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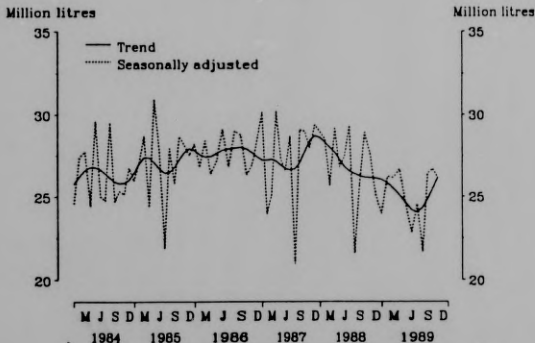
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SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS NOVEMBER 1989

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MAIN FEATURES

WINE SALES



The trend estimate in total wine sales for November 1989 is 26.2 million litres, that is an increase of 2.7% on October 1989. After consistently declining from the beginning of 1988, this is the fourth consecutive month there has been an increase. Readers should note, however, that the last three trend estimates are provisional and could change when data for future months are available.

In seasonally adjusted terms, total wine sales in November at 26.1 million litres, represented a reduction of 2.2% on October 1989.

Using unadjusted data, total wine sales rose to 31.1 million litres in November, that is an increase of 15.6% on October 1989.

Exports of wine for the September quarter at 8.3 million litres, were 25.2% less in volume than for the same quarter of 1988-89. By comparison, imports for the September quarter at 3.0 million litres, were up by 41.1% compared with the September quarter of 1988-89.

MAIN FEATURES (continued)

A comparison of wine sales (unadjusted data) for the eleven months ended November 1988 and 1989 follows.

Wine type	Eleven months ended November		Percentage change
	1989	1988	
	'000L	'000L	
Table			
White - bottles 1 litre and under	39,301	39,631	-0.8
White - other containers	121,231	138,208	-12.3
Total	160,532	177,839	-9.7
Red - bottles 1 litre and under	21,264	20,486	3.8
Red - other containers	18,051	20,603	-12.4
Total	39,315	41,089	-4.3
Rose - bottles 1 litre and under	903	938	-3.7
Rose - other containers	4,963	5,759	-13.8
Total	5,866	6,697	-12.4
Total table wine	205,713	225,625	-8.8
Fortified	30,126	30,403	-0.9
Sparkling			
Bottle fermented	19,719	20,604	-4.3
Bulk fermented	5,029	5,886	-14.6
Total sparkling wine	24,748	26,490	-6.6
Other	5,487	6,003	-8.6
TOTAL WINE SALES	266,074	288,521	-7.8

TABLE 1- SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS
('000 litres)

Period	Wine type						Total wine			Brandy(b) '000Lal
	Table	Fortified	Spark- ling	Carbon- ated	Flavoured (a)	Vermouth	Original	Seasonally adjusted	Trend estimates	
1986-87	258,097	36,246	28,773	1,325	2,624	2,754	329,819	..	..	1,783
1987-88	255,799	35,056	32,642	1,418	2,969	2,662	330,545	..	..	1,776
1988-89	237,735	33,286	31,624	n.p.	n.p.	2,175	309,129	..	..	1,669
1988-										
September	17,965	2,524	2,421	131	208	245	23,494	25,636	26,268	166
October	22,575	2,280	3,740	110	193	197	29,095	28,925	26,169	103
November	24,318	2,862	4,988	228	318	189	32,903	27,599	26,143	115
December	23,295	3,502	6,757	198	311	316	34,379	25,083	26,121	161
1989-										
January	13,331	1,558	1,757	89	158	98	16,991	23,970	26,034	130
February	17,361	1,940	1,394	139	168	107	21,109	26,222	25,842	185
March	19,105	2,226	1,982	78	200	149	23,740	26,162	25,478	164
April	20,792	2,676	1,650	66	202	166	25,552	26,661	25,081	75
May	16,433	3,145	1,654	n.p.	n.p.	128	21,752	24,513	24,613	116
June	15,242	3,224	1,406	n.p.	n.p.	124	20,294	22,803	24,186	105
July	22,131	4,117	1,971	178	400	199	28,996	24,536	24,037	123
August	19,485	3,446	1,969	226	211	114	25,551	21,682	24,317	230
September	18,588	2,485	2,611	126	163	164	24,137	26,415	24,869	94
October	20,262	2,335	3,843	141	183	164	26,928	26,687	25,484	161
November	22,983	2,974	4,511	193	256	207	31,124	26,087	26,168	n.y.a.
1988-89-										
July to November	112,176	15,015	15,024	798	1,212	1,087	145,312	..	..	733
1989-90										
July to November	103,449	15,357	14,905	864	1,213	848	136,636	..	..	n.y.a.

(a) Includes wine cocktails, marsala, aperitif and tonic wines. (b) Quantities on which excise duty was paid.

TABLE 2- SALES OF AUSTRALIAN FORTIFIED AND SPARKLING WINE AND VERMOUTH BY WINEMAKERS
('000 litres)

Period	Fortified wine						Sparkling wine(c)		Vermouth	
	Sherry			Dessert wine			Bottle fermen- tation	Bulk fermen- tation	Dry	Sweet
	Dry	Medium (a)	Sweet	Port	Muscat	Other (b)				
1986-87	3,145	4,006	9,640	16,918	2,363	173	20,583	8,190	1,261	1,492
1987-88	2,978	3,946	8,643	17,198	2,130	162	25,029	7,612	1,281	1,381
1988-89	2,645	3,573	8,257	16,709	1,946	156	25,288	6,336	1,013	1,162
1988-										
September	186	268	576	1,234	245	15	1,936	485	115	130
October	191	262	592	1,104	121	10	2,084	656	81	116
November	241	276	662	1,518	153	12	4,143	845	101	88
December	242	338	821	1,940	149	12	5,767	990	137	179
1989-										
January	121	179	420	737	93	8	1,407	350	44	54
February	190	215	554	849	122	10	1,002	392	46	61
March	181	257	555	1,099	121	13	1,513	469	70	79
April	246-	288	687	1,316	129	10	1,224	426	83	83
May	229	308	771	1,620	195	22	1,281	373	61	67
June	231	346	760	1,663	209	15	1,049	357	61	63
July	325	446	970	2,143	213	20	1,485	486	86	113
August	275	321	1,836	1,796	203	15	1,574	395	51	63
September	207	263	495	1,378	125	17	2,147	464	78	86
October	230	245	579	1,128	143	10	3,324	519	79	85
November	233	289	705	1,581	152	14	3,713	798	85	122
1988-89										
July to November	1,205	1,642	3,689	7,485	928	66	12,045	2,979	511	576
1989-90-										
July to November	1,270	1,564	3,585	8,026	836	76	12,243	2,662	379	469

(a) Includes semi-sweet and medium dry. (b) Includes madeira, tokay, white port. (c) Spritzing table wines are included with table wine.

TABLE 3- SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE

('000 litres)

Period	Glass containers				Total	Glass containers				Total
	1 litre and under	Over 1 litre	Soft pack(a)	Bulk(b)		1 litre and under	Over 1 litre	Soft pack(a)	Bulk(b)	
WHITE WINE NOT EXCEEDING 1 DEGREE BAUMÉ(c)						WHITE WINE EXCEEDING 1 DEGREE BAUMÉ(c)				
1986-87	36,547	7,100	110,423	22,076	176,146	5,115	1,042	28,364	136	34,657
1987-88	37,516	5,684	108,500	16,511	168,212	5,039	1,075	29,712	147	35,972
1988-89	41,903	4,462	102,672	10,859	159,896	4,199	391	22,000	169	26,759
1988-										
September	3,785	436	6,472	1,260	11,953	439	36	1,266	15	1,756
October	3,632	406	10,319	1,221	15,578	290	30	2,174	15	2,509
November	4,504	436	10,539	1,477	16,956	352	37	2,382	17	2,788
December	4,451	510	10,844	1,468	17,273	454	39	1,158	19	1,670
1989-										
January	2,550	226	5,730	856	9,362	306	14	1,332	14	1,666
February	2,867	270	8,306	537	11,980	303	24	1,861	9	2,197
March	3,458	311	7,942	936	12,647	344	27	2,295	9	2,675
April	2,961	367	9,438	719	13,485	254	31	2,984	12	3,281
May	3,163	407	7,173	350	11,093	309	18	910	10	1,247
June	2,880	232	6,216	459	9,787	310	11	733	5	1,059
July	r3,320	258	r11,137	r476	r15,191	r381	13	r1,215	7	r1,616
August	r3,026	213	8,650	r1,048	r12,937	r293	24	r1,154	6	r1,477
September	r3,500	186	7,941	615	r12,242	r353	27	1,529	6	r1,915
October	r3,593	260	9,182	966	r14,001	r318	r14	1,817	8	r2,157
November	4,467	245	9,774	1,244	15,730	345	28	2,404	10	2,787
1988-89-										
July to November	19,573	2,139	47,023	5,534	74,269	1,919	227	10,727	91	12,964
1989-90-										
July to November	17,906	1,162	46,684	4,349	70,101	1,690	106	8,119	37	9,952
RED						ROSÉ				
1986-87	18,952	1,772	17,659	1,756	40,139	1,107	475	5,416	157	7,155
1987-88	22,102	1,400	19,035	1,844	44,381	1,077	445	5,616	96	7,234
1988-89	22,881	1,258	18,207	1,644	43,990	1,067	339	5,611	73	7,090
1988-										
September	1,883	110	1,435	268	3,696	102	29	420	9	560
October	1,739	110	1,609	206	3,664	116	39	661	8	824
November	1,828	186	1,695	136	3,845	100	32	592	5	729
December	1,868	198	1,460	66	3,592	135	38	582	5	760
1989-										
January	1,138	60	731	27	1,956	71	16	257	3	347
February	1,430	63	1,158	42	2,693	60	17	414	-	491
March	1,809	72	1,336	33	3,250	89	24	415	5	533
April	1,763	55	1,555	71	3,444	74	16	489	3	582
May	2,200	68	1,288	106	3,662	73	27	329	2	431
June	2,067	82	1,660	181	3,990	91	21	292	2	406
July	r2,499	96	1,994	r80	r4,669	86	26	541	2	655
August	r2,128	86	2,133	r132	r4,479	74	21	496	1	592
September	r2,109	62	1,609	89	r3,869	88	20	452	2	562
October	r1,977	68	1,337	125	r3,507	87	20	487	3	597
November	2,144	76	1,495	81	3,796	110	25	533	2	670
1988-89-										
July to November	10,606	660	9,019	1,118	21,403	474	180	2,833	53	3,540
1989-90-										
July to November	10,857	388	8,568	507	20,320	445	112	2,509	10	3,076

(a) Soft pack containers include all collapsible packs, plastic or otherwise. (b) Bulk includes rigid containers (plastic, steel, wood), tankers and cans.

(c) 1 degree baumé = 18 grams of sugar per litre.

TABLE 4. WINE AND BRANDY: IMPORTS CLEARED FOR HOME CONSUMPTION AND EXPORTS OF AUSTRALIAN PRODUCE

Period	Wine type				Total wine		Brandy	
	Table	Fortified	Sparkling	Other	Quantity	Value	Quantity	Value
	'000L	'000L	'000L	'000L	'000L	\$'000	'000L al	\$'000
IMPORTS CLEARED								
1986-87	5,106	205	1,967	389	7,667	37,585	649	5,753
1987-88(a)	5,302	178	2,031	635	8,146	41,358	641	6,721
1988-89	6,086	311	2,264	1,076	9,737	45,871	635	7,226
1988-								
August	589	27	257	44	917	4,426	93	908
September	357	10	112	11	490	2,490	20	394
October	562	11	156	72	801	3,593	71	639
November	637	20	279	171	1,108	4,411	50	572
December	307	7	183	27	524	3,421	28	442
1989-								
January	683	109	322	35	1,150	5,931	110	1,097
February	534	22	182	37	775	3,966	87	907
March	452	23	112	136	723	3,176	29	556
April	385	6	200	30	620	3,222	34	393
May	638	17	206	26	887	4,166	40	461
June	527	35	137	350	1,050	4,661	39	424
July	546	7	205	158	917	4,094	54	546
August	721	15	243	68	1,047	4,454	163	1,058
September	676	10	240	70	997	4,960	40	538
October	392	22	253	43	710	3,367	37	462
1988-89								
July to October	1,923	72	642	262	2,900	13,918	218	2,374
1989-90-								
July to October	2,335	54	941	339	3,671	16,875	294	2,604
EXPORTS (b)								
1986-87	18,627	1,232	826	638	21,324	44,620	40	417
1987-88	35,022	1,411	1,603	1,088	39,124	96,157	47	376
1988-89	37,132	1,136	1,693	325	41,046	114,495	52	436
1988-								
July	3,789	47	90	27	3,953	10,822	7	60
August	3,169	110	130	38	3,447	10,345	10	97
September	3,381	147	131	41	3,700	10,379	4	31
October	3,326	79	209	23	3,636	11,048	2	20
November	2,987	187	184	6	3,364	10,643	3	26
December	3,622	63	291	42	4,018	9,689	1	10
1989-								
January	2,684	112	163	2	2,960	7,432	5	43
February	1,742	17	63	2	1,824	4,868	3	23
March	2,558	135	68	46	2,807	6,812	1	9
April	3,655	96	75	18	3,844	12,084	2	15
May	3,238	59	166	60	3,523	11,673	9	29
June	2,981	85	122	20	3,968	8,700	6	73
July	11,924	151	152	133	12,160	17,908	13	126
August	12,795	168	171	198	13,232	18,718	15	146
September	2,536	143	182	45	2,906	9,336	1	7
1988-89								
July to September	10,339	304	351	106	11,100	31,546	21	188
1989-90-								
July to September	7,255	262	505	276	8,298	25,961	9	79

(a) *Change in Classification.* The international implementation of the Harmonised Commodity Description and Coding System (HCDCS) on 1 January 1988 and the introduction of a third revision of the Standard International Trade Classification from the same date have resulted in changes to the collection, presentation and interpretation of Australia's foreign trade statistics. Users should be aware of these changes when comparing data from January 1988 onwards with those relating to earlier periods. (b) Exports may include sales made by exporters other than winemakers.

EXPLANATORY NOTES

Introduction

The information shown in this publication for wine sales is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to exports and import clearances are based on information provided to the Australian Customs Service by importers, exporters and their agents.

Scope and coverage

2. The information on wine is obtained from winemaking enterprises with wine sales of 250,000 litres or more in the previous financial year. These account for approximately 98 per cent of total wine sales.

3. Tables 1-3 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. Figures relating to foreign trade in wine and brandy are presented in Table 4 to provide a basis for assessing the overall Australian wine market.

4. Imports cleared for home consumption comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia.

5. All sales data are collected on an Australia-wide basis only and State figures are therefore not available.

6. The wine content of products consisting of a mixture of wine and fruit juice, commonly known as 'coolers', is included in the appropriate category of wine from which it is made, which is generally table wine. Where a wine is categorised by container type (i.e. table wine) the wine content of 'coolers' is included in the 'bulk' figure.

Seasonally adjusted and trend estimates

7. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes). In this publication the seasonally adjusted series have been revised. The revision is the result of re-analysis, details of which, together with information regarding the methods used in seasonally adjusting the series, are available on request.

8. The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

9. While this smoothing technique enables estimates of trend to be produced for the latest month, it does result in revisions to the estimates for the most recent months as data for subsequent months become available. Generally subsequent revisions become smaller and after 3 months have a negligible impact on the series. There will also be revisions as a result of revisions to the original series and periodic reviews of seasonal factors.

10. Users may wish to refer to the ABS Information Papers *A Guide to Smoothing Time Series - Estimates of 'Trend'* (1316.0) and *Time Series Decomposition - An Overview* (1317.0) for more detailed information on smoothing of seasonally adjusted time series data.

Related publications

11. Other ABS publications which may be of interest include:

Production of Food, Drink, Tobacco and Stock and Poultry Food, Australia (8359.0) - issued monthly, contains production statistics for wine based mixed drinks ('coolers').

Wine Production: Australia and States (8366.0) - includes stocks of Australian wine and brandy held by winemakers.

12. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues, on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

Symbols and other usages

- nil or rounded to zero
- n.p. not available for separate publication (but included in totals where applicable)
- n.y.a. not yet available
- r figure or series revised since previous issue
- .. not applicable

13. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

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