



## MAIN FEATURES (continued)

A comparison of wine sales (unadjusted data) for the 11 months ended November 1989 and 1990 follows.

Wine type	11 Months ended November		Percentage change
	1990	1989	
	'000L	'000L	
Table			
White - bottles 1 litre and under	39,347	39,474	-0.3
White - other containers	117,025	121,206	-3.4
Total	156,372	160,680	-2.7
Red - bottles 1 litre and under	20,580	21,309	-3.4
Red - other containers	19,897	18,051	10.2
Total	40,477	39,360	2.8
Rose - bottles 1 litre and under	812	901	-9.9
Rose - other containers	4,487	4,963	-9.6
Total	5,299	5,864	-9.6
<b>Total table wine</b>	<b>202,148</b>	<b>205,904</b>	<b>-1.8</b>
Fortified	29,067	30,149	-3.6
Sparkling			
Bottle fermented	19,202	19,735	-2.7
Bulk fermented	3,786	5,015	-24.5
Total sparkling wine	22,988	24,750	-7.1
Other	6,486	5,487	18.2
<b>TOTAL WINE SALES</b>	<b>260,689</b>	<b>266,290</b>	<b>-2.1</b>

These data show that for the first eleven months of 1990 total wine sales are 2.1 per cent below those for the corresponding period in 1989. Sales figures for the three most recent months, however, are marginally above those for the same months in 1989.

**TABLE 1. SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS**  
 ('000 litres)

Period	Wine type					Total wine			Brandy(b) '000 l	
	Table	Fortified	Sparkling	Carbonated	Flavoured (a)	Vermouth	Original	Seasonally adjusted		Trend estimates
1987-88	255,799	35,056	32,642	1,418	2,969	2,662	330,545	..	..	1,776
1988-89	237,735	33,286	31,624	n.p.	n.p.	2,175	309,129	..	..	1,669
1989-90	229,957	33,096	31,201	1,821	2,673	1,861	300,609	..	..	1,613
1989-90—										
September	18,610	2,482	2,608	126	163	164	24,153	25,845	25,688	94
October	20,278	2,349	3,845	141	183	164	26,960	25,820	25,733	161
November	23,066	2,986	4,514	193	256	207	31,222	25,594	25,367	97
December	28,071	3,163	6,694	295	223	195	38,641	27,325	24,727	112
January	10,851	1,651	1,720	66	190	194	14,672	20,870	24,162	163
February	14,078	1,725	1,321	196	101	122	17,543	22,072	23,862	202
March	20,567	2,622	1,859	105	182	118	25,453	26,803	23,799	126
April	18,271	2,316	1,628	57	274	137	22,683	22,904	23,992	66
May	17,355	2,976	1,615	119	245	139	22,449	25,183	r24,342	106
June	17,124	3,263	1,457	119	245	108	22,316	24,694	r24,712	133
1990-91—										
July	20,778	3,951	1,899	347	293	239	27,507	23,304	r24,961	130
August	20,247	2,917	1,605	309	205	58	25,341	25,995	r25,184	204
September	19,866	2,380	2,424	277	205	175	25,327	27,094	r25,473	151
October	18,992	2,458	3,116	296	208	126	25,196	24,067	25,762	93
November	24,019	2,808	4,344	521	352	158	32,202	26,372	25,859	96
1989-90—										
July to November	103,640	15,380	14,907	864	1,213	848	136,852	..	..	705
1990-91—										
July to November	103,902	14,514	13,388	1,750	1,263	756	135,573	..	..	674

(a) Includes wine cocktails, marsala, aperitif and tonic wines. (b) Quantities on which excise duty was paid.

**TABLE 2. SALES OF AUSTRALIAN FORTIFIED AND SPARKLING WINE AND VERMOUTH BY WINEMAKERS**  
 ('000 litres)

Period	Fortified wine					Sparkling wine(c)			Vermouth	
	Sherry		Dessert wine			Other (b)	Bottle fermentation	Bulk fermentation	Dry	Sweet
	Medium	Dry	(a)	Sweet	Port					
1987-88	2,978	3,946	8,643	17,198	2,130	162	25,029	7,612	1,281	1,381
1988-89	2,645	3,573	8,257	16,709	1,946	156	25,288	6,336	1,013	1,162
1989-90	2,735	3,319	7,854	17,140	1,808	240	25,590	5,611	838	1,023
1989-90—										
September	207	263	495	1,374	126	17	2,149	459	78	86
October	230	246	577	1,130	155	11	3,331	514	79	85
November	233	289	706	1,588	157	13	3,719	795	85	122
December	234	314	663	1,755	164	33	5,769	925	92	103
January	124	188	429	794	92	24	1,406	314	75	119
February	165	185	506	756	96	17	979	342	52	70
March	262	259	591	1,349	143	18	1,451	408	54	64
April	176	231	590	1,192	108	19	1,338	290	66	71
May	266	293	730	1,524	139	24	1,271	344	69	70
June	238	284	761	1,739	212	29	1,117	340	51	57
1990-91—										
July	305	403	941	2,093	196	13	1,650	249	105	134
August	240	246	652	1,622	145	12	1,341	264	31	27
September	190	238	588	1,197	151	16	2,080	344	79	96
October	191	319	678	1,130	131	9	2,749	367	59	67
November	216	306	723	1,415	137	11	3,820	524	76	82
1989-90—										
July to November	1,270	1,565	3,584	8,031	854	76	12,259	2,648	379	469
1990-91—										
July to November	1,142	1,512	3,582	7,457	760	61	11,640	1,748	350	406

(a) Includes semi-sweet and medium dry. (b) Includes madeira, tokay, white port. (c) Spritzig table wines are included with table wine.

TABLE 3. SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE  
 ('000 litres)

Period	Glass containers				Total	Glass containers				Total
	1 litre and under	Over 1 litre	Soft pack(a)	Bulk(b)		1 litre and under	Over 1 litre	Soft pack(a)	Bulk(b)	
	WHITE WINE NOT EXCEEDING 1 DEGREE BAUMÉ(c)					WHITE WINE EXCEEDING 1 DEGREE BAUMÉ(c)				
1987-88	37,516	5,684	108,500	16,511	168,212	5,039	1,075	29,712	147	35,972
1988-89	41,903	4,462	102,672	10,859	159,896	4,199	391	22,000	169	26,759
1989-90	41,646	2,491	106,152	9,397	159,693	3,812	218	16,637	73	20,740
1989-90—										
September	3,534	186	7,941	608	12,269	356	27	1,528	6	1,917
October	3,622	260	9,183	959	14,024	318	14	1,816	8	2,156
November	4,464	243	9,774	1,236	15,717	405	28	2,402	11	2,846
December	5,411	307	12,941	1,373	20,032	545	41	2,359	7	2,952
January	2,564	132	4,257	738	7,691	268	11	1,030	4	1,313
February	2,820	147	6,291	746	10,004	243	9	1,141	4	1,397
March	3,508	194	10,649	826	15,177	273	21	1,156	7	1,457
April	3,088	177	9,317	484	13,065	273	10	1,072	4	1,359
May	3,299	198	7,924	528	11,949	236	13	975	5	1,229
June	2,939	175	8,095	375	11,584	222	7	789	4	1,022
1990-91—										
July	3,320	179	8,944	496	12,939	302	20	1,928	7	2,257
August	3,394	154	9,298	531	13,377	285	18	1,314	7	1,624
September	3,583	172	8,426	536	12,717	309	56	1,940	6	2,311
October	3,475	157	8,469	726	12,827	322	18	1,688	6	2,034
November	4,181	199	10,633	915	15,928	443	22	2,638	7	3,110
1989-90—										
July to November	18,017	1,161	46,685	4,327	70,190	1,752	106	8,115	38	10,011
1990-91—										
July to November	17,953	861	45,770	3,204	67,788	1,661	134	9,508	33	11,336
	RED					ROSÉ				
1987-88	22,102	1,400	19,035	1,844	44,381	1,077	445	5,616	96	7,234
1988-89	22,881	1,258	18,207	1,644	43,990	1,067	339	5,611	73	7,090
1989-90	22,892	743	18,168	1,195	42,998	987	230	5,286	23	6,526
1989-90—										
September	2,103	62	1,609	89	3,863	87	20	452	2	561
October	1,972	68	1,337	124	3,501	87	20	487	3	597
November	2,181	76	1,495	82	3,834	109	25	533	2	669
December	2,344	82	1,717	79	4,222	137	32	694	2	865
January	970	27	528	53	1,578	43	12	212	1	269
February	1,199	45	975	98	2,317	69	15	275	1	360
March	1,718	43	1,494	176	3,431	73	13	414	2	502
April	1,683	49	1,498	95	3,325	77	14	429	1	521
May	2,025	54	1,575	77	3,731	69	16	360	1	446
June	2,051	55	1,813	110	4,029	76	16	393	4	489
1990-91—										
July	2,439	58	2,339	185	5,021	78	18	460	5	561
August	2,340	50	2,245	69	4,704	70	15	452	5	542
September	2,219	57	1,980	88	4,344	83	16	393	2	494
October	1,841	44	1,656	108	3,649	65	15	399	3	482
November	2,095	62	2,098	93	4,348	109	19	497	8	633
1989-90—										
July to November	10,902	388	8,568	507	20,365	443	112	2,509	10	3,074
1990-91—										
July to November	10,934	271	10,318	543	22,066	405	83	2,201	23	2,712

(a) Soft pack containers include all collapsible packs, plastic or otherwise. (b) Bulk includes rigid containers (plastic, steel, wood), tankers and cans.

(c) 1 degree baumé = 18 grams of sugar per litre.

**TABLE 4. WINE AND BRANDY: IMPORTS CLEARED FOR HOME CONSUMPTION AND EXPORTS OF AUSTRALIAN PRODUCE**

Period	Wine type				Total wine		Brandy	
	Table	Fortified	Sparkling	Other	Quantity	Value	Quantity	Value
	'000L	'000L	'000L	'000L	'000L	\$'000	'000L al	\$'000
<b>IMPORTS CLEARED</b>								
1987-88(a)	5,302	178	2,031	635	8,146	41,358	641	6,721
1988-89	6,086	311	2,264	1,076	9,737	46,871	635	7,226
1989-90	6,595	184	2,736	937	10,453	52,692	793	7,998
<i>1989-90—</i>								
July	546	7	205	158	917	4,094	54	546
August	722	15	243	68	1,048	4,454	163	1,058
September	678	10	224	70	983	4,959	40	538
October	392	22	253	43	710	3,367	40	462
November	747	21	310	58	1,136	5,730	58	731
December	578	12	316	37	943	4,813	74	857
January	533	13	285	55	886	5,832	90	864
February	548	23	297	128	996	6,356	122	1,333
March	445	20	151	155	771	3,524	35	351
April	513	14	147	43	716	2,992	24	297
May	510	15	190	94	809	3,800	50	542
June	384	12	116	30	541	2,770	43	419
<i>1990-91—</i>								
July	398	5	175	109	686	3,050	32	289
August	567	23	256	151	996	4,489	136	1,065
September	654	13	178	145	990	5,089	38	653
October	638	13	195	52	899	4,583	27	444
<i>1989-90—</i>								
July to October	2,338	54	925	339	3,658	16,874	297	2,604
<i>1990-91—</i>								
July to October	2,258	53	804	457	3,571	17,211	233	2,451
<b>EXPORTS (b)</b>								
1987-88	35,022	1,411	1,603	1,088	39,124	96,157	47	376
1988-89	37,132	1,136	1,693	325	40,286	114,495	52	436
1989-90	31,126	1,742	1,985	1,796	36,649	118,336	57	497
<i>1989-90—</i>								
July	2,111	53	156	166	2,486	9,067	7	46
August	2,818	71	171	313	3,373	9,029	5	47
September	3,607	146	189	86	4,028	13,762	1	7
October	3,033	298	243	85	3,659	11,618	19	77
November	1,299	34	274	139	1,795	6,138	4	80
December	1,854	333	255	233	2,675	11,197	-	4
January	2,005	43	103	76	2,227	5,714	2	27
February	2,915	58	60	32	3,065	7,929	6	52
March	2,777	159	136	42	3,114	8,456	3	34
April	2,636	267	140	42	3,086	9,959	1	13
May	2,881	85	206	76	3,248	13,278	5	61
June	3,190	145	53	505	3,893	12,189	4	49
<i>1990-91—</i>								
July	3,402	214	219	54	3,888	12,297	6	55
August	3,793	250	224	33	4,299	12,969	1	8
September	3,682	192	172	70	4,117	13,526	2	170
<i>1989-90—</i>								
July to September	8,536	270	516	565	9,887	31,858	13	100
<i>1990-91—</i>								
July to September	10,877	656	615	157	12,304	38,792	9	233

(a) *Change in Classification.* The international implementation of the Harmonised Commodity Description and Coding System (HCDCS) on 1 January 1988 and the introduction of a third revision of the Standard International Trade Classification from the same date have resulted in changes to the collection, presentation and interpretation of Australia's foreign trade statistics. Users should be aware of these changes when comparing data from January 1988 onwards with those relating to earlier periods. (b) Exports may include sales made by exporters other than winemakers.

## EXPLANATORY NOTES

## Introduction

The information shown in this publication for wine sales is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to exports and import clearances are based on information provided to the Australian Customs Service by importers, exporters and their agents.

## Scope and coverage

2. The information on wine is obtained from winemaking enterprises with wine sales of 250,000 litres or more in the previous financial year. These account for approximately 98 per cent of total wine sales.

3. Tables 1-3 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. Figures relating to foreign trade in wine and brandy are presented in Table 4 to provide a basis for assessing the overall Australian wine market.

4. Imports cleared for home consumption comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia.

5. All sales data are collected on an Australia-wide basis only and State figures are therefore not available.

6. The wine content of products consisting of a mixture of wine and fruit juice, commonly known as 'coolers', is included in the appropriate category of wine from which it is made, which is generally table wine. Where a wine is categorised by container type (i.e. table wine) the wine content of 'coolers' is included in the 'bulk' figure.

## Seasonally adjusted and trend estimates

7. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes). In this publication the seasonally adjusted series have been revised. The revision is the result of re-analysis, details of which, together with information regarding the methods used in seasonally adjusting the series, are available on request.

8. The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

9. While this smoothing technique enables estimates of trend to be produced for the latest month, it does result in revisions to the estimates for the most recent months as data for subsequent months become available. Generally subsequent revisions become smaller and after 3 months have a negligible impact on the series. There will also be revisions as a result of revisions to the original series and periodic reviews of seasonal factors.

10. Users may wish to refer to the ABS Information Papers *A Guide to Smoothing Time Series - Estimates of Trend* (1316.0) and *Time Series Decomposition - An Overview* (1317.0) for more detailed information on smoothing of seasonally adjusted time series data.

## Related publications

11. Other ABS publications which may be of interest include:

*Production of Food, Drink, Tobacco and Stock and Poultry Food, Australia* (8359.0) - issued monthly, contains production statistics for wine based mixed drinks ('coolers').

*Wine Production: Australia and States* (8366.0) - includes stocks of Australian wine and brandy held by winemakers.

12. Current publications produced by the ABS are listed in the *Catalogue of Publications, and products Australia* (1101.0). The ABS also issues, on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The *Catalogue* and *Publications Advice* are available from any ABS office.

## Symbols and other usages

- nil or rounded to zero
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- r figure or series revised since previous issue
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13. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

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