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TOURIST ACCOMMODATION, NORTHERN TERRITORY JUNE QUARTER 1982

PHONE INQUIRIES for more information about these statistics—contact Dan Black on Darwin (089) 80 2713, Kevin Goodwin on Canberra (062) 52 5633 or any of our State offices.
other inquiries including copies of publications—contact Information Services on Canberra (062) 52 6627 or in any of our State offices.

MAIL INQUIRIES write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616 or any of our State offices.

MAIN FEATURES

	June Quarter 1981			June Quarter 1982		
	April	May	June	April	May	June
	— per cent —					
Room occupancy rates						
Licensed hotels with facilities	53.3	66.9	74.5	46.0	55.1	64.6
Motels, etc.	56.6	71.5	74.7	53.5	62.1	71.5
Site occupancy rates						
Caravan parks	30.3	38.9	44.0	35.5	56.2	57.3

EXPLANATORY NOTES

Introduction

This publication contains results for the Northern Territory of the latest quarterly survey of tourist accommodation establishments.

Scope of the survey

2. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests, but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.
- Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

3. *Tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than 1 type of accommodation activity referred to in paragraph 2 above (e.g. a motel with attached caravan park) are treated as 2 separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Threequarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation are a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of

accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Northern Territory tourist accommodation census statistics have been published in *Census of Retail Establishments and Selected Service Establishments: Hotels and Accommodation Establishments, Northern Territory, 1979-80* (8624.7).

17. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues, on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

Note. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

J. D. PALMER
Acting Statistician—Northern Territory

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION(a)

Particulars	Darwin Statistical Division (b)			Stuart McDonnell Statistical Division (c)			Remainder Northern Territory			Total		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
ESTABLISHMENTS AND CAPACITY (number)												
June quarter 1982— Establishments	10	12	22	6	10	16	16	10	26	32	32	64
Guest rooms	341	577	918	198	402	600	244	254	498	783	1,233	2,016
Bed spaces	831	1,467	2,298	387	1,128	1,515	604	634	1,238	1,822	3,229	5,051
ROOM OCCUPANCY RATES (per cent)												
1981—												
April	58.7	60.1	59.6	43.4	55.2	52.7	47.9	47.1	47.5	53.3	56.6	55.4
May	66.6	76.6	72.9	77.2	66.4	68.6	59.9	65.1	62.5	66.9	71.5	70.0
June	73.1	77.4	75.8	82.7	71.7	74.0	71.5	72.9	72.2	74.5	74.7	74.6
June quarter 1981	66.1	71.8	69.6	67.9	64.4	65.2	59.8	62.2	61.0	64.9	67.9	66.9
1982—												
April	50.1	55.1	53.3	44.7	59.7	54.8	41.9	35.8	39.2	46.0	53.5	50.5
May	60.1	62.3	61.5	61.4	70.9	67.8	43.0	44.1	43.5	55.1	62.1	59.3
June	69.6	74.6	72.8	70.0	72.8	71.9	53.3	62.2	57.9	64.6	71.5	68.8
June quarter 1982	60.0	64.0	62.5	58.7	67.8	64.8	46.0	48.6	47.3	55.3	62.5	59.6
BED OCCUPANCY RATES (per cent)												
1982—												
April	30.2	31.4	31.0	34.3	36.6	36.0	26.3	25.4	26.0	29.6	32.4	31.4
May	37.3	33.1	34.6	47.7	45.6	46.1	27.1	31.8	29.2	36.1	37.5	37.0
June	40.7	41.7	41.4	55.1	45.8	48.2	36.4	44.7	40.6	42.3	43.7	43.2
June quarter 1982	36.1	35.4	35.6	45.7	42.7	43.5	29.9	35.0	32.3	36.0	38.0	37.2
TAKINGS FROM ACCOMMODATION (\$' 000)												
1982—												
April	212	421	633	129	264	392	99	74	173	440	758	1,198
May	280	505	785	181	328	509	112	94	206	573	927	1,500
June	306	594	900	194	319	513	134	172	305	634	1,084	1,719
June quarter 1982	798	1,520	2,318	504	910	1,415	345	340	685	1,648	2,769	4,417

(a) Figures for June quarter 1982 are not strictly comparable with statistics for earlier periods due to the inclusion of a number of establishments not previously covered in the survey. (b) Includes Adelaide River and Rachel. (c) The Northern boundary lies between Barrow Creek and Wauchope.

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE
OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

ESTABLISHMENTS AND CAPACITY (number)			
June quarter 1982—			
Establishments			11
Powered sites			649
Unpowered sites			522
Cabins, flats, etc.			23
Total capacity			1,194
SITE OCCUPANCY RATES (per cent)			
1981—		1982—	
April	30.3	April	35.5
May	38.9	May	56.2
June	44.0	June	57.3
June quarter 1981	37.7	June quarter 1982	49.8
TAKINGS FROM ACCOMMODATION (\$'000)			
1982—			
April			63
May			83
June			89
June quarter 1982			235