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CENSUS OF RETAIL ESTABLISHMENTS AND OTHER SERVICES

YEAR ENDED 30TH. JUNE, 1962

**PRELIMINARY STATEMENT No. 4
VICTORIA**



**COMMONWEALTH BUREAU OF CENSUS AND STATISTICS, CANBERRA
AUSTRALIA**

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PREFACE

This statement contains preliminary results, for the State of Victoria, of the Census of Retail Establishments and Other Services taken in respect of the year ended 30th June, 1962. A more detailed Bulletin for Victoria will be issued later when further tabulations are completed and figures shown in this statement may then be revised to a minor extent.

SCOPE OF RETAIL CENSUS

2. In general terms, the Census covered the retail trading activities of establishments which normally sell goods by retail to the general public from shops, rooms, kiosks and yards. Hotels, garages and service stations were also covered, and details of their retail sales are included in this statement. Establishments such as licensed clubs, laundries and dry cleaners, and motion picture theatres were not included in the main Census collection, but details of their takings were obtained from supplementary collections. Results of these supplementary collections will be published in separate Bulletins.
3. Particulars of retail sales obtained from the Census are designed principally to cover sales to the final consumer of new and second-hand goods generally used for household and personal purposes. For this reason, sales of building materials, farm and industrial machinery and equipment, earth-moving equipment, etc. have been excluded from this and previous censuses. For the same reason, and also because of difficulties in obtaining reliable and complete reporting, sales of builders' hardware and supplies, business machines and equipment, grain, feed, fertilizers and agricultural supplies, and tractors have been excluded from the 1961-62 Census. Retail sales of motor vehicles, parts, etc. are included whether for industrial, commercial, farm or private use.
4. In supplying details of their retail sales, traders were requested to include cash and credit sales made during the year and to state their sales on a cash selling price basis. In addition, particulars of takings for certain services often associated with retailing were obtained. These "Other Takings" are not included in this statement, but details will be included in the more detailed Bulletin referred to in paragraph 1.
5. The Census excludes, by definition, certain types of establishments which make sales to consumers, and consequently the aggregates shown in this statement for some commodity groups are less than the total value of goods sold to consumers by all establishments. In particular, this applies to tobacco, cigars and cigarettes, and beer, wine and spirits, which are sold also by establishments not included in the Census. However, some additional details of sales of these items were obtained from the supplementary collection of licensed clubs, (see paragraph 2). Sales of cigarettes are made also from vending machines operated by independent organizations. No specific instructions were included on the census form as to the inclusion of sales made from vending machines located in retail establishments, and details were not collected from organisations operating vending machines. The figures exclude also sales by independent vendors of delivered milk and bread (sales of these items are included only when made on behalf of a retail establishment).
6. In general, the Census covers establishments which were operating at 30th June, 1962. Establishments which operated for only part of the year are included if they were operating at that date. In addition, seasonal businesses, which normally operate only during certain periods of the year, are included even though they were not operating at 30th June, 1962.
7. Except for the differences described in paragraph 3 above, the scope of the 1961-62 Census was the same as that of the 1956-57 Census. A detailed description of scope and classification of the 1956-57 Census is set out in each of the Bulletins Nos. 9 to 15 of that Census. Similar descriptions relating to the 1961-62 Census will be included in later Bulletins.

TERMS USED IN THE TABLES

Number of Retail Establishments Which Sold

Goods in Each Commodity Group Specified

8. In Table 1 of this statement the value of retail sales in each of thirty commodity groups are shown together with the number of retail establishments which sold goods in each commodity group. The numbers shown for each commodity group represent the total number of Census returns which recorded sales in that commodity group. Some retailers selling small quantities of particular commodities may not show these sales separately in their returns. Therefore the particulars of number of establishments which sold goods in each commodity group should not be regarded as more than an approximate indication of the pattern of retail outlets for those commodity groups. In general, this factor would not have a significant effect on particulars of the value of sales for each commodity group.

Type of Business

9. All establishments were classified according to Type of Business. For the purposes of such classification, reference was made to the type of goods sold or service rendered as indicated by the commodity sales and other takings recorded on the Census returns. In the case of some types of business, the descriptions given by the proprietors were also taken into account. For most types of business the procedures used in 1961-62 followed those used in 1956-57, (see paragraph 7 above). Four types of business which were included in 1956-57 are not applicable in 1961-62 because of the change in scope (see paragraph 3). The types of business concerned are Builders' Hardware Stores, Grain and Produce Merchants, Business Machines Stores and Tractor Dealers. In addition a separate type of business classification has been included for Department Stores and figures for 1956-57 have been revised to incorporate this change in classification.

10. Establishments were classified as Department Stores according to the following definition:

"Establishments, other than Variety Chain Stores, which have 50 or more employees, and which either: -

- (a) are described by the proprietor as "Department Store",
- or (b) have a significant proportion of retail sales (e.g. of the order of 5 per cent.) or a significant absolute amount, in each of four of the following six categories: -

- Clothing (Men's and Women's)
- Drapery, Piece Goods, Manchester, etc.
- Footwear (Men's and Women's)
- Domestic Hardware, Kitchenware, China and Glasware
- Electrical Goods (radios, etc., T.V., Musical Instruments, Refrigerators, Other Electrical Goods)
- Furniture, Floor Coverings

In borderline cases, additional factors to be taken into account in determining their treatment are: - credit, delivery services, organization of the store in clearly defined departments." Where necessary special enquiries were made on these points.

Stocks of Goods on Hand

11. Traders were asked to supply particulars of the value of stocks of goods for retail sale on hand at 30th June, 1962. As well as goods on hand at the establishment, goods held at a separate storage for sale at the establishment, were to be included. In the case of multiple store organizations, stocks for retail sale held in central warehouses have been included in the return for the largest establishment operated by the organization in the States in which central warehouses are situated. Stocks of materials for use in repairs to customers' goods, and foodstuffs for the provision of meals and refreshments, were also to be included. Figures for some types of business, e.g. bakers and tailors, include materials used in making goods for retail sale at the establishment. Where figures of stocks of goods for retail sale were not

recorded separately from those for wholesale sale, traders were asked to estimate the value of those for retail sale. The figures of stocks were requested on the same basis as that used for balance sheet purposes, and no adjustment has been made to the aggregates shown in this statement for differences in methods of valuation.

COMPARISON OF 1956-57 AND 1961-62 CENSUS RESULTS

General

12. In the tables in this statement, comparisons are shown of the 1956-57 and 1961-62 Retail Census results. Revisions have been made to some figures for 1956-57 to take account of the changes in scope in the 1961-62 Census. However, the figures in Tables 2, 3 and 4 may not be completely comparable in some respects because of a change in the basis of collection of commission sales of New Motor Vehicles (see paragraph 14).

13. The revisions to 1956-57 figures for changes in scope were made following examination of all 1956-57 Census returns which reported sales in any of the items Builders' Hardware; Grain, Feed, Fertilizers, etc.; Business Machines and Equipment; and Tractors. Sales of these items were deducted from the total value of retail sales, and returns were then either re-classified to the type of business appropriate to the adjusted sales or cancelled if all sales were of excluded items. Consequently, the type of business classifications Builders' Hardware Stores; Grain and Produce Merchants; Business Machines Stores; and Tractor Dealers are not included in Table 2 of this statement and establishments which were so classified in 1956-57 have now been classified to one of the other types of business listed or have been deleted from the table.

Commission Sales

14. Where sales of goods other than new motor vehicles are made on commission, the basis of collection is for sales to be included in the principals' returns and not in those of the agents. In the 1956-57 Census, this procedure was also adopted for sales of new motor vehicles. However, in that Census difficulties were experienced in ensuring that some sales of new motor vehicles were not reported twice (i.e. by both the principal and the agent). Also an effect of the 1956-57 basis was that sales of new motor vehicles made on a commission basis through country agents were generally shown in statistics for the Metropolitan Area where the businesses of the principals are mainly located, and this tended to present an unrealistic pattern of the area distribution of total new motor vehicles sales. Because of these factors, it was decided that, for the 1961-62 Census, sales of new motor vehicles should be included on the return of the establishment which made the sale to the final consumer, irrespective of whether the sales were made by a commission agent or by a principal.

15. The changed basis would also have some effect on the type of business classifications within the "Motor Vehicle Dealers, Garages and Service Stations, etc." group. Some establishments which sold new motor vehicles on commission in 1956-57 would have been classified in that year as Used Motor Vehicle Dealers, or Motor Parts and Tyre Dealers because their sales of new motor vehicles were not taken into account. In 1961-62, these sales would have been included on the Census return and the type of business classification may be New Motor Vehicle Dealer. It has not been practicable to revise the 1956-57 figures to take account of the changed collection arrangements, and consequently this may have some effect on comparisons between 1956-57 figures and 1961-62 figures in Tables 2, 3 and 4.

Statistical Divisions and Statistical Retail Areas

16. In Tables 3 and 4 details for 1956-57 and 1961-62 respectively are shown for each Statistical Division and Statistical Retail Area in Victoria.

17. Statistical Division boundaries in the Retail Census are the same as those used in the Population Census.

18. In general, Statistical Retail Areas comprise groups of contiguous Local Government Areas (i.e. Cities, Shires, Towns and Boroughs) or parts thereof. In the 1956-57 Retail Census, the Local Government Area boundaries adopted were as constituted at 1st January, 1957, and in the 1961-62 Census the boundaries were as constituted at 1st January, 1962. Between these two dates, changes have been made to the boundaries of some areas, and in some cases these changes have also affected the boundaries of

Statistical Retail Areas and Statistical Divisions. The most significant changes affect the Metropolitan Statistical Division and the Central Statistical Division. These changes are listed in paragraphs 19 to 22 below. It has not been practicable to adjust the 1956-57 figures to take account of changes in boundaries, and consequently comparisons between Censuses may be affected. Boundary changes have occurred in some other areas also, but it is unlikely that these changes would have a significant effect on comparisons.

19. A section of that part of the Shire of Whittlesea formerly included in Statistical Retail Area 2103 has been transferred to S.R.A. 2004, and the part of Whittlesea Shire formerly included in S.R.A. 2005 has been transferred to S.R.A. 2004.

20. Part of the Shire of Keilor in S.R.A. 2006 has been incorporated into the Shire of Melton and is now included in S.R.A. 2103.

21. A part of the City of Moorabbin formerly included in S.R.A. 2011 has been incorporated into the City of Oakleigh in S.R.A. 2013 and a part of the Shire of Berwick in S.R.A. 2106 has been included in S.R.A. 2013.

22. Sections of those parts of the Shires of Ferntree Gully and Lillydale formerly included in S.R.A. 2105 have been transferred to S.R.A. 2015.

23. A list showing the names of Local Government Areas included in each Statistical Division and Statistical Retail Area in Victoria is included on pages 14 to 16. The names of some Local Government Areas have changed since 1956-57 and these changes are noted in the list.

24. For Retail Census purposes, the City of Melbourne has been sub-divided into two areas, i.e. the Inner City Area and the Remainder of City. For this purpose, the Inner City Area consists of the area bounded by the centres of Flinders, Spring, Latrobe and Spencer Streets.

25. Maps of the Inner City Area, the Metropolitan Area and the State of Victoria showing the boundaries of Statistical Divisions, Statistical Retail Areas and Local Government Areas will be included in the more detailed Bulletin for Victoria to be published at a later date.

RETAIL SALES OF GOODS 1956-57 TO 1961-62

26. The following table contains particulars of retail sales of goods in commodity groups for Victoria for the years 1956-57 to 1961-62 on a comparable basis throughout. The figures for the years 1956-57 and 1961-62 were obtained from the Censuses (although figures for 1956-57 have been revised for the changes in scope set out in paragraph 3). Figures for inter-censal years are estimates based on sample surveys.

TOTAL RETAIL SALES OF GOODS BY COMMODITY GROUPS

(Adjusted on a Basis Comparable with the 1961-62 Retail Census)

VICTORIA (£ million)

Commodity Group	1956-57 (a)	1957-58 (b)	1958-59 (b)	1959-60 (b)	1960-61 (b)	1961-62 (a)
Groceries	90.0	92.2	99.2	105.9	116.9	116.3
Butchers' Meat	50.3	49.5	51.4	56.2	62.1	62.1
Other Food (c)	86.0	89.4	91.5	100.3	107.0	113.3
Total Food and Groceries	226.3	231.1	242.1	262.4	286.0	291.7
Beer, Wine and Spirits (d)	63.5	65.7	68.9	72.3	75.9	75.9
Clothing and Drapery	109.7	133.8	116.5	127.0	131.0	129.4
Footwear	17.5		20.3	22.5	23.6	23.6
Domestic Hardware, China and Glassware (e)	18.2	18.7	19.8	20.0	20.0	20.0
Electrical Goods (f)	35.2	43.1	49.0	49.9	47.0	47.2
Furniture and Floor Coverings	28.3	30.8	29.5	35.3	34.7	33.1
Chemists' Goods	21.3	104.2	26.4	29.9	34.3	36.9
Newspapers, Books and Stationery	21.5		21.9	24.0	24.3	25.8
Other Goods (g)	60.8		63.1	71.0	75.1	75.8
Total (excluding Motor Vehicles, Parts, Petrol, etc.)	602.3	627.4	657.5	714.3	751.9	759.4
Motor Vehicles, Parts, Petrol, etc. (h)	160.2	179.3	189.5	231.6	230.1	215.0
GRAND TOTAL	762.5	806.7	847.0	945.9	982.0	974.4

(a) Census figures. (b) Survey figures. (c) Includes Fresh Fruit and Vegetables, Confectionery, Soft Drinks, Cakes, Pastry, Cooked Provisions, Fish, etc. but excludes some delivered Milk and Bread. (d) Excludes sales made by licensed clubs.

(e) Excludes Basic Building Materials, Builders' Hardware and Supplies. (f) Includes Radios, Television and Accessories, Musical Instruments, Domestic Refrigerators, etc.

(g) Includes Tobacco, Cigars and Cigarettes, Jewellery, Sporting Requisites, etc.

(h) Excludes Tractors, Farm Machinery and Implements, Earth-moving Equipment, etc.

TABLE 1. - NUMBER OF RETAIL ESTABLISHMENTS WHICH SOLD GOODS IN EACH COMMODITY GROUP SPECIFIED,
VALUE OF RETAIL SALES OF GOODS AND AVERAGE SALES PER HEAD OF POPULATION, BY COMMODITY GROUPS (a) :

VICTORIA, 1956-57 AND 1961-62

Commodity Group	Establishments which Sold Goods in each Group Specified (b)		Value of Retail Sales of Goods			
	1956-57 Number	1961-62 Number	Total		Per Head of Population (c)	
			1956-57 £'000	1961-62 £'000	1956-57 £	1961-62 £
Foodstuffs -						
Groceries (including Bacon, Butter, etc.)	8,134	8,819	90,034	116,304	34.3	39.3
Butchers' Meat (including Frozen Packaged Meat)	2,589	3,674	50,254	62,092	19.2	21.0
Fresh Fruit and Vegetables	3,683	4,429	22,863	28,374	8.7	9.6
Bread, Cakes and Pastry	6,127	7,722	21,826	27,934	8.3	9.4
Confectionery, Ice Cream, Soft Drinks (including Milk Drinks)	8,634	10,434	27,903	37,786	10.6	12.8
Other Types of Food (Fish, Poultry, Spall- goods, Wrapped Lunches, etc.) ..	3,952	5,606	13,425	19,225	5.1	6.5
Beer, Tobacco, etc. -						
Beer, Wine and Spirits	2,119	2,106	63,496	75,851	24.2	25.6
Tobacco, Cigars and Cigarettes ..	13,450	16,003	29,230	36,585	11.1	12.4
Clothing, Drapery, etc. -						
Clothing - Men's and Boys' Wear (including Mercery)	2,303	2,376	33,436	39,041	12.7	13.2
Clothing - Women's, Girls' and Infants' Wear (including Hand Bags)	3,589	3,503	55,293	63,196	21.1	21.4
Drapery, Piece Goods, Manchester, Blankets and Soft Furnishings, Haberdashery, etc.	1,796	2,327	20,989	27,155	8.0	9.2
Footwear - Men's and Boys'	1,509	1,725	6,259	7,939	2.4	2.7
Footwear - Women's, Girls' and Infants' ..	1,306	1,454	11,176	15,676	4.3	5.3
Hardware (d), Electrical Goods, etc. -						
Domestic Hardware, Kitchenware, China and Glassware (including Gardening Equipment)	2,714	3,248	18,217	20,001	6.9	6.8
Radios, Radiograms and Record Players	1,262	1,244	5,023	4,280	1.9	1.4
Television and Accessories (including Antennae and Installation)	777	1,226	9,848	13,792	3.8	4.7
Musical Instruments, Records, Sheet Music, etc.	539	503	2,768	2,730	1.1	0.9
Domestic Refrigerators (including non-electrical)	1,160	1,175	7,121	9,414	2.7	3.2
Other Electrical Goods and Accessories	2,142	2,303	10,488	17,029	4.0	5.7
Furniture and Floor Coverings -						
Furniture (including Mattresses)	1,002	1,076	18,891	22,350	7.2	7.5
Floor Coverings	738	827	9,453	10,726	3.6	3.6
Other Goods -						
Chemists' Goods (including Toiletries, Cosmetics and Dispensing)	2,871	3,990	21,281	36,844	8.1	12.4
Newspapers, Periodicals, Books and Stationery	3,026	3,524	21,501	25,854	8.2	8.7
Sporting Requisites and Travel Goods ..	1,197	1,275	4,292	5,570	1.6	1.9
Jewellery, Watches and Clocks, Silverware, etc.	1,254	1,396	7,943	8,788	3.0	3.0
Other Goods (not specified above) ..	2,997	3,500	19,277	24,876	7.3	8.4
Total (excluding Motor Vehicles, etc.)	(e)	(e)	(f)602,297	759,412	(f)229.4	256.6
Motor Vehicles, etc. (g) -						
New Motor Vehicles, (including Motor Cycles, etc.)	847	851	68,245	84,846	26.0	28.7
Used Motor Vehicles (including Motor Cycles, etc.)	1,068	1,128	37,099	57,558	14.1	19.5
Motor Parts, Accessories, Tyres, Tubes, etc.	2,763	3,794	19,728	25,574	7.5	8.6
Petrol, Oil, Motor Lubricants, etc. ..	3,536	4,263	35,134	47,037	13.4	15.9
Total Motor Vehicles, etc.	(e)	(e)	(f)160,206	215,015	(f)61.0	72.7
GRAND TOTAL	(h)34,754	(h)37,268	(f)762,503	974,427	(f)290.4	329.3

- (a) Figures for each year refer to establishments with total retail sales of £500 or more.
 (b) See paragraph 8 of the Preface.
 (c) Mean population for each year.
 (d) Excludes Basic Building Materials, Builders' Hardware and Supplies (such as Tools of Trade, Paint etc.)
 (e) Not available.
 (f) These totals differ from those published in 1956-57 Bulletins in that they exclude certain commodities included in those Bulletins (see paragraph 3 of the Preface).
 (g) Excludes Tractors, Farm Machinery and Implements, Earth-moving Equipment, etc.
 (h) Total number of individual establishments. Many establishments showed sales in more than one commodity group. Thus the number of establishments selling goods in each commodity group does not add down to the total number of individual establishments.

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TABLE 2. - NUMBER OF RETAIL ESTABLISHMENTS, VALUE OF RETAIL SALES OF GOODS AND VALUE OF RETAIL STOCKS AT 30TH JUNE, 1957 AND 1962, BY TYPE OF BUSINESS (a) :
VICTORIA, 1956-57 AND 1961-62

Type of Business (b)	Number of Retail Establishments		Value of Retail Sales (c)		Value of Retail Stocks at 30th June (d)	
	1956-57 (e)	1961-62	1956-57 (e)	1961-62	1957(e)	1962
Food Stores, etc. -			£'000	£'000	£'000	£'000
Grocers	5,244	4,391	106,537	138,013	12,034	13,935
Butchers	2,242	2,627	50,120	61,182	523	481
Fruiters	2,038	2,135	23,290	27,636	451	480
Bakers	1,371	1,350	17,016	20,937	384	527
Confectioners and Milk Bars	3,129	4,007	31,715	52,714	1,714	2,741
Cafes	693	675	3,542	2,758	211	222
Fishmongers and Poulterers	504	730	3,998	5,693	36	88
Other Food Stores ..	467	811	6,103	13,234	273	520
Hotels, Tobacconists, etc. -						
Hotels, Wine Saloons, etc.	1,845	1,798	65,898	77,377	2,041	2,531
Tobacconists	377	414	3,746	3,537	361	317
Tobacconists and Hairdressers	1,133	1,125	5,244	3,357	509	395
Department Stores, Clothiers,						
Drapers, etc. -						
Department Stores ..	35	47	58,503	82,398	10,242	12,803
Clothiers and Drapers ..	4,162	4,114	89,617	96,798	22,227	25,334
Footwear Stores ..	711	818	12,305	15,883	4,272	4,937
Hardware, Electrical Goods, and						
Furniture Stores, etc. -						
Domestic Hardware Stores	998	1,078	10,662	11,471	2,944	3,258
Electrical Goods, Radios and						
Musical Instruments Stores	1,056	1,109	27,856	36,494	4,953	7,095
Furniture and Floor Coverings						
Stores	710	739	25,438	27,419	6,277	6,588
Other Goods Stores -						
Chemists	1,174	1,390	17,786	31,168	3,342	5,242
Newsagents and Booksellers	931	922	19,200	22,646	2,330	2,881
Sports Goods Stores ..	181	234	3,011	3,843	753	985
Watchmakers and Jewellers	561	528	6,540	6,498	3,199	3,078
Cycle Stores	208	156	1,313	978	281	217
Florists and Nurserymen ..	385	437	2,304	2,985	167	267
Other Types of Business ..	1,205	1,258	10,991	13,705	2,372	2,755
Total (excluding Motor Vehicle						
Dealers, Garages and Service						
Stations, etc.) ..	31,360	32,893	(£)602,735	(£)758,724	81,896	97,677
Motor Vehicle Dealers, Garages,						
and Service Stations, etc. -						
New Motor Vehicle Dealers,						
Garages and Service Stations	2,887	3,716	132,831	176,335	13,935	16,848
Used Motor Vehicle Dealers	258	309	19,803	30,068	2,192	3,296
Motor Parts and Tyre Dealers	249	350	7,134	9,300	1,648	1,485
Total Motor Vehicle Dealers,						
Garages and Service Stations, etc.	3,394	4,375	(£)159,768	(£)215,703	17,775	21,629
GRAND TOTAL	34,754	37,268	762,503	974,427	99,671	119,306

(a) Figures for each year refer to establishments with total retail sales of £500 or more. (b) See paragraph 9 of the Preface. (c) These figures refer to the total value of all commodities sold by retail by establishments classified to the Types of Business shown. (d) These figures refer to the total value of all goods held for retail sale (including stocks of materials for use in repairs to customers' goods, and foodstuffs for the provision of meals and refreshments) at 30th June, 1957 and 1962 (see paragraph 11 of the Preface). (e) Figures for 1956-57 have been adjusted to a basis comparable with 1961-62 figures (see paragraph 13 of the Preface). (f) These figures differ from their counterparts in Table 1 because they include retail sales of motor vehicles, etc. made by establishments other than Motor Vehicle Dealers, Garages and Service Stations, etc. and exclude retail sales of goods other than motor vehicles, etc. made by Motor Vehicle Dealers, Garages and Service Stations, etc. (g) See note (f) above.

TABLE 2. - NUMBER OF RETAIL ESTABLISHMENTS, VALUE OF RETAIL SALES OF GOODS AND VALUE OF RETAIL STOCKS AT 30TH JUNE, 1957
IN EACH TYPE OF BUSINESS GROUP SPECIFIED (a) : STATISTICAL RETAIL AREAS AND STATISTICAL DIVISIONS (b)

VICTORIA, 1956-57 (c)

(For names of Local Government Areas included in each Statistical Division and Statistical Retail Area see list on pages 14 to 16)

Statistical Division and Statistical Retail Area No.	Number of Retail Establishments			Value of Retail Sales (d)			Value of Retail Stocks (e)		
	Total (excl. Motor Vehicle Dealers, etc.)	Motor Vehicle Dealers, etc.	Grand Total	Total (excl. Motor Vehicle Dealers, etc.) (£'000)	Motor Vehicle Dealers, etc. (£'000)	Grand Total (£'000)	Total (excl. Motor Vehicle Dealers, etc.) (£'000)	Motor Vehicle Dealers, etc. (£'000)	Grand Total (£'000)
Metropolitan									
Melbourne-Inner City Area 2000	1,774	57	1,831	122,171	18,609	140,780	22,318	2,217	24,535
Remainder of City 2001	1,210	135	1,345	19,588	17,039	36,627	1,747	2,784	4,531
Total City	2,984	192	3,176	141,759	35,648	177,407	24,065	5,001	29,066
Remainder of Metropolitan Area 2002	1,025	51	1,076	18,281	2,568	20,849	2,110	284	2,394
2003	1,718	106	1,824	24,423	4,392	28,815	2,865	386	3,251
2004	1,210	87	1,297	19,032	3,452	22,484	2,087	248	2,335
2005	1,546	114	1,660	23,785	4,000	27,785	2,492	355	2,847
2006	758	54	812	13,694	2,528	16,222	1,342	182	1,524
2007	1,460	102	1,562	26,190	3,738	29,928	2,861	296	3,157
2008	727	55	782	9,728	11,083	20,811	925	2,018	2,943
2009	1,095	89	1,184	15,479	4,311	19,790	1,393	303	1,696
2010	1,724	134	1,858	22,329	3,652	25,981	2,538	325	2,863
2011	1,091	93	1,189	17,533	3,778	21,311	2,088	322	2,410
2012	606	60	666	11,747	2,937	14,684	1,313	260	1,573
2013	812	78	890	16,297	4,335	20,632	1,786	477	2,263
2014	1,769	119	1,888	27,357	4,604	31,961	3,192	346	3,538
2015	1,228	133	1,361	19,129	5,318	24,447	2,051	453	2,504
2016	645	62	707	9,823	2,157	11,980	1,086	176	1,262
TOTAL METROPOLITAN	20,398	1,534	21,932	416,586	98,501	515,087	54,194	11,432	65,626
Central									
2010 and 2101A	337	51	388	4,349	744	5,093	367	44	411
2102	737	79	816	17,537	5,009	22,546	2,345	473	2,818
2103	162	35	203	2,337	748	3,085	203	58	261
2104	183	32	215	2,092	576	2,668	250	47	297
2105	253	40	293	2,922	839	3,761	346	79	425
2106	426	81	507	5,984	1,729	7,713	795	165	960
2107	324	51	375	4,519	917	5,436	573	86	659
Total Central	2,428	369	2,797	39,740	10,562	50,302	4,879	952	5,831
North Central									
2201	198	26	224	2,467	694	3,161	369	67	436
2202	176	25	201	2,256	817	3,073	315	86	401
2203	234	36	270	2,494	799	3,293	353	85	438
2204	259	36	315	3,512	1,306	4,818	463	148	611
Total North Central	867	143	1,010	10,729	3,616	14,345	1,500	386	1,886

For footnotes see end of this table.

TABLE 3. - NUMBER OF RETAIL ESTABLISHMENTS, VALUE OF RETAIL SALES OF GOODS AND VALUE OF RETAIL STOCKS AT 30TH JUNE, 1957
IN EACH TYPE OF BUSINESS GROUP SPECIFIED (a) : STATISTICAL RETAIL AREAS AND STATISTICAL DIVISIONS (b) (continued)
VICTORIA, 1956-57 (c)

(For names of Local Government Areas included in each Statistical Division and Statistical Retail Area see list on pages 14 to 16)

Statistical Division and Statistical Retail Area No.	Number of Retail Establishments			Value of Retail Sales (d)			Value of Retail Stocks (e)		
	Total (excl. Motor Vehicle Dealers, etc.)	Motor Vehicle Dealers, etc.	Grand Total	Total (excl. Motor Vehicle Dealers, etc.) (£'000)	Motor Vehicle Dealers, etc. (£'000)	Grand Total (£'000)	Total (excl. Motor Vehicle Dealers, etc.) (£'000)	Motor Vehicle Dealers, etc. (£'000)	Grand Total (£'000)
Western	2301	269	41	310	4,087	1,444	5,531	684	850
	2302	283	53	336	6,006	2,610	8,616	1,004	1,266
	2303 and 2304	422	63	485	7,286	2,645	9,931	1,037	1,300
	2305	338	71	409	6,258	2,047	8,305	886	1,075
	2306	255	39	294	3,512	1,514	5,026	494	664
	2307	633	77	710	12,923	3,613	16,606	2,090	2,462
Total Western	2,200	344	2,544	40,142	13,873	54,015	6,195	1,422	7,617
Wimmera	2401	172	39	211	2,461	1,023	3,484	531	640
	2402	197	39	236	4,264	1,351	5,615	727	906
	2403	243	36	279	2,879	923	3,802	486	593
	2404	175	40	215	2,491	966	3,457	510	641
Total Wimmera	787	154	941	12,095	4,263	16,358	2,254	526	2,780
Mallee	2501	279	52	331	6,318	2,078	8,396	1,056	1,305
	2502	197	63	260	2,702	1,159	3,861	460	604
	2503	198	46	244	3,734	1,582	5,316	560	808
Total Mallee	674	161	835	12,754	4,819	17,573	2,076	641	2,717
Northern	2601	236	44	280	3,495	1,040	4,535	600	729
	2602	358	52	410	7,242	2,970	10,212	1,136	1,396
	2603	313	53	366	4,092	1,466	5,558	649	811
	2604	516	77	593	9,810	2,657	12,467	1,414	1,719
	2605	197	42	239	1,687	424	2,111	201	244
	2606	223	48	271	3,559	1,432	4,991	706	875
Total Northern	1,843	316	2,159	29,885	9,989	39,874	4,706	1,068	5,774

For footnotes see end of this table.

TABLE 3. - NUMBER OF RETAIL ESTABLISHMENTS, VALUE OF RETAIL SALES OF GOODS AND VALUE OF RETAIL STOCKS AT 30TH JUNE, 1957
IN EACH TYPE OF BUSINESS GROUP SPECIFIED (a) : STATISTICAL RETAIL AREAS AND STATISTICAL DIVISIONS (b) (continued)

VICTORIA, 1956-57 (c)

(For names of Local Government Areas included in each Statistical Division and Statistical Retail Area see list on pages 14 to 16)

Statistical Division and Statistical Retail Area No.		Number of Retail Establishments			Value of Retail Sales (d)			Value of Retail Stocks (e)		
		Total (excl. Motor Vehicle Dealers, etc.)	Motor Vehicle Dealers, etc.	Grand Total	Total (excl. Motor Vehicle Dealers, etc.) (£'000)	Motor Vehicle Dealers, etc. (£'000)	Grand Total (£'000)	Total (excl. Motor Vehicle Dealers, etc.) (£'000)	Motor Vehicle Dealers, etc. (£'000)	Grand Total (£'000)
North Eastern	2701	282	45	327	5,385	2,367	7,752	743	171	914
	2702	275	50	325	4,524	1,606	6,130	736	147	883
	2703	276	48	324	3,859	799	4,658	584	81	665
		833	143	976	13,768	4,772	18,540	2,063	399	2,462
Gippsland	2801	260	53	313	4,887	1,982	6,869	672	240	912
	2802	241	35	276	4,492	1,546	6,038	736	145	881
	2803	587	97	684	13,907	4,355	18,262	2,046	439	2,485
	2804	242	45	287	3,750	1,490	5,240	575	125	700
Total Gippsland		1,330	230	1,560	27,036	9,373	36,409	4,029	949	4,978
		10,962	1,860	12,822	186,149	61,267	247,416	27,702	6,343	34,045
TOTAL EXCLUDING METROPOLITAN										
TOTAL VICTORIA		31,360	3,394	34,754	602,735	159,768	762,503	81,896	17,775	99,671

(a) Figures refer to establishments with total retail sales of £500 or more.

(b) See paragraphs 17 to 21 of the Preface.

(c) Figures for Motor Vehicle Dealers, etc. for 1956-57 may not be comparable in particular areas with 1961-62 figures because of changes in the basis of collection of commission sales (see paragraphs 14 and 15 of the Preface).

(d) These figures refer to the total value of all commodities sold by retail by establishments classified to the Type of Business groups shown.

(e) These figures refer to the total value of all goods held for retail sale (including stocks of materials for use in repairs to customers' goods, and foodstuffs for the provision of meals and refreshments) at 30th June, 1962 (see paragraph 11 of the Preface).

TABLE 4. - NUMBER OF RETAIL ESTABLISHMENTS, VALUE OF RETAIL SALES OF GOODS AND VALUE OF RETAIL STOCKS AT 30TH JUNE, 1962
IN EACH TYPE OF BUSINESS GROUP SPECIFIED (a) : STATISTICAL RETAIL AREAS AND STATISTICAL DIVISIONS (b)

VICTORIA, 1961-62 (c)

(For names of Local Government Areas included in each Statistical Division and Statistical Retail Area see list on pages 14 to 16)

Statistical Division and Statistical Retail Area No.	Number of Retail Establishments			Value of Retail Sales (d)			Value of Retail Stocks (e)		
	Total (excl. Motor Vehicle Dealers, etc.)	Motor Vehicle Dealers, etc.	Grand Total	Total (excl. Motor Vehicle Dealers, etc.) (£'000)	Motor Vehicle Dealers, etc. (£'000)	Grand Total (£'000)	Total (excl. Motor Vehicle Dealers, etc.) (£'000)	Motor Vehicle Dealers, etc. (£'000)	Grand Total (£'000)
Metropolitan									
Melbourne-Inner City Area 2000	1,578	46	1,624	127,205	13,688	140,893	22,816	963	23,779
-Remainder of City 2001	1,142	137	1,279	22,444	16,425	38,869	1,918	1,917	3,835
Total City	2,720	183	2,903	149,649	30,113	179,762	24,734	2,880	27,614
Remainder of Metropolitan Area									
2002	982	54	1,036	20,872	2,398	23,270	2,367	197	2,564
2003	1,543	128	1,671	27,718	6,317	34,035	3,151	644	3,795
2004	1,304	151	1,455	25,780	8,628	34,408	2,613	632	3,245
2005	1,699	160	1,859	31,915	6,132	38,047	3,100	429	3,529
2006	857	93	950	18,445	3,930	22,375	1,846	298	2,144
2007	1,572	146	1,718	35,452	8,121	43,573	3,664	1,617	5,281
2008	664	85	749	10,037	10,432	20,469	1,100	1,830	2,930
2009	1,063	103	1,166	17,661	5,385	23,046	1,559	400	1,959
2010	1,658	164	1,822	34,499	7,121	41,620	4,011	546	4,557
2011	1,312	129	1,441	25,081	6,556	31,637	2,816	515	3,331
2012	769	71	840	17,781	4,498	22,279	2,062	312	2,374
2013	1,231	185	1,416	30,090	10,897	40,987	3,055	935	3,990
2014	1,814	173	1,987	34,744	11,822	46,566	3,682	1,173	4,855
2015	1,582	205	1,787	32,657	11,399	44,056	3,912	784	4,696
2016	874	106	980	17,711	5,735	23,446	1,605	355	1,960
TOTAL METROPOLITAN	21,644	2,136	23,780	530,092	139,484	669,576	65,277	13,547	78,824
Central									
2101 and	406	81	487	6,778	1,481	8,259	536	100	636
2102	774	100	874	21,906	6,698	28,604	3,278	786	4,064
2103	159	43	202	2,576	1,092	3,668	214	78	292
2104	183	40	223	2,409	781	3,190	284	60	344
2105	243	51	294	3,070	953	4,023	350	84	434
2106	417	96	513	6,524	1,896	8,420	897	204	1,101
2107	267	56	323	6,155	1,293	7,448	708	142	850
Total Central	2,549	467	3,016	49,148	14,194	63,342	6,267	1,454	7,721
North Central									
2201	192	32	224	2,916	854	3,770	412	81	493
2202	174	26	200	2,696	690	3,386	338	79	417
2203	220	46	266	2,741	811	3,552	355	74	429
2204	273	68	341	4,096	1,487	5,583	522	156	681
Total North Central	859	172	1,031	12,449	3,842	16,291	1,630	390	2,020

For footnotes see end of this table.

TABLE 4. - NUMBER OF RETAIL ESTABLISHMENTS, VALUE OF RETAIL SALES OF GOODS AND VALUE OF RETAIL STOCKS AT 30TH JUNE, 1962
IN EACH TYPE OF BUSINESS GROUP SPECIFIED (a) : STATISTICAL RETAIL AREAS AND STATISTICAL DIVISIONS (b) (continued)
VICTORIA, 1961-62 (c)

(For names of Local Government Areas included in each Statistical Division and Statistical Retail Area see list on pages 14 to 16)

Statistical Division and Statistical Retail Area No.		Number of Retail Establishments			Value of Retail Sales (d)			Value of Retail Stocks (e)		
		Total (excl. Motor Vehicle Dealers, etc.)	Motor Vehicle Dealers, etc.	Grand Total	Total (excl. Motor Vehicle Dealers, etc.) (£'000)	Motor Vehicle Dealers, etc. (£'000)	Grand Total (£'000)	Total (excl. Motor Vehicle Dealers, etc.) (£'000)	Motor Vehicle Dealers, etc. (£'000)	Grand Total (£'000)
Western	2301	270	49	319	4,840	1,512	6,352	759	167	926
	2302	277	54	331	6,687	2,458	9,145	1,105	272	1,377
	2303 and 2304	434	73	507	9,141	3,155	12,296	1,361	370	1,731
	2305	333	77	410	7,430	2,532	9,962	1,007	244	1,251
	2306	250	48	298	4,435	1,519	5,954	589	202	791
	2307	609	99	708	15,602	5,224	20,826	2,188	533	2,721
	Total Western	2,173	400	2,573	48,135	16,400	64,535	7,009	1,788	8,797
Wimmera	2401	173	44	217	2,773	1,250	4,023	530	120	650
	2402	201	44	245	5,068	1,703	6,771	807	175	982
	2403	228	34	262	3,206	819	4,025	523	115	638
	2404	163	40	203	2,700	1,064	3,764	522	126	648
	Total Wimmera	765	162	927	13,747	4,836	18,583	2,382	536	2,918
Mallee	2501	300	65	365	8,161	2,950	11,111	1,286	333	1,619
	2502	196	63	259	2,949	1,152	4,101	479	158	637
	2503	215	61	276	4,820	2,153	6,973	745	243	988
	Total Mallee	711	189	900	15,930	6,255	22,185	2,510	734	3,244
Northern	2601	233	52	285	4,535	1,545	6,080	711	175	886
	2602	385	70	455	9,920	3,691	13,611	1,432	333	1,765
	2603	307	66	373	5,159	1,857	7,016	752	207	959
	2604	518	80	598	12,436	3,463	15,899	1,667	346	2,013
	2605	206	43	249	2,073	414	2,487	227	37	264
	2606	222	59	281	4,431	1,886	6,317	764	208	972
	Total Northern	1,871	370	2,241	38,554	12,856	51,410	5,553	1,306	6,859

For footnotes see end of this table.

TABLE 4. - NUMBER OF RETAIL ESTABLISHMENTS, VALUE OF RETAIL SALES OF GOODS AND VALUE OF RETAIL STOCKS AT 30TH JUNE, 1962
IN EACH TYPE OF BUSINESS GROUP SPECIFIED (a) : STATISTICAL RETAIL AREAS AND STATISTICAL DIVISIONS (b) (continued)

VICTORIA, 1961-62 (c)

(For names of Local Government Areas included in each Statistical Division and Statistical Retail Area see list on pages 14 to 16)

Statistical Division and Statistical Retail Area No.		Number of Retail Establishments			Value of Retail Sales (d)			Value of Retail Stocks (e)		
		Total (excl. Motor Vehicle Dealers, etc.)	Motor Vehicle Dealers, etc.	Grand Total	Total (excl. Motor Vehicle Dealers, etc.) (£'000)	Motor Vehicle Dealers, etc. (£'000)	Grand Total (£'000)	Total (excl. Motor Vehicle Dealers, etc.) (£'000)	Motor Vehicle Dealers, etc. (£'000)	Grand Total (£'000)
North Eastern	2701	305	61	366	7,319	3,453	10,772	1,012	302	1,314
	2702	284	61	345	5,219	1,854	7,073	759	198	957
	2703	272	55	327	4,549	893	5,442	657	107	764
Total North Eastern		861	177	1,038	17,087	6,200	23,287	2,428	607	3,035
Gippsland	2801	280	67	347	5,853	2,494	8,347	787	275	1,062
	2802	259	47	306	5,368	1,712	7,080	817	179	996
	2803	661	127	788	17,605	5,663	23,268	2,361	623	2,984
	2804	260	61	321	4,486	1,767	6,253	656	190	846
Total Gippsland		1,460	302	1,762	33,312	11,636	44,948	4,621	1,267	5,888
TOTAL EXCLUDING METROPOLITAN		11,249	2,239	13,488	228,632	76,219	304,851	32,400	8,082	40,482
TOTAL VICTORIA		32,893	4,375	37,268	758,724	215,703	974,427	97,677	21,629	119,306

- (a) Figures refer to establishments with total retail sales of £500 or more.
 (b) See paragraphs 17 to 21 of the Preface.
 (c) Figures for Motor Vehicle Dealers, etc. for 1956-57 may not be comparable in particular areas with 1961-62 figures because of changes in the basis of collection of commission sales (see paragraphs 14 and 15 of the Preface).
 (d) These figures refer to the total value of all commodities sold by retail by establishments classified to the Type of Business groups shown.
 (e) These figures refer to the total value of all goods held for retail sale (including stocks of materials for use in repairs to customers' goods, and foodstuffs for the provision of meals and refreshments) at 30th June, 1962 (see paragraph 11 of the Preface).

LOCAL GOVERNMENT AREAS INCLUDED IN EACH STATISTICALDIVISION AND STATISTICAL RETAIL AREA (a)VICTORIA

Statistical Division and Statistical Retail Area No.	Local Government Area	Statistical Division and Statistical Retail Area No.	Local Government Area
Metropolitan	2000 Melbourne(c)-Inner City Area	Central	2101 Bannockburn Barrabool Bellarine (Part) Corio (Part) Queenscliffe (B) South Barwon (Part)
	2001 Melbourne(a)-Remainder of City		
Remainder of Metropolitan	2002 Prahran (C)		
	2003 Collingwood (C) Fitzroy (C) Richmond (C)	2101A	Bellarine (Part) Corio (Part) South Barwon (Part)
	2004 Northcote (C) Preston (C) Whittlesea (Part)(b)	2102	Geelong (C) Geelong West (C) Newtown and Chilwell (C)
	2005(b) Broadmeadows (C) Brunswick (C) Bulla (Part) Coburg (C)	2103	Bulla (Part) Kilmore (Part) Melton (c) Werribee Whittlesea (Part) (b)
	2006 Essendon (C) Keilor (C)(c)		
	2007 Altona (d) Footscray (C) Sunshine (C) Williamstown (C)	2104	Bacchus Marsh Ballan Bungaree Buninyong (Non-Urban) Buninyong (Urban) Gisborne Romsey
	2008 Port Melbourne(c) South Melbourne(C)		
	2009 Brighton (C) St. Kilda (C)	2105	Eltham (Part) Fern Tree Gully (Part)(k)
	2010 Caulfield (C) Malvern (C)		
	2011 Moorabbin(C)(e) Sandringham (C)		
	2012 Chelsea (C) Frankston (f) Mordialloc (C)	2106	Bass Berwick (Part) (e) Cranbourne Korumburra Phillip Island Wonthaggi (B)
	2013 Berwick (Part)(e) Dandenong (C) Oakleigh(C)(e) Springvale(C)(g) Waverley (C)(h)	2107	Flinders Hastings (k) Morningson
	2014 Camberwell (C) Hawthorn (C) Kew (C)	North Central	2201 Clunes (B) Creswick Maryborough (C) Talbot Tullaroop
	2015 Box Hill (C) Croydon (i) Fern Tree Gully (Part)(j) Lillydale (Part) (j) Nunawading (C) Ringwood (C)	2202	Castlemaine (F) Maldon Metcalfe Newstead
	2016 Doncaster and Templestowe Eltham (Part) Heidelberg (C)	2203	Daylesford (B) Glenlyon Kyneton Newham and Woodend
		2204	Alexandra Broadford Kilmore (Part) McIvor Eyalong Seymour Yea

For footnotes see page 16.

LOCAL GOVERNMENT AREAS INCLUDED IN EACH STATISTICAL
DIVISION AND STATISTICAL RETAIL AREA (a)- CONTINUED

VICTORIA

Statistical Division and Statistical Retail Area No.	Local Government Area	Statistical Division and Statistical Retail Area No.	Local Government Area
Western	2301 Glenelg Portland (T) Portland Wannon	Mallee	2501 Mildura (C) Mildura
	2302 Ararat (C) Ararat Dundas Hamilton (C)		2502 Birchip Karkaroc Walpeup Wycheproof
2303 and 2304	Belfast Koroit (B) Minhamite Mortlake Mount Rouse Port Fairy (B) Warrnambool Warrnambool (C)		2503 Swan Hill (B) Swan Hill
	2305 Colac (C) Colac Heytesbury Leigh Otway Winchelsea	Northern	2601 Cobram Nathalia Numurkah Tungamah Yarrawonga
	2306 Ballarat (Non-Urban) Camperdown (T) Grenville Hampden Lexton Ripon Ballarat (Urban)		2602 Kyabram (B) Rodney Shepparton (C) Shepparton
	2307 Ballaarat (C) Sebastopol (B)		2603 Deakin Echuca (B) Goulburn Rochester Waranga
Wimmera	2401 Dimboola Kaniva Lowan		2604 Bendigo (C) Eaglehawk (B)
	2402 Arapiles Horsham (C) Kowree Wimmera		2605 Bet Bet East Loddon Huntly Korong (1) Marong (Non-Urban) Marong (Bendigo Urban Area) Strathfieldsaye (Non Urban) Strathfieldsaye (Bendigo Urban Area)
	2403 Avoca Kara Kara St. Arnaud (T) Stawell (T) Stawell		2606 Charlton Cohuna Gordon Kerang
	2404 Donald Dunmunkle Warracknabeal	North Eastern	2701 Chiltern Rutherglen Wangaratta (C) Wangaratta Wodonga
			2702 Benalla (B) Benalla Euroa Mansfield Oxley Violet Town

LOCAL GOVERNMENT AREAS IN EACH STATISTICAL
DIVISION AND STATISTICAL RETAIL AREA (a)- CONTINUED

VICTORIA

Statistical Division and Statistical Retail Area No.	Local Government Area	Statistical Division and Statistical Retail Area No.	Local Government Area
North Eastern- Continued.	2703 Beechworth Bright Omeo Towong Upper Murray Yackandandah Myrtleford (m)	Gippsland- Continued.	2803 Buln Buln Morwell Moe (B) Narracan Traralgon Traralgon (B) (n) Warragul Yallourn Works Area
Gippsland	2801 Bairnsdale Orbost Tambo		2804 Alberton Mirboo South Gippsland Woorayl
	2802 Avon Maffra Rosedale Sale (C)		

- (a) Local Government Areas are Shires unless otherwise indicated. Cities, Towns and Boroughs are denoted by (C), (T) and (B) respectively.
- (b) See paragraph 19 of the Preface.
- (c) See paragraph 20 of the Preface.
- (d) The Shire of Altona was constituted from part of the Shire of Werribee.
- (e) See paragraph 21 of the Preface.
- (f) The Shire of Frankston was constituted from part of the former Shire of Frankston and Hastings.
- (g) The City of Springvale was constituted from the Shire of Springvale and Noble Park.
- (h) The City of Waverley was constituted from part of the Shire of Mulgrave.
- (i) The Shire of Croydon was constituted from part of the Shire of Lillydale.
- (j) See paragraph 22 of the Preface.
- (k) The Shire of Hastings was constituted from part of the former Shire of Frankston and Hastings.
- (l) The Shire of Korong now comprises the former Shire of Korong and the former Shire of Inglewood.
- (m) The Shire of Myrtleford was constituted from part of the Shire of Bright.
- (n) The Borough of Traralgon was constituted from part of the Shire of Traralgon.

CENSUS OF RETAIL ESTABLISHMENTS AND OTHER SERVICES, 1961-62

LIST OF PUBLICATIONS ISSUED TO DATE

<u>Publication</u>	<u>Date of Issue</u>
Preliminary Statements -	
1. Australia, States and Territories	29th March, 1963
3. New South Wales	2nd July, 1963
4. Victoria	11th July, 1963
5. Queensland	26th June, 1963
6. South Australia	7th June, 1963
7. Western Australia	16th May, 1963
8. Tasmania	5th April, 1963
Census Bulletins -	
8. Australian Capital Territory	29th April, 1963
9. Northern Territory	21st May, 1963
Supplementary Collection -	
1. Licensed Clubs	24th April, 1963

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COMMONWEALTH BUREAU OF CENSUS AND STATISTICS

CANBERRA, A.C.T. 11TH JULY, 1963

NOTE:- Inquiries concerning these statistics may be made in Canberra by telephoning 70413 Extension 203 or, in each State Capital, by telephoning the office of the Bureau of Census and Statistics.