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WHOLESALE SALES AND STOCKS OF WINE AND BRANDY AUSTRALIA, YEAR ENDED 30 JUNE 1973

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This bulletin shows details of wholesale sales and stocks of wine and brandy in respect of the year ended 30 June 1973, and comparisons with the four previous years.

The information was supplied by importers, winemakers and wholesale merchants in each State, and the State figures shown for 1972-73 relate to the operations of those distributors resident in each State; they cannot be taken to represent the actual sales in each State, because some distributors trade beyond the borders of the State (e.g. Victorian distributors may make some sales in New South Wales).

The Australian and State figures include quantities of imported wines and brandy which in 1972-73 accounted for approximately 1.6 per cent of wine sales and 14.0 per cent of brandy sales.

NOTE. In this issue statistics of volume are shown in litres and litres alcohol for the first time:

1 gallon = 4.54609 litres
 1 proof gallon = 2.59570 litres alcohol

Any discrepancies between totals and sums of components in tables are due to rounding.

In this bulletin the symbol . . means nil or less than half the final digit shown.

Wholesale sales of wine and brandy. The figures shown in Tables 1, 3 and 4 relate to sales of wine and brandy by winemakers, wholesalers and importers from wineries, depots, bulk stores, etc. To avoid duplication in the figures for sales, businesses have been asked to exclude sales to other winemakers, wholesalers, etc. for re-sale by them. Exports and sales for ships' stores are also excluded.

TABLE 1. - WHOLESALE SALES OF WINE AND BRANDY, STATES

State	1968-69	1969-70	1970-71	1971-72	1972-73
WINE ('000 litres)					
New South Wales	35,255	40,587	41,716	43,819	51,710
Victoria	28,454	30,472	29,594	29,691	31,229
Queensland	7,583	8,319	8,668	9,089	10,302
South Australia	17,266	19,916	18,857	21,438	24,296
Western Australia	9,124	8,792	8,955	9,012	9,498
Tasmania	2,505	2,769	2,699	2,687	2,780
Australia	100,182	110,856	110,489	115,736	130,015
BRANDY ('000 litres alcohol)					
New South Wales	1,204	1,334	1,328	1,729	1,401
Victoria	1,051	1,347	1,338	1,317	1,352
Queensland	228	260	261	275	321
South Australia	493	607	716	786	880
Western Australia	241	254	305	331	380
Tasmania	70	78	109	121	159
Australia	3,289	3,881	4,057	4,559	4,494

TABLE 2. - STOCKS OF WINE AND BRANDY HELD BY IMPORTERS, WINEMAKERS AND WHOLESALE MERCHANTS AT 30 JUNE

State	1969	1970	1971	1972	1973
WINE ('000 litres)					
New South Wales	62,404	66,391	70,333	70,975	83,299
Victoria	24,026	26,786	30,968	33,900	41,994
Queensland	1,987	2,232	2,187	2,092	2,591
South Australia	160,313	184,271	190,754	200,539	221,186
Western Australia	6,301	7,051	7,446	7,625	6,985
Tasmania	396	441	582	570	590
Australia	255,427	287,172	302,274	315,701	356,645
BRANDY ('000 litres alcohol)					
New South Wales	880	836	1,069	1,416	1,250
Victoria	2,014	1,988	2,103	2,274	2,128
Queensland	55	60	62	54	74
South Australia	10,676	11,239	12,122	13,306	15,027
Western Australia	57	57	52	52	65
Tasmania	13	16	21	19	32
Australia	13,695	14,196	15,431	17,120	18,577

TABLE 3. - WHOLESALE SALES OF WINE AND BRANDY, 1972-73

Type	N.S.W.	Vic.	Qld	S.A.	W.A.	Tax.	Aust.
- '000 litres -							
Beverage wine -							
Sherry -							
Dry	2,102	1,566	479	575	315	333	5,370
Medium (a)	2,148	1,735	326	624	734	408	5,976
Sweet	5,982	4,963	2,343	2,662	1,694	817	18,461
Dessert wines -							
Port (other than white)	3,129	2,602	1,352	3,270	855	208	11,416
Muscat (b)	2,204	999	240	535	649	33	4,661
Other (c)	664	791	195	586	332	56	2,625
Table wines -							
Dry white (d)	11,353	4,089	1,161	3,839	1,145	173	21,760
Dry red (e)	12,821	7,430	1,742	6,112	1,948	310	30,363
Sweet (f)	1,239	628	215	377	179	52	2,691
Rose	1,869	1,084	337	914	329	64	4,596
Sparkling wines -							
Packed in champagne bottles -							
White	2,483	1,484	436	1,480	236	68	6,188
Red and Pink	645	744	180	428	101	41	2,140
Packed in other type bottles -							
White	1,864	1,214	614	1,181	321	112	5,306
Red and Pink	1,395	370	307	961	267	24	3,324
Wine cocktails, etc. (g)	518	223	126	231	167	32	1,297
Vermouth	1,494	1,307	249	519	224	49	3,842
Total	51,910	31,229	10,302	24,296	9,498	2,780	130,015
- '000 litres alcohol -							
Brandy	1,401	1,352	321	880	380	159	4,494

(a) Includes medium dry and medium sweet. (b) Includes Frontignac. (c) Includes Madeira, Tokay, Marsala and White Port. Excludes sweet sherry. (d) Includes Riesling, Hock, Moselle, Chablis and White Burgundy. (e) Includes Claret and Burgundy. (f) Includes Sauternes and Graves. (g) Includes Aperitif and Tonic Wines.

TABLE 4. - WHOLESALE SALES OF WINE AND BRANDY: AUSTRALIA

Type	1968-69	1969-70	1970-71	1971-72	1972-73
- '000 litres -					
Beverage wine -					
Sherry -					
Dry	5,987	6,133	5,954	5,566	5,370
Medium (a)	5,192	5,555	5,775	6,143	5,976
Sweet	20,189	20,698	19,574	18,648	18,461
Dessert wines -					
Port (other than white)	9,633	10,420	10,184	10,547	11,416
Muscat (b)	4,364	4,701	4,430	4,542	4,661
Other (c)	2,378	2,387	2,508	2,516	2,625
Table wines -					
Dry white (d)	11,938	14,025	14,848	17,248	21,760
Dry red (e)	22,426	25,735	25,123	26,018	30,363
Sweet (f)	2,528	2,755	2,407	2,410	2,691
Rose	1,928	2,509	2,860	3,463	4,596
Sparkling wines -					
Packed in champagne bottles -					
White	3,019	3,660	3,882	4,675	6,188
Red and Pink	596	696	797	1,281	2,140
Packed in other type bottles -					
White	4,587	5,264	5,189	5,040	5,306
Red and Pink	1,623	1,873	2,155	2,714	3,324
Wine cocktails, etc. (g)	1,068	1,205	1,142	1,246	1,297
Vermouth	2,728	3,246	3,661	3,681	3,842
Total	100,182	110,856	110,489	115,736	130,015
- '000 litres alcohol -					
Brandy	3,289	3,881	4,057	4,559	4,494

(a) Includes medium dry and medium sweet. (b) Includes Frontignac. (c) Includes Madeira, Tokay, Marsala and White Port. Excludes sweet sherry. (d) Includes Riesling, Hock, Moselle, Chablis and White Burgundy. (e) Includes Claret and Burgundy. (f) Includes Sauternes and Graves. (g) Includes Aperitif and Tonic wines.

Stocks of wine and brandy. Tables 5 and 6 give details of the stocks of wine and brandy held by winemakers, importers and wholesalers at the end of June in the years 1969 to 1973, including stocks 'in bond' as well as 'out of bond'. The figures exclude stocks held by retailers.

TABLE 5. - STOCKS OF WINE AND BRANDY HELD BY IMPORTERS, WINEMAKERS AND WHOLESALE MERCHANTS AT 30 JUNE 1973

Type	N.S.W.	Vic.	Qld	S.A.	W.A.	Tax.	Aust.
- '000 litres -							
Beverage wine -							
Sherry -							
Dry	5,735	6,350	114	13,007	258	48	25,510
Medium (a)	1,947	648	101	2,291	343	39	5,369
Sweet	8,245	3,327	543	22,370	915	121	35,521
Dessert wines -							
Port (other than white)	3,121	1,841	396	32,767	689	48	38,862
Muscat (b)	(c)	2,396	104	16,479	638	(c)	22,565
Other (d)	(c)	4,008	44	3,921	132	(c)	21,540
Table wines -							
Dry white (e)	19,774	7,226	311	47,749	1,200	68	76,327
Dry red (f)	19,722	11,632	393	72,369	2,358	116	106,590
Sweet (g)	2,937	670	126	1,971	70	30	5,805
Rose	1,524	556	56	1,959	141	12	4,249
Sparkling wines -							
Packed in champagne bottles -							
White	1,283	(c)	114	2,287	60	(c)	6,190
Red and Pink	547	(c)	57	444	13	(c)	1,473
Packed in other type bottles -							
White	524	136	88	1,254	39	31	2,071
Red and Pink	275	106	48	825	27	8	1,288
Wine cocktails, etc. (h)	590	47	46	497	27	11	1,219
Vermouth	711	218	51	998	76	14	2,067
Total	83,299	41,994	2,591	221,186	6,985	590	356,645
Distillation wine (i)	488	1,047	(c)	2,072	(c)		3,625
- '000 litres alcohol -							
Brandy	1,250	2,128	74	15,027	65	32	18,577

For footnotes see Table 6 below.

TABLE 6. - STOCKS OF WINE AND BRANDY HELD BY IMPORTERS, WINEMAKERS AND WHOLESALE MERCHANTS: AUSTRALIA

At 30 June -					
Type	1969	1970	1971	1972	1973
- '000 litres -					
Beverage wine -					
Sherry -					
Dry	25,358	28,345	26,554	24,405	25,510
Medium (a)	4,528	3,460	3,423	3,424	5,369
Sweet	26,886	31,845	33,932	32,860	35,521
Dessert wines -					
Port (other than white)	28,468	32,114	32,936	34,861	38,862
Muscat (b)	22,785	22,876	23,240	23,856	22,565
Other (d)	20,348	21,853	19,876	22,070	21,540
Table wines -					
Dry white (e)	55,594	54,617	58,296	63,699	76,327
Dry red (f)	56,194	74,456	83,575	92,896	106,590
Sweet (g)	3,064	3,846	5,414	3,078	5,805
Rose	2,332	2,628	2,391	2,742	4,249
Sparkling wines -					
Packed in champagne bottles -					
White	3,660	3,823	4,792	5,336	6,190
Red and Pink	1,146	859	1,046	772	1,473
Packed in other type bottles -					
White	1,523	2,091	2,650	1,424	2,071
Red and Pink	273	673	1,117	1,117	1,288
Wine cocktails, etc. (h)	1,728	1,855	1,814	1,305	1,219
Vermouth	1,546	1,832	1,705	1,856	2,067
Total	255,427	287,172	302,274	315,701	356,645
Distillation wine (i)	4,946	7,824	3,819	10,743	3,625
- '000 litres alcohol -					
Brandy	13,695	14,196	15,431	17,120	18,577

(a) Includes medium dry and medium sweet. (b) Includes Frontignac. (c) Not available for publication. (d) Includes Madeira, Tokay, Marsala and White Port. Excludes sweet sherry. (e) Includes Riesling, Hock, Moselle, Chablis and White Burgundy. Includes also stocks of unfortified sherry material and other 'uncommitted' stocks. (f) Includes Claret and Burgundy. (g) Includes Sauternes and Graves. (h) Includes Aperitif and Tonic wines. (i) Equivalent quantity at 20 per cent proof.

TABLE 7. - APPARENT CONSUMPTION OF WINE AND BRANDY PER HEAD OF POPULATION : AUSTRALIA

<i>Year</i>	<i>Wine</i>	<i>Brandy</i>
	- litres per head -	- litres alcohol per head -
1968-69	8.26	0.27
1969-70	8.94	0.31
1970-71	8.73	0.32
1971-72	8.97	0.35
1972-73	9.94	0.34

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NOTE. Inquiries concerning these statistics may be made in Canberra by telephoning Mr K. Flynn on 49 0211 extension 385 or, in each State capital, by telephoning the office of the Bureau of Census and Statistics.