

## TOURIST ACCOMMODATION AUSTRALIA, DECEMBER QUARTER 1977

### INQUIRIES

If you want to know more about these statistics ring Mr Peter White, Canberra 525631 or our State office, or write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616  
For copies of this publication ring Information Services, Canberra 526627

### MAIN FEATURES

	December Quarter 1976			December Quarter 1977		
	October	November	December	October	November	December
<b>Room occupancy rates</b>						
<b>Licensed hotels with facilities</b>	57.8%	53.9%	44.5%	57.9%	53.9%	43.4%
<b>Motels</b>	63.0%	57.4%	51.8%	63.6%	57.4%	50.9%
<b>Site occupancy rates</b>						
<b>Caravan parks</b>	n.a.	n.a.	n.a.	18.9%	17.4%	31.2%

Statistics relating to caravan parks are published for the first time in this bulletin for September and December quarters 1977.

### EXPLANATORY NOTES

#### Introduction

This bulletin contains results, for Australia and each State and Territory of the quarterly surveys of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 31 December 1977.

#### Tourist accommodation establishment

2. There is no generally accepted definition of a tourist accommodation establishment, but for the purpose of the surveys, a tourist accommodation establishment has been defined as an establishment which provides accommodation of a predominantly short term nature (i.e. for periods of less than 2 months) available to the general public.

#### Scope of the survey

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (i) *Licensed hotel with facilities* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.

- (ii) *Licensed or unlicensed motel, private hotel or guest house with facilities* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (iii) *Caravan park* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

#### Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than 1 type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as 2 separate establishments. Included are those establishments which operated for any part of the

quarter or which closed temporarily for the quarter because of seasonal reasons.

*Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

*Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

*Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

*Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

*Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

*Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

*Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

*Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

*Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

*Guest nights* refers to the number of paying guests accommodated in caravan parks each night tallied for the survey period. In some cases it has been necessary to estimate this figure.

*Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation are a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

*Employment* refers to the number of persons working at tourist accommodation establishments (including those working on other than accommodation activities) at the end of the quarter and includes working proprietors or partners and salaried directors as well as employees on the payroll for the last pay period of the quarter. Employees absent on paid sick leave, holidays or long service leave are included while unpaid helpers and those who, during the whole of the last pay period, were stood down, or absent because of an industrial dispute are excluded. For establishments comprising more than one type of accommodation activity, which have been treated as 2 separate establishments, the employment is allocated to the employee's predominant activity.

#### Related publications

5. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Past quarters tourist accommodation statistics are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States are available (e.g. local government areas or combinations of local government areas) upon request.

All statistical publications produced by the Canberra and State offices of the ABS are listed in *Catalogue of Publications 1977* (1101.0). This and all other publications of Tourist Accommodation Statistics are available free of charge from any of these offices.

#### Symbols and other usages

n.a. — not available

Any discrepancies between totals and sums of components in tables are due to rounding.

R. J. CAMERON  
Australian Statistician

**TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES: NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION**

Particulars	New South Wales			Victoria			Queensland			South Australia			Western Australia			
	Licensed hotels with facilities		Total	Licensed hotels with facilities		Total	Licensed hotels with facilities		Total	Licensed hotels with facilities		Total	Licensed hotels with facilities		Total	
	Motels etc.			Motels etc.		Motels etc.		Motels etc.		Motels etc.		Motels etc.		Motels etc.		
<b>NUMBER AND CAPACITY</b>																
December quarter 1977	No.	244	794	1,038	167	421	588	191	507	698	110	131	241	120	103	223
Establishments	No.	6,921	19,600	26,521	4,104	10,816	14,920	4,891	9,701	14,592	2,560	3,520	6,080	2,966	4,195	7,161
Guest rooms	No.	15,325	56,052	71,377	9,568	30,459	40,027	11,919	28,347	40,266	5,721	10,352	16,073	5,853	10,432	16,285
Bed spaces	No.															
<b>ROOM OCCUPANCY RATES (per cent)</b>																
1976 - October		56.3	61.7	60.2	58.2	62.3	61.1	62.2	62.4	62.3	51.8	68.2	61.5	59.7	69.9	65.5
November		54.8	55.9	55.6	57.3	61.6	60.4	56.4	56.5	56.5	41.8	59.7	52.4	52.6	52.1	52.3
December		44.1	52.0	49.8	44.3	50.3	48.6	47.1	52.3	50.6	37.5	56.7	48.8	47.6	49.2	48.5
December quarter 1976		51.7	56.5	55.2	53.2	58.0	56.6	55.2	57.1	56.5	43.7	61.5	54.2	53.3	57.1	55.5
1977 - October		54.7	62.7	60.6	58.1	60.9	60.1	60.2	63.0	62.1	56.0	71.4	64.9	66.3	70.6	68.8
November		54.3	57.7	56.8	59.3	59.1	59.1	52.1	55.0	54.0	44.1	57.2	51.6	56.6	53.6	54.8
December		43.4	52.7	50.3	44.8	49.1	47.9	43.1	50.4	48.0	35.3	52.3	45.1	50.8	47.6	49.0
December quarter 1977		50.8	57.7	55.9	54.0	56.3	55.7	51.8	56.1	54.7	45.1	60.3	53.9	57.9	57.3	57.6
<b>BED OCCUPANCY RATES (per cent)</b>																
1977 - October		36.0	38.7	38.1	35.0	36.1	35.8	38.7	38.7	38.7	38.7	42.4	41.0	48.0	47.4	47.6
November		35.3	33.7	34.1	35.0	33.7	34.0	32.2	32.9	32.7	28.0	31.1	30.0	38.1	33.3	35.0
December		30.4	35.6	34.5	27.7	31.1	30.3	29.4	34.7	33.2	24.1	33.3	30.0	37.1	32.8	34.4
December quarter 1977		33.9	36.0	35.6	32.5	33.6	33.4	33.5	35.5	34.9	30.3	35.7	33.7	41.1	37.9	39.0
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>																
1977 - October		2,941	7,945	10,886	1,817	4,309	6,127	2,135	3,928	6,063	879	1,678	2,556	1,230	1,898	3,128
November		2,856	7,014	9,870	1,809	4,060	5,869	1,747	3,302	5,048	654	1,280	1,935	1,003	1,368	2,371
December		2,227	7,047	9,273	1,341	3,638	4,979	1,594	3,422	5,016	553	1,255	1,807	910	1,279	2,188
December quarter 1977		8,023	22,005	30,029	4,967	12,007	16,974	5,477	10,651	16,127	2,086	4,213	6,298	3,143	4,545	7,688

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION - continued

Particulars	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total
NUMBER AND CAPACITY												
December quarter 1977												
Establishments	No. 67	57	124	25	26	51	13	20	33	937	2,059	2,996
Guest rooms	No. 2,157	1,515	3,672	593	940	1,533	787	1,104	1,891	24,979	51,391	76,370
Bed spaces	No. 4,987	4,554	9,541	1,333	2,381	3,714	1,763	3,182	4,945	56,469	145,759	202,228
ROOM OCCUPANCY RATES (per cent)												
1976 - October	56.5	57.0	56.7	n.a.	n.a.	n.a.	56.3	64.8	61.2	57.8	63.0	61.3
November	53.3	59.6	56.0	n.a.	n.a.	n.a.	55.7	59.8	58.1	53.9	57.4	56.2
December	44.6	49.9	46.8	n.a.	n.a.	n.a.	42.8	54.3	49.4	44.5	51.8	49.4
December quarter 1976	51.4	55.4	53.2	n.a.	n.a.	n.a.	51.6	59.7	56.2	52.0	57.4	55.6
1977 - October	59.8	58.7	59.3	39.1	61.3	52.7	62.8	68.1	65.9	57.9	63.6	61.7
November	59.8	63.3	61.3	34.8	54.6	46.9	60.1	64.9	62.9	53.9	57.4	56.2
December	45.6	52.1	48.3	28.8	38.9	35.0	44.9	57.6	52.3	43.4	50.9	48.4
December quarter 1977	55.0	58.0	56.2	34.2	51.6	44.9	55.9	63.5	60.3	51.7	57.3	55.5
BED OCCUPANCY RATES (per cent)												
1977 - October	42.6	34.8	38.7	24.0	35.2	31.2	40.4	41.5	41.1	38.1	38.9	38.7
November	43.5	38.2	40.9	20.3	30.4	26.8	38.0	39.3	38.8	34.3	33.6	33.8
December	33.7	33.8	33.7	18.4	22.8	21.2	29.7	39.2	35.8	29.7	33.9	32.7
December quarter 1977	39.8	35.5	37.7	20.9	29.5	26.4	36.0	40.0	38.6	34.0	35.5	35.1
TAKINGS FROM ACCOMMODATION (\$'000)												
1977 - October	866	572	1,438	158	419	577	383	508	891	10,409	21,256	31,666
November	820	629	1,448	134	368	501	374	472	846	9,397	18,493	27,890
December	698	536	1,235	109	265	374	266	461	726	7,697	17,902	25,599
December quarter 1977	2,384	1,737	4,122	400	1,052	1,453	1,023	1,441	2,463	27,503	57,651	85,154

**TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES, GUEST NIGHTS AND TAKINGS FROM ACCOMMODATION**

<i>Particulars</i>	<i>New South Wales (a)</i>	<i>Victoria</i>	<i>Queensland</i>	<i>South Australia</i>
<b>NUMBER AND CAPACITY</b>				
September quarter 1977				
Establishments	No. 526	421	401	150
Powered sites	No. 39,902	33,273	21,090	10,388
Unpowered sites	No. 23,102	14,320	10,687	6,043
Cabins, flats, etc.	No. 941	902	638	424
<i>Total capacity</i>	<i>63,945</i>	<i>48,495</i>	<i>32,415</i>	<i>16,855</i>
December quarter 1977				
Establishments	No. 526	430	402	150
Powered sites	No. 40,495	33,669	21,086	10,608
Unpowered sites	No. 22,947	14,350	10,949	5,806
Cabins, flats, etc.	No. 973	1,102	640	435
<i>Total capacity</i>	<i>64,415</i>	<i>49,121</i>	<i>32,675</i>	<i>16,849</i>
<b>SITE OCCUPANCY RATES (%)</b>				
1977 - July				
July	13.0	6.8	39.0	9.8
August	17.3	10.7	45.6	14.9
September	17.7	9.7	36.3	18.2
October	17.3	9.5	30.1	18.8
November	16.2	9.6	27.6	13.9
December	32.6	25.5	37.9	24.6
September quarter 1977				
September quarter 1977	16.0	9.0	40.4	14.2
December quarter 1977	22.1	15.0	31.9	19.2
<b>GUEST NIGHTS ('000)</b>				
1977 - July				
July	616	237	944	145
August	907	428	1,185	238
September	890	357	869	275
October	888	356	740	293
November	794	348	660	207
December	1,955	1,212	1,064	418
September quarter 1977				
September quarter 1977	2,414	1,021	2,998	659
December quarter 1977	3,637	1,916	2,464	918
<b>TAKINGS FROM ACCOMMODATION ('000)</b>				
1977 - July				
July	992	400	1,342	184
August	1,407	705	1,652	298
September	1,412	630	1,275	336
October	1,433	603	1,075	368
November	1,259	586	953	269
December	2,824	1,709	1,449	519
September quarter 1977				
September quarter 1977	3,812	1,734	4,269	818
December quarter 1977	5,516	2,899	3,477	1,157

(a) Includes Australian Capital Territory.

**TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES, GUEST NIGHTS AND TAKINGS FROM ACCOMMODATION - *continued***

<i>Particulars</i>	<i>Western Australia</i>	<i>Tasmania</i>	<i>Northern Territory</i>	<i>Australia</i>
NUMBER AND CAPACITY				
September quarter 1977				
Establishments	No. 171	47	13	1,729
Powered sites	No. 9,087	2,026	687	116,453
Unpowered sites	No. 2,004	1,712	634	58,502
Cabins, flats, etc.	No. 399	57	16	3,377
<i>Total capacity</i>	<i>11,490</i>	<i>3,795</i>	<i>1,337</i>	<i>178,332</i>
December quarter 1977				
Establishments	No. 197	47	12	1,764
Powered sites	No. 10,356	2,050	677	118,941
Unpowered sites	No. 2,457	1,706	649	58,864
Cabins, flats, etc.	No. 433	57	16	3,656
<i>Total capacity</i>	<i>13,246</i>	<i>3,813</i>	<i>1,342</i>	<i>181,461</i>
SITE OCCUPANCY RATES (%)				
1977 - July				
August	31.2	10.8	42.4	17.0
September	37.3	13.1	55.4	21.9
October	41.2	15.9	39.4	20.6
November	34.6	15.7	25.2	18.9
December	30.8	18.3	20.8	17.4
	39.9	29.4	14.2	31.2
September quarter 1977	36.5	13.2	45.8	19.8
December quarter 1977	35.1	21.1	20.0	22.6
GUEST NIGHTS ('000)				
1977 - July				
August	306	27	48	2,323
September	379	35	62	3,234
October	401	42	43	2,879
November	406	43	27	2,753
December	341	52	21	2,422
	489	99	15	5,252
September quarter 1977	1,086	105	153	8,436
December quarter 1977	1,236	194	63	10,428
TAKINGS FROM ACCOMMODATION (\$'000)				
1977 - July				
August	384	33	62	3,397
September	479	47	81	4,669
October	504	54	57	4,267
November	516	57	36	4,087
December	447	68	28	3,611
	639	107	21	7,269
September quarter 1977	1,367	135	200	12,334
December quarter 1977	1,602	232	85	14,967

TABLE 3. HOTELS AND MOTELS ETC. WITH FACILITIES AND CARAVAN PARKS : EMPLOYMENT

	<i>Licensed hotels with facilities</i>				<i>Motels, etc.</i>				<i>Caravan parks</i>			
	<i>Males</i>		<i>Females</i>		<i>Males</i>		<i>Females</i>		<i>Males</i>		<i>Females</i>	
	<i>Full-time</i>	<i>Other</i>	<i>Full-time</i>	<i>Other</i>	<i>Full-time</i>	<i>Other</i>	<i>Full-time</i>	<i>Other</i>	<i>Full-time</i>	<i>Other</i>	<i>Full-time</i>	<i>Other</i>
<b>30 September 1977</b>												
New South Wales	1,937	1,452	1,566	2,394	1,524	483	2,311	3,294	664	226	483	282
Victoria	1,703	1,607	1,193	2,024	1,038	222	1,346	1,824	476	135	291	131
Queensland	1,744	961	2,065	1,867	886	204	1,526	1,205	464	157	379	174
South Australia	835	1,031	719	1,762	274	166	373	1,012	136	79	77	71
Western Australia	880	424	1,459	1,261	339	123	603	625	173	67	124	94
Tasmania	571	332	377	877	112	50	116	522	43	41	23	15
Northern Territory	185	61	231	110	121	11	204	117	17	4	14	5
Australian Capital Territory	139	157	127	291	64	34	122	188	(a)	(a)	(a)	(a)
<b>Australia</b>	<b>7,994</b>	<b>6,025</b>	<b>7,737</b>	<b>10,586</b>	<b>4,358</b>	<b>1,293</b>	<b>6,601</b>	<b>8,787</b>	<b>1,973</b>	<b>709</b>	<b>1,391</b>	<b>772</b>
<b>31 December 1977</b>												
New South Wales	1,856	1,534	1,441	2,457	1,451	460	2,188	3,438	724	258	536	327
Victoria	1,697	1,699	1,119	2,136	975	264	1,252	1,895	511	218	308	174
Queensland	1,749	1,077	2,006	1,868	843	219	1,368	1,190	456	161	369	186
South Australia	874	1,107	701	1,852	277	167	399	937	130	88	73	78
Western Australia	918	419	1,417	1,265	350	136	611	555	210	84	196	130
Tasmania	624	374	420	934	101	59	110	570	50	36	29	17
Northern Territory	202	81	235	112	87	5	143	96	17	4	11	4
Australian Capital Territory	124	141	107	238	64	39	125	204	(a)	(a)	(a)	(a)
<b>Australia</b>	<b>8,044</b>	<b>6,432</b>	<b>7,446</b>	<b>10,862</b>	<b>4,148</b>	<b>1,349</b>	<b>6,196</b>	<b>8,885</b>	<b>2,098</b>	<b>849</b>	<b>1,522</b>	<b>916</b>

(a) Australian Capital Territory employment included in New South Wales for caravan parks.