

## SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS SEPTEMBER 1990

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- about these statistics and the availability of related unpublished statistics — contact Robert Johns on Adelaide (08) 237 7621, or any ABS State Office.
- about other statistics and ABS services — contact Information Services on Canberra (06) 252 6627, 252 5402, 252 6007 or any ABS State Office.

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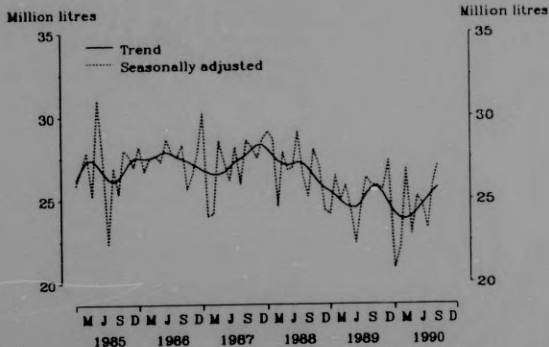
### ELECTRONIC SERVICES

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### MAIN FEATURES

**NOTE:** As a result of regular seasonal re-analysis the seasonally adjusted and trend series in this publication have been revised. In this reanalysis a seasonal break correction factor has been inserted to correct for August which has shown in four consecutive years a very low sales volume. It has been decided that the break should be corrected because of the magnitude of the effect on August. It is possible that the seasonal pattern is still evolving at a rapid rate and the seasonal break correction will need to be examined closely over the next few years to ensure its adequacy and appropriateness.

### WINE SALES



The trend estimate for total wine sales for September 1990 is 25.7 million litres, that is an increase of 1.1% compared with August 1990.

Readers are reminded that the three most recent trend estimates are provisional and could change when data for future months become available.

In seasonally adjusted terms, total wine sales in September at 27.1 million litres, represents an increase of 4.5% on August 1990.

Using unadjusted data, total wine sales were 25.3 million litres in September, that is a marginal increase of 0.2% compared with August 1990.

Although total sales of wine was similar for both months, major changes in sales between August and September occurred amongst wine categories. Significant increases occurred in sparkling and sweet white wine and large decreases in fortified and dry white wine.

## MAIN FEATURES (continued)

A comparison of wine sales (unadjusted data) for the 9 months ended September 1989 and 1990 follows.

| Wine type                         | 9 Months ended September |         | Percentage change |
|-----------------------------------|--------------------------|---------|-------------------|
|                                   | 1990                     | 1989    |                   |
|                                   | '000L                    | '000L   |                   |
| Table                             |                          |         |                   |
| White - bottles 1 litre and under | 30,809                   | 30,665  | 0.5               |
| White - other containers          | 91,548                   | 95,272  | -3.9              |
| Total                             | 122,357                  | 125,937 | -2.8              |
| Red - bottles 1 litre and under   | 17,595                   | 17,156  | -3.3              |
| Red - other containers            | 15,836                   | 14,869  | 6.5               |
| Total                             | 32,431                   | 32,025  | 1.3               |
| Rose - bottles 1 litre and under  | 642                      | 705     | -8.9              |
| Rose - other containers           | 3,546                    | 3,893   | -8.9              |
| Total                             | 4,188                    | 4,598   | -8.9              |
| Total table wine                  | 158,976                  | 162,560 | -2.2              |
| Fortified                         | 23,801                   | 24,814  | -4.1              |
| Sparkling                         |                          |         |                   |
| Bottle fermented                  | 12,633                   | 12,685  | -0.4              |
| Bulk fermented                    | 2,895                    | 3,706   | -21.9             |
| Total sparkling wine              | 15,528                   | 16,391  | -5.3              |
| Other                             | 4,825                    | 4,343   | 11.1              |
| TOTAL WINE SALES                  | 203,130                  | 208,108 | -2.4              |

These data show that for the first nine months of 1990 total wine sales are 2.4 per cent below those for the corresponding period in 1989. Sales figures for the three most recent months, however, are only marginally below those for the same months in 1989.

TABLE 1. SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

| Period            | Wine type |           |                |                 |                  |          | Total wine |                        |                    | Brandy(b)<br>'000L al |
|-------------------|-----------|-----------|----------------|-----------------|------------------|----------|------------|------------------------|--------------------|-----------------------|
|                   | Table     | Fortified | Spark-<br>ling | Carbon-<br>ated | Flavoured<br>(a) | Vermouth | Original   | Seasonally<br>adjusted | Trend<br>estimates |                       |
|                   |           |           |                |                 |                  |          |            |                        |                    |                       |
| 1987-88           | 255,799   | 35,056    | 32,642         | 1,418           | 2,969            | 2,662    | 330,545    | ..                     | ..                 | 1,776                 |
| 1988-89           | 237,735   | 33,286    | 31,624         | n.p.            | n.p.             | 2,175    | 309,129    | ..                     | ..                 | 1,669                 |
| 1989-90           | 229,957   | 33,096    | 31,201         | 1,821           | 2,673            | 1,861    | 300,609    | ..                     | ..                 | 1,613                 |
| 1989-90—          |           |           |                |                 |                  |          |            |                        |                    |                       |
| July              | 22,147    | 4,117     | 1,971          | 178             | 400              | 199      | 29,012     | r24,580                | r24,746            | 123                   |
| August            | 19,539    | 3,446     | 1,969          | 226             | 211              | 114      | 25,505     | r26,304                | r25,280            | 230                   |
| September         | 18,610    | 2,482     | 2,608          | 126             | 163              | 164      | 24,153     | r25,845                | r25,688            | 94                    |
| October           | 20,278    | 2,349     | 3,845          | 141             | 183              | 164      | 26,960     | r25,820                | r25,733            | 161                   |
| November          | 23,066    | 2,986     | 4,514          | 193             | 256              | 207      | 31,222     | r25,594                | r25,367            | 97                    |
| December          | 28,071    | 3,163     | 6,694          | 295             | 223              | 195      | 38,641     | r27,325                | r24,727            | 112                   |
| January           | 10,851    | 1,651     | 1,720          | 66              | 190              | 194      | 14,672     | r20,870                | r24,163            | 163                   |
| February          | 14,078    | 1,725     | 1,321          | 196             | 101              | 122      | 17,543     | r22,072                | r23,866            | 202                   |
| March             | 20,567    | 2,622     | 1,859          | 105             | 182              | 118      | 25,453     | r26,803                | r23,801            | 126                   |
| April             | 18,271    | 2,316     | 1,628          | 57              | 274              | 137      | 22,683     | r22,904                | r23,968            | 66                    |
| May               | 17,355    | 2,976     | 1,615          | 119             | 245              | 139      | 22,449     | r25,183                | r24,309            | 106                   |
| June              | 17,124    | 3,263     | 1,457          | 119             | 245              | 108      | 22,316     | r24,694                | r24,695            | 133                   |
| 1990-91—          |           |           |                |                 |                  |          |            |                        |                    |                       |
| July              | r20,692   | r3,950    | r1,899         | r347            | r293             | r239     | r27,420    | r23,231                | r25,044            | 130                   |
| August            | r20,178   | r2,917    | r1,605         | r309            | r205             | 58       | r25,272    | r25,924                | r25,417            | 204                   |
| September         | 19,860    | 2,381     | 2,424          | 277             | 205              | 175      | 25,322     | 27,089                 | 25,696             | 151                   |
| 1989-90—          |           |           |                |                 |                  |          |            |                        |                    |                       |
| July to September | 60,296    | 10,045    | 6,548          | 530             | 774              | 477      | 78,670     | ..                     | ..                 | 447                   |
| 1990-91—          |           |           |                |                 |                  |          |            |                        |                    |                       |
| July to September | 60,730    | 9,248     | 5,928          | 933             | 703              | 472      | 78,014     | ..                     | ..                 | 485                   |

(a) Includes wine cocktails, marsala, aperitif and tonic wines. (b) Quantities on which excise duty was paid.

TABLE 2. SALES OF AUSTRALIAN FORTIFIED AND SPARKLING WINE AND VERMOUTH BY WINEMAKERS  
(<sup>'000</sup> litres)

| Period            | Fortified wine |               |              |        |        |              | Sparkling wine(c)           |                           | Vermouth |       |
|-------------------|----------------|---------------|--------------|--------|--------|--------------|-----------------------------|---------------------------|----------|-------|
|                   | Sherry         |               | Dessert wine |        |        | Other<br>(b) | Bottle<br>fermen-<br>tation | Bulk<br>fermen-<br>tation |          |       |
|                   | Dry            | Medium<br>(a) | Sweet        | Port   | Muscat |              |                             |                           | Dry      | Sweet |
| 1987-88           | 2,978          | 3,946         | 8,643        | 17,198 | 2,130  | 162          | 25,029                      | 7,612                     | 1,281    | 1,381 |
| 1988-89           | 2,645          | 3,573         | 8,257        | 16,709 | 1,946  | 156          | 25,288                      | 6,336                     | 1,013    | 1,162 |
| 1989-90           | 2,735          | 3,319         | 7,854        | 17,140 | 1,808  | 240          | 25,590                      | 5,611                     | 838      | 1,023 |
| 1989-90—          |                |               |              |        |        |              |                             |                           |          |       |
| July              | 325            | 446           | 970          | 2,143  | 213    | 20           | 1,485                       | 486                       | 86       | 113   |
| August            | 275            | 321           | 836          | 1,796  | 203    | 15           | 1,575                       | 394                       | 51       | 63    |
| September         | 207            | 263           | 495          | 1,374  | 126    | 17           | 2,149                       | 459                       | 78       | 86    |
| October           | 230            | 246           | 577          | 1,130  | 155    | 11           | 3,331                       | 514                       | 79       | 85    |
| November          | 233            | 289           | 706          | 1,588  | 157    | 13           | 3,719                       | 795                       | 85       | 122   |
| December          | 234            | 314           | 663          | 1,755  | 164    | 33           | 5,769                       | 925                       | 92       | 103   |
| January           | 124            | 188           | 429          | 794    | 92     | 24           | 1,406                       | 314                       | 75       | 119   |
| February          | 165            | 185           | 506          | 756    | 96     | 17           | 979                         | 342                       | 52       | 70    |
| March             | 262            | 259           | 591          | 1,349  | 143    | 18           | 1,451                       | 408                       | 54       | 64    |
| April             | 176            | 231           | 590          | 1,192  | 108    | 19           | 1,338                       | 290                       | 66       | 71    |
| May               | 266            | 293           | 730          | 1,524  | 139    | 24           | 1,271                       | 344                       | 69       | 70    |
| June              | 238            | 284           | 761          | 1,739  | 212    | 29           | 1,117                       | 340                       | 51       | 57    |
| 1990-91—          |                |               |              |        |        |              |                             |                           |          |       |
| July              | 305            | r403          | r941         | 2,092  | 196    | r13          | 1,650                       | r249                      | r105     | 134   |
| August            | 240            | 246           | 652          | 1,622  | 145    | r12          | r1,341                      | r264                      | 31       | 27    |
| September         | 190            | 238           | 588          | 1,198  | 151    | 16           | 2,080                       | 344                       | 79       | 96    |
| 1989-90—          |                |               |              |        |        |              |                             |                           |          |       |
| July to September | 807            | 1,030         | 2,301        | 5,313  | 542    | 52           | 5,209                       | 1,339                     | 215      | 262   |
| 1990-91—          |                |               |              |        |        |              |                             |                           |          |       |
| July to September | 735            | 887           | 2,181        | 4,912  | 492    | 41           | 5,071                       | 857                       | 215      | 257   |

(a) Includes semi-sweet and medium dry. (b) Includes madeira, tokay, white port. (c) Spritzig table wines are included with table wine.

TABLE 3. SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE  
(<sup>'000 litres</sup>)

| Period            | Glass containers                           |                 |                 |         |         | Glass containers                       |                 |                 |         |        |
|-------------------|--------------------------------------------|-----------------|-----------------|---------|---------|----------------------------------------|-----------------|-----------------|---------|--------|
|                   | 1 litre<br>and<br>under                    | Over<br>1 litre | Soft<br>pack(a) | Bulk(b) | Total   | 1 litre<br>and<br>under                | Over<br>1 litre | Soft<br>pack(a) | Bulk(b) | Total  |
|                   | WHITE WINE NOT EXCEEDING 1 DEGREE BAUMÉ(c) |                 |                 |         |         | WHITE WINE EXCEEDING 1 DEGREE BAUMÉ(c) |                 |                 |         |        |
| 1987-88           | 37,516                                     | 5,684           | 108,500         | 16,511  | 168,212 | 5,039                                  | 1,075           | 29,712          | 147     | 35,972 |
| 1988-89           | 41,903                                     | 4,462           | 102,672         | 10,859  | 159,896 | 4,199                                  | 391             | 22,000          | 169     | 26,759 |
| 1989-90           | 41,646                                     | 2,491           | 106,152         | 9,397   | 159,693 | 3,812                                  | 218             | 16,637          | 73      | 20,740 |
| 1989-90—          |                                            |                 |                 |         |         |                                        |                 |                 |         |        |
| July              | 3,333                                      | 258             | 11,137          | 476     | 15,204  | 379                                    | 13              | 1,215           | 7       | 1,614  |
| August            | 3,064                                      | 214             | 8,650           | 1,048   | 12,976  | 294                                    | 24              | 1,154           | 6       | 1,478  |
| September         | 3,534                                      | 186             | 7,941           | 608     | 12,269  | 356                                    | 27              | 1,528           | 6       | 1,917  |
| October           | 3,622                                      | 260             | 9,183           | 959     | 14,024  | 318                                    | 14              | 1,816           | 8       | 2,156  |
| November          | 4,464                                      | 243             | 9,774           | 1,236   | 15,717  | 405                                    | 28              | 2,402           | 11      | 2,846  |
| December          | 5,411                                      | 307             | 12,941          | 1,373   | 20,032  | 545                                    | 41              | 2,359           | 7       | 2,952  |
| January           | 2,564                                      | 132             | 4,257           | 738     | 7,691   | 268                                    | 11              | 1,030           | 4       | 1,313  |
| February          | 2,820                                      | 147             | 6,291           | 746     | 10,004  | 243                                    | 9               | 1,141           | 4       | 1,397  |
| March             | 3,508                                      | 194             | 10,649          | 826     | 15,177  | 273                                    | 21              | 1,156           | 7       | 1,457  |
| April             | 3,088                                      | 177             | 9,317           | 484     | 13,065  | 273                                    | 10              | 1,072           | 4       | 1,359  |
| May               | 3,299                                      | 198             | 7,924           | 528     | 11,949  | 236                                    | 13              | 975             | 5       | 1,229  |
| June              | 2,939                                      | 175             | 8,095           | 375     | 11,584  | 222                                    | 7               | 789             | 4       | 1,022  |
| 1990-91—          |                                            |                 |                 |         |         |                                        |                 |                 |         |        |
| July              | 3,263                                      | 179             | 8,944           | 496     | 12,882  | 301                                    | 20              | 1,928           | 7       | 2,256  |
| August            | 3,338                                      | 165             | 8,715           | 531     | 13,749  | 285                                    | 8               | 1,897           | 7       | 1,917  |
| September         | 3,579                                      | 172             | 8,426           | 536     | 12,713  | 310                                    | 56              | 1,940           | 6       | 2,312  |
| 1989-90—          |                                            |                 |                 |         |         |                                        |                 |                 |         |        |
| July to September | 9,931                                      | 658             | 27,728          | 2,132   | 40,449  | 1,029                                  | 64              | 3,897           | 19      | 5,009  |
| 1990-91—          |                                            |                 |                 |         |         |                                        |                 |                 |         |        |
| July to September | 10,180                                     | 516             | 27,085          | 1,563   | 39,344  | 896                                    | 84              | 4,765           | 20      | 5,765  |
|                   | RED                                        |                 |                 |         |         | ROSÉ                                   |                 |                 |         |        |
| 1987-88           | 22,102                                     | 1,400           | 19,035          | 1,844   | 44,381  | 1,077                                  | 445             | 5,616           | 96      | 7,234  |
| 1988-89           | 22,881                                     | 1,258           | 18,207          | 1,644   | 43,990  | 1,067                                  | 339             | 5,611           | 73      | 7,090  |
| 1989-90           | 22,892                                     | 743             | 18,168          | 1,195   | 42,998  | 987                                    | 230             | 5,286           | 23      | 6,526  |
| 1989-90—          |                                            |                 |                 |         |         |                                        |                 |                 |         |        |
| July              | 2,504                                      | 96              | 1,994           | 80      | 4,674   | 86                                     | 26              | 541             | 2       | 655    |
| August            | 2,142                                      | 86              | 2,133           | 132     | 4,493   | 74                                     | 21              | 496             | 1       | 592    |
| September         | 2,103                                      | 62              | 1,609           | 89      | 3,863   | 87                                     | 20              | 452             | 2       | 561    |
| October           | 1,972                                      | 68              | 1,337           | 124     | 3,501   | 87                                     | 20              | 487             | 3       | 597    |
| November          | 2,181                                      | 76              | 1,495           | 82      | 3,834   | 109                                    | 25              | 533             | 2       | 669    |
| December          | 2,344                                      | 82              | 1,717           | 79      | 4,222   | 137                                    | 32              | 694             | 2       | 865    |
| January           | 970                                        | 27              | 528             | 53      | 1,578   | 43                                     | 12              | 212             | 2       | 269    |
| February          | 1,199                                      | 45              | 975             | 98      | 2,317   | 69                                     | 15              | 275             | 1       | 360    |
| March             | 1,718                                      | 43              | 1,494           | 176     | 3,431   | 73                                     | 13              | 414             | 2       | 502    |
| April             | 1,683                                      | 49              | 1,498           | 95      | 3,325   | 77                                     | 14              | 429             | 1       | 521    |
| May               | 2,025                                      | 54              | 1,575           | 77      | 3,731   | 69                                     | 16              | 360             | 1       | 446    |
| June              | 2,051                                      | 55              | 1,813           | 110     | 4,029   | 76                                     | 16              | 393             | 4       | 489    |
| 1990-91—          |                                            |                 |                 |         |         |                                        |                 |                 |         |        |
| July              | 2,411                                      | 58              | 2,339           | 185     | 4,993   | 78                                     | 18              | 460             | 5       | 561    |
| August            | 2,322                                      | 50              | 2,245           | 169     | 4,686   | 74                                     | 15              | 452             | 5       | 546    |
| September         | 2,216                                      | 57              | 1,980           | 88      | 4,341   | 83                                     | 16              | 393             | 2       | 494    |
| 1989-90—          |                                            |                 |                 |         |         |                                        |                 |                 |         |        |
| July to September | 6,749                                      | 244             | 5,736           | 301     | 13,030  | 247                                    | 67              | 1,489           | 5       | 1,808  |
| 1990-91—          |                                            |                 |                 |         |         |                                        |                 |                 |         |        |
| July to September | 6,949                                      | 165             | 6,564           | 342     | 14,020  | 235                                    | 49              | 1,305           | 12      |        |

(a) Soft pack containers include all collapsible packs, plastic or otherwise. (b) Bulk includes rigid containers (plastic, steel, wood), tankers and cans.  
(c) 1 degree baumé = 18 grams of sugar per litre.

TABLE 4. WINE AND BRANDY: IMPORTS CLEARED FOR HOME CONSUMPTION AND EXPORTS OF AUSTRALIAN PRODUCE

| Period          | Wine type |           |           |       | Total wine |          | Brandy   |        |
|-----------------|-----------|-----------|-----------|-------|------------|----------|----------|--------|
|                 | Table     | Fortified | Sparkling | Other | Quantity   | Value    | Quantity | Value  |
|                 | '000L     | '000L     | '000L     | '000L | '000L      | \$'000   | '000Lal  | \$'000 |
| IMPORTS CLEARED |           |           |           |       |            |          |          |        |
| 1987-88(a)      | 5,302     | 178       | 2,031     | 635   | 8,146      | 41,353   | 641      | 6,721  |
| 1988-89         | 6,086     | 311       | 2,263     | 1,074 | 9,737      | 46,872   | 635      | 7,226  |
| 1989-90         | 6,595     | 184       | 2,736     | 937   | 10,453     | 52,692   | 793      | 7,998  |
| 1988-89—        |           |           |           |       |            |          |          |        |
| June            | 527       | 35        | 137       | 350   | 1,050      | 4,661    | 39       | 424    |
| 1989-90—        |           |           |           |       |            |          |          |        |
| July            | 546       | 7         | 205       | 158   | 917        | 4,094    | 54       | 546    |
| August          | 722       | 15        | 243       | 68    | 1,048      | 4,454    | 163      | 1,058  |
| September       | 678       | 10        | 224       | 70    | 983        | 4,959    | 40       | 538    |
| October         | 392       | 22        | 253       | 43    | 710        | 3,367    | 40       | 462    |
| November        | 747       | 21        | 310       | 58    | 1,136      | 5,730    | 58       | 731    |
| December        | 578       | 12        | 316       | 37    | 943        | 4,813    | 74       | 857    |
| January         | 533       | 13        | 285       | 55    | 886        | 5,832    | 90       | 864    |
| February        | 548       | 23        | 297       | 128   | 996        | 6,356    | 122      | 1,333  |
| March           | 445       | 20        | 151       | 155   | 771        | 3,524    | 35       | 351    |
| April           | 513       | 14        | 147       | 43    | 716        | 2,992    | 24       | 297    |
| May             | 510       | 15        | 190       | 94    | 809        | 3,800    | 50       | 542    |
| June            | 384       | 12        | 116       | 30    | 541        | 2,770    | 43       | 419    |
| 1990-91—        |           |           |           |       |            |          |          |        |
| July            | 398       | 5         | 175       | 109   | 686        | 3,050    | 32       | 289    |
| August          | 567       | 23        | 256       | 151   | 996        | 4,489    | 136      | 1,065  |
| 1989-90—        |           |           |           |       |            |          |          |        |
| July to August  | 1,268     | 22        | 448       | 226   | 1,966      | 8,548    | 217      | 1,604  |
| 1990-91—        |           |           |           |       |            |          |          |        |
| July to August  | 965       | 27        | 431       | 259   | 1,683      | 7,539    | 168      | 1,354  |
| EXPORTS (b)     |           |           |           |       |            |          |          |        |
| 1987-88         | 35,022    | 1,411     | 1,603     | 1,088 | 39,124     | 96,157   | 47       | 376    |
| 1988-89         | 37,132    | 1,136     | 1,693     | 325   | 40,286     | 114,495  | 52       | 436    |
| 1989-90         | r29,375   | r1,717    | r1,953    | 1,638 | r34,684    | r108,508 | 41       | 468    |
| 1988-89—        |           |           |           |       |            |          |          |        |
| June            | 2,981     | 85        | 122       | 20    | 3,208      | 8,700    | 6        | 73     |
| 1989-90—        |           |           |           |       |            |          |          |        |
| July            | 1,946     | 53        | 156       | 166   | 2,320      | 8,223    | 7        | 46     |
| August          | 2,792     | 71        | 171       | 313   | 3,347      | 8,945    | 5        | 47     |
| September       | 2,673     | 146       | 189       | 85    | 3,093      | 9,812    | 1        | 7      |
| October         | 2,848     | 295       | 243       | 85    | 3,471      | 10,988   | 3        | 46     |
| November        | 1,196     | 82        | 239       | 109   | 1,626      | 5,450    | 4        | 80     |
| December        | 1,702     | 333       | 255       | 82    | 2,371      | 9,997    | -        | 4      |
| January         | 1,998     | 43        | 101       | 76    | 2,219      | 5,531    | 2        | 27     |
| February        | 2,890     | 58        | 60        | 32    | 3,040      | 7,842    | 6        | 52     |
| March           | 2,777     | 159       | 140       | 66    | 3,142      | 8,452    | 3        | 34     |
| April           | 2,623     | 247       | 140       | 42    | 3,052      | 9,818    | 1        | 15     |
| May             | 2,809     | 85        | 206       | 76    | 3,177      | 11,681   | 5        | 61     |
| June            | r3,190    | 145       | 53        | r505  | r3,893     | r12,189  | 4        | 49     |
| 1990-91—        |           |           |           |       |            |          |          |        |
| July            | r3,176    | 214       | 219       | r51   | r3,660     | r11,400  | 6        | 55     |
| August          | 3,785     | 250       | 224       | 33    | 4,291      | 12,951   | 1        | 8      |
| 1989-90—        |           |           |           |       |            |          |          |        |
| July to August  | 4,738     | 124       | 327       | 479   | 5,667      | 17,168   | 12       | 93     |
| 1990-91—        |           |           |           |       |            |          |          |        |
| July to August  | 6,960     | 464       | 442       | 85    | 7,951      | 24,351   | 7        | 62     |

(a) *Change in Classification.* The international implementation of the Harmonised Commodity Description and Coding System (HS) on 1 January 1988 and the introduction of a third revision of the Standard International Trade Classification from the same date have resulted in changes to the collection, presentation and interpretation of Australia's foreign trade statistics. Users should be aware of these changes when comparing data from January 1988 onwards with those relating to earlier periods. (b) Exports may include sales made by exporters other than winemakers.

## EXPLANATORY NOTES

## Introduction

The information shown in this publication for wine sales is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to exports and import clearances are based on information provided to the Australian Customs Service by importers, exporters and their agents.

## Scope and coverage

2. The information on wine is obtained from winemaking enterprises with wine sales of 250,000 litres or more in the previous financial year. These account for approximately 98 per cent of total wine sales.

3. Tables 1-3 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. Figures relating to foreign trade in wine and brandy are presented in Table 4 to provide a basis for assessing the overall Australian wine market.

4. Imports cleared for home consumption comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia.

5. All sales data are collected on an Australia-wide basis only and State figures are therefore not available.

6. The wine content of products consisting of a mixture of wine and fruit juice, commonly known as 'coolers', is included in the appropriate category of wine from which it is made, which is generally table wine. Where a wine is categorised by container type (i.e. table wine) the wine content of 'coolers' is included in the 'bulk' figure.

## Seasonally adjusted and trend estimates

7. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes). In this publication the seasonally adjusted series have been revised. The revision is the result of re-analysis, details of which, together with information regarding the methods used in seasonally adjusting the series, are available on request.

8. The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

9. While this smoothing technique enables estimates of trend to be produced for the latest month, it does result in revisions to the estimates for the most recent months as data for subsequent months become available. Generally subsequent revisions become smaller and after 3 months have a negligible impact on the series. There will also be revisions as a result of revisions to the original series and periodic reviews of seasonal factors.

10. Users may wish to refer to the ABS Information Papers *A Guide to Smoothing Time Series - Estimates of 'Trend'* (1316.0) and *Time Series Decomposition - An Overview* (1317.0) for more detailed information on smoothing of seasonally adjusted time series data.

## Related publications

11. Other ABS publications which may be of interest include:

*Production of Food, Drink, Tobacco and Stock and Poultry Food, Australia* (8359.0) - issued monthly, contains production statistics for wine based mixed drinks ('coolers').

*Wine Production: Australia and States* (8366.0) - includes stocks of Australian wine and brandy held by winemakers.

12. Current publications produced by the ABS are listed in the *Catalogue of Publications, and products Australia* (1101.0). The ABS also issues, on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

## Symbols and other usages

- nil or rounded to zero
- n.p. not available for separate publication (but included in totals where applicable)
- n.y.a. not yet available
- r figure or series revised since previous issue
- .. not applicable

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13. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

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