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STATISTICAL BULLETIN: WHOLESALE SALES AND STOCKS OF WINE AND BRANDY:AUSTRALIA, YEAR ENDED 30TH JUNE, 1957.

At the request of the trade associations connected with the wine industry, Statisticians in each State collected details of wholesale sales and stocks of wine and brandy in respect of the year ended 30th June, 1956. This was the first occasion on which this information was obtained on an Australia-wide basis. The collection was repeated for the year 1956-57 and this bulletin shows the data for the two years.

The information was supplied by wholesale distributors in each State, and the State figures shown for 1956-57 relate to the operations of the distributors resident in each State; they cannot be taken to represent the actual sales in each State, because some distributors trade beyond the borders of the State (e.g. Victorian distributors may make some sales in New South Wales, etc.).

The figures include a small amount of imported wines (less than 1% of sales in both years.) Imported brandy is also included, and amounts to approximately 3% of total brandy sales.

Total sales of wine (including Wine Cocktails etc. and Vermouth) were 10,923,000 gallons in 1956-57 compared with 10,329,000 gallons in 1955-56 (an increase of 5.8%). Sales of brandy decreased from 765,000 proof gallons in 1955-56 to 663,000 proof gallons in 1956-57 (a decrease of 13.3%).

Stocks of beverage wine increased from 36,168,000 gallons at 30th June, 1956, to 37,593,000 gallons at 30th June, 1957 (an increase of 3.9%); whilst stocks of distillation wine increased from 1,468,000 gallons to 1,945,000 gallons (32.5%) and brandy from 3,389,000 proof gallons to (2.9%).

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1. WHOLESALE SALES OF WINE AND BRANDY.

The figures shown below relate to sales of wine and brandy by winemakers, wholesalers and importers from wineries, depots, bulk stores, etc. To avoid duplication in the figures for sales, businesses were asked to exclude sales to other winemakers, wholesalers, etc., for re-sale by them. Exports and sales for ships' stores are also excluded.

TABLE 1 : WHOLESALE SALES OF WINE AND BRANDY : AUSTRALIA
('000 Gallons)

Particulars	Year ended 30th June -	
	1956	1957 (a)
<u>Sherry</u> - Flor	230	276
Other Dry	887	935
Sweet	3,344	3,492
<u>Dessert Wines</u> - Sweet White	1,572	1,703
Sweet Red	2,041	1,878
<u>Table Wines</u> - Dry White	511	1,692
Dry Red	(b)894	
Sweet (incl. Sauternes etc.)	348	
<u>Sparkling</u> - White	134	136
Red	48	410
<u>Wine Cocktails, etc.</u>	179	
<u>Vermouth</u>	141	
Total:	10,329	10,923
Brandy ('000 Proof Gallons)	765	672

(a) See footnotes to table 2 below. (b) Revised.

TABLE 2 : WHOLESALE SALES OF WINE AND BRANDY : STATES
YEAR ENDED 30TH JUNE, 1957
('000 Gallons)

Particulars	N.S.W. (a)	Vic.	Q'ld.	S.A. (b)	W.A.	Tas.	Total (c)
<u>Sherry</u> -							
Flor	70	150	4	33	13	6	276
Other Dry	385	293	63	47	105	42	935
Sweet	1,509	581	364	579	268	191	3,492
<u>Dessert Wines</u> -							
Sweet White	346	570	96	400	249	42	1,703
Sweet Red	463	469	230	414	264	38	1,878
<u>Table Wines</u> -							
Dry White	247	180	51	91	34	5	1,692
Dry Red	346	338		290	100	10	
Sweet (incl. Sauternes, etc.)	159	108		47	56	8	
<u>Sparkling</u> -							
White -							
Natural Fermentation	50	36	10	25	8	3	136
Carbonated							
Red -							
Natural Fermentation	90	12	3	10	4	2	410
Carbonated							
<u>Wine Cocktails, etc.</u>							
	47	58	28	25	14	5	
<u>Vermouth</u>							
Total:	3,712	2,877	872	1,983	1,123	356	10,923
Brandy ('000 Proof Gallons)	305	151	63	88	44	21	672

(a) Excludes sales of imported wines amounting to 9,213 gallons and Brandy - 9,502 proof gallons. (b) Excludes relatively small amounts of imported wine and brandy. (c) See footnotes (a) and (b).

2. STOCKS OF WINE AND BRANDY

The tables following give details of the stocks of wine and brandy held by importers and wholesalers at the end of June in 1956 and 1957, including stocks "in bond" as well as "out of bond". The figures exclude stocks held by retailers.

TABLE 3 : STOCKS OF WINE AND BRANDY HELD BY IMPORTERS AND WHOLESALE MERCHANTS : AUSTRALIA
('000 Gallons)

Particulars	As at 30th June -	
	1956	1957
<u>Sherry</u>	6,981	6,834
<u>Dessert Wines</u> - Sweet White	12,557	13,749
Sweet Red	9,644	9,431
<u>Table Wines</u> - Dry White	2,747	6,589
Dry Red	3,225	
Sweet (including Sauternes etc.)	498	446
<u>Sparkling Wines</u>	307	320
<u>Wine Cocktails, etc.</u>	85	224
<u>Vermouth</u>	124	
Total:	36,168	37,593
Distillation Wine	1,468	1,945
Brandy ('000 Proof Gallons)	3,292	3,389

TABLE 4 : STOCKS OF WINE AND BRANDY HELD BY IMPORTERS AND WHOLESALE MERCHANTS : STATES : AS AT 30TH JUNE, 1957.
('000 Gallons)

Particulars	N.S.W.	Vic.	Q'ld.	S.A.	W.A.	Tas.	Total
<u>Sherry</u>	656	890	65	4,943	227	53	6,834
<u>Dessert Wines</u> -							
Sweet White	(a)1,872	1,078	89	10,476	222	12	13,749
Sweet Red	1,182	481	100	7,464	189	15	9,431
<u>Table Wines</u> -							
Dry White	724	276	42	1,983	57	2	6,589
Dry Red	755	317		2,305	125	3	
Sweet (incl. Sauternes etc.)	156	44		211	26	3	
<u>Sparkling Wines</u>	148	104	3	60	3	2	320
<u>Wine Cocktails, etc.</u>	47	10	6	19	4	2	224
<u>Vermouth</u>	55	22		54	3	2	
Total:	5,595	3,222	311	27,515	856	94	37,593
Distillation Wine	(b)	98	1	1,845	1	-	1,945
Brandy ('000 Proof Gallons)	367	242	16	2,739	17	8	3,389

(a) Includes a small amount of Distillation Wine (b) Included in Sweet White Dessert Wines.

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CANBERRA, A.C.T.

24TH JUNE, 1958.