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SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS
JANUARY 1976

This bulletin, which replaces the publication *Wholesale Sales and Stocks of Wine and Brandy* (Reference No. 10.37), shows information obtained from a new monthly collection introduced by the Australian Bureau of Statistics in July 1975. The figures represent sales as reported by all the major winemakers throughout Australia covering approximately 98 per cent of grape crushings.

State statistics on sales of wine and brandy are not available as each winemaker reported only total company sales throughout Australia. These figures include all sales by winemakers with the exception of exports, sales for ships' stores, sales of imported wine and brandy, and inter-winery sales, the latter exclusion being necessary to avoid duplication in the published figures.

NOTE. Any discrepancies between totals and sums of components are due to rounding.

TABLE 1. - SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

Period	Wine type					Vermouth	Wine (a) cocktails	Total wine	Brandy
	Fortified	Table	Sparkling	Carbonated	Flavoured				
	— '000 litres —								
1975 —									
July	5,396	7,471	988	191	79	566	249	14,940	334
August	4,706	8,342	1,109	203	63	444	168	15,035	345
Sept.	4,842	7,484	1,195	312	78	420	150	14,481	244
October	4,680	7,386	1,578	285	95	572	168	14,765	213
November	4,371	8,522	1,901	400	119	655	174	16,142	284
December	4,228	9,415	3,019	383	189	759	183	18,175	272
1976 —									
January	2,978	5,504	1,085	274	84	503	142	10,570	167

(a) Includes aperitif and tonic wines.

TABLE 2. - SALES OF AUSTRALIAN DESSERT AND TABLE WINE BY WINEMAKERS
('000 litres)

Period	Sherry			Dessert wine		Table wine (a)			
	Dry	Medium (b)	Sweet	Port	Other (c)	Dry white (d)	Dry red	Sweet (e)	Rose
1975 -									
July	607	691	1,836	1,508	753	3,292	3,340	271	568
August	504	607	1,605	1,314	676	3,710	3,736	302	595
Sept.	501	598	1,688	1,338	717	3,392	3,231	275	585
October	528	618	1,609	1,224	701	3,573	2,980	268	565
November	478	521	1,543	1,131	698	4,596	2,990	281	655
December	470	524	1,590	1,055	589	5,372	2,923	315	804
1976 -									
January	337	350	1,115	778	397	3,003	1,811	186	504

For footnotes see table 3.

TABLE 3. - SALES OF SELECTED AUSTRALIAN WINE BY WINEMAKERS
('000 litres)

Period	Sparkling wine (a)							
	Bottle fermentation		Bulk fermentation		Carbonated wine		Vermouth	
	White and pink	Red	White and pink	Red	White and pink	Red	Dry	Sweet
1975 -								
July	195	20	691	82	171	20	225	341
August	186	21	797	105	182	21	181	263
Sept.	248	27	793	127	287	25	173	246
October	269	21	1,160	128	269	16	235	337
November	315	26	1,300	260	370	30	258	397
December	633	47	1,885	454	351	32	294	466
1976 -								
January	199	20	697	170	258	16	190	313

(a) Spritzig table wines are included with table wine. (b) Includes medium sweet and medium dry. (c) Includes muscat, frontignac, madeira, tokay, marsala, white port. (d) Includes moselle, chablis, and white burgundy. (e) Includes sauterne and graves.

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NOTE. Inquiries concerning these statistics may be made in Canberra by telephoning Mr C. Rees on 52 5558 or, in each State capital, by telephoning the office of the Australian Bureau of Statistics.