



Reference No. 11.49

B

CENSUS OF TOURIST ACCOMMODATION ESTABLISHMENTS  
YEAR ENDED 30 JUNE 1974  
(PRELIMINARY)

This statement contains preliminary results for all States and the Australian Capital Territory, of the Census of Tourist Accommodation Establishments for the year ended 30 June 1974. There are no figures available for the Northern Territory because the Census was abandoned in that Territory owing to the effects of Cyclone Tracy. More detailed bulletins will be published in the next few months when minor revisions may be made to figures published in this statement. As the Census was the first of its kind to be conducted by the Bureau there are no previous comparable statistics available from the Australian Bureau of Statistics.

**Tourist Accommodation Establishment**

2. There is no generally accepted definition of a tourist accommodation establishment. For the purpose of the Census, tourist accommodation establishments have been defined as (i) hotels, motels, guest houses, etc., which provide short term (i.e. for periods of less than two months) accommodation available to the general public and which provide breakfast; (ii) caravan parks and holiday flats which provide short term accommodation available to the general public.

**Scope of the Census**

3. The Census covered tourist accommodation establishments which were in operation at 30 June 1974. The types of establishments included in the Census were hotels and motels (licensed and unlicensed), private hotels and guest houses, caravan parks and, for the State of Queensland only, holiday flats. Details of holiday flats are not included in this release but will be shown in the Queensland publication to be issued shortly.

4. Excluded from the Census were establishments at which the number of guest rooms usually occupied by

short term guests was less than 40% of the total number of guest rooms usually occupied and, also, establishments which have provision for tourist accommodation but which had nil takings from accommodation for the Census period.

**Definition**

5. **Number of Establishments.** The number of tourist accommodation establishments within the scope of the Census and which operated at 30 June 1974.

6. **Guest rooms** refers to the number of rooms, units, flats, etc. normally available for accommodating paying guests.

7. **Employment** includes working proprietors or partners working at this establishment at the end of June 1974 and all employees (full-time and other) on the payroll of the last pay period in June 1974 (including salaried directors). Employees absent on paid sick leave, holidays or long service leave are included while unpaid helpers and those who, during the whole of the last pay period were on leave without pay, stood down, or absent because of an industrial dispute are excluded.

8. **Wages and Salaries Paid** refers to gross payments for the year ended 30 June 1974 before taxation and other deductions; included are payments for overtime, bonuses, commission payments to employees and payments for holidays, sick leave, etc.; excluded are car allowances, entertainment and similar allowances.

9. **Gross Takings** includes revenue for the year ended 30 June 1974 from accommodation, meals, beer, wine and spirits and any other takings (e.g. provision of laundry service, reimbursement of telephone calls, sales of confectionery, cigarettes, newspapers, etc.).

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NOTE: Inquiries concerning these statistics may be made in Canberra by telephoning Mr K. Busted on 52 7911 extension 5556 or in each State capital by telephoning the office of the Australian Bureau of Statistics.

**CENSUS OF TOURIST ACCOMMODATION ESTABLISHMENTS, AUSTRALIA, 1973-74**  
**SUMMARY OF OPERATIONS**

**TABLE 1 : HOTELS, MOTELS, GUEST HOUSES, ETC. (a)(b)**

	<i>Establishments operating at 30 June 1974</i>	<i>Employment at end of June 1974 (c)</i>					<i>Wages and Salaries Paid (d)</i> \$ million	<i>Gross Takings</i> \$ million
		<i>Guest Rooms</i>		<i>Males</i>	<i>Females</i>	<i>Persons</i>		
		<i>No</i>	<i>No</i>	<i>No</i>	<i>No</i>	<i>No</i>		
<b>BY TYPE OF ESTABLISHMENT</b>								
Licensed Hotels	4,127	58,909	30,830	38,695	69,525	220.9	1,094.7	
Licensed Motels	490	20,497	3,620	8,350	11,970	34.8	123.5	
Unlicensed Motels	1,540	28,498	2,337	7,730	10,067	21.7	90.0	
Private Hotels and Guest Houses	471	12,336	787	1,655	2,442	4.8	17.3	
<b>Total</b>	<b>6,628</b>	<b>120,240</b>	<b>37,574</b>	<b>56,430</b>	<b>94,004</b>	<b>282.2</b>	<b>1,325.5</b>	
<b>BY SIZE OF ESTABLISHMENT</b>								
1 - 15 guest rooms	4,238	35,798	18,972	24,482	43,454	115.7	695.2	
16 - 25 guest rooms	1,249	24,599	5,438	10,230	15,668	45.7	211.5	
26 - 50 guest rooms	814	27,884	5,242	10,899	16,141	49.6	198.5	
51 - 100 guest rooms	242	15,895	2,824	4,920	7,744	28.2	93.8	
101 guest rooms and over	85	16,064	5,098	5,899	10,997	43.0	126.5	
<b>Total</b>	<b>6,628</b>	<b>120,240</b>	<b>37,574</b>	<b>56,430</b>	<b>94,004</b>	<b>282.2</b>	<b>1,325.5</b>	
<b>BY STATE</b>								
New South Wales	2,271	44,261	10,788	17,448	28,236	82.4	401.6	
Victoria	1,398	23,559	10,960	11,557	22,517	64.3	306.2	
Queensland	1,443	23,395	5,828	11,157	16,985	54.6	270.2	
South Australia	627	9,810	4,400	6,074	10,474	31.0	137.5	
Western Australia	567	12,346	3,172	6,703	9,875	30.4	136.4	
Tasmania	281	4,975	1,779	2,516	4,295	13.3	53.0	
Australian Capital Territory	41	1,894	647	975	1,622	6.2	20.6	
<b>Australia (b)</b>	<b>6,628</b>	<b>120,240</b>	<b>37,574</b>	<b>56,430</b>	<b>94,004</b>	<b>282.2</b>	<b>1,325.5</b>	

**TABLE 2 : CARAVAN PARKS (e)**

<i>Caravan Parks operating at 30 June 1974</i>	<i>Sites</i>		<i>Employment at end of June 1974 (c)</i>			<i>Wages and Salaries Paid (d)</i> \$ million	<i>Gross Takings</i> \$ million
	<i>Powered</i>	<i>Unpowered</i>	<i>Males</i>	<i>Females</i>	<i>Persons</i>		
	<i>No.</i>	<i>No.</i>	<i>No.</i>	<i>No.</i>	<i>No.</i>		
1,627	86,670	60,306	2,450	1,689	4,139	6.0	34.4

(a) Excludes Caravan Parks. (b) Excludes Northern Territory, see para. 1. of explanatory notes. (c) Includes working proprietors.  
 (d) Excludes drawings by working proprietors. (e) Excludes Northern Territory and Australian Capital Territory.

NOTE. For definitions see Explanatory Notes, paragraphs 5 to 9.