



**Australian
Bureau of
Statistics**

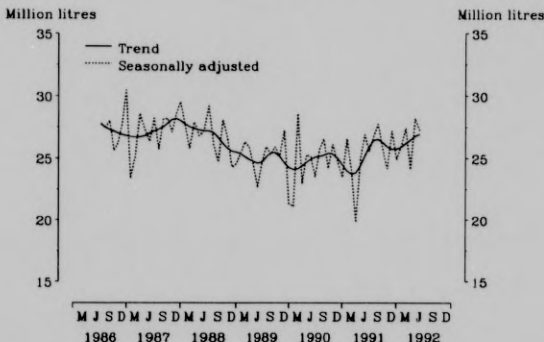
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SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS JUNE 1992

SUMMARY OF FINDINGS

WINE SALES



In seasonally adjusted terms, total wine sales in June were 27.2 million litres, a decrease of 3.6 per cent on May 1992.

After rising over the period April to September 1991, then dropping until January 1992, the trend in wine sales has risen again for the past 5 months.

Readers are reminded that the three most recent trend estimates are provisional and could change when data for future months become available.

Using unadjusted data, total wine sales were 24.0 million litres in June. This is a decrease of 4.0 per cent over May 1992, but an increase of 0.9 per cent over June 1991.

Australia imported 0.5 million litres of wine in May. The volume of wine imported from July 1991 to May 1992 was 5.8 per cent lower than during the same period in 1990-91.

Wine exports for May were 8.8 million litres (worth \$27.1 million), an increase of 30.2 per cent over April 1992 and an increase of 53.8 per cent over May 1991. For the eleven months ended May 1992, exports were 36.6 per cent greater than the equivalent previous period.

Sweden and the United Kingdom continue to receive the bulk of Australia's exports (62.8 per cent of the volume of May 1992 exports).

INQUIRIES

- for further information about statistics in this publication and the availability of related unpublished statistics, contact Brian Salisbury on Adelaide (08) 237 7454 or any ABS State Office.
- for information about other ABS statistics and services please refer to the back page of this publication.

SUMMARY OF FINDINGS (continued)

A comparison of wine sales (unadjusted data) for the twelve months ended June 1991 and 1992 follows.

Wine type	12 Months ended June		Percentage change
	1991	1992	
	'000L	'000L	
Table			
White - bottles 1 litre and under	42,922	43,461	1.3
White - other containers	133,287	146,731	10.1
Total	176,209	190,192	7.9
Red - bottles 1 litre and under	23,185	24,048	3.7
Red - other containers	22,989	26,742	16.3
Total	46,174	50,790	10.0
Rose - bottles 1 litre and under	903	763	-15.5
Rose - other containers	5,046	4,959	-1.7
Total	5,949	5,722	-3.8
Total table wine	228,332	246,704	8.0
Fortified	30,744	29,891	-2.8
Sparkling			
Bottle fermented	25,714	25,406	-1.2
Bulk fermented	3,749	4,747	26.6
Total sparkling wine	29,463	30,153	2.3
Other	7,733	8,082	4.5
TOTAL WINE SALES	296,272	314,830	6.3

These data show that for the twelve months ended June 1992, total wine sales were 6.3 per cent above those for 1991.

The major increase over this period was in the sales of table wine other than in bottles of 1 litre or under (predominantly in soft pack), with an increase of 17.1 million litres. This is due to white wine increasing by 13.4 million litres, red wine increasing by 3.8 million litres and rose falling by 0.1 million litres.

Sales figures for the three most recent months have increased by 11.2 per cent compared with the same period last year.

Note: Wine sales data in Tables 1, 2 and 3 have been revised. Ongoing investigations undertaken to improve the quality of the data identified a small amount of double counting of sales data, resulting in a small downward revision to data since June 1991.

TABLE 1. SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

Period	Wine type						Total wine			Brandy(b)
	Table	Fortified	Sparkling	Carbonated	Flavoured (a)	Vermouth	Original	Seasonally adjusted	Trend estimate	
	('000 litres)									('000L. al)
1989-90	229,957	33,096	31,201	1,821	2,673	1,861	300,609	..	..	1,613
1990-91	228,332	30,744	29,463	3,377	2,737	1,619	296,272	..	..	1,444
1991-92	246,704	29,891	30,153	3,751	2,921	1,410	314,830	..	..	1,129
1990-91—										
April	15,288	2,514	1,279	132	224	106	19,543	19,823	r23,852	90
May	17,200	2,834	1,432	247	260	111	22,084	24,895	r24,402	82
June	18,972	2,757	1,540	239	195	113	23,816	26,906	r25,193	70
1991-92—										
July	r23,495	r3,425	r2,214	416	287	130	r29,967	r25,584	r25,949	114
August	r21,264	r3,006	r1,857	233	250	163	r26,773	r26,737	r26,449	138
September	r21,284	r2,369	r2,408	264	209	101	r26,635	r27,755	r26,523	85
October	r21,023	r2,017	r3,252	288	261	131	r26,972	r25,772	r26,264	109
November	r23,165	r2,507	r3,627	396	331	181	r30,207	r24,170	r25,920	96
December	r28,297	r3,168	r6,153	572	318	129	r38,637	r27,203	r25,743	81
January	r13,344	r1,545	r1,577	180	200	128	r16,974	r24,911	r25,734	92
February	r17,704	r1,643	r1,667	370	168	145	r21,697	r25,981	r25,899	59
March	r19,315	r2,112	r1,993	466	216	77	r24,179	r27,401	r26,188	57
April	r18,843	r2,415	r1,997	206	203	93	r23,757	r24,126	r26,479	125
May	r19,820	r2,862	r1,783	213	270	65	r25,013	r28,208	r26,776	75
June	19,150	2,822	1,625	147	208	67	24,019	27,199	26,948	98

(a) Includes wine cocktails, marsala, aperitif and tonic wines. (b) Quantities on which excise duty was paid.

TABLE 2. SALES OF AUSTRALIAN FORTIFIED AND SPARKLING WINE AND VERMOUTH BY WINEMAKERS ('000 litres)

Period	Fortified wine						Sparkling wine(a)		Vermouth	
	Sherry		Dessert wine			Other (c)	Bottle fermentation	Bulk fermentation	Dry	Sweet
	Dry	Medium (b)	Sweet	Port	Muscat					
1989-90	2,735	3,319	7,854	17,140	1,808	240	25,590	5,611	838	1,023
1990-91	2,415	3,154	7,477	15,982	1,583	133	25,714	3,749	738	881
1991-92	2,281	2,938	7,173	15,933	1,438	128	25,406	4,747	644	766
1990-91—										
April	177	228	568	1,398	125	18	1,019	260	50	56
May	222	284	660	1,491	165	12	1,178	254	53	58
June	177	268	597	1,577	125	13	1,282	258	52	61
1991-92—										
July	301	364	759	r1,834	154	13	r1,890	324	60	70
August	202	259	680	r1,696	154	15	r1,551	306	75	88
September	180	241	626	r1,182	131	9	r2,011	397	51	50
October	176	213	524	r985	107	12	r2,784	468	55	76
November	194	256	616	r1,263	167	11	r3,106	521	80	101
December	203	281	712	r1,840	120	12	r5,423	730	61	68
January	107	151	416	r780	81	10	r1,318	259	62	66
February	141	169	418	r839	70	6	r1,420	247	53	92
March	188	223	532	r1,059	99	11	r1,647	346	39	38
April	218	240	616	r1,226	107	8	r1,619	378	42	51
May	197	275	623	r1,626	131	10	r1,444	339	34	31
June	174	266	651	1,603	117	11	1,193	432	32	35

(a) Spritzig table wines are included with table wine. (b) Includes semi-sweet and medium dry. (c) Includes madeira, tokay, white port.

TABLE 3. SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE

('000 litres)

Period	WHITE WINE NOT EXCEEDING 1 DEGREE BAUMÉ(a)					WHITE WINE EXCEEDING 1 DEGREE BAUMÉ(a)				
	Glass containers					Glass containers				
	1 litre and under	Over 1 litre	Soft pack(b)	Bulk(c)	Total	1 litre and under	Over 1 litre	Soft pack(b)	Bulk(c)	Total
1989-90	41,646	2,491	106,159	9,397	159,693	3,812	218	16,637	73	20,740
1990-91	39,771	1,856	102,097	7,743	151,467	3,151	224	21,294	73	24,742
1991-92	40,736	1,627	122,410	6,690	171,463	2,725	203	15,721	80	18,729
1990-91—										
April	2,425	137	6,990	461	10,013	186	14	1,479	5	1,684
May	2,707	138	7,503	437	10,785	185	18	1,895	5	2,103
June	3,244	137	8,971	467	12,819	105	9	1,112	7	1,233
1991-92—										
July	r3,965	154	10,870	690	r15,679	r228	19	1,437	11	r1,695
August	r3,315	143	10,395	407	r14,260	r214	19	1,404	4	r1,641
September	r3,333	135	10,415	r520	r14,403	r189	18	1,305	6	r1,518
October	r3,583	155	10,243	r960	r14,941	r270	n.p.	1,312	n.p.	r1,610
November	r4,021	143	11,627	686	r16,477	r277	12	1,457	5	r1,751
December	r4,904	183	14,266	r1,185	r20,538	r378	32	1,713	7	r2,130
January	r2,252	99	6,386	r723	r9,460	r185	11	932	4	r1,132
February	r2,952	139	9,370	321	r12,782	r182	16	1,268	12	r1,478
March	r3,573	132	9,456	276	r13,437	r258	16	1,206	4	r1,484
April	r3,048	124	9,730	290	r13,192	r179	12	1,190	4	r1,385
May	r3,059	112	10,215	276	r13,662	r197	n.p.	1,311	n.p.	r1,529
June	2,731	108	9,437	356	12,632	168	15	1,186	7	1,376

For footnotes see end of table

TABLE 3. SALES OF AUSTRALIAN TABLE WINE BY CONTAINER TYPE - continued

('000 litres)

Period	RED					ROSÉ				
	Glass containers					Glass containers				
	1 litre and under	Over 1 litre	Soft pack(b)	Bulk(c)	Total	1 litre and under	Over 1 litre	Soft pack(b)	Bulk(c)	Total
1989-90	22,892	743	18,168	1,195	42,998	987	230	5,286	23	6,526
1990-91	23,185	530	21,169	1,290	46,174	903	175	4,822	49	5,949
1991-92	24,048	521	25,200	1,021	50,790	763	137	4,792	30	5,722
1990-91—										
April	1,518	37	1,500	76	3,199	65	11	314	2	392
May	1,831	45	1,810	95	3,849	60	13	382	8	463
June	2,207	42	2,107	98	4,454	65	15	383	3	466
1991-92—										
July	r2,822	56	2,533	r112	r5,523	96	13	488	1	598
August	r2,393	47	2,387	79	r4,906	55	11	390	1	457
September	r2,306	44	2,370	65	r4,785	71	15	488	4	578
October	r1,785	49	2,006	138	r3,978	63	n.p.	414	n.p.	494
November	r2,047	38	2,232	66	r4,383	74	10	467	3	554
December	r2,171	73	2,559	r108	r4,911	106	n.p.	587	n.p.	718
January	r1,212	29	1,084	r158	r2,483	34	6	227	2	269
February	r1,335	30	1,591	75	r3,031	47	n.p.	356	n.p.	413
March	r2,011	38	1,888	47	r3,984	56	n.p.	342	n.p.	410
April	r1,860	35	1,936	74	r3,905	53	n.p.	295	n.p.	361
May	r1,954	41	2,141	59	r4,195	53	n.p.	370	n.p.	434
June	2,152	41	2,473	40	4,706	55	n.p.	368	n.p.	436

(a) 1 degree baumé = 18 grams of sugar per litre. (b) Soft pack containers include all collapsible packs, plastic or otherwise. (c) Bulk includes rigid containers (plastic, steel, wood), tankers and cans.

TABLE 4. WINE AND BRANDY: IMPORTS CLEARED FOR HOME CONSUMPTION AND EXPORTS OF AUSTRALIAN PRODUCE

Period	Wine type				Total wine		Brandy	
	Table	Fortified	Sparkling	Other	Quantity	Value	Quantity	Value
	'000L	'000L	'000L	'000L	'000L	\$'000	'000L al	\$'000
IMPORTS CLEARED								
1988-89	6,086	311	2,264	1,076	9,737	46,871	635	7,226
1989-90	6,595	184	2,736	937	10,453	52,692	793	7,998
1990-91	5,604	191	2,285	919	8,999	46,779	636	6,711
1990-91—								
March	449	14	165	15	643	3,276	44	505
April	430	42	146	22	640	3,588	45	560
May	298	10	117	41	466	2,421	29	312
June	335	5	91	71	503	2,131	35	258
1991-92—								
July	384	13	144	82	623	2,650	50	409
August	523	14	191	83	810	4,349	93	889
September	573	15	224	67	879	4,490	70	1,145
October	445	19	349	53	865	4,246	48	433
November	442	8	331	63	844	5,466	56	639
December	718	8	265	218	1,209	5,076	84	768
January	590	9	198	90	888	5,229	36	582
February	259	11	149	15	435	2,979	43	616
March	416	20	133	108	677	3,370	47	480
April	354	10	139	102	605	2,979	46	490
May	262	27	150	50	490	2,778	47	428
1990-91—								
July to May	5,269	187	2,193	849	8,496	44,648	602	6,454
1991-92—								
July to May	4,966	155	2,272	932	8,325	43,612	621	6,879
EXPORTS (a) (b)								
1988-89	35,873	1,106	1,764	301	39,044	114,521	56	446
1989-90	32,095	1,936	2,074	2,015	38,120	121,248	52	463
1990-91	46,894	2,765	3,180	1,321	54,160	179,588	39	798
1990-91—								
March	4,918	138	153	158	5,368	16,943	4	40
April	4,444	147	306	64	4,961	16,433	5	91
May	4,847	285	424	137	5,692	21,394	7	190
June	3,881	236	195	73	4,384	15,724	2	50
1991-92—								
July	6,877	269	374	86	7,606	23,608	9	108
August	5,495	1,183	319	53	6,050	19,490	6	33
September	6,858	227	311	57	7,453	22,597	2	31
October	5,553	186	318	29	6,086	19,231	7	72
November	4,385	185	321	85	4,976	13,893	2	84
December	5,133	144	199	41	5,518	15,743	9	48
January	3,525	166	241	15	3,948	11,875	4	69
February	4,584	201	139	41	4,964	15,108	4	60
March	5,317	157	402	30	5,907	19,471	12	196
April	6,062	240	341	79	6,722	23,046	6	27
May	8,120	206	395	30	8,752	27,099	8	176
1990-91—								
July to May	43,013	2,529	2,985	1,248	49,776	163,864	37	748
1991-92—								
July to May	61,909	2,165	3,361	547	67,982	211,161	68	903

(a) Exports may include sales made by exporters other than winemakers. (b) The timing basis for compilation of exports statistics has changed (see Explanatory note 5).

TABLE 5. EXPORTS OF AUSTRALIAN WINE BY COUNTRY OF DESTINATION, MAY 1992 (a)

Country/Region	Wine type				Total wine	
	Table	Fortified	Sparkling (Litres)	Other	Quantity	Value (\$'000)
Fiji	3,575	-	1,998	-	5,573	34
New Zealand	443,163	62,678	43,623	13,965	563,429	1,400
Papua New Guinea	7,498	1,266	2,583	315	11,662	65
Total Oceania & Antarctica (b)	499,967	64,358	49,482	15,486	629,293	1,610
Denmark	141,578	-	-	-	141,578	329
Finland	76,177	-	-	-	76,177	162
Germany	20,382	-	127	-	20,509	124
Ireland	146,407	-	7,830	-	154,237	730
Netherlands	104,805	-	-	-	104,805	275
Norway	100,800	-	-	-	100,800	209
Sweden	2,296,541	-	72,900	-	2,369,441	4,738
Switzerland	19,206	-	1,152	-	20,358	142
United Kingdom	2,910,180	40,810	174,191	-	3,125,181	11,084
Total Europe & the CIS (b)	5,827,986	40,810	259,080	794	6,128,670	17,839
United Arab Emirates	65,235	135	1,080	-	66,450	112
Total Middle East & North Africa (b)	115,750	1,035	1,800	-	118,585	208
Indonesia	36,550	18,815	5,985	4,077	65,427	254
Singapore	78,133	2,097	2,997	2,126	85,353	410
Total Southeast Asia (b)	150,000	22,631	9,837	8,123	190,591	766
Hong Kong	47,559	9,248	7,998	2,376	67,181	331
Japan	176,928	25,099	28,575	3,132	233,734	694
Total Northeast Asia (b)	274,103	34,347	61,573	5,508	375,531	1,123
Canada	376,287	34,528	4,617	-	415,432	1,430
USA	868,448	7,441	3,879	-	879,768	4,071
Total North America (b)	1,244,735	41,969	8,496	-	1,295,200	5,511
Total Other Regions	7,569	1,200	5,019	526	14,314	49

(a) The timing basis for compilation of exports statistics has changed (see Explanatory note 5). Monthly figures are not comparable with previously published data. (b) Includes other countries as detailed in *Australian Standard Classification of Countries for Social Statistics* (1269.0).

TABLE 6 : EXPORTS OF AUSTRALIAN WINE BY REGION
(*000 litres) (a)

Period	Oceania & Antarctica	Europe & the CIS	Middle East	Southeast Asia	Northeast Asia	North America	Other
1988-89	5,433	21,384	740	991	4,113	6,076	306
1989-90	5,639	19,465	680	1,127	2,935	8,057	217
1990-91	8,829	29,510	665	1,264	3,387	10,233	271
1990-91—							
March	749	2,853	131	90	642	899	4
April	706	3,096	65	131	287	671	5
May	610	3,402	83	98	339	1,150	9
June	396	2,767	30	104	291	797	-
1991-92—							
July	846	4,911	34	116	446	1,244	6
August	534	3,994	56	114	222	1,079	52
September	686	4,776	58	94	160	1,660	19
October	919	3,585	53	102	92	1,287	48
November	763	3,101	23	183	236	648	22
December	644	3,624	91	146	373	624	14
January	287	2,523	69	67	230	760	13
February	510	2,623	14	143	484	1,165	25
March	725	3,408	141	146	392	1,058	36
April	479	4,261	103	116	289	1,468	6
May	629	6,129	119	191	376	1,295	14
1990-91—							
July to May	8,433	26,745	635	1,161	3,096	9,437	271
1991-92—							
July to May	7,022	42,935	761	1,418	3,300	12,288	255

(a) The timing basis for compilation of exports statistics has changed (see Explanatory note 5).

EXPLANATORY NOTES

Introduction

The information shown in this publication for wine sales is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to exports and import clearances are based on information provided to the Australian Customs Service by importers, exporters and their agents.

Scope and coverage

2. The information on wine is obtained from winemaking enterprises with wine sales of 250,000 litres or more in the previous financial year. These account for approximately 97 per cent of total wine sales.

3. Tables 1-3 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. Figures relating to foreign trade in wine and brandy are presented in Table 4 to provide a basis for assessing the overall Australian wine market.

4. Imports cleared for home consumption comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia.

5. Commencing with April 1992, the timing basis for the compilation of merchandise exports statistics has been changed. The change involves compiling exports statistics on the basis of goods shipped in any period rather than the basis of the documentation of goods shipped in that or earlier periods. In the past only about half of shipments were recorded in the month of shipment, the remainder recorded in subsequent months. The effect of the change is significant on monthly data but marginal on annual data.

For more information about the changed basis of compilation refer to publication *Foreign Trade Australia: Merchandise Exports, April 1992*. (5432.0)

6. All sales data are collected on an Australia-wide basis only and State figures are therefore not available.

7. The wine content of products consisting of a mixture of wine and fruit juice, commonly known as 'coolers', is included in the appropriate category of wine from which it is made, which is generally table wine. Where a wine is categorised by container type (i.e. table wine) the wine content of 'coolers' is included in the 'bulk' figure.

Seasonally adjusted and trend estimates

8. Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).

9. The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.

10. While this smoothing technique enables estimates of trend to be produced for the latest month, it does result in revisions to the estimates for the most recent months as data for subsequent months become available. Generally subsequent revisions become smaller and after 3 months have a negligible impact on the series. There will also be revisions as a result of revisions to the original series and periodic reviews of seasonal factors.

11. Users may wish to refer to the ABS Information Papers *A Guide to Smoothing Time Series - Estimates of 'Trend'* (1316.0) and *Time Series Decomposition - An Overview* (1317.0) for more detailed information on smoothing of seasonally adjusted time series data.

Related publications

12. Other ABS publications which may be of interest include:

Manufacturing Production, Australia, Food, Drink, Tobacco, Stock and Poultry Food (8359.0) - issued monthly, contains production statistics for wine based mixed drinks ('coolers').

Wine Production: Australia and States (8366.0) - includes stocks of Australian wine and brandy held by winemakers.

13. Current publications produced by the ABS are listed in the *Catalogue of Publications and Products Australia* (1101.0). The ABS also issues, on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

Symbols and other usages

- nil or rounded to zero
- n.p. not available for separate publication (but included in totals where applicable)
- n.y.a. not yet available
- r figure or series revised since previous issue
- .. not applicable

14. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

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Information Consultancy Service

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