



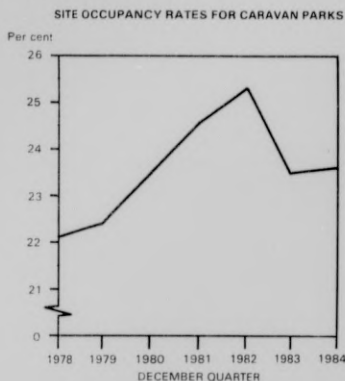
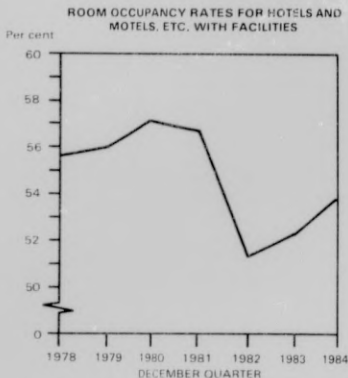
## TOURIST ACCOMMODATION, AUSTRALIA, DECEMBER QUARTER 1984

PHONE INQUIRIES *for more information about these statistics*—contact Mr Garry Whittaker on Canberra (062) 52 6243 or any of our State offices.

*other inquiries including copies of publications*—contact Information Services on Canberra (062) 52 6627 or in any of our State offices.

MAIL INQUIRIES *write to* Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616 or any of our State offices.

## MAIN FEATURES



During the 3 months ended December 1984, there were 1,054 licensed hotels with facilities and 2,829 motels, private hotels and guest houses with facilities in operation in Australia.

The room occupancy rate for hotels and motels etc. with facilities was 53.8% for the December quarter 1984 compared with 52.3% for the December quarter 1983. Accommodation takings for the December quarter 1984 were \$231m compared with \$198m for the December quarter 1983.

The site occupancy rate for caravan parks for the December quarter 1984 was 23.6% compared with 23.5% for the December quarter 1983.

## EXPLANATORY NOTES

## Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

## Scope and coverage

2. For the purposes of this survey, a *tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower

and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

#### Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied by guests in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage. Unoccupied on-site vans are treated as vacant sites.

14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

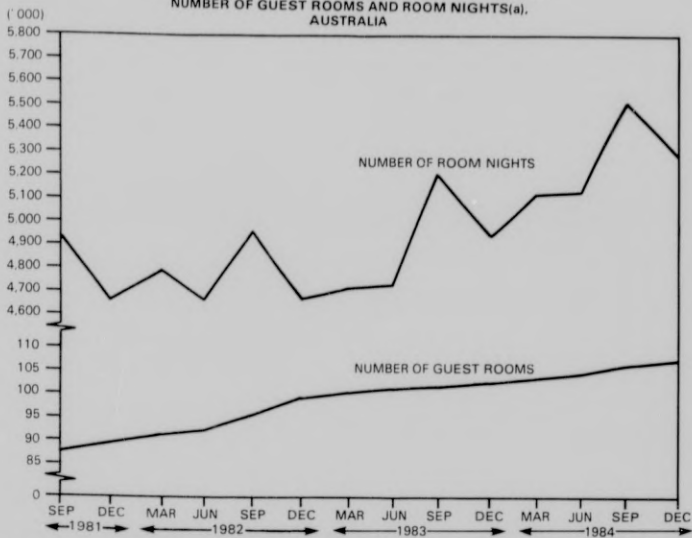
#### Related publications

16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

17. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

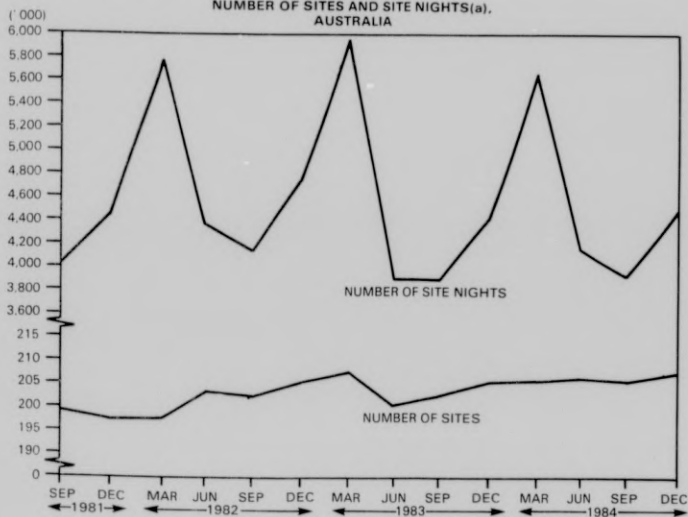
**NOTE:** Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

LICENSED HOTELS AND MOTELS, ETC. WITH FACILITIES:  
NUMBER OF GUEST ROOMS AND ROOM NIGHTS(a).  
AUSTRALIA



(a) Number of Room Nights represents the total of the number of nights each guest room is occupied during the quarter. For the definition of number of guest rooms, refer to paragraph 5 of the Explanatory notes.

CARAVAN PARKS:  
NUMBER OF SITES AND SITE NIGHTS(a).  
AUSTRALIA



(a) Number of Site Nights represents the total of the number of nights each powered/unpowered site, cabin, flat, etc. is occupied during the quarter. For the definitions of sites (powered/unpowered, cabins, flats, etc.) refer to paragraphs 7, 8 and 9 of the Explanatory notes.

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
<b>ESTABLISHMENTS AND CAPACITY (number)</b>															
December quarter 1983—															
Establishments	259	1,101	1,360	166	563	729	229	675	904	116	166	282	145	138	283
Guest rooms	8,977	26,551	35,528	4,731	14,218	18,949	6,190	15,968	22,167	3,264	4,263	7,527	4,029	5,724	9,753
Bed spaces	21,468	79,707	101,175	10,977	41,113	52,090	16,673	47,675	64,348	7,892	13,027	20,919	8,461	15,016	23,477
December quarter 1984—															
Establishments	251	1,133	1,384	166	562	728	239	695	934	118	171	289	147	144	291
Guest rooms	9,329	27,680	37,009	4,953	14,215	19,168	6,949	16,276	23,225	3,309	4,517	7,826	4,607	6,371	10,978
Bed spaces	22,515	83,510	106,025	11,328	41,329	52,657	19,046	49,702	68,748	8,111	13,791	21,902	9,871	16,814	26,685
<b>ROOM OCCUPANCY RATES (per cent)</b>															
1983—															
October	54.6	58.3	57.4	59.0	58.0	58.3	54.9	57.2	56.5	53.4	62.3	58.4	57.6	59.7	58.8
November	54.0	54.0	54.0	61.0	54.7	56.3	49.5	52.3	51.5	46.1	52.3	49.7	50.8	47.8	49.0
December	45.0	48.3	47.4	45.9	45.0	45.2	43.5	49.8	48.0	39.2	49.8	45.2	45.4	40.8	42.7
December quarter 1983	51.1	53.5	52.9	55.3	52.5	53.2	49.3	53.1	52.0	46.2	54.8	51.1	51.2	49.4	50.2
1984—															
October	58.2	58.1	58.1	58.9	57.4	57.8	56.5	57.7	57.3	55.3	60.5	58.3	53.9	59.0	56.9
November	59.8	55.4	56.5	67.6	59.5	61.6	51.9	52.6	52.4	51.5	53.9	52.9	47.9	48.3	48.1
December	49.8	50.4	50.3	46.7	46.9	46.8	46.5	49.6	48.6	41.7	48.8	45.8	40.5	43.2	42.1
December quarter 1984	55.9	54.6	54.9	57.6	54.5	55.3	51.6	53.3	52.8	49.5	54.4	52.3	47.4	50.2	49.0
<b>BED OCCUPANCY RATES (per cent)</b>															
1984—															
October	35.9	33.8	34.2	36.2	33.4	34.0	33.1	33.5	33.4	33.9	34.0	34.0	35.4	37.6	36.8
November	36.5	31.5	32.5	42.0	34.7	36.2	29.9	30.1	30.1	30.1	29.5	29.7	30.5	30.3	30.4
December	32.7	32.8	32.8	30.4	29.9	30.0	29.4	32.7	31.8	26.9	30.7	29.3	28.6	30.6	29.9
December quarter 1984	35.0	32.7	33.2	36.1	32.6	33.4	30.8	32.1	31.8	30.3	31.4	31.0	31.5	32.9	32.4
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>															
1984—															
October	10,281	19,732	30,013	5,483	9,449	14,932	6,279	10,838	17,117	2,294	3,156	5,451	3,423	4,272	7,696
November	10,347	18,517	28,864	6,086	9,641	15,727	5,575	9,645	15,220	2,135	2,774	4,909	3,005	3,438	6,443
December	8,391	17,888	26,279	4,179	7,819	11,998	5,303	9,597	14,900	1,734	2,739	4,473	2,579	3,179	5,758
December quarter 1984	29,019	56,136	85,155	15,748	26,909	42,657	17,157	30,080	47,236	6,163	8,670	14,833	9,007	10,890	19,896

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES: NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania		Northern Territory			Australian Capital Territory			Australia			
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
ESTABLISHMENTS AND CAPACITY (number)												
December quarter 1983—												
Establishments	88	61	149	35	36	71	12	26	38	1,050	2,766	3,816
Guest rooms	2,823	1,517	4,340	1,020	1,491	2,511	757	1,416	2,173	31,800	71,148	102,948
Bed spaces	7,162	4,671	11,833	2,359	3,951	6,310	1,783	4,177	5,960	76,775	209,337	286,112
December quarter 1984—												
Establishments	86	65	151	36	33	69	11	26	37	1,054	2,829	3,883
Guest rooms	2,710	1,584	4,294	1,307	1,355	2,662	692	1,520	2,212	33,856	73,518	107,374
Bed spaces	6,874	4,868	11,742	3,379	3,655	7,034	1,657	4,521	6,178	82,781	218,190	300,971
ROOM OCCUPANCY RATES (per cent)												
1983—												
October	52.9	50.1	52.0	53.9	52.2	52.9	60.5	74.2	69.4	55.5	58.4	57.5
November	54.1	51.0	53.0	48.8	41.9	44.7	67.3	75.6	72.7	53.1	53.3	53.2
December	42.4	41.4	42.1	33.6	32.6	33.0	45.4	62.8	56.8	43.7	47.2	46.2
December quarter 1983	49.8	47.5	49.0	45.4	42.1	43.5	57.6	70.8	66.2	50.8	53.0	52.3
1984—												
October	56.2	56.3	56.3	52.3	60.3	56.3	66.4	79.5	75.4	56.9	58.6	58.0
November	57.8	57.7	57.8	48.0	52.7	50.4	64.1	74.6	71.3	56.4	55.2	55.6
December	45.3	47.3	46.0	33.4	40.3	37.0	40.1	61.0	54.5	45.4	48.8	47.7
December quarter 1984	53.0	53.7	53.3	44.7	51.1	48.0	56.8	71.7	67.0	52.9	54.2	53.8
BED OCCUPANCY RATES (per cent)												
1984—												
October	36.3	33.4	35.1	28.5	34.9	31.8	40.0	47.1	45.2	34.9	34.2	34.4
November	38.2	35.2	37.0	24.9	28.8	27.0	39.1	43.3	42.2	34.1	31.8	32.5
December	31.6	31.7	31.7	18.7	23.9	21.4	28.1	40.2	37.0	29.8	31.9	31.3
December quarter 1984	35.4	33.4	34.6	24.1	29.2	26.8	35.7	43.6	41.4	32.9	32.7	32.7
TAKINGS FROM ACCOMMODATION (\$'000)												
1984—												
October	1,985	1,018	3,003	990	1,234	2,224	789	1,727	2,516	31,524	51,427	82,951
November	1,975	1,024	2,998	815	982	1,797	753	1,619	2,373	30,690	47,639	78,330
December	1,731	926	2,657	619	753	1,371	440	1,404	1,844	24,975	44,305	69,279
December quarter 1984	5,691	2,967	8,658	2,424	2,969	5,392	1,982	4,750	6,732	87,190	143,371	230,560

TABLE 2. CARAVAN PARKS: NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	<i>New South Wales(a)</i>	<i>Victoria</i>	<i>Queensland</i>	<i>South Australia</i>	<i>Western Australia</i>	<i>Tasmania</i>	<i>Northern Territory</i>	<i>Australia</i>
ESTABLISHMENTS AND CAPACITY (number)								
December quarter 1983—								
Establishments	583	427	394	155	244	59	13	1,875
Powered sites	51,103	36,986	20,700	12,609	14,566	3,008	791	139,763
Unpowered sites	24,460	13,431	10,768	5,122	4,042	2,118	1,935	61,876
Cabins, flats, etc.	1,092	872	666	529	497	64	82	3,802
<i>Total capacity</i>	<i>76,655</i>	<i>51,289</i>	<i>32,134</i>	<i>18,260</i>	<i>19,105</i>	<i>5,190</i>	<i>2,808</i>	<i>205,441</i>
December quarter 1984—								
Establishments	581	430	392	155	240	59	16	1,873
Powered sites	51,559	37,226	20,385	12,547	14,365	3,010	1,047	140,139
Unpowered sites	24,468	13,678	11,689	5,090	4,388	2,148	2,051	63,512
Cabins, flats, etc.	1,088	906	706	532	516	61	195	4,004
<i>Total capacity</i>	<i>77,115</i>	<i>51,810</i>	<i>32,780</i>	<i>18,169</i>	<i>19,269</i>	<i>5,219</i>	<i>3,293</i>	<i>207,655</i>
SITE OCCUPANCY RATES (per cent)								
1983—								
October	18.8	12.4	31.9	17.1	29.6	15.7	25.6	20.1
November	18.1	13.2	30.2	13.6	26.6	18.3	19.4	19.2
December	33.3	27.6	38.5	21.6	32.2	25.2	18.1	31.1
December quarter 1983	23.5	17.8	33.6	17.5	29.5	19.9	21.1	23.5
1984—								
October	18.5	11.7	30.9	17.8	27.9	16.0	26.5	19.6
November	18.5	14.6	28.8	15.0	25.4	19.2	20.2	19.5
December	33.9	28.3	37.6	22.5	31.3	25.5	17.4	31.4
December quarter 1984	23.7	18.2	32.5	18.5	28.2	20.4	21.4	23.6
TAKINGS FROM ACCOMMODATION (\$'000)								
1984—								
October	3,619	1,628	2,012	749	1,170	168	185	9,531
November	3,507	2,168	1,799	598	1,018	209	142	9,441
December	7,132	3,259	2,499	1,071	1,409	286	129	15,786
December quarter 1984	14,258	7,055	6,311	2,418	3,596	663	456	34,757

(a) Includes Australian Capital Territory.