

COMMONWEALTH BUREAU OF CENSUS AND STATISTICS.

CANBERRA, A.C.T.

CENSUS OF RETAIL ESTABLISHMENTS : YEAR ENDED 30TH JUNE, 1948.

BULLETIN NO. 4, QUEENSLAND.

This bulletin contains detailed results of the first Census of Retail Establishments in Australia, and is issued by the Commonwealth Statistician (Dr. Roland Wilson). The tables herein amplify, for the State of Queensland, the general outline of the Census shown in Bulletin No. 1, Australia, published on 10th November, 1949.

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CENSUS OF RETAIL ESTABLISHMENTS : AUSTRALIA

YEAR ENDED 30TH JUNE, 1948.

1. General:

The statistics herein were compiled from the first Census of Retail Establishments undertaken in Australia. It related to the operations of such establishments in the year ended 30th June, 1948.

In view of the novelty and difficulty of the project, its scope and the data sought were the minima consistent with the objective of securing a record of the number of such establishments, their type, their geographical distribution, their aggregate sales of goods and a simple commodity dissection thereof together with a record of the value of certain services provided by them..

Because of the practical difficulties involved in tracing itinerant and occasional retail outlets the scope of the Census was made to relate to establishments indicated in the ensuing section hereof.

2. Scope of Census:

In general terms the Census related to establishments which normally sell goods at retail in shops, parts of shops, rooms, kiosks and yards. Hotels, wine saloons, refreshment rooms and milk bars were included. Clubs, guest houses, theatres and picture shows were excluded whether or not they sold goods at retail.

Certain types of establishments which sell services (including repairs and materials therein) at retail were included. These were boot repairers, hairdressers, motor garages and service stations. Bakers, ice-works and tailors selling from shop premises to consumers were also included but those without shop premises were excluded. Dry cleaners and laundries were excluded, as also were agents of all kinds, except in respect of goods sold from retail shop premises.

The Census included the retail sales of those factories or wholesalers who conducted a regular retail business, but excluded those who, on odd occasions, sold goods at retail. Gas and electricity suppliers were not included except as to their sales of appliances.

Direct selling (either on site or from delivery vehicles) from market gardens, flower gardens, nurseries, dairies, poultry farms, chick hatcheries, etc., was excluded except where a shop or a roadside stall was conducted. Hawkers, street barrows, casual stalls and street sellers were excluded.

In the process of tabulation, returns from the following types of businesses were discarded - timber yards, trade services (such as monumental masonry, electrical contracting, plumbing, upholstery, etc.), real estate agents, stock and station agents, pastoral supply companies, newspaper publishers and printers (except in respect of goods sold in a retail shop).

Both new and second hand goods were included in sales recorded by relevant retail establishments.

3. Census Lists and Collection of Returns:

Considerable difficulty was experienced in devising means of obtaining uniform lists of relevant retail establishments throughout Australia.

Most retail establishments are obvious to the eye and the problem of listing is the magnitude of the task, there being upwards of 100,000 establishments. An appreciable proportion of establishments is not easy to locate and some are marginal retailers engaged in retail trade as an incidental to some other activity. Some are engaged in retailing goods with services

(e.g. meals, refreshments, drinks, etc.), some in retailing services with goods (e.g. repairs etc.,) and some in retailing services only, (e.g. hair-dressing). Shop registration lists are neither uniform nor universal throughout Australia and commercial directories are not appropriate to statistical purposes. The number of retail establishments shown herein is not in general comparable with numbers registered as being subject to legal regulation as to trading hours, etc. Registration applies only to parts of some States while in other States a shop may be registered for more than one purpose.

The work of listing relevant establishments was carried out by Postal Officers throughout Australia on instructions designed to achieve the results summarized above in Section 2 - "Scope of Census". These lists showed name, address and description of each establishment. Each branch establishment of multiple store organizations was listed separately.

Such checks as were possible from sources then available were applied to these lists at the time of the Census.

Census forms were distributed and collected by post and where necessary, for elucidation of facts, additional inquiries were addressed to retailers.

The returns were distributed and collected between September and December, 1948.

4. The Census Form:

A copy of the Census form is attached as an appendix hereto.

Clear distinction was drawn between -

- (1) Retail Sales of Goods; and
- (2) "Other takings" including payment for services often associated with retailing. These were hairdressing, repairs, meals, accommodation, commission, hiring and dry cleaning etc.

The form provided a separate heading for "Wholesale Sales of Goods" by retail establishments in order to avoid their being incorrectly included under any other heading.

It was not found practicable in all cases to obtain a separate record of meals sold in refreshment rooms, restaurants etc., and these were tabulated as sales of goods under "Other types of Food". The heading for "Meals and Accommodation" therefore relates to Hotels only. Guest houses, clubs, etc. were outside the scope of the Census.

Two general qualifications are needed to explain the figures recorded as to sales:-

- (i) Where actual figures were not available, retailers were asked to supply careful estimates of total retail sales and of sales by commodity groups.
- (ii) As it was impossible to define or list in detail the types of goods to be included under each commodity group, retailers were asked to show figures for each such group in accordance with ordinary trade groupings as understood by them. The commodity group totals are therefore subject to this qualification. In general they are fairly clearly defined but, for example, some electrical goods are included with "Hardware etc." and some with "Other goods".

5. Accuracy of the Data Recorded:

Checks made of the lists of establishments (in preparation for the 1948-49 Census) indicated an overall deficiency of the order of about 5 per cent. in number of establishments recorded in 1947-48. In the main, however, these were small establishments and the deficiency in total value of retail sales recorded on this account is deemed to be relatively small.

The deficiencies were proportionately greater in large cities than in country districts.

Where changes of ownership rendered it impossible to get a return of the full year's operations of an establishment, estimates for the complete year were made by special inquiry.

All returns of retail establishments are confidential and for statistical purposes only, and their secrecy is ensured by provisions of the Census and Statistics Act, 1905-49.

6. Explanation of Terms used in the Tables:

COMMODITY GROUP - The nine broad groups into which retailers were asked to dissect their retail sales of goods. (See form annexed)

TYPE OF BUSINESS - The description of the business given by the proprietor or manager formed the basis for classifying businesses. But in coding "Type of Business", adjustments were made to the proprietors' description where necessary in the light of the commodity group sales shown on his return.

DEPARTMENT STORE - This term was intended to apply to large stores selling a wide range of goods in clearly defined departments. But some establishments better described as "retail variety stores", and some better described as "general stores" have been included in the figures shown for Department stores herein. On the other hand some large establishments, which are in effect department stores, have been classified under specific headings (e.g. "Drapers") in accordance with their own description. The system of classification is being revised for the 1948-49 Census.

OTHER TYPES OF FOOD - Includes retail sales of meat, bread, cakes, fruit, vegetables, cooked meats, fish, milk, etc., and meals sold in cafes, restaurants, etc. (but not in Hotels).

OTHER GOODS - Comprises goods which are not covered by the eight specified groups and includes chemist's goods, alcoholic beverages, tobacco, fuel (firewood etc.) produce and animal foods, ice, electrical, radio and gas appliances, bicycles, flowers, plants, garden supplies, jewellery, toys, leather goods, sports goods, business machines and systems, sewing machines, baby carriages, medical and surgical supplies, music and musical instruments, machinery, etc.

RETAIL TURNOVER SIZE - This is a classification of establishments according to the value of retail sales of goods. Meals sold in Restaurants, Cafes, etc. (but not in Hotels) have been included in retail sales of goods in order to determine retail turnover size.

ROLAND WILSON
COMMONWEALTH STATISTICIAN

RETURN OF RETAIL ESTABLISHMENTS.

This return is being collected under authority of the *Census and Statistics Act 1905-1946* and you are required to supply the particulars specified herein. Information supplied in individual returns is **CONFIDENTIAL FOR STATISTICAL PURPOSES ONLY** and will not be disclosed to any person or to any other Government authority.

Please answer all questions carefully and **POST YOUR COMPLETED RETURN** in the enclosed post-free envelope by 31st August, if possible but not later than 15th September, 1948.

S. R. CARVER,

Acting Commonwealth Statistician.

DESCRIPTION OF BUSINESS	What is the Usual Description of your business? (For example "Grocer" or other applicable term.)
Full Name and Address of Place of Business	Trading Name.....
	Street and Number.....
	Town or Suburb.....
TELEPHONE NUMBER.....	Name of Local Government Area in which business is situated.....
Do you normally sell goods at wholesale? YES or NO.....	If your firm operates other branches in Australia, please state NAME AND ADDRESS OF HEAD OFFICE {

(A separate return is required for each branch.)

TOTAL RETAIL SALES AND OTHER TAKINGS for year ended 30th June, 1948.

Please state on left-hand side below the amount of your total sales of goods at retail for the year ended 30th June, 1948, sub-divided under the headings shown. Show separately on right-hand side below amount of **other takings**. Where actual figures are not available careful estimates will suffice.

If you were not in business for the full year, please state number of months you were in business and give figures for that period.....months.

RETAIL Sales of GOODS.		Other TAKINGS (if any).	
	£		£
Groceries (see footnote) (1)		From—	
Confectionery, Ice Cream and Soft Drinks (2)		WHOLESALE Sales of Goods (10)	
Other types of Food (3)		HAIRDRESSING (11)	
Clothing, Drapery, Footwear, Manchester, Soft Furnishings, &c. (4)		REPAIR WORK DONE (12)	
Hardware, Ironmongery, China and Glassware (5)		MEALS AND ACCOMMODATION .. (13)	
Furniture and Floor Coverings .. (6)		OTHER TAKINGS (such as commission, hiring, dry cleaning, &c.) (14)	
Newspapers, Books and Stationery .. (7)			
Motor Vehicles, Parts, Tyres, Tubes, Accessories, Petrol, &c. (8)		TOTAL OF OTHER TAKINGS (ii) ..	
Other Goods not specified above .. (9)			
TOTAL RETAIL SALES OF GOODS (i)		TOTAL Takings (i) and (ii) ..	

Include all retail sales of tobacco, cigarettes, beer, wine and spirits under "Other Goods".

Proprietor's Name.....	Signature of Proprietor or Manager
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1. NUMBER OF RETAIL ESTABLISHMENTS, TOTAL RETAIL SALES OF GOODS, AND AVERAGE SALES PER RETAIL ESTABLISHMENT AND PER HEAD OF POPULATION :

CLASSIFIED ACCORDING TO COMMODITY GROUPS.

QUEENSLAND.

Year ended 30th June, 1948.

Commodity Groups	Number of Establishments which sold goods in each Commodity Group (a)	Retail Sales of Goods			
		Total	Proportion in each Commodity Group	Per Retail Establishment	Per Head of Population
		£'000	%	£	£
Groceries ..	3,924	21,998	15.97	5,606	20
Confectionery, Ice Cream and Soft Drinks ..	4,168	3,930	2.85	943	3
Other Types of Food ..	5,154	(b)20,006	14.54	3,882	18
Clothing, Drapery, Footwear, Manchester, Soft Furnishings, etc.	2,227	25,363	18.42	11,369	23
Hardware, Ironmongery, China and Glassware	1,751	8,749	6.35	4,997	8
Furniture and Floor Coverings ..	455	3,890	2.82	8,549	3
Newspapers, Books and Stationery ..	1,650	3,035	2.20	1,839	3
Motor Vehicles, Parts, Tyres, Tubes, Accessories, Petrol, etc. ..	1,788	18,877	13.71	10,558	17
Other Goods ..	6,900	31,862	23.14	4,618	29
<u>TOTAL:</u>	(c)	137,710	100.00	8,804	124

- (a) Includes Boot repairers and Hairdressers, whether they showed retail sales or did repairing and hairdressing only. See Table 6.
- (b) Includes £3,068,000 Meals sold in Restaurants, Cafes, etc.
- (c) The total number of individual establishments in Queensland at 30th June, 1948, was 15,642. The number of establishments shown under each Commodity Group comprises all establishments which showed sales in that particular group, irrespective of the value of those sales. Many establishments showed sales in more than one group. Thus, the aggregate of the number of establishments by Commodity Groups is greater than the total number of individual establishments.

2. OTHER TAKINGS OF RETAIL ESTABLISHMENTS CLASSIFIED ACCORDING TO
NATURE OF TAKINGS : MAIN TYPES OF BUSINESS.

QUEENSLAND.

Year ended 30th June, 1948.

Main Type of Business -	Hairdressing		Repair Work						Hotel Meals and Accommodation	
			Motor, Motor Cyclo, Tyre Dealer and Garage		Footwear		Other			
	No. of Estabs.	Amount	No. of Estabs.	Amount	No. of Estabs.	Amount	No. of Estabs.	Amount	No. of Estabs.	Amount
		£'000		£'000		£'000		£'000		£'000
Grocer ..	(a)	(a)	-	-	-	-	4	5	-	-
Confectioner, Milk Bar, Cafe	(a)	(a)	-	-	-	-	4	1	-	-
Baker and Cake Shop ..	-	-	-	-	-	-	4	-	-	-
Draper ..	10	6	-	-	-	-	42	16	-	-
Footwear Store and Repairer	-	-	-	-	406	315	-	-	-	-
Hardware Store and Plumbers' Shop ..	-	-	-	-	-	-	72	149	-	-
Furniture Store	-	-	-	-	-	-	24	8	-	-
Newsagent and Stationer ..	8	2	-	-	-	-	5	1	-	-
Tyre Dealer ..	-	-	32	168	-	-	-	-	-	-
Motor Dealer, Garage and Service Station	-	-	955	2,524	-	-	-	-	-	-
Tobacconist & Hairdresser	923	609	-	-	-	-	9	1	-	-
Hotel & Wine and Spirit Merchant ..	(a)	(a)	-	-	-	-	-	-	1,043	1,730
Watchmaker & Jeweller ..	-	-	-	-	-	-	144	139	-	-
Department & General Store	6	12	-	-	-	-	9	5	-	-
Fuel, Ice & Produce Mer- chant ..	-	-	-	-	-	-	5	1	-	-
Electrical & Radio Store	(a)	(a)	-	-	-	-	289	382	-	-
Office & Shops System Store.	-	-	-	-	-	-	16	62	-	-
Leather Goods Store ..	-	-	-	-	-	-	68	39	-	-
Machinery Store ..	-	-	-	-	-	-	12	74	-	-
Motor Cycle Store ..	-	-	15	51	-	-	-	-	-	-
Other Types of Business ..	16	5	-	-	-	-	153	204	-	-
TOTAL:	970	636	1,002	2,743	406	315	860	1,087	1,043	1,730

(In addition, the wholesale turnover of these establishments was £15,952,000. "Other Takings" such as commission, hiring, dry-cleaning, etc. amounted to £1,626,000).

(a) Not available for publication.

3. NUMBER OF INDIVIDUAL RETAIL ESTABLISHMENTS, AND TOTAL VALUE
OF RETAIL SALES OF GOODS;

CLASSIFIED BY MAIN TYPES OF BUSINESS.

QUEENSLAND.

Year ended 30th June, 1948.

Main Type of Business	Number of Individual Retail Establishments	Total Value of Retail Sales of Goods
	No.	£'000
Motor Dealers, etc. ..	1,244	17,890
General Stores (a) ..	911	17,274
Drapers, Clothier, etc. ..	1,212	14,666
Grocers ..	1,350	13,098
Hotels, Wine Saloons, etc. ..	1,215	10,694
Department Stores (a) ..	33	8,782
Butchers ..	964	7,343
Mixed Businesses (a) ..	1,488	6,991
Confectioners, Milk Bars, Cafes ..	1,098	5,372
Hardware Stores ..	340	4,880
Furniture Stores ..	222	3,542
Bakers and Cake Shops ..	685	3,176
Newsagents and Stationers ..	393	2,710
Electrical, Radio, etc. ..	462	2,692
Chemists ..	350	2,439
Fuel, Ice and Produce Merchants ..	253	2,103
Fruiters ..	404	2,077
Machinery Stores ..	42	1,607
Footwear Stores (b) ..	499	1,473
Watchmakers and Jewellers ..	205	1,299
Tobacconists and Hairdressers (c) ..	1,039	1,123
Tyre Stores ..	45	699
Cycle Stores ..	123	628
Music Stores ..	24	503
Fishmongers and Poulterers ..	153	454
Office Appliances, etc. ..	27	388
Motor Cycle Stores ..	23	371
Sports Stores ..	63	363
Florists and Nurserymen ..	87	304
Leather Goods Stores ..	111	267
Delicatessens ..	57	250
Sewing Machine Stores ..	14	234
Fancy Goods Stores ..	50	187
Other Types of Business ..	456	1,831
<u>TOTAL:</u>	15,642	137,710

(a) See detail in Table 9.

(b) Includes Boot Repairers, whether they showed retail sales, or did repair work only.

(c) Includes Hairdressers, whether they showed retail sales, or did hairdressing only.

4. RETAIL SALES OF GOODS CLASSIFIED BY COMMODITY GROUPS:MAIN TYPES OF BUSINESS WHICH RECORDED SALES IN EACH COMMODITY GROUP.QUEENSLAND.Year ended 30th June, 1948.

Commodity Group, and Main Type of Business which recorded sales in each Commodity Group	Number of Establishments (a)	Value of Retail Sales
		£'000
<u>Groceries:</u>		
Sold by establishments classified as -		
Grocers ..	1,350	10,081
General Stores ..	871	6,876
Mixed Businesses ..	1,425	4,061
Department Stores ..	10	371
Produce Merchants ..	4	144
Drapers ..	8	120
Confectioners, Milk Bar, Cafes ..	116	117
Other Types of Business ..	140	228
<u>Total Groceries:</u>	3,924	21,998
<u>Confectionery, Ice Cream and Soft Drinks:</u>		
Sold by establishments classified as -		
Confectioners, Milk Bars, Cafes ..	810	1,606
Mixed Businesses ..	1,415	929
General Stores ..	681	440
Grocers ..	777	423
Department Stores ..	26	222
Fruiters ..	152	123
Bakers and Cake Shops ..	88	52
Newsagents and Stationers ..	80	50
Other Types of Business ..	139	85
<u>Total Confectionery, etc.:</u>	4,168	3,930
<u>Other Types of Food:</u>		
Sold by establishments classified as -		
Butchers ..	964	7,311
Confectioners, Milk Bar, Cafes ..	905	3,306
Bakers and Cake Shops ..	685	3,081
Fruiters ..	404	1,840
Mixed Businesses ..	1,066	1,038
Grocers ..	395	743
General Stores ..	383	514
Department Stores ..	23	498
Drapers ..	8	473
Fishmongers and Poulterers ..	153	438
Delicatessens ..	57	217
Other Types of Business ..	111	547
<u>Total Other Types of Food:</u>	5,154	20,006

- (a) The number of establishments shown under each Commodity Group comprises all establishments which showed sales in that particular group. Many establishments showed sales in more than one group. Thus, the aggregate of the total number of establishments in all Commodity Groups is greater than the total number of individual establishments.

4. (Continued) RETAIL SALES OF GOODS CLASSIFIED BY COMMODITY GROUPS:

MAIN TYPES OF BUSINESS WHICH RECORDED SALES IN EACH COMMODITY GROUP.

QUEENSLAND.

Year ended 30th June, 1948.

Commodity Group, and Main Type of Business which recorded sales in each Commodity Group	Number of Establishments (a)	Value of Retail Sales
<u>Drapery, Clothing, Footwear, Manchester, Soft Furnishings, etc.:</u>		£'000
Sold by establishments classified as -		
Drapers, Clothiers, etc. ..	1,212	13,123
Department Stores ..	31	4,894
General Stores ..	445	4,785
Footwear Stores ..	151	1,456
Furniture Stores ..	26	453
Grocers ..	162	351
Furriers ..	5	64
Hardware Stores ..	21	34
Other Types of Business ..	174	203
<u>Total Drapery, etc.:</u>	2,227	25,363
<u>Hardware, Ironmongery, China and Glassware:</u>		
Sold by establishments classified as -		
Hardware Stores and Plumbers' Shops ..	330	4,218
General Stores ..	563	2,245
Department Stores ..	32	970
Grocers ..	354	448
Furniture Stores ..	47	240
Drapers, Clothiers, etc. ..	53	205
Produce Merchants ..	11	124
Motor Dealers, etc. ..	20	48
Other Types of Business ..	341	251
<u>Total Hardware, etc.:</u>	1,751	8,749
<u>Furniture and Floor Coverings:</u>		
Sold by establishments classified as -		
Furniture Stores ..	222	2,764
Drapers, Clothiers, etc. ..	53	391
Department Stores ..	11	333
General Stores ..	104	291
Hardware Stores ..	27	63
Other Types of Business ..	38	48
<u>Total Furniture, etc.:</u>	455	3,890

- (a) The number of establishments shown under each commodity group comprises all establishments which showed sales in that particular group. Many establishments showed sales in more than one group. Thus, the aggregate of the total number of establishments in all commodity groups is greater than the total number of individual establishments.

4. (Continued) RETAIL SALES OF GOODS CLASSIFIED BY COMMODITY GROUPS,
MAIN TYPES OF BUSINESS WHICH RECORDED SALES IN EACH COMMODITY GROUP.

QUEENSLAND.

Year ended 30th June, 1948.

Commodity Group, and Main Type of Business which recorded sales in each Commodity Group	Number of Establishments (a)	Value of Retail Sales
<u>Newspapers, Books and Stationery:</u>		£'000
Sold by establishments classified as -		
Newsagents, Booksellers and Stationers	393	2,184
Department Stores	26	309
General Stores ..	337	156
Mixed Businesses ..	448	103
Grocers ..	243	62
Office and Shop Appliances and Systems Stores	5	56
Drapers, Clothiers, etc. ..	38	38
Tobacconists and Hairdressers ..	35	36
Other Types of Business ..	125	91
<u>Total Newspapers, etc.:</u>	1,650	3,035
<u>Motor Vehicles, Parts, Tyres, Tubes, Accessories, Petrol, etc.:</u>		
Sold by establishments classified as -		
Motor Dealers, Garage, etc. ..	1,244	16,438
Tyre Dealers ..	45	696
Machinery Stores ..	5	392
Motor Cycle Stores ..	23	362
General Stores ..	206	324
Grocers ..	112	142
Mixed Businesses ..	61	112
Hardware Stores ..	19	84
Other Types of Business ..	73	327
<u>Total Motor Vehicles, etc.:</u>	1,788	18,877

- (a) The number of establishments shown under each commodity group comprises all establishments which showed sales in that particular group. Many establishments showed sales in more than one group. Thus, the aggregate of the total number of establishments in all commodity groups is greater than the total number of individual establishments.

4. (Continued) RETAIL SALES OF GOODS CLASSIFIED BY COMMODITY GROUPS:
MAIN TYPES OF BUSINESS WHICH RECORDED SALES IN EACH COMMODITY GROUP.

QUEENSLAND

Year ended 30th June, 1948.

Commodity Group, and Main Type of Business which recorded sales in each Commodity Group	Number of Establishments (a)	Value of Retail Sales
<u>Other Goods:</u>		£'000
Sold by establishments classified as -		
Hotels, Wine Saloons, etc. ..	1,215	10,675
Electrical, Radio, etc. ..	462	2,660
Chemists ..	350	2,413
Fuel, Ice and Produce Merchants ..	253	1,765
General Stores ..	591	1,643
Motor Dealers, etc. ..	92	1,292
Watchmakers and Jewellers ..	105	1,258
Machinery Stores ..	42	1,203
Department Stores ..	28	1,105
Tobacconists and Hairdressers ..	483	1,051
Grocers ..	666	844
Mixed Businesses ..	257	681
Cycle Stores ..	123	591
Music Stores ..	24	502
Hardware Stores and Plumbers' Shops ..	71	453
Sports Stores ..	63	362
Newsagents and Stationers ..	178	351
Office and Shop Appliances and Systems Stores	27	333
Florists and Nurserymen ..	87	302
Drapers, Clothiers, etc. ..	54	298
Confectioners, Milk Bars, Cafes ..	315	280
Leather Goods Stores ..	111	255
Sewing Machine Stores ..	14	217
Fancy Goods Stores ..	33	134
Fruiters ..	75	55
Other Types of Business ..	366	1,139
<u>Total Other Goods:</u>	<u>6,900</u>	<u>31,862</u>

- (a) The number of establishments shown under each commodity group comprises all establishments which showed sales in that particular group. Many establishments showed sales in more than one group. Thus, the aggregate of the total number of establishments in all commodity groups is greater than the total number of individual establishments.

5. NUMBER OF RETAIL ESTABLISHMENTS AND RETAIL SALES OF GOODS BY RETAIL ESTABLISHMENTS IN THE METROPOLITAN AREA, AND OTHER AREAS:

CLASSIFIED ACCORDING TO COMMODITY GROUPS.

PERCENTAGE OF METROPOLITAN TO STATE TOTALS.

QUEENSLAND.

Year ended 30th June, 1948.

NOTE: For a complete description of Commodity Groups see copy of Return Form included herein.

COMMODITY GROUP	NUMBER OF ESTABLISHMENTS (a)				TOTAL RETAIL SALES OF GOODS			
	Metro-politan Area (b)	Other Areas	Total	Percentage, Metrop. to State Total	Metro-politan Area (b)	Other Areas	Total	Percentage, Metrop. to State Total
	No.	No.	No.	%	£'000	£'000	£'000	%
Groceries ..	1,353	2,571	3,924	34.48	6,873	15,125	21,998	31.24
Confectionery, etc. ..	1,462	2,706	4,168	35.08	1,529	2,401	3,930	38.91
Other Types (Food)	1,841	3,313	5,154	35.72	8,606	11,400	20,006	43.02
Clothing, etc.	578	1,649	2,227	25.95	12,489	12,874	25,363	49.24
Hardware, etc.	398	1,353	1,751	22.73	3,617	5,132	8,749	41.35
Furniture, etc.	101	354	455	22.20	2,142	1,748	3,890	55.07
Newspapers, etc.	557	1,093	1,650	33.76	1,467	1,568	3,035	48.34
Motor Vehicles, etc. ..	364	1,424	1,788	20.36	8,502	10,375	18,877	45.04
Other ..	2,139	4,761	6,900	31.00	14,328	17,534	31,862	44.97
<u>TOTAL:</u>	5,033	10,609	15,642	32.18	59,553	78,157	137,710	43.25

(a) The number of establishments shown under each Commodity Group comprises all establishments which showed sales in that particular group. Many establishments showed sales in more than one group. Thus, the aggregate of the number of establishments by Commodity Groups is greater than the total number of individual establishments.

(b) Greater Brisbane. Metropolitan population is 36.34 per cent of State Total.

**6. NUMBER OF RETAIL ESTABLISHMENTS WHICH SOLD GOODS IN EACH COMMODITY GROUP
CLASSIFIED ACCORDING TO TURNOVER SIZE**

QUEENSLAND.

At 30th June, 1948.

Turnover Size	Number of Individual Establishments in each Turnover Size	Number of Establishments in each Turnover Size which sold Goods in each Commodity Group (a)								
		Groceries	Confectionery	Other Types (Food)	Clothing	Hardware	Furniture	News-papers	Motor Vehicles etc.	Other
£	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.
Under 1,000 ..	1,970	193	339	408	252	76	46	77	212	974
1,000 and under 2,000 ..	1,626	330	445	559	226	102	30	129	163	665
2,000 and under 3,000 ..	1,509	378	458	640	182	107	39	146	130	636
3,000 and under 5,000 ..	2,781	920	1,053	1,295	301	228	42	340	241	1,296
5,000 and under 10,000	3,763	1,277	1,261	1,528	507	489	73	592	446	1,903
10,000 and under 20,000	1,827	516	424	528	389	383	89	245	354	862
20,000 and under 50,000	795	221	118	141	233	242	77	79	168	364
50,000 and under 100,000	188	52	37	27	74	67	25	19	41	90
100,000 and under 250,000	72	23	17	12	38	38	21	10	13	44
250,000 and over ..	29	9	11	12	18	18	13	10	12	16
Not Classified (b) ..	1,082	5	5	4	7	1	-	3	8	50
TOTAL:	15,642	3,924	4,168	5,154	2,227	1,751	455	1,650	1,788	6,900

(a) This table shows in each Turnover Size group, the number of establishments which sold goods in each commodity group irrespective of the value of these sales. As many establishments recorded sales in more than one commodity group, the aggregate of the number of establishments shown under each Turnover Size group is greater than the total number of individual establishments in each Turnover Size group as shown in the first column.

(b) Includes establishments of Hairdressers, Boot Repairers, Libraries and Photographers in which retail sales of goods (as distinct from services rendered) were less than £100.

7. RETAIL SALES OF GOODS BY COMMODITY GROUPS CLASSIFIED ACCORDING TO TURNOVER SIZE.

QUEENSLAND.

Year ended 30th June, 1948.

(£'000)

Turnover Size	Commodity Groups									
	Groceries	Confectionery	Other Types (Food)	Clothing	Hardware	Furniture	Newspapers	Motor Vehicles etc.	Other	Total
£										
Under 1,000 ..	72	82	166	115	21	23	13	89	367	948
1,000 and under 2,000 ..	333	194	603	278	64	38	59	215	653	2,437
2,000 and under 3,000 ..	579	303	1,092	342	85	62	90	276	960	3,789
3,000 and under 5,000 ..	2,382	844	2,981	779	221	104	294	718	2,633	10,956
5,000 and under 10,000 ..	5,906	1,329	6,033	2,090	524	288	945	2,184	6,952	26,251
10,000 and under 20,000 ..	4,903	521	4,291	3,034	1,181	505	668	3,602	6,321	25,026
20,000 and under 50,000 ..	4,099	253	2,336	3,771	2,230	657	349	3,596	5,899	23,190
50,000 and under 100,000 ..	1,750	130	719	2,900	1,361	424	303	2,041	3,135	12,763
100,000 and under 250,000	1,239	97	481	3,626	1,227	528	66	1,481	2,148	10,893
250,000 and over ..	733	176	1,303	8,426	1,835	1,261	248	4,673	2,792	21,447
Not Classified (a) ..	2	1	1	2	-	-	-	2	2	10
Total Value of Sales in each Commodity Group	21,998	3,930	20,006	25,363	8,749	3,890	3,035	18,877	31,862	137,710

(a) Includes retail sales of establishments of Hairdressers, Boot Repairers, Libraries and Photographers in which the retail sales of goods (as distinct from services rendered) were less than £100. Takings from services rendered in these establishments have been excluded from the foregoing sales figures.

8. PROPORTION OF RETAIL ESTABLISHMENTS AND TURNOVER IN EACH RETAIL TURNOVER SIZE TO TOTAL RETAIL ESTABLISHMENTS AND TOTAL RETAIL TURNOVER BY COMMODITY GROUPS : QUEENSLAND.

Year ended 30th June, 1948.

(This table expresses as percentages to total number of retail establishments and total retail turnover, the figures for each turnover size set out in Tables No. 6 & 7).

Turnover Size	All Individual Establishments Percentage of-		Establishments in each Turnover Size which sold goods in each Commodity Group.							
			Groceries		Confectionery		Other Types (Food)		Clothing etc.	
			Percentage of-		Percentage of-		Percentage of-		Percentage of-	
	Total Number	Total Turn-over	No. of Establs.	Total Turn-over	No. of Establs.	Total Turn-over	No. of Establs.	Total Turn-over	No. of Establs.	Total Turn-over
£										
Under 1,000	12.59	0.69	4.92	0.33	8.13	2.09	7.92	0.83	11.32	0.45
1,000 & under 2,000	10.39	1.77	8.41	1.51	10.68	4.93	10.85	3.01	10.15	1.10
2,000 & under 3,000	9.65	2.75	9.63	2.63	10.99	7.72	12.42	5.46	8.17	1.35
3,000 & under 5,000	17.78	7.96	23.44	10.83	25.27	21.47	25.12	14.90	13.52	3.07
UNDER 5,000	50.41	13.17	46.40	15.30	55.07	36.21	56.31	24.20	43.16	5.97
5,000 & under 10,000	24.06	19.06	32.54	26.85	30.25	33.81	29.65	30.16	22.76	8.24
UNDER 10,000	74.47	32.23	78.94	42.15	85.32	70.02	85.96	54.36	65.92	14.21
10,000 & under 20,000	11.68	18.17	13.15	22.29	10.17	13.26	10.24	21.46	17.47	11.96
UNDER 20,000	86.15	50.40	92.09	64.44	95.49	83.28	96.20	75.82	83.39	26.17
20,000 & under 50,000	5.08	16.84	5.63	18.63	2.83	6.42	2.74	11.68	10.46	14.87
UNDER 50,000	91.23	67.24	97.72	83.07	98.32	89.70	98.94	87.50	93.85	41.04
50,000 & under 100,000	1.20	9.27	1.33	7.96	0.89	3.31	0.52	3.59	3.32	11.43
UNDER 100,000	92.43	76.51	99.05	91.03	99.21	93.01	99.46	91.09	97.17	52.47
100,000 & over	0.65	23.48	0.82	8.96	0.67	6.95	0.46	8.91	2.52	47.52
Not classified (a)	6.92	0.01	0.13	0.01	0.12	0.04	0.08	0.00	0.31	0.01
<u>TOTAL:</u>	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00

N.B. This table is continued on next page.

(a) See note (a) on next page.

8. (Continued) PROPORTION OF RETAIL ESTABLISHMENTS AND TURNOVER IN EACH
RETAIL TURNOVER SIZE TO TOTAL RETAIL ESTABLISHMENTS AND TOTAL RETAIL
TURNOVER BY COMMODITY GROUPS : QUEENSLAND.

Year ended 30th June, 1948.

(This table expresses as percentages to total number of retail establishments, and total retail turnover, the figures for each turnover size set out in Tables No. 6 & 7).

Turnover Size	Establishments in each Turnover Size which sold goods in each Commodity Group.									
	Hardware		Furniture		Newspapers		Motor Vehicles etc.		Other	
	Percentage of-		Percentage of-		Percentage of-		Percentage of-		Percentage of-	
	No. of Estabs.	Total Turn-over	No. of Estabs.	Total Turn-over	No. of Estabs.	Total Turn-over	No. of Estabs.	Total Turn-over	No. of Estabs.	Total Turn-over
£										
Under 1,000	4.34	0.24	10.11	0.59	4.67	0.43	11.86	0.47	14.16	1.15
1,000 & under 2,000	5.83	0.73	6.59	0.97	7.82	1.96	9.11	1.13	9.64	2.05
2,000 & under 3,000	6.11	0.97	8.57	1.59	8.85	2.97	7.27	1.46	9.22	3.01
3,000 & under 5,000	13.02	2.53	9.23	2.66	20.61	9.69	13.48	3.79	18.77	8.27
UNDER 5,000	29.30	4.47	34.50	5.81	41.95	15.05	41.72	6.85	51.79	14.48
5,000 & under 10,000	27.93	5.99	16.04	7.41	35.87	31.12	24.94	11.57	27.57	21.82
UNDER 10,000	57.23	10.46	50.54	13.22	77.82	46.17	66.66	18.42	79.36	36.30
10,000 & under 20,000	21.87	13.50	19.56	12.98	14.84	21.97	19.81	19.07	12.49	19.84
UNDER 20,000	79.10	23.96	70.10	26.20	92.66	68.14	86.47	37.49	91.85	56.14
20,000 & under 50,000	13.82	25.48	16.93	16.90	4.79	11.50	9.39	19.04	5.27	18.51
UNDER 50,000	92.92	49.44	87.03	43.10	97.45	79.64	95.86	56.53	97.12	74.65
50,000 & under 100,000	3.83	15.56	5.49	10.90	1.15	9.98	2.29	10.81	1.30	9.84
UNDER 100,000	96.75	65.00	92.52	54.00	98.60	89.62	98.15	67.34	98.42	84.49
100,000 & over	3.19	35.00	7.48	46.00	1.22	10.37	1.40	32.65	0.86	15.50
Not Classified (a)	0.06	0.00	-	-	0.18	0.01	0.45	0.01	0.72	0.01
TOTAL:	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00

(a) Includes establishments of Hairdressers, Boot Repairers, Libraries and Photographers in which retail sales of goods (as distinct from services rendered) were less than £100. Takings from services rendered in these establishments have been excluded from the sales figures.

9. DEPARTMENT STORES, GENERAL STORES AND MIXED BUSINESSES,
CLASSIFIED ACCORDING TO PREDOMINANT COMMODITY GROUP.

17.

QUEENSLAND.

Year ended 30th June, 1948.

(This table shows the predominant sales of those establishments whose descriptions do not indicate their main lines of business).

Predominant Commodity Group	No. of Estab- lishments	Value of Retail Sales		
		Sales in Predomin- ant Group	Sales in Other Groups	Total Sales of All Commodities
<u>DEPARTMENT STORES.</u>				
Groceries ..	No.	£'000	£'000	£'000
Confectionery, Ice Cream and Soft Drinks ..	(a)	(a)	(a)	(a)
Other Types of Food ..	-	-	-	-
Clothing, Drapery, Footwear, Manchester, Soft Furnishings, etc.	28	4,840	3,558	8,398
Hardware, Ironmongery, China and Glassware ..	(a)	(a)	(a)	(a)
Furniture and Floor Coverings ..	-	-	-	-
Newspapers, Books and Stationery	-	-	-	-
Motor Vehicles, Parts, Tyres and Tubes, Accessories, Petrol, etc.	-	-	-	-
Other Goods ..	(a)	(a)	(a)	(a)
<u>TOTAL:</u>	33	..	..	8,782
<u>GENERAL STORES.</u>				
Groceries ..	No.	£'000	£'000	£'000
Confectionery, Ice Cream and Soft Drinks ..	780	5,634	3,579	9,213
Other Types of Food ..	8	9	9	18
Clothing, Drapery, Footwear, Manchester, Soft Furnishings, etc.	20	61	46	109
Hardware, Ironmongery, China and Glassware ..	50	3,596	2,751	6,347
Furniture and Floor Coverings ..	13	671	231	902
Newspapers, Books and Stationery	(a)	(a)	(a)	(a)
Motor Vehicles, Parts, Tyres and Tubes, Accessories, Petrol, etc.	15	78	79	157
Other Goods ..	22	338	159	497
<u>TOTAL:</u>	911	..	..	17,274
<u>MIXED BUSINESSES.</u>				
Groceries ..	No.	£'000	£'000	£'000
Confectionery, Ice Cream and Soft Drinks ..	1,235	3,860	2,034	5,894
Other Types of Food ..	72	126	216	342
Clothing, Drapery, Footwear, Manchester, Soft Furnishings, etc.	105	211	209	420
Hardware, Ironmongery, China and Glassware ..	(a)	(a)	(a)	(a)
Furniture and Floor Coverings ..	-	-	-	-
Newspapers, Books and Stationery	(a)	(a)	(a)	(a)
Motor Vehicles, Parts, Tyres and Tubes, Accessories, Petrol, etc.	11	52	39	91
Other Goods ..	59	116	110	226
<u>TOTAL:</u>	1,488	..	..	6,991

(a) Not available for publication.

10. NUMBER OF INDIVIDUAL RETAIL ESTABLISHMENTS AND TOTAL RETAIL SALES OF THE MAIN TYPES OF BUSINESS.

CLASSIFIED ACCORDING TO TURNOVER SIZE.

QUEENSLAND.

Year ended 30th June, 1948.

Main Type of Business	Turnover Size Group													
	Under £5,000		£5,000 and under £10,000		£10,000 and under £20,000		£20,000 and under £50,000		£50,000 and under £100,000		£100,000 and over		Not Classified (a)	Total
	No. of Estabts.	Retail Sales	No. of Estabts.	Retail Sales	No. of Estabts.	Retail Sales	No. of Estabts.	Retail Sales	No. of Estabts.	Retail Sales	No. of Estabts.	Retail Sales	No. of Estabts.	Retail Sales
	No.	£'000	No.	£'000	No.	£'000	No.	£'000	No.	£'000	No.	£'000	No.	£'000
Motor Dealers etc. ..	580	1,187	272	1,909	232	3,225	105	3,131	29	1,878	18	6,558	8	2
General Stores ..	283	811	270	1,937	194	2,713	118	3,591	30	2,175	16	6,047	-	911
Drapers, Clothiers, etc. ..	663	1,323	245	1,691	165	2,285	94	2,620	25	1,718	(b)	(b)	(b)	(b)
Grocers ..	544	1,573	442	3,144	241	3,304	96	2,693	18	1,330	(b)	(b)	(b)	(b)
Hotels, Wine Saloons, etc. ..	480	1,393	453	3,171	191	2,576	73	2,271	(b)	(b)	(b)	(b)	(b)	(b)
Department Stores ..	-	-	-	-	-	-	9	360	9	628	15	7,794	-	-
Butchers ..	392	1,198	364	2,653	162	2,120	(b)	(b)	(b)	(b)	-	-	-	-
Mixed Businesses ..	902	2,658	510	3,324	68	937	(b)	(b)	(b)	(b)	-	-	(b)	(b)
Confectioners, etc. ..	770	1,770	224	1,674	76	1,064	17	529	(b)	(b)	(b)	(b)	(b)	(b)
Hardware Stores ..	158	322	51	364	60	836	52	1,584	13	883	(b)	(b)	(b)	(b)
Furniture Stores ..	116	236	40	294	35	493	21	616	6	429	4	1,474	-	-
Bakers & Cake Shops ..	494	1,251	137	947	42	572	(b)	(b)	(b)	(b)	-	-	-	-
Newsagents and Stationers ..	177	446	140	971	58	707	11	329	(b)	(b)	-	-	-	-
Electrical, Radio, etc. ..	305	532	83	542	45	609	24	639	(b)	(b)	(b)	(b)	(b)	(b)
Chemists ..	130	466	158	1,061	53	697	9	215	-	-	-	-	-	-
Fuel, Ice, Produce etc. ..	192	228	22	147	16	217	20	572	(b)	(b)	(b)	(b)	-	-
Fruiters ..	262	640	95	645	35	497	(b)	(b)	-	-	(b)	(b)	-	-
Machinery Stores ..	12	28	5	36	9	137	8	229	(b)	(b)	(b)	(b)	(b)	(b)
Footwear Stores ..	93	129	36	258	27	385	8	240	(b)	(b)	(b)	(b)	-	-
Watchmakers & Jewellers ..	130	244	42	293	22	306	(b)	(b)	(b)	(b)	(b)	(b)	330	1
Tobacconists & Hairdressers ..	392	368	35	234	16	202	(b)	(b)	(b)	(b)	-	-	-	-
Other Types of Business ..	811	1,327	139	956	80	1,144	49	1,394	12	774	4	883	587	1
													138	1
<u>TOTAL:</u>	7,886	18,130	3,763	26,251	1,827	25,026	795	23,190	188	12,763	101	32,340	1,082	10
														15,642
														137,710

(a) Includes establishments of Hairdressers, Boot Repairers, Libraries and Photographers in which retail sales of goods (as distinct from services rendered) were less than £100. (b) Not available for publication.

11. NUMBER OF INDIVIDUAL RETAIL ESTABLISHMENTS AND TOTAL RETAIL SALES
IN EACH LOCAL GOVERNMENT AREA AND STATISTICAL DIVISION.

QUEENSLAND.

Year ended 30th June, 1948.

Local Government Area	Number of Establs.	Total Retail Sales £'000	Local Government Area	Number of Establs.	Total Retail Sales £'000
Greater Brisbane	5,033	59,553	<u>Downs (Cont'd):</u>		
<u>Moreton:</u>			Highfield ..	8	15
Albert ..	69	341	Inglewood ..	48	306
Beaudesert ..	97	796	Jondaryan ..	65	438
Boonah ..	82	464	Millmerran ..	35	253
Caboolture ..	79	490	Mourilla ..	40	253
Crow's Nest ..	30	186	Pittsworth ..	56	495
Esk ..	118	505	Rosalie ..	87	305
Gatton ..	98	573	Rosenthal ..	22	72
Ipswich ..	372	3,911	Stanthorpe ..	120	867
Kilcoy ..	34	220	Tara ..	31	146
Laidley ..	77	419	Toowoomba ..	512	6,512
Landsborough ..	103	530	Waggamba ..	26	107
Maroochy ..	218	1,559	Wambo ..	64	325
Moreton ..	195	1,078	Warwick ..	189	1,604
Pine ...	52	220	<u>Total Downs District:</u>	1,679	14,775
Redcliffe ..	156	818	<u>Roma:</u>		
Redlands ..	51	287	Balcano ..	83	420
South Coast ..	331	2,378	Bendemere ..	19	82
<u>Total Moreton Divisions:</u>	2,162	14,775	Booranga ..	7	30
<u>Maryborough:</u>			Bungil ..	18	59
Biggenden ..	37	191	Roma ..	91	715
Bundaberg ..	293	2,553	Warro ..	14	77
Burrum ..	93	360	<u>Total Roma District:</u>	232	1,383
Eidsvold ..	21	113	<u>South Western:</u>		
Gayndah ..	49	373	Bulloo ..	7	26
Gooburrum ..	27	148	Charleville ..	83	617
Gympie ..	197	1,752	Murweh ..	22	134
Isis ..	65	310	Paroo ..	56	333
Kilkivan ..	54	298	Quilpie ..	22	161
Kingaroy ..	127	1,083	<u>Total South Western</u>		
Kolan ..	27	126	<u>District:</u>	190	1,271
Maryborough ..	258	2,138	<u>Rockhampton:</u>		
Mundubbera ..	30	213	Banana ..	151	635
Murgon ..	57	366	Broadsound ..	(a)	(a)
Nanango ..	64	373	Calliope ..	36	136
Noosa ..	95	513	Duaranga ..	19	74
Perry ..	10	42	Fitzroy ..	17	62
Tiaro ..	25	110	Gladstone ..	104	739
Widgee ..	32	155	Livingstone ..	98	360
Wondai ..	36	218	Miriam Vale ..	24	83
Woocoo ..	5	20	Monto ..	22	92
Woongarra ..	9	29	Mount Morgan ..	75	433
<u>Total Maryborough</u>			Rockhampton ..	654	5,662
<u>District:</u>	1,611	11,484	Taroom ..	61	277
<u>Downs:</u>			Theodore Irrigation		
Allora ..	20	205	Area ..	(a)	(a)
Cambooya ..	18	54	<u>Total Rockhampton</u>		
Chinchilla ..	63	451	<u>District:</u>	1,271	8,578
Clifton ..	48	246			
Dalby ..	101	1,158			
Drayton ..	5	25			
Glengallon ..	53	347			
Goondiwindi ..	68	591			

11. NUMBER OF INDIVIDUAL RETAIL ESTABLISHMENTS AND TOTAL RETAIL SALES
IN EACH LOCAL GOVERNMENT AREA AND STATISTICAL DIVISION. (Continued)

QUEENSLAND.

Year ended 30th June, 1948.

Local Government Area	Number of Establs.	Total Retail Sales £'000	Local Government Area	Number of Establs.	Total Retail Sales £'000
<u>Central Western:</u>			<u>Cairns:</u>		
Aramac ..	26	142	Atherton ..	90	724
Barcaldine ..	44	237	Cairns ..	292	3,010
Baukinia ..	20	115	Cardwell ..	88	490
Bulgando ..	45	352	Douglas ..	40	239
Blackall ..	49	321	Encham ..	47	388
Emerald ..	38	182	Herberton ..	57	323
Ilfracombe ..	4	23	Hinchinbrook ..	162	1,073
Jericho ..	29	119	Johnstone ..	219	1,424
Longreach ..	75	756	Marceba ..	103	501
Peak Downs ..	9	38	Mulgrave ..	118	622
Tambo ..	11	43			
<u>Total Central Western Division:</u>	350	2,328	<u>Total Cairns Division:</u>	1,216	8,794
<u>Far Western:</u>			<u>Peninsula:</u>		
Barcoo ..	(a)	(a)	Cook ..	17	73
Boulia ..	7	36	Thursday Island ..	32	261
Diamantina ..	(a)	(a)			
Isisford ..	17	59	<u>Total Peninsula Division:</u>	49	334
Winton ..	46	293			
<u>Total Far Western Division:</u>	79	414	<u>North Western:</u>		
<u>Mackay:</u>			Barkly Tablelands ..	10	45
Mackay ..	280	3,164	Burke ..	(a)	(a)
Mirani ..	48	226	Carpentaria ..	7	49
Nobo ..	5	15	Cloncurry ..	105	823
Pioneer ..	52	256	Croydon ..	(a)	(a)
Proserpine ..	54	431	Etheridge ..	16	54
Sarina ..	44	254	Flinders ..	13	32
<u>Total Mackay Division:</u>	483	4,346	Hughenden ..	35	275
<u>Townsville:</u>			McKinlay ..	33	160
Ayr ..	207	1,488	Wyangarie ..	26	140
Bowen ..	88	582			
Charters Towers ..	170	1,023	<u>Total North Western Division:</u>	255	1,627
Dalrymple ..	21	57	<u>Total Queensland:</u>	15,642	137,710
Thuringowa ..	20	86			
Townsville ..	480	4,497			
Wangaratta ..	46	313			
<u>Total Townsville Division:</u>	1,032	8,048			

(a) Not available for publication.

COMMONWEALTH BUREAU OF CENSUS AND STATISTICS.

CANBERRA, A.C.T.

23RD DECEMBER, 1949.