

COMMONWEALTH BUREAU OF CENSUS AND STATISTICS  
CANBERRA, AUSTRALIA

S.B. 91.

is as strictly CONFIDENTIAL and NOT to be published, broadcast or cabled  
on MONDAY, 21ST DECEMBER, 1964

SURVEY OF RETAIL ESTABLISHMENTS

YEAR ENDED 30TH JUNE, 1964

NORTHERN TERRITORY

This Bulletin contains results of the Survey of Retail Establishments  
Northern Territory taken in respect of the year ended 30th June, 1964.

Surveys of this type will be conducted annually in future. Previously,  
on retail sales in the Northern Territory was compiled only from the  
censuses of Retail Establishments in Australia. The most recent Census was  
ended 30th June, 1962.

The survey was conducted on a basis consistent with the 1961-62 Census  
establishments and, in general terms, covered the retail trading activities  
businesses which normally sell goods by retail to the general public from shops,  
business and yards. Hotels, garages and service stations were also covered and  
their sales are included in this Bulletin. Establishments such as licensed  
businesses, etc. laundries and dry cleaners, and motion picture theatres were not  
the survey.

In the 1961-62 Census, establishments were classified to Type of Business  
by a dissection of commodity sales recorded on the Census form and partly on  
information given by the proprietor. In the 1963-64 Survey a dissection of sales  
by type was not collected but, as far as practicable, classification to type of  
business was made on a basis consistent with that of 1961-62. A detailed description  
of classification to type of business is given in the Bulletins of the  
censuses.

In the following tables details for the year ended 30th June, 1964 are  
as far as possible, corresponding figures for the years ended 30th June, 1957  
are also shown for comparative purposes.

TABLE 1. - NUMBER OF RETAIL ESTABLISHMENTS AND VALUE OF RETAIL SALES OF GOODS

BY TYPE OF BUSINESS (a): NORTHERN TERRITORY

1956-57, 1961-62 AND 1963-64

| Type of Business                                                                           | Number of Establishments |         |                | Value of Retail Sales (b) |                  |                         |
|--------------------------------------------------------------------------------------------|--------------------------|---------|----------------|---------------------------|------------------|-------------------------|
|                                                                                            | 1956-57<br>(c)           | 1961-62 | 1963-64<br>(c) | 1956-57<br>(c)<br>£'000   | 1961-62<br>£'000 | 1963-64<br>(c)<br>£'000 |
| <b>Food Stores -</b>                                                                       |                          |         |                |                           |                  |                         |
| Grocers ..                                                                                 | 45                       | 60      | 56             | 1,522                     | 2,078            | 3,687                   |
| Butchers ..                                                                                | 13                       | 13      | 13             | 416                       | 506              | 762                     |
| Fruiterers ..                                                                              | 13                       | 13      | 15             | 465                       | 390              | 452                     |
| Bakers ..                                                                                  |                          |         |                |                           |                  |                         |
| Confectioners and Milk Bars                                                                |                          |         |                |                           |                  |                         |
| Cafes ..                                                                                   |                          |         |                |                           |                  |                         |
| Fishmongers and Poulterers                                                                 | 20                       | 33      | 39             | 253                       | 265              | 388                     |
| Other Food Stores ..                                                                       |                          |         |                |                           |                  |                         |
| <b>Hotels, Tobacconists, etc. -</b>                                                        |                          |         |                |                           |                  |                         |
| Hotels, Wine Saloons, etc.                                                                 | 25                       | 31      | 35             | 1,236                     | 1,550            | 1,870                   |
| Tobacconists, Tobacconist and<br>Hairdressers ..                                           | (d)                      | (d)     | (d)            | (d)                       | (d)              | (d)                     |
| <b>Department Stores, Clothiers,<br/>Drapers, etc. -</b>                                   |                          |         |                |                           |                  |                         |
| Department Stores ..                                                                       | ..                       | ..      | ..             | ..                        | ..               | ..                      |
| Clothiers and Drapers ..                                                                   | 22                       | 41      | 46             | 591                       | 793              | 825                     |
| Footwear Stores ..                                                                         | (d)                      | (d)     | (d)            | (d)                       | (d)              | (d)                     |
| <b>Hardware, Electrical Goods,<br/>Furniture Stores, etc. -</b>                            |                          |         |                |                           |                  |                         |
| Domestic Hardware Stores                                                                   | (d)                      | (d)     | (d)            | (d)                       | (d)              | (d)                     |
| Electrical Goods, Radios and<br>Musical Instruments Stores                                 | 9                        | 14      | 17             | 201                       | 356              | 557                     |
| Furniture and Floor Coverings<br>Stores                                                    | (d)                      | (d)     | (d)            | (d)                       | (d)              | (d)                     |
| <b>Other Goods Stores -</b>                                                                |                          |         |                |                           |                  |                         |
| Chemists                                                                                   |                          | 7       | 9              |                           | 261              | 329                     |
| Newsagents and Booksellers                                                                 | 15                       | 10      | 12             | 351                       | 183              | 275                     |
| Other Types of Business (a)                                                                |                          | 20      | 30             |                           | 284              | 404                     |
| <b>Total (excluding Motor Vehicle<br/>Dealers, Garages and Service<br/>Stations, etc.)</b> | 170                      | 257     | 288            | 5,156                     | 8,029            | 10,101                  |
| Motor Vehicle Dealers,<br>Garages and Service Stations, etc.                               | 35                       | 52      | 61             | 1,605                     | 2,860            | 4,134                   |
| <b>GRAND TOTAL</b>                                                                         | 205                      | 309     | 349            | 6,761                     | 10,889           | 14,235                  |

(a) Figures for each year refer to establishments with total retail sales of £500 or more.

(b) These figures refer to the total value of all commodities sold by retail by establishments classified to the Types of Business shown.

(c) Figures are on a basis comparable with that of the 1961-62 Retail Census.

(d) Not available for publication.

(e) Includes Sports Goods Stores, Watchmakers and Jewellers, Cycle Stores, Florists and Nurserymen, etc.

**TABLE 2. - PERSONS WORKING MAINLY ON RETAIL ACTIVITIES IN RETAIL ESTABLISHMENTS (a)**  
**BY CATEGORY OF EMPLOYMENT : NORTHERN TERRITORY**  
**JUNE, 1957, JUNE, 1962 AND JUNE, 1964**

| Category of Employment                          | Number (b)       |              |                  |
|-------------------------------------------------|------------------|--------------|------------------|
|                                                 | June<br>1957 (c) | June<br>1962 | June<br>1964 (c) |
| <u>Owners and Members of Owner's Family (d)</u> |                  |              |                  |
| Full Time - Males                               | 156              | 164          | 150              |
| Females                                         | 107              | 121          | 115              |
| Part Time - Males                               | 20               | 13           | 26               |
| Females                                         | 35               | 29           | 41               |
| <u>Paid Employees (e)</u>                       |                  |              |                  |
| Full Time - Males                               | 355              | 539          | 665              |
| Females                                         | 364              | 654          | 775              |
| Part Time - Males                               | 26               | 68           | 109              |
| Females                                         | 51               | 185          | 244              |
| <u>Total</u>                                    |                  |              |                  |
| Full Time - Males                               | 511              | 703          | 815              |
| Females                                         | 471              | 775          | 890              |
| Part Time - Males                               | 46               | 81           | 135              |
| Females                                         | 86               | 214          | 285              |

- (a) Figures for each year relate to persons working mainly on retail activities in establishments with total retail sales of £500 or more. The figures do not include persons working in establishments such as hairdressing salons which did only hairdressing, repair garages and boot repair shops which did only repair work, and cafes which only served meals. At June, 1964 there were 65 persons (25 males and 40 females) working in such establishments.
- (b) Includes persons normally working in the business who were absent through sickness or holidays.
- (c) Figures are on a basis comparable with 1962 figures.
- (d) Members of the owner's family or friends assisting in the establishment but not receiving a definite wage for their work in the establishment.
- (e) Includes friends or relatives who were paid a definite wage.

**TABLE 3. - PAID EMPLOYEES WORKING MAINLY ON RETAIL ACTIVITIES IN RETAIL ESTABLISHMENTS, BY TYPE OF BUSINESS (a) :**

**NORTHERN TERRITORY, JUNE, 1964**

**(Number) (b)**

| Type of Business                                                                   | Males     |           |       | Females   |           |       | Persons   |           |       |
|------------------------------------------------------------------------------------|-----------|-----------|-------|-----------|-----------|-------|-----------|-----------|-------|
|                                                                                    | Full Time | Part Time | Total | Full Time | Part Time | Total | Full Time | Part Time | Total |
| <u>Food Stores -</u>                                                               |           |           |       |           |           |       |           |           |       |
| Grocers .. ..                                                                      | 89        | 29        | 118   | 162       | 73        | 235   | 251       | 102       | 353   |
| Butchers .. ..                                                                     | 54        | 9         | 63    | 10        | 3         | 13    | 64        | 12        | 76    |
| All Other Food Stores ..                                                           | 34        | 6         | 40    | 56        | 42        | 98    | 90        | 48        | 138   |
| <u>Hotels, etc. -</u>                                                              |           |           |       |           |           |       |           |           |       |
| Hotels, Wine Saloons, etc. ..                                                      | 115       | 31        | 146   | 306       | 53        | 359   | 421       | 84        | 505   |
| <u>Department Stores, Clothiers, Drapers, etc.-</u>                                |           |           |       |           |           |       |           |           |       |
| Department Stores .. ..                                                            | 17        | 3         | 20    | 63        | 21        | 84    | 80        | 24        | 104   |
| Clothiers and Drapers .. ..                                                        |           |           |       |           |           |       |           |           |       |
| Footwear Stores .. ..                                                              |           |           |       |           |           |       |           |           |       |
| <u>Hardware, Electrical Goods, etc. -</u>                                          |           |           |       |           |           |       |           |           |       |
| Domestic Hardware Stores .. ..                                                     | 41        | 5         | 46    | 45        | 7         | 52    | 86        | 12        | 98    |
| Electrical Goods, Radios and Musical Instruments Stores .. ..                      |           |           |       |           |           |       |           |           |       |
| Furniture and Floor Coverings Stores .. ..                                         |           |           |       |           |           |       |           |           |       |
| <u>Other Goods Stores -</u>                                                        |           |           |       |           |           |       |           |           |       |
| Chemists .. ..                                                                     | 31        | 5         | 36    | 69        | 30        | 99    | 100       | 35        | 135   |
| Newsagents and Booksellers .. ..                                                   |           |           |       |           |           |       |           |           |       |
| Other .. ..                                                                        |           |           |       |           |           |       |           |           |       |
| <u>Total (excluding Motor Vehicle Dealers, Garages and Service Stations, etc.)</u> | 381       | 88        | 469   | 711       | 229       | 940   | 1,092     | 317       | 1,409 |
| <u>Motor Vehicle Dealers, Garages and Service Stations, etc.</u>                   | 284       | 21        | 305   | 64        | 15        | 79    | 348       | 36        | 384   |
| <u>GRAND TOTAL</u>                                                                 | 665       | 109       | 774   | 775       | 244       | 1,019 | 1,440     | 353       | 1,793 |

(a) Figures relate to paid employees working mainly on retail activities in establishments with total retail sales of £500 or more. In addition, there were in June, 1964, 34 paid employees (7 males and 27 females) working in establishments with retail sales of less than £500 but where the value of "other takings" was £500 or more, comprising hairdressing salons with only hairdressing, repair garages and boot repair shops with only repairs, and cafes with only sales of meals. (b) Includes friends and relatives who were paid a definite wage and persons normally working in the business who were absent through sickness or holidays.

COMMONWEALTH BUREAU OF CENSUS AND STATISTICS  
CANBERRA, A.C.T. 21ST DECEMBER, 1964

NOTE: Inquiries concerning these statistics may be made in Canberra by telephoning 41971 Extension 61, in each State capital, by telephoning the office of the Bureau of Census and Statistics, or in Darwin by telephoning Darwin 489 Extension 372.

K.M. ARCHER  
COMMONWEALTH STATISTICIAN

31 1980