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COMMONWEALTH BUREAU OF CENSUS AND STATISTICS, CANBERRA, AUSTRALIA

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STATISTICAL BULLETIN : WHOLESALE SALES AND STOCKS OF WINE AND BRANDY :
AUSTRALIA, YEAR ENDED 30TH JUNE, 1961

This Bulletin shows details of wholesale sales and stocks of wine and brandy in respect of the year ended 30th June, 1961 and comparisons with the four previous years.

The information was supplied by wholesale distributors in each State, and the State figures shown for 1960-61 relate to the operations of the distributors resident in each State; they cannot be taken to represent the actual sales in each State, because some distributors trade beyond the borders of the State (e.g. Victorian distributors may make some sales in New South Wales, etc.).

The figures include a small amount of imported wines (less than 1% of sales). Imported brandy is also included, and amounts to approximately 2 - 3% of total brandy sales.

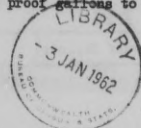
TOTAL WHOLESALE SALES: Total sales of wine (including Wine Cocktails etc. and Vermouth) were 11,648,000 gallons in 1960-61 compared with 11,747,000 gallons in 1959-60 (a decrease of 0.8%). Sales of brandy decreased from 869,000 proof gallons in 1959-60 to 840,000 proof gallons in 1960-61 (a decrease of 3.3%).

PER CAPITA WHOLESALE SALES: Wholesale sales of wine and brandy per head of population in the five years, 1956-57 to 1960-61 were as follows:

TABLE 1. - WHOLESALE SALES OF WINE AND BRANDY PER HEAD OF POPULATION : AUSTRALIA

Year	Wine (galls. per head)	Brandy (proof galls. per head)
1956-57	1.147	0.071
1957-58	1.137	0.074
1958-59	1.145	0.077
1959-60	1.155	0.085
1960-61	1.121	0.081

STOCKS: Stocks of beverage wine decreased from 38,265,000 gallons at 30th June, 1960, to 37,437,000 gallons at 30th June, 1961 (a decrease of 2.2%); stocks of distillation wine increased from 433,000 gallons to 1,101,000 gallons (an increase of 154.3%), whilst brandy stocks increased from 4,181,000 proof gallons to 4,448,000 proof gallons (6.4%).



WHOLESALE SALES OF WINE AND BRANDY: The figures shown below relate to sales of wine and brandy by winemakers, wholesalers and importers from wineries, depots, bulk stores, etc. To avoid duplication in the figures for sales, businesses have been asked to exclude sales to other winemakers, wholesalers, etc., for re-sale by them. Exports and sales for ships' stores are also excluded.

TABLE 2. - WHOLESALE SALES OF WINE AND BRANDY : STATES

YEAR ENDED 30TH JUNE, 1961

('000 Gallons)

Particulars	N.S.W.	Vic.	Q'ld.	S.A.	W.A.	Tas.	Total
<u>Sherry</u> -							
Flor	71	172	6	25	14	11	299
Other Dry	338	292	65	82	119	55	951
Sweet	1,231	759	357	675	356	239	3,617
<u>Dessert Wines</u> -							
Sweet White	308	494	79	272	194	27	1,374
Sweet Red	517	398	210	524	200	36	1,885
<u>Table Wines (a)</u> -							
Dry White	312	217	103	149	39	7	2,200
Dry Red	475	459		325	98	16	
Sweet (incl. Sauternes, etc.)	316	144		104	59	14	
<u>Sparkling Wines</u> -							
White	64	59	14	47	12	4	200
Red	72	15	3	13	4	2	431
		68	24	21	13	7	
<u>Wine Cocktails, etc.</u>							
	58	94		26	8	3	
<u>Vermouth</u>							
Total:	3,762	3,171	915	2,263	1,116	421	11,648
<u>Brandy ('000 Proof Gallons)</u>	366	192	76	137	45	24	840

(a) Includes "Pearl" Types.

TABLE 3. - WHOLESALE SALES OF WINE AND BRANDY : AUSTRALIA

('000 Gallons)

Particulars	Year ended 30th June -				
	1957	1958	1959	1960	1961
<u>Sherry</u> - Flor	276	257	274	314	299
Other Dry	936	926	954	985	951
Sweet	3,492	3,421	3,503	3,751	3,617
<u>Dessert Wines</u> - Sweet White	1,704	1,561	1,500	1,439	1,374
Sweet Red	1,878	1,904	1,867	1,873	1,885
<u>Table Wines (a)</u> - Dry White	1,694	2,007	2,085	2,017	2,200
Dry Red					
Sweet (incl. Sauternes etc.)					
	401	428	594	715	691
<u>Sparkling Wines</u> - White	139	145	195	204	200
Red	412	430	421	449	431
<u>Wine Cocktails, etc.</u>					
<u>Vermouth</u>					
Total:	10,932	11,079	11,393	11,747	11,648
<u>Brandy ('000 Proof Gallons)</u>	673	721	769	869	840

(a) Includes "Pearl" Types.

STOCKS OF WINE AND BRANDY: The tables following give details of the stocks of wine and brandy held by winemakers, importers and wholesalers at the end of June in the years 1957 to 1961, including stocks "in bond" as well as "out of bond". The figures exclude stocks held by retailers.

TABLE 4. - STOCKS OF WINE AND BRANDY HELD BY IMPORTERS AND

WHOLESALE MERCHANTS : STATES, 30TH JUNE, 1961

('000 Gallons)

Particulars	N.S.W.	Vic.	Q'ld.	S.A.	W.A.	Tas.	Total
<u>Sherry</u>	688	816	89	4,738	226	51	6,608
<u>Dessert Wines</u> -							
Sweet White	2,687	915	85	9,858	212	7	13,764
Sweet Red	715	509	99	6,021	167	9	7,520
<u>Table Wines (a)</u> -							
Dry White	985	341	33	2,594	67	3	8,300
Dry Red	1,181	443		2,517	134	2	
Sweet (incl. Sauternes etc.)	159	50		208	28	5	
<u>Sparkling Wines</u>	204	140	5	145	6	1	501
<u>Wine Cocktails, etc.</u>	51	15	9	8	4	2	270
<u>Vermouth</u>	65	14		97	4	1	
Total:	6,735	3,243	344	26,186	848	81	37,437
<u>Distillation Wine</u>	8	33	(b)	1,040	20	-	1,101
<u>Brandy ('000 Proof Gallons)</u>	346	422	23	3,632	19	6	4,448

(a) Includes "Pearl" Types. (b) Eleven (11) gallons only.

TABLE 5. - STOCKS OF WINE AND BRANDY HELD BY IMPORTERS AND WHOLESALE

MERCHANTS : AUSTRALIA

('000 Gallons)

Particulars	As at 30th June -				
	1957	1958	1959	1960	1961
<u>Sherry</u>	6,834	6,844	7,003	6,768	6,608
<u>Dessert Wines</u> - Sweet White	13,749	14,994	15,100	14,414	13,764
Sweet Red	9,431	8,663	8,024	7,909	7,520
<u>Table Wines (a)</u> - Dry White	6,589	7,387	8,371	7,987	8,300
Dry Red					
Sweet (including Sauternes etc.)					
	446	444	490	476	474
<u>Sparkling Wines</u>	320	528	408	445	501
<u>Wine Cocktails, etc.</u>	224	216	247	266	270
<u>Vermouth</u>					
Total:	37,593	39,076	39,643	38,265	37,437
<u>Distillation Wine</u>	1,945	1,579	1,643	433	1,101
<u>Brandy ('000 Proof Gallons)</u>	3,389	3,896	4,063	4,181	4,448

(a) Includes "Pearl" Types.

K.M. ARCHER

ACTING COMMONWEALTH STATISTICIAN

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