

AUSTRALIAN BUREAU OF STATISTICS Canberra

CATALOGUE NO. 8602.7

NOON 23 JANUARY 1981

CS
338 H 7919 42905
AUS-X

TOURIST ACCOMMODATION: NORTHERN TERRITORY SEPTEMBER QUARTER 1980

INQUIRIES

If you want to know more about these statistics ring David Prosser on Darwin (089) 80 2721 or Aub Edwards on Canberra (062) 52 5657 or our State office, or write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616

For copies of this publication contact Information Services, Canberra (062) 52 6627 or State offices.

MAIN FEATURES

	September Quarter 1979			September Quarter 1980		
	July	August	September	July	August	September
	(per cent)					
Room occupancy rates						
Licensed hotels with facilities	55.5	66.3	61.2	76.6	75.0	71.7
Motels	73.0	78.7	70.6	85.9	86.5	77.7
Site occupancy rates						
Caravan parks	32.5	44.3	30.1	42.3	54.4	38.4

EXPLANATORY NOTES

Introduction

This publication contains results for the Northern Territory of the quarterly surveys of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 30 September 1980.

Tourist accommodation establishment

2. There is no generally accepted definition of a tourist accommodation establishment, but for the purpose of the surveys, a tourist accommodation establishment has been defined as an establishment which provides accommodation of a predominantly short term nature (i.e. for periods of less than 2 months) available to the general public.

Scope of the survey

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (i) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (ii) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or

shower and toilet in most guest rooms and has breakfast available for guests, but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (iii) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than 1 type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as 2 separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Threequarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation are a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of

accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Past quarters tourist accommodation statistics are available in earlier publications and Northern Territory tourist accommodation census statistics have been published in *Census of Tourist Accommodation Establishments, Year ended 30 June 1976, Northern Territory (8601.7)*.

17. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia (1101.0)* which is available free of charge from any ABS office.

Symbols and other usages

18. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

W. H. MITCHELL
Statistician—Northern Territory

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

Particulars	Darwin Statistical Division (a)			Stuart McDonnell Statistical Division (b)			Remainder Northern Territory			Total		
	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total
ESTABLISHMENTS AND CAPACITY (number)												
September quarter 1980												
Establishments	9	10	19	4	10	14	8	5	13	21	25	46
Guest rooms	323	498	821	109	372	481	139	89	228	571	959	1,530
Bed spaces	764	1,306	2,070	202	1,025	1,227	341	245	586	1,307	2,576	3,883
ROOM OCCUPANCY RATES (per cent)												
1979—July	55.9	73.1	66.4	58.4	71.7	69.4	53.3	78.6	62.5	55.5	73.0	66.7
August	68.1	79.6	75.2	51.7	77.6	73.2	69.5	78.0	72.6	66.3	78.7	74.2
September	66.0	69.6	68.2	40.0	72.3	66.8	61.3	69.7	64.3	61.2	70.6	67.2
September quarter 1979	63.3	74.2	69.9	50.2	73.9	69.9	61.4	75.5	66.5	61.0	74.2	69.4
1980—July	77.3	92.9	86.8	86.6	78.8	80.6	67.2	76.6	70.9	76.6	85.9	82.5
August	78.4	95.4	88.7	70.1	78.0	76.2	70.9	72.4	71.5	75.0	86.5	82.2
September	73.4	85.2	80.5	71.3	70.3	70.5	68.2	66.5	67.5	71.7	77.7	75.4
September quarter 1980	76.4	91.2	85.4	76.3	76.0	75.8	68.8	71.9	70.0	74.5	83.4	80.1
BED OCCUPANCY RATES (per cent)												
1980—July	49.6	54.2	52.5	72.9	50.4	54.1	42.6	50.7	46.0	51.4	52.4	52.0
August	52.1	56.9	55.1	70.3	52.7	55.6	43.6	50.1	46.3	52.7	54.6	53.9
September	47.9	48.7	48.4	57.9	44.9	47.0	42.8	40.9	42.0	48.1	46.4	47.0
September quarter 1980	49.9	53.3	52.1	67.1	49.4	52.3	43.0	47.3	44.8	50.7	51.2	51.0
TAKINGS FROM ACCOMMODATION (\$'000)												
1980—July	260	517	777	80	287	367	84	62	146	425	866	1,291
August	271	539	810	79	283	362	98	64	162	448	885	1,334
September	250	460	709	68	246	314	92	53	145	409	759	1,168
September quarter 1980	278	515	793	76	272	343	91	59	154	441	900	1,331
September quarter 1980	781	1,515	2,297	228	816	1,043	274	179	453	1,283	2,510	3,793

(a) Includes Adelaide River and Batchelor. (b) The Northern boundary lies between Barrow Creek and Wauchope.

TABLE 1. CARAVAN PARKS: NUMBER, CAPACITY, SITE
OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

ESTABLISHMENTS AND CAPACITY (number)			
September quarter 1980			
Establishments			8
Powered sites			647
Unpowered sites			515
Cabins, flats etc.			46
Total capacity			1,208
SITE OCCUPANCY RATES (per cent)			
1979—July	32.5	1980—July	42.3
August	44.3	August	54.4
September	30.1	September	38.4
September quarter 1979	35.7	September quarter 1980	45.1
TAKINGS FROM ACCOMMODATION (\$'000)			
1980—July			66
August			81
September			59
September quarter 1980			206