

# PUBLISHING AT SCALE(S): HOW LIBRARY PUBLISHING SUPPORTS SCHOLARSHIP ON CAMPUS AND AROUND THE WORLD

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## Reinventing University Publishing

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@libpubcoalition

# Library publishing: key features



# Motivations

- Provide alternatives to commercial scholarly publishers
- Publish work that doesn't "fit" elsewhere
- Complement existing campus publishing operations
- Serve campus teaching and learning goals

# Spectrum of activity



High volume,  
broad impact,  
lower investment  
projects

The diagram consists of two dark blue rounded rectangular boxes positioned horizontally. The left box contains the text 'High volume, broad impact, lower investment projects'. The right box contains the text 'Tailored, deep impact, higher investment projects'. Two thin yellow curved lines connect the top and bottom of the two boxes, forming a semi-circular arc above and below them, respectively, which visually represents a spectrum or continuum between the two project types.

Tailored,  
deep impact,  
higher investment  
projects

# Service model

## AUTHOR/EDITOR

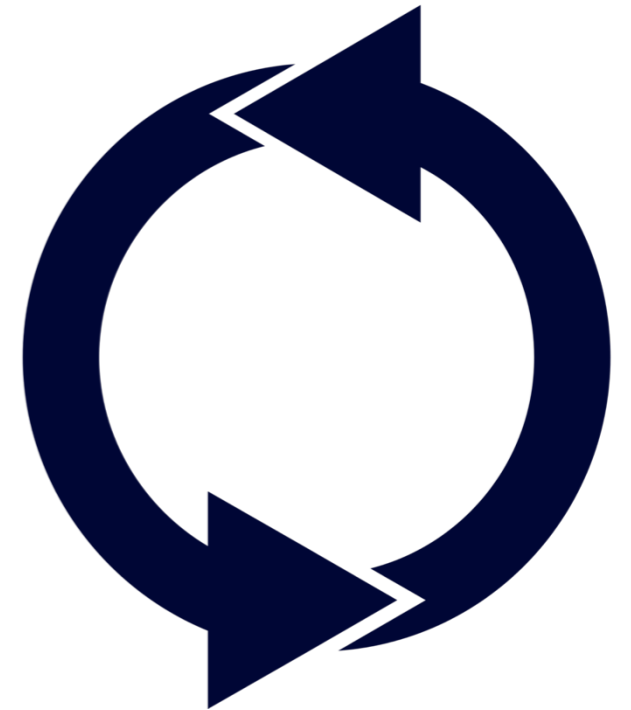
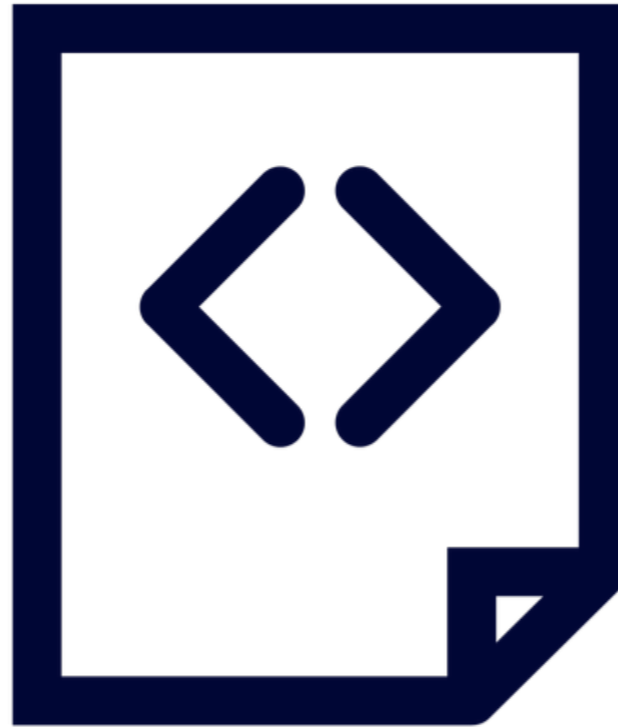
content  
editorial focus  
peer review

## LIBRARIAN

production  
hosting  
distribution  
marketing  
preservation  
metadata  
copyright  
consultation  
training

PUBLICATION

# Service principles

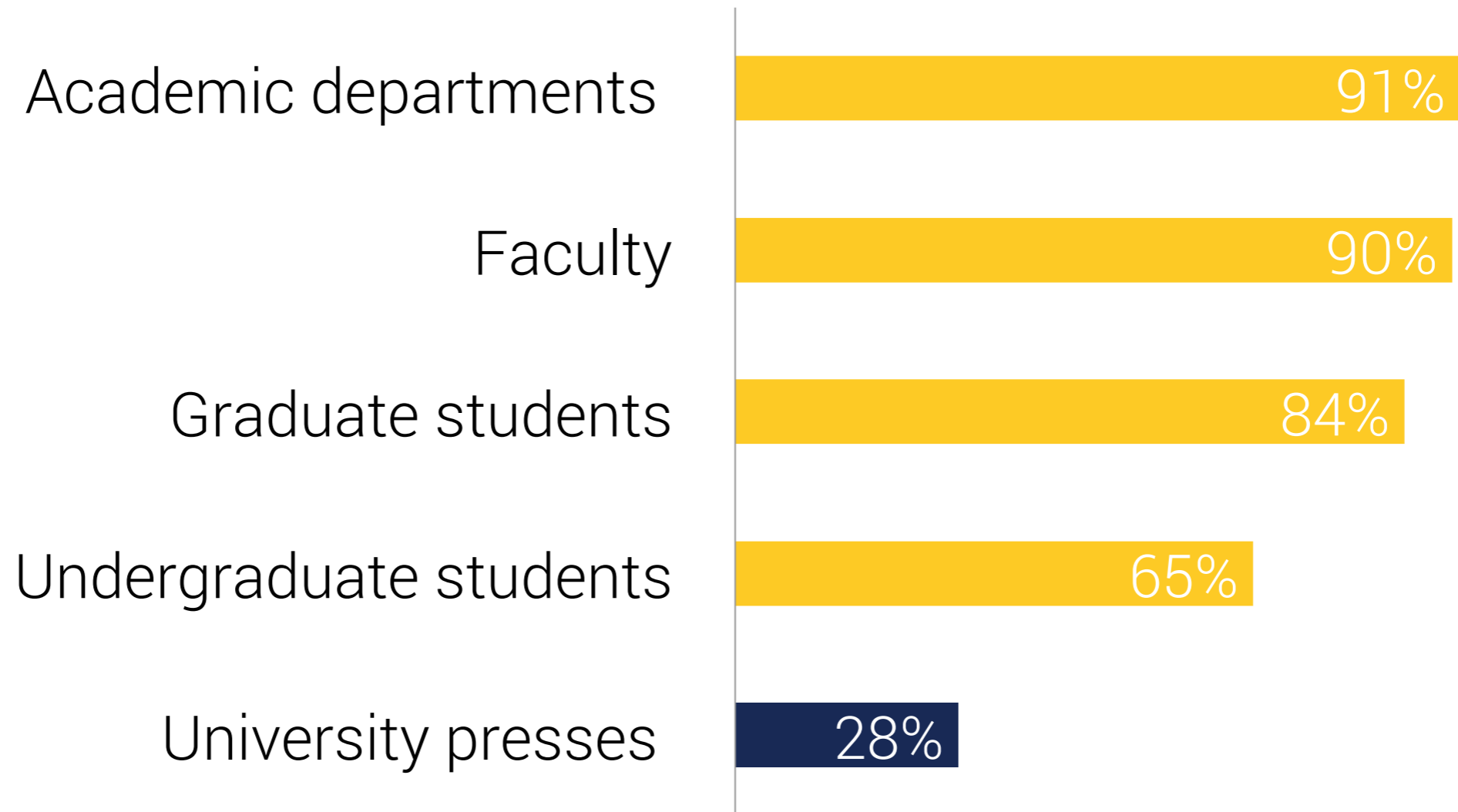


# State of the field survey

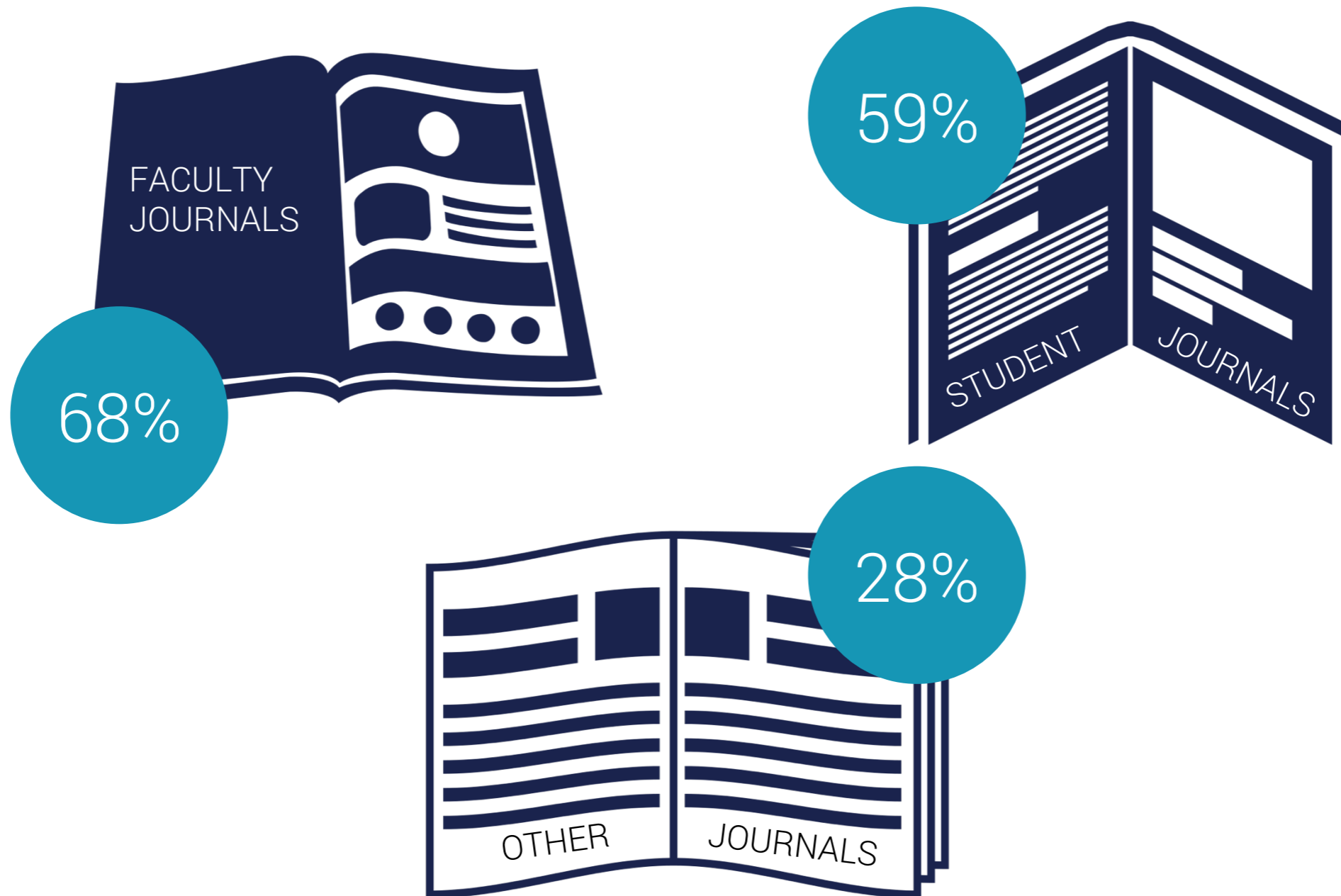
- Survey distributed July 2014
- 124 complete responses
- Responses based 12-month period
- Excludes university press activity
- Results published October 2014



# Partners



# Publications: journals



# Publication totals

432

on-campus,  
faculty-led  
journal titles

214

student-led  
journal titles

195

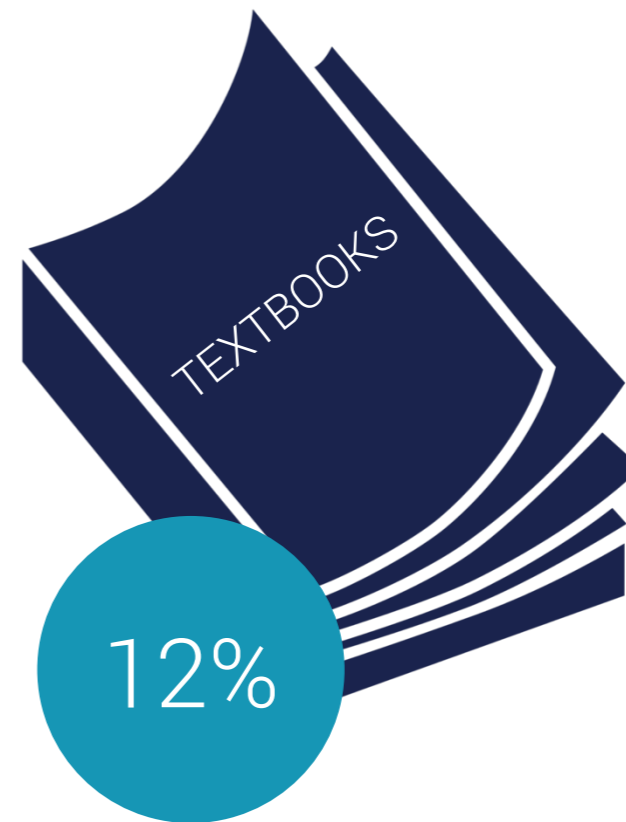
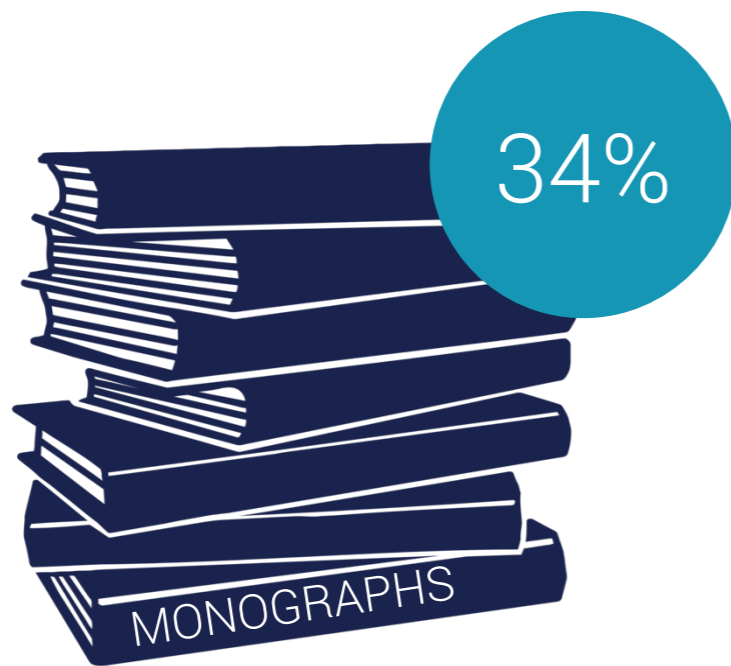
journal titles  
under contract  
for external  
partners

# Publication totals

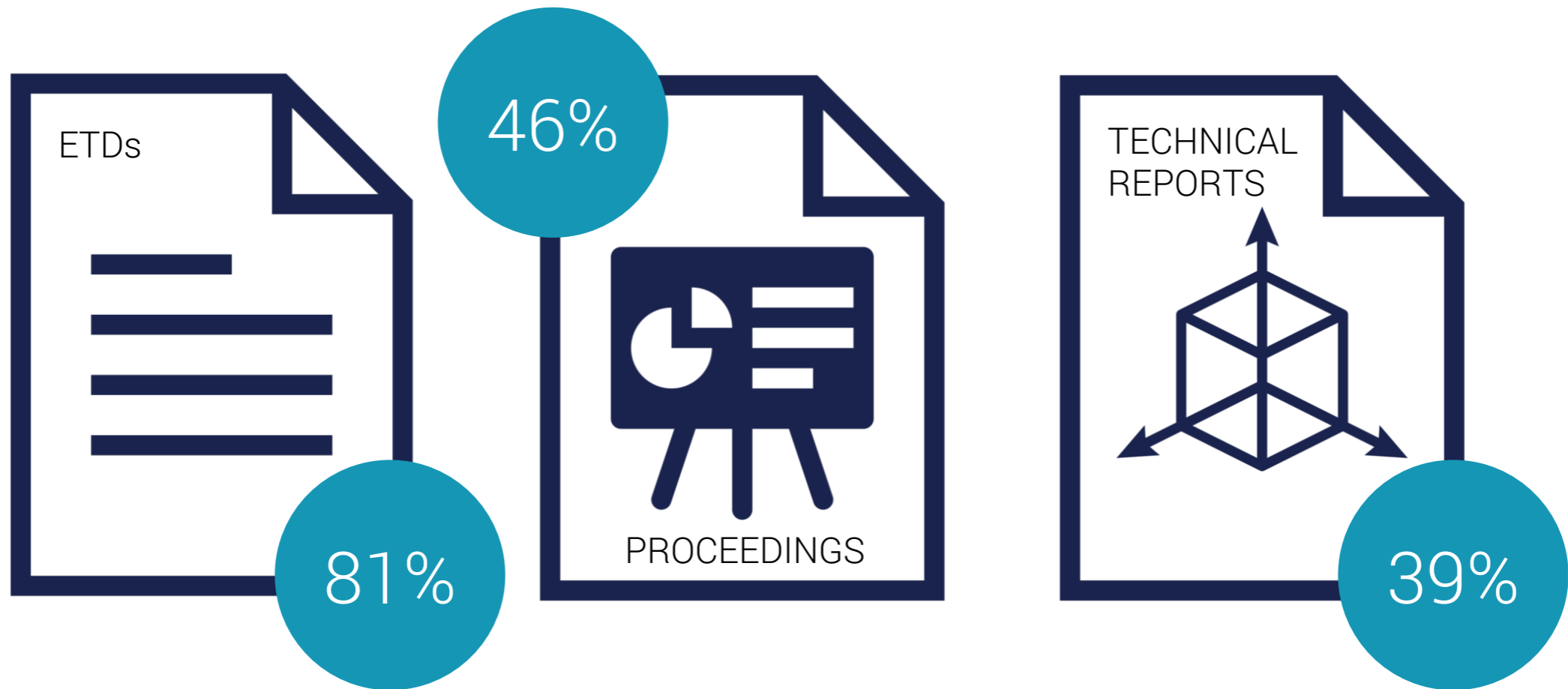


\* <http://scholarlykitchen.sspnet.org/2013/06/12/are-university-presses-better-off-now-than-they-were-four-years-ago/>

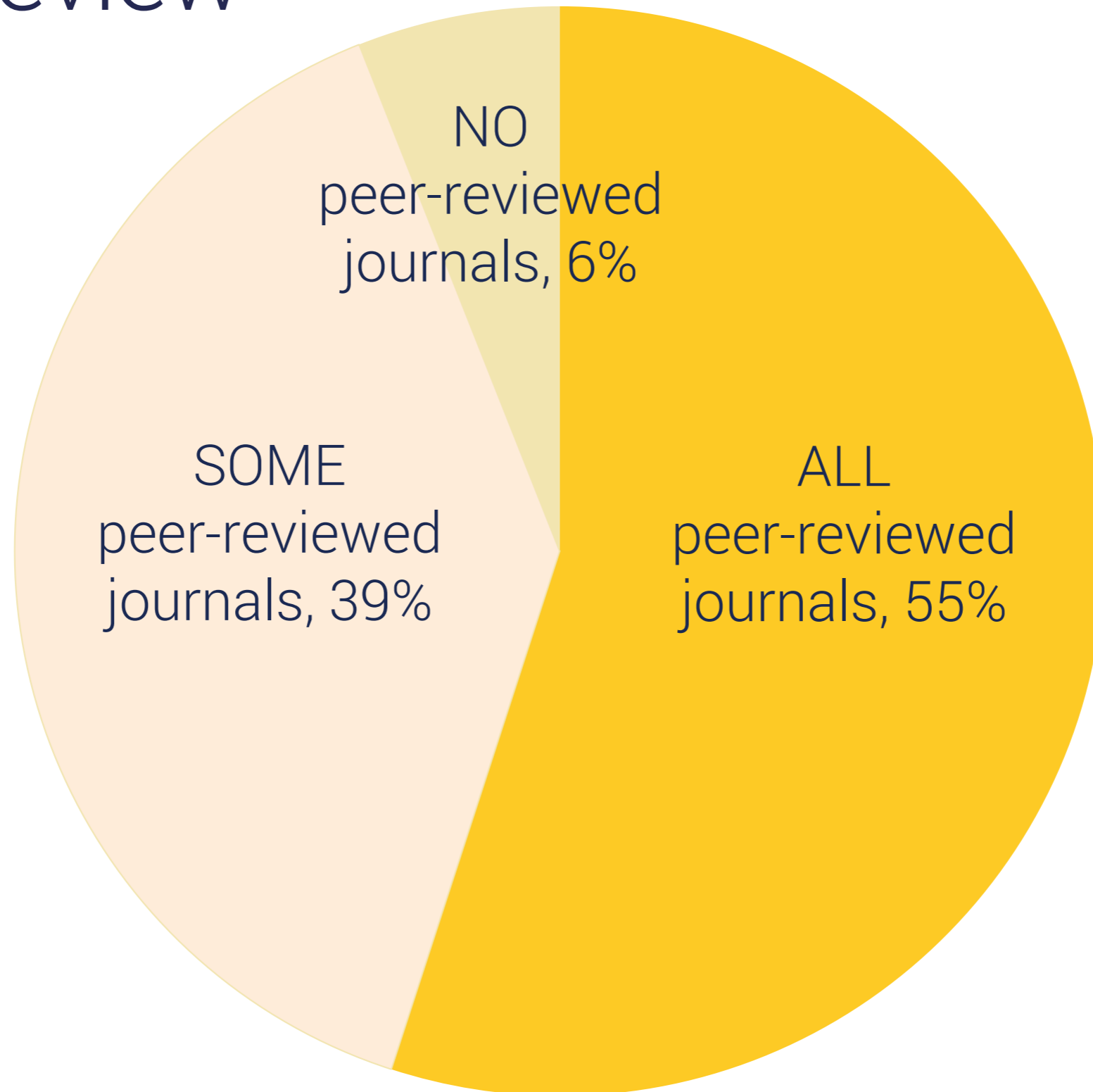
# Publications: books



# Publications: papers, reports, other

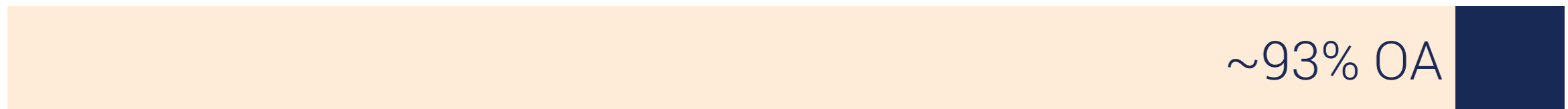


# Peer Review

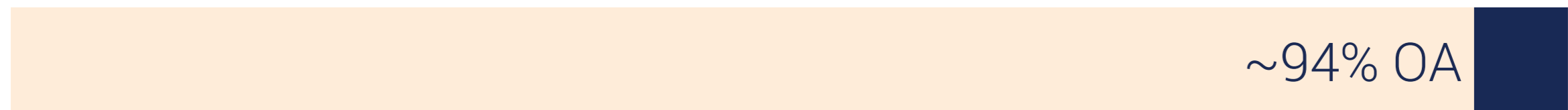


# Open Access

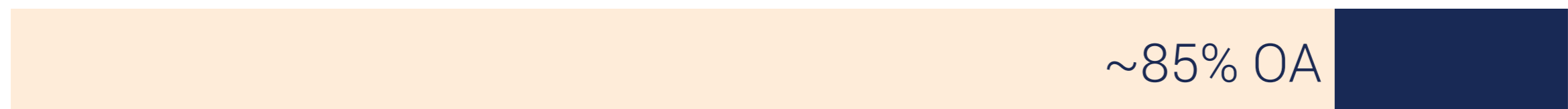
On-campus faculty-led journals



Student-led journals



Journals produced for external groups



# Editorial programs



**ELEMENTA**  
Science of the Anthropocene

signale



PEER-REVIEWED JOURNAL ON THE INTERNET

**JPUR**

INTERNATIONAL JOURNAL OF

TELEREHABILITATION



# Resources: professional staff

.15

minimum  
reported FTE

1.8

mean  
reported FTE

17

maximum  
reported FTE

# Resources: professional staff

- Digital Scholarship Librarian
- Research Data Curation Librarian
- Head of Digital Scholarship Strategy
- Head, Digital Research and Publishing
- Digital Publishing Specialist

# Resources: funding

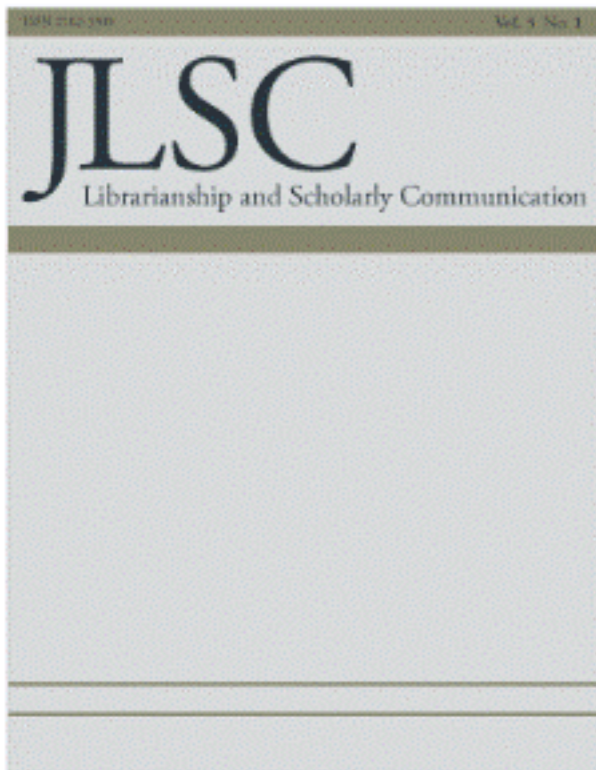
- Library operating budget
- Library materials budget
- Sales revenue
- Charge backs to content creators and/or editors
- Non-library campus budget
- Grants

# Challenges

- Scaling services
- Sustaining services
- Positioning services
- Raising credibility
- Increasing visibility

# Collective action

- Community of practice, partnerships, new models



# Credits

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