

Reference No. 10.37

POSIT CS 63-2 AUS WHOLESALE SALES AND STOCKS OF WINE AND BRANDY AUSTRALIA, YEAR ENDED 30 JUNE 1972

26 OCT 1972

COMMONWEALTH
BUREAU OF CENSUS & STATISTICS

This bulletin shows details of wholesale sales and stocks of wine and brandy in respect of the year ended 30 June 1972, and comparisons with the four previous years.

The information was supplied by importers, winemakers and wholesale merchants in each State, and the State figures shown for 1971-72 relate to the operations of those distributors resident in each State; they cannot be taken to represent the actual sales in each State, because some distributors trade beyond the borders of the State (e.g. Victorian distributors may make some sales in New South Wales).

The Australian and State figures include quantities of imported wines and brandy which in 1971-72 accounted for approximately 1.5 per cent of wine sales and 12.7 per cent of brandy sales.

NOTE. In this bulletin the symbol .. means nil or less than half the final digit shown.

Any discrepancies between totals and sums of components in tables are due to rounding.

Wholesale sales of wine and brandy. The figures shown in Tables 1, 3 and 4 relate to sales of wine and brandy by winemakers, wholesalers and importers from wineries, depots, bulk stores, etc. To avoid duplication in the figures for sales, businesses have been asked to exclude sales to other winemakers, wholesalers, etc. for re-sale by them. Exports and sales for ships' stores are also excluded.

TABLE 1. - WHOLESALE SALES OF WINE AND BRANDY, STATES

State	1967-68	1968-69	1969-70	1970-71	1971-72
WINE ('000 gallons)					
New South Wales	7,193	7,755	8,928	9,176	9,639
Victoria	5,172	6,259	6,703	6,510	6,531
Queensland	1,489	1,668	1,830	1,907	1,999
South Australia	3,664	3,798	4,381	4,148	4,716
Western Australia	1,790	2,007	1,934	1,970	1,982
Tasmania	513	551	609	708	712
Australia	19,823	22,037	24,385	24,419	25,579
BRANDY ('000 proof gallons)					
New South Wales	431	464	514	512	666
Victoria	319	405	519	516	507
Queensland	90	88	100	101	106
South Australia	180	190	234	276	303
Western Australia	88	93	98	117	128
Tasmania	27	27	30	42	47
Australia	1,135	1,267	1,495	1,563	1,757

TABLE 2. - STOCKS OF WINE AND BRANDY HELD BY IMPORTERS, WINEMAKERS AND WHOLESALE MERCHANTS AT 30 JUNE

State	1968	1969	1970	1971	1972
WINE ('000 gallons)					
New South Wales	12,862	13,727	14,604	15,471	16,154
Victoria	4,808	5,285	5,892	6,812	7,457
Queensland	418	437	491	481	460
South Australia	31,898	35,264	40,534	41,960	44,112
Western Australia	1,308	1,386	1,551	1,638	1,677
Tasmania	92	87	97	128	125
Australia	51,386	56,186	63,169	66,491	69,986
BRANDY ('000 proof gallons)					
New South Wales	317	339	322	412	546
Victoria	723	776	766	810	876
Queensland	27	21	23	24	21
South Australia	3,837	4,113	4,330	4,670	5,126
Western Australia	20	22	22	20	20
Tasmania	6	5	6	8	7
Australia	4,927	5,276	5,469	5,945	6,596

TABLE 3. - WHOLESALE SALES OF WINE AND BRANDY, 1971-72

Type	N.S.W.	Vic.	Qld	S.A.	W.A.	Tas.	Aust.
- '000 gallons -							
Beverage wine -							
Sherry -							
Dry	489	362	99	135	71	76	1,232
Medium (a)	500	380	66	138	174	104	1,363
Sweet	1,369	1,112	474	599	374	195	4,124
Desert wines -							
Port (other than white)	596	533	275	699	173	54	2,329
Muscat (b)	491	174	59	110	157	8	1,000
Other (c)	152	160	59	103	66	17	557
Table wines -							
Dry white (d)	1,756	913	191	702	198	59	3,818
Dry red (e)	2,248	1,528	303	1,186	391	91	5,747
Sweet (f)	223	130	43	74	48	14	532
Rose	312	168	52	164	52	19	768
Sparkling wines -							
Packed in champagne bottles -							
White	385	272	73	232	53	18	1,033
Red and pink	67	106	21	61	18	5	279
Packed in other type bottles -							
White	362	291	132	230	72	26	1,114
Red and pink	241	76	80	143	50	7	597
Wine cocktails, etc. (g)	106	60	23	45	35	5	274
Vermouth	343	266	48	94	50	12	813
Total	9,639	6,531	1,999	4,716	1,982	712	25,579
- '000 proof gallons -							
Brandy	666	507	106	303	128	47	1,757

(a) Includes medium dry and medium sweet. (b) Includes Frontignac. (c) Includes Madeira, Tokay, Marsala and White Port. Excludes sweet sherry. (d) Includes Riesling, Hock, Moselle, Chablis and White Burgundy. (e) Includes Claret and Burgundy. (f) Includes Sauternes and Graves. (g) Includes Aperitif and Tonic wines.

TABLE 4. - WHOLESALE SALES OF WINE AND BRANDY : AUSTRALIA

Type	1967-68	1968-69	1969-70	1970-71	1971-72
- '000 gallons -					
Beverage wine -					
Sherry -					
Dry		1,317	1,349	1,317	1,232
Medium (a)	6,475	1,142	1,222	1,279	1,363
Sweet		4,441	4,553	4,330	4,124
Desert wines -					
Port (other than white)		2,119	2,292	2,251	2,329
Muscat (b)	3,343	960	1,034	975	1,000
Other (c)		523	525	555	557
Table wines -					
Dry white (d)	2,282	2,626	3,085	3,285	3,818
Dry red (e)	4,257	4,933	5,661	5,551	5,747
Sweet (f)	559	556	606	536	532
Rose	226	424	552	631	768
Sparkling wines -					
Packed in champagne bottles -					
White		664	805	860	1,033
Red and Pink		131	153	173	279
Packed in other type bottles -	1,979				
White		1,009	1,158	1,146	1,114
Red and Pink		357	412	474	597
Wine cocktails, etc. (g)	228	235	265	251	274
Vermouth	473	600	714	806	813
Total	19,823	22,037	24,385	24,419	25,579
- '000 proof gallons -					
Brandy	1,135	1,267	1,495	1,563	1,757

(a) Includes medium dry and medium sweet. (b) Includes Frontignac. (c) Includes Madeira, Tokay, Marsala and White Port. Excludes sweet sherry. (d) Includes Riesling, Hock, Moselle, Chablis and White Burgundy. (e) Includes Claret and Burgundy. (f) Includes Sauternes and Graves. (g) Includes Aperitif and Tonic wines.

Stocks of wine and brandy. Tables 5 and 6 give details of the stocks of wine and brandy held by winemakers, importers and wholesalers at the end of June in the years 1968 to 1972, including stocks 'in bond' as well as 'out of bond'. The figures exclude stocks held by retailers.

TABLE 5. - STOCKS OF WINE AND BRANDY HELD BY IMPORTERS, WINEMAKERS AND WHOLESALE MERCHANTS AT 30 JUNE 1972

Type	N.S.W.	Vic.	Qld	S.A.	W.A.	Tas.	Aust.	
- '000 gallons -								
Beverage wine -								
Sherry -								
Dry	1,305	1,036	22	2,940	54	11	5,368	
Medium (a)	147	147	16	351	81	11	753	
Sweet	1,652	537	122	4,685	204	29	7,228	
Desert wines -								
Port (other than white)	598	329	69	6,508	156	9	7,668	
Muscat (b)	(c)	576	22	3,730	164	(c)	5,248	
Other (d)	(c)	999	11	1,014	42	(c)	4,855	
Table wines -								
Dry white (e)	3,676	1,273	43	8,970	282	13	14,257	
Dry red (f)	3,780	1,958	81	14,014	596	24	20,453	
Sweet (g)	454	87	9	386	12	6	954	
Rose	163	65	7	337	29	3	603	
Sparkling wines -								
Packed in champagne bottles -								
White	392	(c)	15	469	13	(c)	1,174	
Red and Pink	40	(c)	5	66	3	(c)	170	
Packed in other type bottles -								
White	90	33	14	157	12	7	313	
Red and Pink	32	12	7	183	10	2	246	
Wine cocktails, etc. (h)	(c)	12	7	108	4	(c)	287	
Vermouth	138	47	8	197	15	3	408	
Total	16,154	7,457	460	44,112	1,677	125	69,986	
Distillation wine (i)	(c)	80	-	2,206	(c)	-	2,363	
Brandy	'000 proof gallons	546	876	21	5,126	20	7	6,596

For footnotes see Table 6 below.

TABLE 6. - STOCKS OF WINE AND BRANDY HELD BY IMPORTERS, WINEMAKERS AND WHOLESALE MERCHANTS : AUSTRALIA

Type	1968	1969	1970	1971	1972	
At 30 June -						
Beverage wine -						
- '000 gallons -						
Sherry -						
Dry		5,578	6,235	5,841	5,368	
Medium (a)	11,988	996	761	753	753	
Sweet		5,914	7,005	7,464	7,228	
Desert wines -						
Port (other than white)		6,262	7,064	7,245	7,668	
Muscat (b)	17,805	5,012	5,032	5,112	5,248	
Other (d)		4,476	4,807	4,372	4,855	
Table wines -						
Dry white (e)	9,047	12,229	12,014	12,962	14,257	
Dry red (f)	9,802	12,361	16,378	18,384	20,453	
Sweet (g)	590	674	846	1,191	954	
Rose	367	513	578	526	603	
Sparkling wines -						
Packed in champagne bottles -						
White		805	841	1,054	1,174	
Red and Pink		252	189	230	279	
Packed in other type bottles	1,156					
White		335	460	460	313	
Red and Pink		60	148	583	246	
Wine cocktails, etc. (h)	335	380	408	399	287	
Vermouth	290	340	403	375	408	
Total	51,379	56,186	63,169	66,491	69,986	
Distillation wine (i)	524	1,088	1,721	840	2,363	
Brandy	'000 proof gallons	4,927	5,276	5,469	5,945	6,596

(a) Includes medium dry and medium sweet. (b) Includes Frontignac. (c) Not available for publication. (d) Includes Madeira, Tokay, Marsala and White Port. Excludes sweet sherry. (e) Includes Riesling, Hock, Moselle, Chablis and White Burgundy. Includes also stocks of unfortified sherry material and other 'uncommitted' stocks. (f) Includes Claret and Burgundy. (g) Includes Sauternes and Graves. (h) Includes Aperitif and Tonic wines. (i) Equivalent gallonage at 20 per cent proof.

TABLE 7. - APPARENT CONSUMPTION OF WINE AND BRANDY PER HEAD OF POPULATION : AUSTRALIA

<i>Year</i>	<i>Wine</i>	<i>Brandy</i>
	- gallons per head -	- proof gallons per head -
1967-68	1.66	0.10
1968-69	1.81	0.10
1969-70	1.96	0.12
1970-71	1.92	0.12
1971-72	1.99	0.14

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NOTE. Inquiries concerning these statistics may be made in Canberra by telephoning 49 0211 extension 384 or, in each State capital, by telephoning the office of the Bureau of Census and Statistics.