No.	60,256	60,261	60,130	59,801	70,231	68,769	"	"
Room nights	No.	1,090,188	1,106,170	1,013,128	999,218	1,258,904	1,229,774	4,198,393	4,501,024
Room occupancy rate	%	56.2	58.2	53.3	51.5	56.6	57.5	54.7	54.9
Guest arrivals (persons)	No.	1,019,255	1,056,468	964,111	916,362	1,189,696	1,236,009	3,969,460	4,306,178
Guest nights	No.	1,828,733	1,941,953	1,684,885	1,633,256	2,104,377	2,181,096	7,105,9	7,603,614
Bed occupancy rate	%	33.9	36.4	31.7	30.2	33.8	36.5	32.9	33.2
Takings from accommodation	\$'000	70,183	73,586	68,564	70,337	89,237	88,274	261,851	316,412

TABLE 2. SUMMARY OF CARAVAN PARKS, VICTORIA, MARCH QUARTER 1989

Particulars		Quarter ended				Year ended			
		Dec. 1987	Mar. 1988	June 1988	Sep. 1988	Dec. 1988	Mar. 1989	Mar. 1988	Mar. 1989
SHORT-TERM CARAVAN PARKS									
Establishments	No.	517	501	499	495	449	447	..	..
On-site vans	No.	4,322	4,648	4,654	3,969	3,417	3,139	..	..
Other powered sites	No.	39,782	38,477	38,475	38,590	34,712	34,823	..	..
Unpowered sites	No.	14,830	15,247	14,791	14,467	13,710	14,201	..	..
Cabins, etc	No.	1,517	1,543	1,771	1,675	1,609	1,562	..	..
Total sites	No.	60,451	59,615	59,691	58,701	53,448	53,825	..	..
Site nights	No.	1,084,523	1,640,051	872,309	1,344,783	1,353,632	1,924,898	4,325,792	5,495,622
Site occupancy rate (a)	%	19.8	30.1	16.9	26.0	28.1	39.7	20.3	27.5
Takings from accommodation	\$'000	10,628	14,334	7,984	8,072	9,270	14,483	39,896	39,809
LONG-TERM CARAVAN PARKS									
Establishments	No.	66	78	78	77	140	140	..	..
On-site vans	No.	720	898	815	1,067	1,679	1,691	..	..
Other powered sites	No.	4,145	4,859	4,947	4,736	9,011	9,065	..	..
Unpowered sites	No.	1,227	1,323	1,278	1,169	2,229	2,203	..	..
Cabins, etc	No.	61	94	105	169	328	290	..	..
Total sites	No.	6,153	7,174	7,145	7,141	13,247	13,249	..	..
Site nights	No.	291,503	385,420	342,848	355,958	564,745	653,847	1,216,527	1,917,398
Site occupancy rate (a)	%	52.2	59.0	53.2	54.0	46.4	54.9	53.0	51.7
Takings from accommodation	\$'000	1,868	2,541	2,417	2,339	4,239	4,414	7,778	13,409
TOTAL CARAVAN PARKS									
Establishments	No.	583	579	577	572	589	587	..	..
On-site vans	No.	5,042	5,546	5,469	5,036	5,096	4,830	..	..
Other powered sites	No.	43,927	43,336	43,422	43,326	43,723	43,888	..	..
Unpowered sites	No.	16,057	16,570	16,069	15,636	15,939	16,404	..	..
Cabins, etc	No.	1,578	1,637	1,876	1,844	1,937	1,952	..	..
Total sites	No.	66,604	67,089	66,836	65,842	66,695	67,074	..	..
Site nights	No.	1,376,026	2,025,471	1,215,157	1,700,741	1,918,377	2,578,745	5,542,319	7,413,020
Site occupancy rate (a)	%	22.8	33.2	20.9	29.2	31.8	42.7	23.5	31.3
Takings from accommodation	\$'000	12,496	16,875	10,401	10,411	13,510	18,897	47,674	53,219

(a) Refer to explanatory note 24.

TABLE 3. SUMMARY OF HOLIDAY FLATS, UNITS AND HOUSES, VICTORIA, MARCH QUARTER 1989 (b)

Particulars		Quarter ended				Year ended	
		Dec. 1987	Mar. 1988	June 1988	Sep. 1988	Dec. 1988	Mar. 1989
Letting entities	No.	147	144	135	133	154	152
Total units	No.	2,587	2,665	2,251	2,244	3,028	2,973
Bed spaces	No.	12,150	12,097	9,823	9,839	13,811	12,998
Unit nights	No.	96,285	128,878	88,602	93,245	119,814	151,177
Unit occupancy rates	%	43.1	55.8	44.5	47.0	47.3	57.9
Unit lettings	No.	25,144	27,850	24,292	19,266	31,818	32,750
Takings from accommodation	\$'000	4,509	6,473	5,203	6,208	7,614	9,567

(b) There is some concern regarding the quality of this data. Investigations are currently underway and users are advised that revisions to published data may occur.

TABLE 4. HOTELS, MOTELS, ETC., WITH FACILITIES BY STAR GRADING (a): MELBOURNE CITY (b), MELBOURNE STATISTICAL DIVISION AND VICTORIA, MARCH QUARTER 1989

	Melbourne City (b)						Melbourne Statistical Division						Victoria						
	Ungraded and one	Two	Three	Four	Five	Total	Ungraded and one	Two	Three	Four	Five	Total	Ungraded	One	Two	Three	Four	Five	Total
ESTABLISHMENTS AND CAPACITY (number)																			
March quarter 1989																			
Establishments	4	12	12	5	7	40	27	85	71	21	8	212	136	25	415	337	28	8	949
Guest rooms	368	1,064	890	936	2,351	5,609	766	2,381	2,680	2,082	2,571	10,480	2,616	306	7,640	8,783	2,511	2,571	24,427
Bed spaces	768	2,189	2,486	2,315	4,803	12,561	1,918	5,990	7,571	5,476	5,257	26,212	7,804	785	21,745	26,413	6,765	5,257	68,769
ROOM OCCUPANCY RATES (per cent)																			
1989 - January	46.9	67.9	60.9	56.2	65.2	62.3	42.1	60.3	59.9	60.0	64.9	59.9	43.3	42.4	52.7	59.3	61.1	64.9	56.3
- February	51.2	74.1	82.2	82.8	82.5	78.9	49.2	64.2	75.8	83.0	82.7	74.4	40.6	31.5	47.0	57.6	79.2	82.7	57.4
- March	50.5	71.5	68.8	70.1	71.2	69.3	47.6	61.8	66.7	70.3	71.1	66.0	44.4	40.4	52.4	61.4	68.9	71.1	58.6
March quarter 1989	49.5	71.1	70.3	69.3	72.6	69.9	46.2	62.0	67.2	70.7	72.6	66.5	42.8	38.3	50.8	59.5	69.4	72.6	57.4
BED OCCUPANCY RATES (per cent)																			
1989 - January	34.3	56.5	40.9	39.3	50.7	46.7	26.0	44.4	40.0	37.8	49.6	41.4	30.6	30.1	38.5	40.3	39.1	49.6	39.3
- February	35.6	57.9	44.7	53.1	59.6	53.7	29.3	42.4	42.6	48.1	58.7	46.0	24.9	19.3	28.5	31.4	44.7	58.7	33.2
- March	36.1	56.7	37.8	43.6	52.5	47.7	29.6	41.9	37.9	38.8	51.5	41.1	29.9	25.1	34.5	36.5	38.3	51.5	36.5
March quarter 1989	35.3	57.0	41.0	45.1	54.1	49.2	28.3	42.9	40.1	41.4	53.1	42.7	28.6	25.0	34.0	36.2	40.5	53.1	36.4
GUEST ARRIVALS ('000)																			
1989 - January	2.7	19.8	11.9	11.4	39.3	85.1	6.6	40.4	40.4	30.7	41.4	159.5	28.1	4.9	145.2	184.6	43.2	41.4	447.4
- February	2.7	20.0	13.9	15.8	45.3	97.7	7.1	38.7	42.6	37.6	47.8	173.9	21.4	2.6	103.4	135.8	45.8	47.8	356.8
- March	2.8	20.3	12.3	14.4	44.3	94.1	7.1	40.9	41.6	36.3	46.6	172.6	26.7	3.9	135.8	171.6	47.2	46.6	431.8
March quarter 1989	8.2	60.1	38.0	41.6	128.9	276.9	20.8	120.0	124.6	104.7	135.9	506.0	76.2	11.4	384.5	491.9	136.1	135.9	1,236.0
AVERAGE LENGTH OF STAY (nights)																			
1989 - January	3.1	1.9	2.7	2.5	1.9	2.1	2.3	2.0	2.3	2.1	2.0	2.1	2.1	1.5	1.7	1.8	1.9	2.0	1.8
- February	2.8	1.8	2.2	2.2	1.8	1.9	2.2	1.8	2.1	2.0	1.8	1.9	2.0	1.6	1.6	1.7	1.8	1.8	1.7
- March	3.0	1.9	2.4	2.2	1.8	2.0	2.5	1.9	2.1	1.8	1.8	1.9	2.2	1.6	1.7	1.7	1.7	1.8	1.7
March quarter 1989	3.0	1.9	2.4	2.3	1.8	2.0	2.3	1.9	2.2	1.9	1.8	2.0	2.1	1.5	1.7	1.8	1.8	1.8	1.8
TAKINGS FROM ACCOMMODATION (\$millions)																			
1989 - January	0.2	1.2	1.2	1.5	7.0	11.1	0.4	2.3	3.3	3.5	7.6	17.0	1.9	0.1	5.7	9.3	4.0	7.6	28.6
- February	0.2	1.2	1.6	2.1	9.3	14.3	0.5	2.1	3.9	4.6	10.1	21.2	1.3	0.1	4.3	7.9	5.1	10.1	28.7
- March	0.2	1.3	1.4	2.0	8.6	13.5	0.5	2.3	3.7	4.4	9.3	20.3	1.7	0.1	5.4	9.4	5.0	9.3	30.9
March quarter 1989	0.6	3.7	4.2	5.5	24.9	39.0	1.5	6.7	10.9	12.5	27.0	58.6	4.9	0.3	15.4	26.6	14.1	27.0	88.3

(a) Refer to explanatory note 26. (b) Legal Local Government Area which comprises two Statistical Local Areas: City - Inner and Remainder

TABLE 5. HOTELS WITH FACILITIES: OPERATIONAL DETAILS BY STATISTICAL DIVISION,
MARCH QUARTER 1989

Statistical division	Establishments (No.)	Guest rooms (No.)	Bed spaces (No.)	Guest arrivals ('000)				Guest nights ('000)				Average length of stay (nights)	
				January	February	March	March quarter	January	February	March	March quarter	March quarter	March quarter
Melbourne	59	3,831	8,531	56.6	66.8	64.3	187.7	111.3	121.4	117.5	350.1		1.9
Barwon	15	195	567	3.9	2.3	2.8	9.0	7.0	3.9	4.8	15.7		1.7
South Western	15	233	610	3.8	2.4	3.0	9.2	6.3	3.8	5.0	15.1		1.6
Central Highlands	11	140	372	1.9	1.5	2.0	5.4	4.4	3.1	4.5	12.0		2.2
Wimmera	5	32	73	0.1	0.1	0.2	0.4	0.2	0.1	0.3	0.6		1.4
Northern Mallee	8	215	516	3.0	1.9	3.1	8.0	6.0	3.3	5.7	15.0		1.9
Loddon-Campaspe	15	199	688	2.7	2.2	2.7	7.6	4.4	3.7	4.5	12.6		1.7
Goulburn	30	543	1,593	4.5	3.0	4.4	11.8	7.8	5.0	8.5	21.3		1.8
North Eastern	15	237	705	2.0	1.2	2.0	5.2	3.4	2.2	3.4	8.9		1.7
East Gippsland	11	169	458	1.7	1.0	1.5	4.2	3.5	1.9	2.8	8.2		2.0
Central Gippsland	17	232	591	2.6	2.0	2.6	7.3	3.5	2.7	4.1	10.4		1.4
East Central	3	56	183	1.6	0.8	1.1	3.5	2.6	1.1	1.7	5.4		1.6
Total Victoria	204	6,082	14,887	84.5	85.2	89.6	259.2	160.4	152.2	162.7	475.2		1.8

Statistical division	Room occupancy rates (per cent)				Takings from accommodation (\$ '000)			
	January	February	March	March quarter	January	February	March	March quarter
Melbourne	58.5	76.0	65.8	66.5	8,631.3	11,573.2	10,838.8	31,043.4
Barwon	52.5	40.4	42.6	45.3	157.8	101.5	110.4	369.7
South Western	54.2	47.1	49.8	50.5	147.9	105.5	135.2	388.7
Central Highlands	54.6	48.0	58.7	53.9	115.6	87.5	122.6	325.7
Wimmera	12.7	15.8	20.9	16.5	3.7	3.6	5.1	12.4
Northern Mallee	47.2	37.0	47.7	44.2	150.1	86.7	137.3	374.1
Loddon-Campaspe	30.2	30.1	31.8	30.7	93.2	80.8	92.7	266.7
Goulburn	30.2	26.4	35.2	30.8	168.6	114.0	196.6	479.2
North Eastern	33.4	26.6	35.5	32.0	60.9	40.3	69.4	170.6
East Gippsland	41.0	30.4	33.9	35.2	83.9	49.9	64.0	197.7
Central Gippsland	32.5	30.3	38.6	33.9	67.5	56.9	83.0	207.4
East Central	63.9	41.3	51.7	52.7	55.2	26.8	40.8	122.9
Total Victoria	52.1	61.2	56.9	56.6	9,735.7	12,326.7	11,896.1	33,958.5

**TABLE 6. MOTELS ETC. WITH FACILITIES: OPERATIONAL DETAILS BY STATISTICAL DIVISION,
MARCH QUARTER 1989**

Statistical division	Establishments (No.)	Guest rooms (No.)	Bed spaces (No.)	Guest arrivals ('000)				Guest nights ('000)				Average length of stay (nights)	
				January	February	March	March quarter	January	February	March	March quarter	March quarter	
Melbourne	153	6,649	17,681	102.9	107.1	108.3	318.3	224.3	214.6	215.4	654.4	2.1	
Barwon	54	1,083	3,192	26.4	19.4	23.0	68.8	47.7	30.9	37.1	115.7	1.7	
South Western	57	1,124	3,207	27.5	16.6	22.6	66.7	49.0	26.7	37.8	113.4	1.7	
Central Highlands	41	861	2,773	22.0	16.1	21.5	59.6	32.2	23.5	32.2	87.8	1.5	
Wimmera	41	747	2,271	16.0	11.2	17.2	44.4	20.9	14.4	23.0	58.3	1.3	
Northern Mallee	54	1,326	4,288	30.0	15.8	26.5	72.2	49.4	22.7	45.3	117.4	1.6	
Loddon-Campaspe	74	1,344	4,213	32.1	20.1	29.3	81.5	49.7	29.5	47.5	126.7	1.6	
Goulburn	79	1,398	4,514	22.0	15.7	21.3	59.0	37.2	25.3	35.4	97.8	1.7	
North Eastern	81	1,630	5,272	28.5	15.3	25.6	69.5	50.8	26.6	43.7	121.0	1.7	
East Gippsland	52	993	3,007	33.1	17.8	25.7	76.6	50.7	26.2	39.4	116.3	1.5	
Central Gippsland	40	833	2,392	12.7	10.5	13.2	36.4	19.5	15.4	19.5	54.4	1.5	
East Central	19	357	1,072	9.7	6.2	8.0	23.8	18.3	10.7	13.6	42.5	1.8	
Total Victoria	745	18,345	53,882	362.9	271.7	342.2	976.8	649.6	466.5	589.8	1,705.9	1.7	

Statistical division	Room occupancy rates (per cent)				Takings from accommodation (\$'000)			
	January	February	March	March quarter	January	February	March	March quarter
Melbourne	60.7	73.4	66.1	66.5	8,408.8	9,642.0	9,510.0	27,560.7
Barwon	65.7	56.2	55.3	59.2	1,288.4	872.5	1,001.3	3,162.1
South Western	64.3	50.7	58.4	58.0	1,095.9	685.1	941.4	2,722.4
Central Highlands	53.4	52.0	61.2	55.7	754.7	610.7	835.1	2,200.5
Wimmera	45.5	44.5	56.1	48.8	514.7	422.7	616.4	1,553.8
Northern Mallee	54.4	35.7	52.1	47.8	1,113.9	592.4	1,026.3	2,732.6
Loddon-Campaspe	54.6	44.9	57.6	52.6	1,201.2	811.3	1,201.0	3,213.5
Goulburn	47.0	40.7	46.8	45.0	1,091.7	716.9	1,052.3	2,860.9
North Eastern	54.9	37.6	51.9	48.5	1,290.9	671.9	1,083.7	3,046.6
East Gippsland	70.8	54.1	64.1	63.3	1,175.6	656.6	922.2	2,754.3
Central Gippsland	40.8	43.2	46.6	43.6	498.0	433.5	498.6	1,430.0
East Central	67.6	63.3	61.3	64.1	431.9	295.1	350.9	1,077.8
Total Victoria	57.7	56.1	59.1	57.7	18,865.7	16,410.6	19,039.1	54,315.4

TABLE 7. HOTELS AND MOTELS, ETC. WITH FACILITIES: OPERATIONAL DETAILS
VICTORIA, MARCH

Statistical local area	Establish- ments (No.)	Guest rooms (No.)	Bed spaces (No.)	Guest arrivals (Persons)				Average length of stay (Nights)			
				Jan	Feb	Mar	Mar qtr	Jan	Feb	Mar	Mar qtr
Box Hill (C)	3	86	212	1,302	1,776	1,818	4,896	1.6	1.4	1.4	1.4
Broadmeadows (C)	8	94	246	804	1,081	1,308	3,193	2.5	1.7	1.6	1.9
Brunswick (C)	3	115	346	2,079	2,159	2,031	6,269	2.7	2.2	2.3	2.4
Croydon (C)	5	128	460	771	1,045	1,060	2,876	2.9	2.3	2.4	2.5
Doncaster & Templestowe (C)	3	29	82	455	390	493	1,338	2.1	2.0	2.2	2.1
Flinders (S)	14	159	490	3,456	2,170	2,206	7,832	2.5	1.7	2.0	2.1
Frankston (C)	7	256	853	5,199	4,316	4,803	14,318	2.3	1.9	1.9	2.0
Healesville (S) Pt. A	6	71	278	1,274	1,364	1,456	4,094	1.5	1.8	2.1	1.8
Knox (C)	5	147	378	1,817	2,085	2,272	6,174	2.3	3.5	1.8	2.5
Lillydale (S)	4	95	229	1,117	1,091	1,254	3,462	1.8	1.8	1.7	1.7
Melbourne (C) - Inner	19	3,758	7,648	48,581	57,741	55,891	162,213	2.3	2.1	2.1	2.1
- Outer	21	1,851	4,913	36,477	39,980	38,222	114,679	1.9	1.7	1.8	1.8
Mornington (S)	5	68	190	1,031	932	968	2,931	2.2	1.5	1.9	1.9
Nunawading (C)	4	103	262	1,897	1,862	2,049	5,808	1.4	1.6	1.5	1.5
Oakleigh (C)	6	154	401	2,130	1,909	2,414	6,453	1.8	2.0	1.7	1.8
Prahan (C)	6	193	496	2,065	1,952	1,903	5,920	2.6	2.3	2.6	2.5
Ringwood (C)	4	89	232	1,081	1,211	1,467	3,759	2.1	1.6	1.7	1.8
St Kilda (C)	16	617	1,729	7,135	7,744	7,358	22,237	2.2	2.2	2.2	2.2
South Melbourne (C)	5	660	1,579	6,303	7,329	7,141	20,773	3.0	2.7	2.5	2.8
Springvale (C)	6	153	480	2,746	2,919	3,035	8,700	1.3	1.3	1.4	1.3
Waverley (C)	6	133	369	1,604	1,513	1,638	4,755	2.2	2.2	2.3	2.2
Werrimbee (C)	6	96	289	1,172	1,071	1,216	3,459	4.4	4.1	3.4	3.9
Other	50	1,425	4,050	28,995	30,229	30,621	89,845	1.7	1.6	1.6	1.6
Melbourne											
Statistical Division	212	10,480	26,212	159,491	173,869	172,624	505,984	2.1	1.9	1.9	2.0
Barrabool (S) Pt. B	5	71	208	1,751	1,149	1,168	4,068	2.5	1.8	2.1	2.2
Bellarine (S) Pt. A and B	5	68	222	1,723	870	1,171	3,764	2.0	1.9	1.6	1.8
Colac (C)	5	109	317	2,927	1,813	2,460	7,200	1.1	1.3	1.2	1.2
Coro (S) Pt. A	3	48	147	1,086	716	1,172	2,974	1.5	1.4	1.3	1.4
Geelong (C)	9	319	904	6,984	4,920	5,962	17,866	1.4	1.4	1.4	1.4
Otway (S)	13	162	463	4,788	3,771	4,048	12,607	2.0	1.7	1.7	1.8
Sth Barwon (C) Pt. A and B	11	158	497	3,881	2,522	2,943	9,346	1.9	1.5	1.8	1.7
Winchelsea (S)	9	164	529	3,492	2,910	3,159	9,561	2.7	2.5	2.4	2.6
Other	9	179	472	3,713	3,014	3,740	10,467	1.6	1.2	1.3	1.4
Barwon											
Statistical Division	69	1,278	3,759	30,345	21,685	25,823	77,853	1.8	1.6	1.6	1.7
Camperdown (T)	3	48	133	1,151	732	1,047	2,930	1.2	1.4	1.4	1.3
Hamilton (C)	11	214	624	4,115	2,910	4,128	11,153	1.4	1.3	1.4	1.4
Hampden (S)	3	30	78	313	235	290	838	1.8	2.2	2.3	2.1
Heytesbury (S)	7	75	243	2,932	1,939	2,346	7,217	1.3	1.2	1.2	1.3
Port Fairy (B)	5	88	244	1,643	966	1,504	4,113	2.7	2.0	2.3	2.4
Portland (C)	9	256	689	4,576	3,069	3,991	11,636	2.2	1.9	1.9	2.0
Warrnambool (C)	22	535	1,538	15,099	8,002	10,927	34,028	1.8	1.7	1.7	1.7
Other	12	111	268	1,522	1,073	1,412	4,007	1.8	1.6	1.6	1.7
South Western											
Statistical Division	72	1,357	3,817	31,351	18,926	25,645	75,922	1.8	1.6	1.7	1.7
Ararat (C)	6	101	317	2,462	1,903	2,651	7,016	1.2	1.2	1.3	1.2
Ballaarat (C)	17	552	1,771	14,038	10,676	14,112	38,826	1.7	1.7	1.7	1.7
Ballaarat (S) Pt. A and B	4	73	238	1,488	1,044	1,395	3,927	1.9	1.4	2.0	1.8
Buninyong (S) Pt. A	6	90	280	2,350	1,417	1,879	5,646	1.2	1.3	1.4	1.3
Daylesford & Glenlyon (S)	6	84	228	1,685	1,031	1,494	4,210	1.2	1.2	1.2	1.2
Other	13	101	311	1,917	1,473	1,912	5,302	1.4	1.3	1.4	1.4
Central Highlands											
Statistical Division	52	1,001	3,145	23,940	17,544	23,443	64,927	1.5	1.5	1.6	1.5
Horsham (C)	14	303	963	7,103	5,803	8,159	21,065	1.1	1.1	1.2	1.2
Lowan (S)	4	72	183	1,381	879	1,938	4,198	1.5	1.4	1.3	1.4
Stawell (T)	7	110	367	1,670	1,060	1,622	4,361	1.4	1.2	1.6	1.4
Stawell (S)	8	155	426	4,209	2,192	3,618	10,019	1.5	1.6	1.6	1.6
Warracknabeal (S)	3	35	97	432	369	547	1,348	1.2	1.3	1.1	1.2
Other	10	104	308	1,347	971	1,440	3,758	1.3	1.4	1.5	1.4
Wimmera											
Statistical Division	46	779	2,344	16,151	11,274	17,324	44,749	1.3	1.3	1.3	1.3

**BY STATISTICAL DIVISIONS AND SELECTED STATISTICAL LOCAL AREAS,
QUARTER 1989**

Room occupancy rates (per cent)				Guest nights ('000)				Takings from accommodation (\$'000)			
Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.	Mar.	Mar. qtr
49.5	76.2	69.0	64.5	2.0	2.5	2.5	7.0	80	114	116	310
37.1	41.3	49.7	42.8	2.0	1.8	2.1	6.0	44	46	66	156
66.2	75.4	67.8	69.6	5.6	4.8	4.7	15.1	143	145	142	430
33.2	52.8	48.3	44.5	2.3	2.4	2.5	7.2	75	113	112	300
49.5	57.1	65.1	57.2	0.9	0.8	1.1	2.8	24	23	29	77
68.0	41.0	40.4	50.1	8.5	3.7	4.5	16.7	196	88	102	385
67.5	67.9	61.9	65.7	11.8	8.3	9.1	29.2	396	345	357	1,098
35.9	44.2	42.8	40.7	1.9	2.5	3.0	7.4	36	49	43	128
56.7	76.3	67.5	66.5	4.3	7.2	4.0	15.5	188	241	246	675
39.3	42.6	44.3	42.0	2.0	1.9	2.1	6.0	55	55	58	168
61.0	77.0	68.1	68.4	111.8	119.0	117.4	348.1	7,900	10,394	9,783	28,077
65.0	82.6	71.8	72.8	70.0	69.8	68.3	208.1	3,233	3,932	3,738	10,903
65.3	49.3	47.4	54.1	2.3	1.4	1.8	5.5	84	49	61	194
59.4	77.1	71.4	69.1	2.7	3.0	3.1	8.7	101	136	137	374
52.1	61.0	65.4	59.4	3.8	3.8	4.2	11.8	134	159	181	475
48.4	60.0	52.4	53.4	5.3	4.4	5.0	14.7	153	161	170	484
66.2	62.3	65.6	64.8	2.2	2.0	2.5	6.7	103	87	107	296
45.7	63.2	56.3	54.8	15.6	16.9	16.2	48.7	498	630	590	1,717
63.1	84.7	68.0	71.5	19.2	20.1	18.0	57.2	1,367	1,859	1,707	4,934
54.2	69.6	67.4	63.5	3.6	3.7	4.2	11.6	149	228	235	611
54.8	68.3	63.6	62.0	3.5	3.4	3.8	10.7	148	172	180	499
77.4	76.0	63.3	72.1	5.1	4.4	4.1	13.6	127	113	108	348
61.9	75.2	67.4	68.0	49.3	48.1	48.7	146.1	1,806	2,079	2,081	5,965
59.9	74.4	66.0	66.5	335.6	336.0	332.9	1,004.5	17,040	21,215	20,349	58,604
82.3	51.6	52.1	62.3	4.4	2.0	2.5	8.9	134	54	68	256
61.0	38.1	38.4	46.1	3.4	1.6	1.8	6.9	66	34	40	140
49.1	47.5	46.9	47.8	3.3	2.4	2.9	8.5	77	60	71	209
52.7	40.1	52.8	48.8	1.6	1.0	1.6	4.2	31	20	31	81
52.8	51.3	46.9	50.3	9.7	6.8	8.4	24.9	303	251	267	821
80.4	60.0	61.1	67.4	9.7	6.3	6.8	22.8	234	139	166	539
64.8	45.0	53.7	54.8	7.3	3.7	5.3	16.3	175	94	128	397
78.8	79.7	69.6	75.9	9.6	7.3	7.6	24.5	231	185	177	594
58.5	51.0	53.2	54.4	5.8	3.8	4.9	14.5	196	135	164	495
63.7	53.8	53.4	57.1	54.7	34.8	41.9	131.4	1,446	974	1,112	3,532
49.2	52.6	59.6	53.8	1.4	1.0	1.5	4.0	32	29	39	100
46.3	44.5	51.0	47.3	5.8	3.7	5.6	15.1	130	100	143	374
31.5	41.5	39.0	37.2	0.6	0.5	0.7	1.8	10	11	12	32
73.5	53.4	62.2	63.4	3.8	2.3	2.9	9.0	98	55	75	228
66.4	39.4	58.0	55.1	4.5	1.9	3.4	9.8	87	42	70	199
72.8	59.3	62.6	65.1	9.9	5.8	7.5	23.2	240	169	211	619
69.4	52.7	60.3	61.1	26.6	13.4	18.9	58.9	586	343	472	1,402
41.4	33.9	38.3	38.0	2.7	1.7	2.3	6.7	61	41	55	157
62.6	50.1	56.9	56.7	55.3	30.4	42.8	128.5	1,244	791	1,077	3,111
45.5	45.8	56.1	49.3	2.9	2.3	3.4	8.6	70	60	90	220
60.5	62.8	70.0	64.5	23.3	17.8	23.4	64.5	587	492	646	1,725
44.9	31.4	57.8	45.1	2.8	1.5	2.8	7.1	50	29	54	133
51.0	37.9	46.3	45.3	2.9	1.8	2.6	7.4	57	39	53	149
42.9	33.5	47.5	41.5	2.0	1.3	1.8	5.1	54	38	61	153
41.1	36.1	42.2	39.9	2.7	1.9	2.6	7.2	53	40	54	147
53.6	51.4	60.9	55.4	36.5	26.6	36.7	99.8	870	698	958	2,526
45.0	51.2	64.0	53.5	8.0	6.6	9.8	24.4	214	189	273	676
48.2	39.2	60.6	49.7	2.1	1.2	2.5	5.8	40	28	49	118
34.5	27.7	37.0	33.3	2.3	1.3	2.6	6.2	64	40	65	170
55.9	46.8	56.8	53.4	6.4	3.6	5.6	15.7	153	125	174	452
27.8	31.2	34.8	31.3	0.5	0.5	0.6	1.6	11	11	14	36
36.1	37.8	43.7	39.3	1.7	1.3	2.1	5.2	36	33	46	115
44.2	43.3	54.6	47.5	21.1	14.5	23.2	58.8	518	426	621	1,566

TABLE 7. HOTELS AND MOTELS, ETC. WITH FACILITIES: OPERATIONAL DETAILS
VICTORIA, MARCH

Statistical local area	Establish- ments (No.)	Guest rooms (No.)	Bed spaces (No.)	Guest arrivals (Persons)				Average length of stay (Nights)			
				Jan.	Feb.	Mar.	Mar qtr	Jan.	Feb.	Mar.	Mar qtr
Mildura (C)	31	924	2,884	20,589	11,257	18,134	49,980	1.8	1.5	1.7	1.7
Mildura (S)	3	31	99	579	338	532	1,449	2.4	2.6	2.3	2.4
Swan Hill (C)	14	341	1,004	8,464	3,998	7,016	19,478	1.5	1.3	1.9	1.6
Swan Hill (S)	6	115	431	1,161	626	1,294	3,081	1.8	1.3	1.5	1.6
Other	8	130	386	2,201	1,456	2,578	6,235	1.3	1.3	1.4	1.4
Northern Mallee Statistical Division	62	1,541	4,804	32,994	17,675	29,554	80,223	1.7	1.5	1.7	1.7
Bendigo (C)	21	468	1,422	10,080	6,733	10,282	27,095	1.6	1.5	1.6	1.6
Echuca (C)	19	399	1,291	11,970	6,713	9,016	27,699	1.6	1.5	1.8	1.7
Kyneton (S)	4	84	428	1,971	1,727	1,948	5,646	1.6	1.7	1.7	1.7
Marong (S) Pt. A and B	4	56	171	1,411	719	1,280	3,410	1.6	1.4	1.4	1.5
Maryborough (C)	9	101	258	1,491	1,084	1,441	4,016	1.4	1.3	1.5	1.4
St Arnaud (T)	4	41	108	564	555	852	1,971	1.3	1.4	1.4	1.4
Other	28	394	1,223	7,314	4,734	7,213	19,261	1.4	1.4	1.5	1.4
Loddon-Campaspe Statistical Division	89	1,543	4,901	34,801	22,265	32,032	89,098	1.6	1.5	1.6	1.6
Alexandra (S)	20	436	1,175	5,218	3,299	4,850	13,367	2.2	2.2	2.2	2.2
Benalla (C)	8	136	404	2,369	1,905	2,726	7,000	1.5	1.4	1.4	1.4
Cobram (S)	4	74	241	1,528	1,093	1,348	3,969	1.5	1.3	1.4	1.4
Euroa (S)	3	41	113	867	515	788	2,170	1.8	1.5	1.9	1.8
Goulburn (S)	5	42	131	619	411	619	1,649	3.0	1.5	1.9	2.2
Kilmore (S)	3	42	127	301	287	354	942	2.1	1.9	1.7	1.9
Kyabram (T)	3	38	101	526	444	517	1,487	1.5	1.1	1.4	1.4
Mansfield (S)	20	445	1,759	2,926	1,635	2,710	7,271	1.9	2.0	2.0	1.9
Numerkah (S)	4	42	126	569	386	533	1,488	1.5	1.4	1.7	1.5
Rodney (S) Pt. A and B	7	65	186	1,098	704	941	2,743	1.3	1.3	1.4	1.3
Seymour (S)	6	98	290	2,254	1,833	1,941	6,028	1.5	1.6	1.5	1.5
Shepparton (C)	13	378	1,145	6,581	5,170	7,024	18,775	1.5	1.4	1.6	1.5
Other	13	104	309	1,610	1,021	1,335	3,966	1.4	1.3	1.4	1.4
Goulburn Statistical Division	109	1,941	6,107	26,466	18,703	25,686	70,855	1.7	1.6	1.7	1.7
Beechworth (S)	5	81	249	2,173	725	1,767	4,665	1.5	1.6	1.6	1.5
Bright (S)	45	996	3,371	9,624	4,090	7,986	21,700	2.2	2.3	2.2	2.2
Rutherglen (S)	6	68	217	2,034	1,255	1,990	5,279	1.4	1.2	1.4	1.3
Wangaratta (C)	16	297	828	5,638	3,894	6,091	15,623	1.4	1.4	1.4	1.4
Wodonga (RC)	9	183	595	5,893	3,668	5,302	14,863	1.7	1.7	1.6	1.6
Yarrawonga (S)	6	127	392	2,338	1,647	2,175	6,160	2.3	2.1	2.0	2.1
Other	9	115	325	2,771	1,289	2,318	6,378	1.4	1.3	1.2	1.3
North Eastern Statistical Division	96	1,867	5,977	30,471	16,568	27,629	74,668	1.8	1.7	1.7	1.7
Bairnsdale (T)	12	230	646	7,826	3,955	6,152	17,933	1.2	1.2	1.3	1.2
Maffra (S)	3	35	98	341	283	374	998	1.7	1.5	1.5	1.6
Orbost (S)	12	157	494	6,536	3,385	4,876	14,797	1.3	1.2	1.4	1.3
Sale (C)	7	222	625	3,302	2,775	3,452	9,529	2.4	2.2	2.1	2.2
Tambo (S)	23	449	1,410	15,933	7,892	11,566	35,391	1.7	1.5	1.6	1.6
Other	6	69	192	848	523	770	2,141	1.4	1.3	1.5	1.4
East Gippsland Statistical Division	63	1,162	3,465	34,786	18,813	27,190	80,789	1.6	1.5	1.6	1.5
Alberton (S)	6	79	219	1,346	843	1,246	3,435	1.3	1.4	1.5	1.4
Buln Buln (S)	4	35	81	174	198	233	605	1.1	1.4	1.2	1.3
Moe (C)	4	101	303	1,458	1,326	1,906	4,690	1.4	1.4	1.4	1.4
Morwell (S) Pt. A	10	249	715	2,421	2,557	2,893	7,871	1.9	1.8	1.7	1.8
Rosedale (S)	5	114	282	995	689	948	2,632	1.2	1.3	1.7	1.4
South Gippsland (S)	5	87	252	2,785	1,677	2,322	6,784	1.5	1.3	1.4	1.4
Traralgon (C)	10	229	638	3,270	2,976	3,103	9,349	1.4	1.4	1.4	1.4
Warragul (S)	4	55	147	1,076	953	1,275	3,304	1.3	1.3	1.4	1.3
Woorayl (S)	5	73	214	1,280	974	1,501	3,755	1.8	1.4	1.4	1.5
Other	4	43	132	527	359	345	1,231	1.6	2.0	2.1	1.8
Central Gippsland Statistical Division	57	1,065	2,983	15,332	12,552	15,772	43,656	1.5	1.4	1.5	1.5
Philip Island (S)	12	272	863	8,823	5,270	6,487	20,580	1.9	1.7	1.7	1.7
Upper Yarra (S)	3	67	161	528	641	1,064	2,233	2.8	2.3	1.9	2.2
Other	7	74	231	1,923	1,037	1,512	4,472	1.6	1.6	1.5	1.6
East Central Statistical Division	22	413	1,255	11,274	6,948	9,063	27,285	1.9	1.7	1.7	1.8
Total Victoria	949	24,427	68,769	447,402	356,822	431,785	1,236,009	1.8	1.7	1.7	1.8

Room occupancy rates (per cent)				Guest nights ('000)				Takings from accommodation (\$'000)			
Jan.	Feb.	Mar.	Mar qtr	Jan.	Feb.	Mar.	Mar qtr	Jan.	Feb.	Mar.	Mar qtr
59.0	38.7	54.6	51.1	36.4	17.1	30.8	84.3	837	449	747	2,033
73.6	64.5	67.4	68.6	1.4	0.9	1.2	3.4	26	15	24	64
53.3	33.7	51.1	46.4	12.7	5.2	13.4	31.3	305	149	271	725
23.7	14.0	25.7	21.4	2.1	0.8	2.0	4.9	33	15	35	83
35.4	34.5	49.7	40.0	2.9	2.0	3.6	8.5	64	51	86	201
53.4	35.9	51.5	47.3	55.4	26.0	51.0	132.4	1,264	679	1,164	3,107
53.2	45.1	58.8	52.6	16.2	10.0	16.5	42.7	413	303	446	1,162
67.1	50.9	66.6	61.9	19.1	10.4	16.5	46.0	457	264	398	1,120
40.6	42.4	41.2	41.3	3.2	2.9	3.3	9.5	61	57	62	181
48.6	40.9	44.9	44.9	2.3	1.0	1.8	5.0	41	25	40	106
38.4	32.9	41.1	37.6	2.1	1.5	2.2	5.8	48	34	50	132
32.7	39.7	44.8	39.1	0.7	0.8	1.2	2.7	18	19	24	60
41.7	35.8	45.0	41.0	10.3	6.8	10.5	27.7	256	190	274	720
51.5	43.0	54.3	49.8	54.1	33.3	52.0	139.4	1,294	892	1,294	3,480
43.8	37.2	43.0	41.5	11.4	7.3	10.7	29.4	487	540	422	1,148
41.3	42.4	50.5	44.8	3.5	2.6	3.9	10.1	75	66	89	230
51.0	43.3	46.2	47.0	2.2	1.4	1.8	5.5	57	40	51	148
57.3	44.1	60.6	54.3	1.6	0.8	1.5	3.8	32	20	33	85
44.8	21.7	34.5	34.0	1.9	0.6	1.2	3.7	24	11	19	54
30.8	30.2	33.3	31.5	0.6	0.5	0.6	1.8	17	16	20	54
40.0	31.4	36.8	36.2	0.8	0.5	0.7	2.0	16	13	17	45
33.4	21.7	30.9	28.9	5.4	3.3	5.4	14.1	130	71	124	324
37.0	28.8	36.3	34.2	0.9	0.5	0.9	2.3	18	13	18	49
35.2	30.3	35.0	33.6	1.4	0.9	1.3	3.7	36	25	34	95
62.9	62.8	56.5	60.7	3.4	3.0	2.8	9.2	78	65	67	209
46.7	46.5	55.8	49.8	9.6	7.5	10.9	28.0	252	228	321	801
32.6	23.5	28.3	28.3	2.2	1.3	1.9	5.4	39	25	34	99
42.8	37.2	43.9	41.4	45.0	30.3	43.9	119.1	1,260	831	1,249	3,340
58.8	28.5	52.5	47.2	3.2	1.1	2.8	7.2	75	28	60	164
45.9	25.6	40.0	37.6	21.0	9.3	17.5	47.8	669	273	497	1,438
63.8	41.5	64.3	57.0	2.8	1.5	2.8	7.1	62	37	63	162
43.6	36.3	52.2	44.3	8.1	5.6	8.5	22.1	183	120	197	501
71.8	63.7	69.6	68.5	9.8	6.1	8.2	24.1	174	132	170	475
69.4	56.6	65.4	64.0	5.4	3.4	4.4	13.1	124	85	113	322
47.4	29.8	39.7	39.3	3.9	1.7	2.9	8.4	65	37	54	155
52.2	36.2	49.8	46.4	54.1	28.7	47.1	129.9	1,352	712	1,153	3,217
61.2	44.2	57.1	54.5	9.6	4.7	7.7	22.1	220	127	193	540
32.4	30.6	37.8	33.7	0.6	0.4	0.6	1.6	13	10	16	39
73.6	52.7	63.8	63.7	8.3	4.1	6.6	19.0	171	102	142	414
66.6	70.9	70.1	69.1	7.8	6.2	7.3	21.2	222	201	224	647
72.5	47.6	59.1	60.1	26.7	12.1	18.9	57.7	609	252	390	1,251
48.7	34.4	47.1	43.7	1.2	0.7	1.1	3.0	23	15	22	60
67.1	51.2	60.4	59.9	54.2	28.1	42.2	124.5	1,259	706	986	2,952
43.3	37.3	46.8	42.6	1.7	1.2	1.9	4.8	37	27	39	103
13.5	20.0	18.2	17.1	0.2	0.3	0.3	0.8	4	6	5	16
37.2	40.6	48.0	42.0	2.1	1.9	2.7	6.6	50	48	63	161
36.2	48.6	44.7	43.0	4.6	4.5	5.0	14.1	123	144	134	402
21.8	21.2	33.7	25.7	1.2	0.9	1.6	3.8	22	18	35	75
69.2	47.8	57.4	58.5	4.1	2.1	3.3	9.5	113	50	71	234
38.6	41.6	45.2	41.9	4.5	4.1	4.3	12.9	120	121	129	369
40.2	47.3	58.1	48.5	1.4	1.2	1.8	4.4	29	30	45	104
48.1	36.8	47.7	44.4	2.3	1.3	2.0	5.7	48	30	45	123
39.7	41.8	35.4	38.9	0.8	0.7	0.7	2.2	19	16	16	50
38.9	40.4	44.9	41.4	23.0	18.2	23.6	64.8	566	490	582	1,637
77.9	61.8	61.2	67.1	16.4	8.7	10.9	36.0	400	234	290	923
32.5	71.6	61.1	54.5	1.5	1.5	2.0	5.0	25	51	48	124
58.9	44.6	54.6	53.0	3.0	1.6	2.3	7.0	62	37	54	153
67.1	60.3	60.0	62.5	20.9	11.8	15.3	47.9	487	322	392	1,201
56.3	57.4	58.6	57.4	810.0	618.6	752.5	2,181.1	28,601	28,737	30,935	88,274

TABLE 8. HOLIDAY FLATS, UNITS AND HOUSES: OPERATIONAL DETAILS BY STATISTICAL DIVISION, MARCH QUARTER 1989

Statistical division	Letting entities (No.)	Total units (No.)	Bed spaces (No.)	Unit lettings (No.)	Average length of stay (nights)	Unit occupancy rates (per cent)				Takings from accommodation (\$'000)			
						January	February	March	March quarter	January	February	March	March quarter
Melbourne	31	1,432	5,371	20,005	4.2	70.7	62.9	58.6	64.1	2,409	2,084	2,106	6,600
Barwon	10	200	863	1,491	6.5	79.0	45.1	35.9	53.6	259	114	104	476
South Western	6	71	334	709	6.1	71.7	65.6	64.2	67.2	66	41	48	155
Central Highlands	2	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
Wimmera	5	59	275	2,028	2.0	89.6	63.8	79.0	77.9	46	23	30	99
Northern Mallee	8	78	338	785	5.5	80.2	40.5	60.5	61.1	86	33	49	168
Loddon-Campaspe	6	51	275	1,011	3.3	83.8	54.7	75.2	71.8	86	56	77	219
Goulburn	6	43	189	505	4.4	66.5	49.8	56.1	57.7	36	22	33	91
North Eastern	36	423	2,224	2,045	5.7	55.5	21.5	35.5	38.5	244	59	146	449
East Gippsland	35	296	1,336	2,453	6.4	75.3	47.9	50.7	58.3	365	135	187	687
Central Gippsland	3	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
East Central	4	197	1,107	1,036	6.1	68.9	17.7	18.7	35.7	241	40	52	334
Total Victoria	152	2,973	12,998	32,750	4.6	71.3	50.7	51.0	57.9	3,991	2,670	2,907	9,567

(a) There is some concern regarding the quality of this data. Investigations are currently underway and users are advised that revisions to published data may occur.

TABLE 9. CARAVAN PARKS, SHORT TERM: OPERATIONAL DETAILS BY STATISTICAL DIVISION, AND STATISTICAL LOCAL AREAS, MARCH QUARTER 1989

Statistical local area	Establish-ments (No.)	Powered sites (No.)	Un-powered sites (No.)	Cabins flats, etc. (No.)	Sites occupied by long term residents (No.)	Site occupancy rates (per cent)				Takings from accommodation (\$'000)			
						January	February	March	March quarter	January	February	March	March quarter
Flinders (S)	32	3,331	551	41	97	83.6	48.4	46.8	60.0	503.5	197.5	190.0	891.1
Hachings (S)	4	195	250	5	11	82.8	30.9	28.9	48.1	105.5	9.1	10.4	125.0
Other Melbourne	10	730	33	45	278	77.2	72.8	72.4	74.2	187.2	156.9	173.7	517.8
Statistical Division	46	4,256	834	91	386	82.5	50.7	49.3	61.2	796.3	363.5	374.1	1,533.9
Barrabool (S) Pt. B	5	735	80	7	1	76.9	22.5	24.9	42.1	230.8	28.5	41.5	300.8
Bellarine (S) Pt. A and B	12	2,789	659	275	60	85.6	37.5	32.3	52.3	572.6	174.6	115.4	862.6
Orway (S)	7	505	273	24	1	70.4	25.8	37.0	45.0	159.8	48.0	72.4	280.2
Queenscliffe (B)	8	861	0	10	11	88.2	47.1	58.3	65.1	216.6	40.8	72.9	330.3
Sh Barwon (C) Pt. A and B	6	1,279	141	12	8	77.6	58.0	58.2	64.8	223.5	71.6	89.1	384.2
Other Barwon	5	379	32	0	2	98.7	26.8	28.0	52.0	206.7	40.0	47.7	294.4
Statistical Division	43	6,548	1,185	328	83	82.7	38.9	39.2	54.1	1,610.0	403.4	439.0	2,452.5
Heywood (S)	3	144	182	6	5	20.5	7.9	16.5	15.2	21.2	6.7	13.8	41.2
Port Fairy (B)	6	961	675	13	15	30.5	5.8	16.1	17.9	216.6	36.4	91.7	344.7
Warmanbool (C)	5	1,365	78	102	64	43.2	15.1	19.7	26.3	331.8	103.3	131.8	566.9
Warmambool (S)	3	206	105	0	0	60.0	10.0	19.9	30.7	52.7	11.1	20.0	83.7
Other South Western	12	533	603	12	23	30.7	12.4	12.1	18.6	97.0	33.0	39.6	169.6
Statistical Division	29	3,209	1,643	133	107	35.6	10.6	16.6	21.3	719.3	190.0	296.8	1,206.1
Ballaarat (C)	4	434	168	38	69	34.3	25.1	30.8	30.3	116.8	71.3	101.8	289.8
Other Central Highlands	15	970	523	29	80	32.4	17.2	25.7	25.4	117.5	56.4	97.6	271.4
Statistical Division	19	1,404	691	67	149	32.9	19.5	27.3	26.8	234.3	127.7	199.3	561.3
Stowell (S)	5	477	609	26	0	49.7	18.7	35.5	35.2	135.8	76.8	145.4	358.0
Wimmera (S)	4	114	59	15	0	39.6	12.7	33.8	29.2	32.2	7.7	24.2	64.1
Other Wimmera	12	608	433	23	71	18.6	14.4	21.8	18.4	46.8	29.0	53.5	129.4
Statistical Division	21	1,199	1,101	64	71	34.9	16.3	29.2	27.2	214.9	113.6	223.1	551.5

TABLE 9. CARAVAN PARKS, SHORT TERM, OPERATIONAL DETAILS BY STATISTICAL DIVISION, AND STATISTICAL LOCAL AREAS,
MARCH QUARTER 1989 —continued

Statistical local area	Establish- Powered places ments sites sites (No.) (No.) (No.)			Cabins flats, etc. (No.)	Sites occupied by long term residents (No.)	Site occupancy rates (per cent)				Takings from accommodation (\$'000)			
						January	February	March	March quarter	January	February	March	March quarter
Kerang (S)	5	212	67	6	5	19.4	5.5	14.3	13.3	20.9	4.3	14.5	39.6
Mildura (C)	11	930	262	119	203	53.8	44.0	49.9	49.4	315.2	174.6	227.0	716.8
Mildura (S)	6	416	98	11	89	44.9	53.2	49.8	49.2	57.9	55.7	68.9	182.5
Swan Hill (C)	4	440	154	42	47	33.2	24.7	33.9	30.8	94.2	52.9	56.5	203.6
Swan Hill (S)	5	264	340	8	13	27.9	12.1	17.0	19.3	55.2	19.2	30.4	104.9
Other	6	286	182	3	15	28.9	23.2	30.2	27.6	17.0	7.4	17.3	41.7
Northern Mallee Statistical Division	37	2,548	1,103	189	372	39.4	31.6	37.0	36.1	560.4	314.1	414.6	1,289.0
Echuca (C)	5	633	163	11	66	60.6	44.0	48.9	51.4	178.2	94.6	145.3	418.1
Melvor (S)	3	598	202	0	17	83.1	69.8	75.4	76.3	43.7	15.7	26.4	85.9
Rochester (S)	4	250	104	10	7	36.2	31.8	41.9	36.8	25.6	13.1	25.2	63.9
Other	18	1,334	537	38	162	44.1	31.1	40.8	38.9	201.5	74.6	144.7	420.8
Loddon-Campaspe Statistical Division	30	2,815	1,006	59	252	54.8	41.8	49.7	49.0	449.0	198.0	341.6	988.7
Alexandra (S)	13	1,070	659	19	44	40.8	33.4	38.9	37.9	138.9	48.9	110.6	298.4
Cobram (S)	4	190	55	11	36	54.9	50.5	52.9	52.8	26.5	18.9	21.4	66.6
Mansfield (S)	8	858	148	32	7	61.2	36.8	44.0	47.7	126.3	36.6	71.9	234.7
Nathalia (S)	5	321	109	50	21	33.1	26.1	32.7	30.8	19.0	7.5	21.3	47.8
Other	21	1,732	687	77	171	45.5	25.3	34.2	35.3	226.1	113.0	187.1	526.3
Goulburn Statistical Division	51	4,171	1,658	189	279	46.2	30.8	37.9	38.6	536.7	225.0	412.3	1,174.0
Beechworth (S)	3	212	50	28	12	19.9	12.1	25.7	19.5	22.7	9.7	30.0	62.4
Bright (S)	16	1,389	631	119	3	54.2	20.9	33.3	36.6	324.1	113.8	199.5	637.3
Oxley (S)	3	81	90	3	3	26.3	23.7	27.3	25.8	5.9	2.8	6.6	15.3
Tallangatta (S) Pt. A and B	5	350	186	17	11	26.1	8.9	13.6	16.5	49.7	14.7	28.7	93.1
Wodonga (RC)	4	404	130	9	46	34.8	24.7	28.0	29.3	52.5	35.0	46.0	133.5
Yarrawonga (S)	4	523	320	14	15	45.6	9.2	24.5	27.0	89.5	29.9	79.4	198.8
Other	11	733	442	25	68	31.8	18.7	26.8	26.0	89.5	34.5	72.2	196.2
North Eastern Statistical Division	46	3,692	1,849	215	158	41.2	17.5	27.7	29.2	633.9	240.3	462.5	1,336.7

TABLE 9. CARAVAN PARKS, SHORT TERM: OPERATIONAL DETAILS BY STATISTICAL DIVISION, AND STATISTICAL LOCAL AREAS,
MARCH QUARTER 1989 —continued

Statistical local area	Establish- ments (No.)	Powered sites (No.)	Un- powered sites (No.)	Cabins flats, etc. (No.)	Sites occupied by long term residents (No.)	Site occupancy rates (per cent)				Takings from accommodation (\$'000)			
						January	February	March	March quarter	January	February	March	March quarter
Bairnsdale (S)	6	654	100	14	44	35.1	22.4	32.2	30.2	66.9	19.7	58.2	144.9
Maffra (S)	5	339	289	10	6	32.7	19.3	25.3	26.0	26.5	4.2	16.5	47.2
Orbost (S)	14	937	755	45	34	46.2	17.3	21.4	28.7	238.2	72.0	109.1	419.3
Tambo (S)	37	1,663	515	128	84	55.8	29.3	34.5	40.2	549.7	146.7	239.1	935.5
Other	7	416	230	36	59	47.6	32.8	42.8	41.3	116.2	43.3	83.3	242.8
East Gippsland Statistical Division	69	4,009	1,889	233	227	47.2	24.4	30.5	34.3	997.5	285.9	506.2	1,789.6
Albion (S)	6	264	191	9	15	27.8	12.2	23.2	21.4	39.6	16.5	33.8	90.0
Buln Buln (S)	4	150	0	24	44	51.2	37.6	51.1	46.9	16.9	12.1	17.9	46.9
Rosedale (S)	3	322	128	0	5	31.5	12.8	17.1	20.7	28.2	5.6	11.3	45.2
South Gippsland (S)	8	282	328	9	12	70.6	20.4	30.3	41.1	92.1	20.4	36.3	148.8
Woorayl (S)	6	470	187	0	2	68.0	11.5	16.8	32.8	150.3	15.1	43.1	208.5
Other	7	464	95	16	98	34.0	31.4	32.7	32.7	43.8	35.7	44.1	123.7
Central Gippsland Statistical Division	34	1,952	929	58	176	49.0	19.1	25.8	31.7	370.9	105.6	186.6	663.0
Bass (S)	5	444	95	2	19	58.5	35.1	41.6	45.4	62.6	13.2	26.3	102.0
Phillip Island (S)	13	1,272	97	34	6	86.2	42.5	50.7	60.4	372.3	110.8	184.4	667.4
Other	4	443	121	0	38	48.6	16.3	16.6	27.5	108.3	20.5	38.7	167.5
East Central Statistical Division	22	2,159	313	36	63	71.8	35.0	41.1	49.8	543.1	144.4	249.4	937.0
Total Victoria	447	37,962	14,201	1,662	2,323	54.2	29.2	34.7	39.7	7,666.4	2,711.5	4,105.4	14,483.2

TABLE 10. CARAVAN PARKS, LONG TERM: OPERATIONAL DETAILS BY STATISTICAL DIVISION, MARCH QUARTER 1989

Statistical division	Establish- ments (No.)	Powered sites (No.)	Un- powered sites (No.)	Cabins flats, etc. (No.)	Sites occupied by long term residents (No.)	Site occupancy rates (per cent)				Takings from accommodation (\$'000)			
						January	February	March	March quarter	January	February	March	March quarter
Melbourne	38	3,309	192	44	2,093	78.9	77.0	75.6	77.2	730.4	627.0	713.2	2,070.6
Barwon	17	2,379	98	98	324	76.9	50.2	53.1	60.4	316.3	152.1	198.8	667.2
South Western	13	705	278	3	192	42.3	34.2	33.3	36.7	93.5	63.2	68.0	224.7
Central Highlands	2	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
Wimmera	6	168	97	13	24	22.9	17.4	22.3	21.0	20.9	13.7	21.6	56.3
Northern Mallee	4	310	202	28	153	46.7	49.1	48.0	47.9	54.0	51.4	53.9	159.4
Loddon-Campaspe	17	1,409	564	22	342	46.9	44.1	49.5	46.9	154.6	112.6	155.5	422.7
Goulburn	15	688	179	15	236	41.7	42.2	44.0	42.7	83.4	75.0	83.4	241.8
North Eastern	2	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
East Gippsland	8	367	117	0	124	45.2	37.9	38.5	40.6	41.0	22.5	27.0	90.5
Central Gippsland	12	1,015	276	39	365	41.4	41.6	41.8	41.6	104.4	86.4	105.9	296.7
East Central	6	269	151	17	133	38.6	34.1	37.2	36.7	50.6	37.6	47.2	135.5
Total Victoria	140	10,756	2,203	290	4,038	59.1	52.0	53.3	54.9	1,664.6	1,255.8	1,493.6	4,414.0

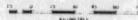
TABLE 11. CARAVAN PARKS, SHORT TERM AND LONG TERM: OPERATIONAL DETAILS BY STATISTICAL DIVISION, MARCH QUARTER 1989

Statistical division	Establish- ments (No.)	Powered sites (No.)	Un- powered sites (No.)	Cabins flats, etc. (No.)	Sites occupied by long term residents (No.)	Site occupancy rates (per cent) (a)				Takings from accommodation (\$'000)			
						January	February	March	March quarter	January	February	March	March quarter
Melbourne	84	7,565	1,026	135	2,479	81.1	61.4	60.0	67.7	1,526.7	990.6	1,087.2	3,604.5
Barwon	60	8,927	1,283	426	407	81.3	41.7	42.6	55.6	1,926.3	555.6	637.9	3,119.7
South Western	42	3,914	1,921	136	299	36.7	14.5	19.3	23.8	812.9	253.2	364.7	1,430.8
Central Highlands	21	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
Wimmera	27	1,367	1,198	77	95	33.6	16.4	28.5	26.5	235.8	127.3	244.7	607.8
Northern Mallee	41	2,858	1,305	217	525	40.3	33.7	37.6	37.6	614.4	365.5	468.5	1,448.4
Loddon-Campaspe	47	4,224	1,570	81	594	52.1	42.6	49.6	48.3	603.6	310.6	497.1	1,411.4
Goulburn	66	4,859	1,837	204	515	45.7	32.2	38.7	39.1	620.1	300.0	495.7	1,415.8
North Eastern	48	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.	n.p.
East Gippsland	77	4,376	2,006	233	351	47.0	25.4	31.1	34.8	1,038.5	308.4	533.2	1,880.1
Central Gippsland	46	2,967	1,205	97	541	46.6	26.1	30.8	34.8	475.2	192.0	292.5	959.7
East Central	28	2,428	464	53	196	66.9	34.9	40.5	47.8	593.7	182.1	296.6	1,072.5
Total Victoria	587	48,718	16,404	1,952	6,361	55.2	33.7	38.4	42.7	9,331.0	3,967.3	5,599.0	18,897.2

(a) Permanently reserved sites for privately owned vans are treated as being permanently occupied (see explanatory note 24).

STATISTICAL DIVISIONS

Statistical Local Areas



City (C), Town (T), Borough (B), Rural City (RC), Shire (S)





MELBOURNE STATISTICAL DIVISION
Statistical Local Areas

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