



OCTOBER 1989

**INTRASTATE TRAVEL
BY QUEENSLAND
HOUSEHOLDS**

Catalogue No. 8637.3

INTRASTATE TRAVEL BY QUEENSLAND HOUSEHOLDS, OCTOBER 1989

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NOTE

Explanatory and Technical Notes are located at the back of this publication.

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SUMMARY OF FINDINGS

During 1988-89, over a third of Queensland households undertook trips lasting 4 or more nights within Queensland. An estimated 493,400 trips were taken by 333,000 household groups. Exact details were collected for each trip up to three trips per household, totalling 451,800 trips and involving 1.2 million travellers.

DIAGRAM 1 - NUMBER OF HOUSEHOLD TRIPS UNDERTAKEN, QUEENSLAND, 1988-89

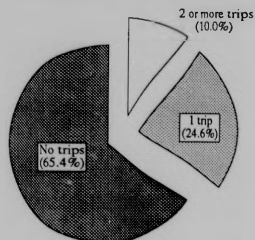
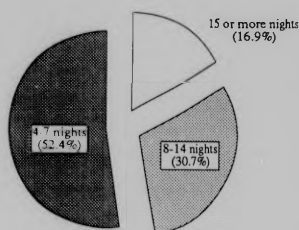


DIAGRAM 2 - DURATION OF HOUSEHOLD TRIPS, QUEENSLAND, 1988-89

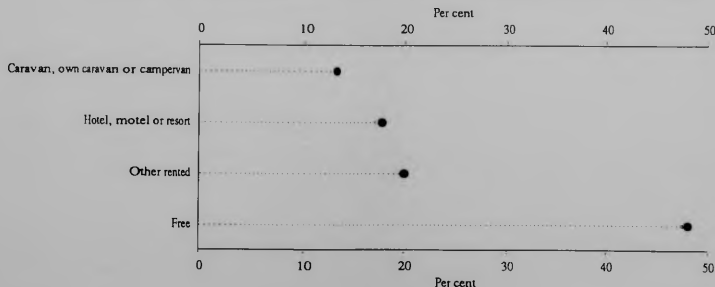


Brisbane Statistical Division was the major origin of trips (42 per cent) while Moreton Statistical Division was the major destination (31 per cent). The main purposes of trips were for holidays (54 per cent) and visiting friends or relatives and personal reasons (34 per cent).

On average for all areas, over one-half of trips were of between 4 to 7 nights duration, almost a third lasted 8 to 14 nights and the remainder were over 14 nights long. Trips to the Northern and Far North Statistical Divisions were generally of longer duration with around a third each having a duration of 4 to 7 nights, 8 to 14 nights and over 14 nights.

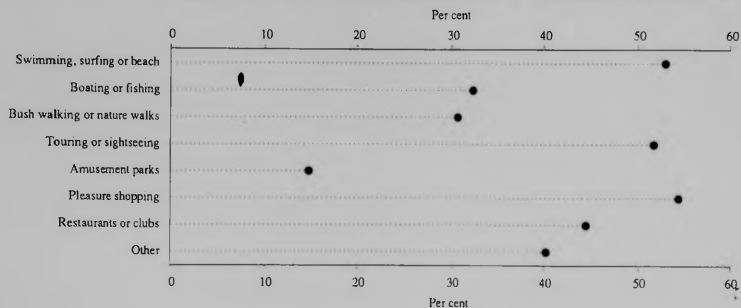
The survey indicated that for nearly half (48 per cent) of the trips, groups stayed in free accommodation and that a variety of activities were engaged in during their trips.

DIAGRAM 3 - HOUSEHOLD TRIPS BY MAIN TYPE OF ACCOMMODATION USED, QUEENSLAND, 1988-89



SUMMARY OF FINDINGS - *continued*

DIAGRAM 4 - HOUSEHOLD TRIPS BY TYPE OF ACTIVITY ENGAGED IN, QUEENSLAND, 1988-89



Household groups used motor vehicles as their main type of transport (81 per cent). Buses and coaches were the main type used by 6 per cent, trains by 6 per cent and 7 per cent travelled mainly by other means including planes and boats.

TABLE 1 - HOUSEHOLDS: TRIPS TAKEN BY HOUSEHOLD TYPE, QUEENSLAND, 1988-89
(^{'000})

<i>Number of trips within Queensland</i>	<i>Person living alone</i>	<i>Married couple only</i>	<i>Married couple with children</i>	<i>Single person with children</i>	<i>All other households</i>	<i>Total</i>
None	113.1	150.1	221.4	48.4	96.5	629.5
1	44.7	57.1	102.8	11.8	20.4	236.8
2	10.3	15.5	35.4	* 2.7	6.7	70.6
3 or more	5.4	4.0	12.6	* 1.6	* 2.1	25.7
Total	173.5	226.7	372.1	64.5	125.7	962.5

TABLE 2 - HOUSEHOLD TRIPS: MAIN DESTINATION BY ORIGIN, QUEENSLAND, 1988-89
(^{'000})

<i>Main destination (statistical division)</i>	<i>Origin (statistical division)</i>					<i>Total</i>
	<i>Brisbane</i>	<i>Moreton</i>	<i>Wide Bay-Burnett, Darling Downs and South-West</i>	<i>Mackay, Fitzroy and Central-West</i>	<i>Northern, North-West and Far North</i>	
Brisbane	14.6	6.3	14.5	18.5	15.4	69.3
Moreton	90.1	12.4	25.4	8.3	5.9	142.1
Wide Bay-Burnett	20.7	11.2	12.6	5.6	* 4.0	54.1
Darling Downs, South-West, Central-West and North-West	18.7	7.3	11.5	6.4	4.6	48.4
Fitzroy and Mackay	20.3	8.1	6.8	18.6	6.8	60.6
Northern and Far North	25.3	10.0	6.6	9.2	25.7	76.7
Total	189.7	55.4	77.5	66.7	62.6	451.8

TABLE 3 - HOUSEHOLD TRIPS: ORIGIN BY DURATION, QUEENSLAND, 1988-89
(^{'000})

<i>Origin (statistical division)</i>	<i>4-7 nights</i>	<i>8-14 nights</i>	<i>15 nights and over</i>	<i>Total</i>
Brisbane	100.7	60.2	28.8	189.7
Moreton	31.0	17.0	7.3	55.4
Wide Bay-Burnett, Darling Downs and South-West	42.9	22.6	12.0	77.5
Mackay, Fitzroy and Central-West	34.7	20.6	11.3	66.7
Northern, North-West and Far North	27.5	18.4	16.6	62.6
Total	236.8	138.8	76.2	451.8

TABLE 4 - HOUSEHOLD TRIPS: MAIN DESTINATION BY DURATION, QUEENSLAND, 1988-89
(^{'000})

Main destination (statistical division)	4-7 nights	8-14 nights	15 nights and over	Total
Brisbane	38.5	18.9	11.9	69.3
Moreton	80.3	45.4	16.5	142.1
Wide Bay-Burnett	29.2	18.1	6.8	54.1
Darling Downs, South-West, Central-West and North-West	28.7	10.8	8.9	48.4
Fitzroy and Mackay	31.1	18.9	10.6	60.6
Northern and Far North	28.8	26.5	21.5	76.7
Total	236.8	138.8	76.2	451.8

TABLE 5 - HOUSEHOLD TRIPS: MAIN DESTINATION BY MAIN TYPE OF ACCOMMODATION, QUEENSLAND, 1988-89
(^{'000})

Main destination (statistical division)	Hotel, motel or resort	Other rented accommodation	Camping, own caravan or campervan	Free accommodation	Total
Brisbane	9.1	6.2	4.4	49.6	69.3
Moreton	19.1	55.8	16.1	51.1	142.1
Wide Bay-Burnett	5.9	11.9	16.3	20.0	54.1
Darling Downs, South-West, Central-West and North-West	14.5	* 2.0	6.3	25.6	48.4
Fitzroy and Mackay	16.0	6.1	7.1	31.3	60.6
Northern and Far North	18.9	8.8	9.1	39.8	76.7
Total	83.6	90.8	59.5	218.0	451.8

TABLE 6 - HOUSEHOLD TRIPS: MAIN TYPE OF ACCOMMODATION BY DURATION, QUEENSLAND, 1988-89
(^{'000})

Main accommodation	4-7 nights	8-14 nights	15 nights and over	Total
Hotel, motel or resort	55.8	18.5	9.2	83.6
Other rented accommodation	44.4	35.3	11.0	90.8
Camping, own caravan or campervan	27.7	18.6	13.2	59.5
Free accommodation	108.8	66.4	42.8	218.0
Total	236.8	138.8	76.2	451.8

TABLE 7 - HOUSEHOLD TRIPS: ACTIVITY BY MAIN DESTINATION, QUEENSLAND, 1988-89
(^{'000})

Activity	Main destination (statistical division)						Total
	Brisbane	Moreton	Wide Bay- Burnett	Darling Downs, South-West, Central-West and North-West	Fitzroy and Mackay	Northern and Far North	
Swimming, surfing or beach	23.4	106.6	30.4	8.0	33.0	37.4	238.8
Boating or fishing	13.9	49.4	23.7	6.2	25.3	28.1	146.6
Bushwalking or nature walks	13.1	48.5	19.7	12.8	17.0	27.6	138.8
Touring or sightseeing	26.0	72.9	27.2	24.8	31.9	51.0	233.6
Theme or amusement parks	12.2	29.8	* 3.4	5.3	4.7	11.7	67.1
Pleasure shopping	37.3	95.6	23.2	15.9	31.0	42.4	245.9
Restaurants or clubs	29.5	78.9	15.2	14.4	26.6	36.3	200.9
Other	32.8	32.5	19.9	30.7	28.5	37.7	182.3

TABLE 8 - HOUSEHOLD TRIPS: MAIN DESTINATION BY MAIN TYPE OF TRANSPORT, QUEENSLAND, 1988-89
(^{'000})

Main destination (statistical division)	Motor vehicle	Bus or coach	Train	Plane, ship, boat, ferry and other	Total
Brisbane	49.8	5.0	5.5	9.0	69.3
Moreton	134.1	* 4.2	* 1.6	* 2.3	142.1
Wide Bay-Burnett	49.1	* 2.5	* 1.9	** 0.6	54.1
Darling Downs, South-West, Central-West and North-West	37.9	6.8	* 2.0	* 1.7	48.4
Fitzroy and Mackay	45.9	3.9	5.2	5.5	60.6
Northern and Far North	49.4	5.3	10.1	11.9	76.7
Total	366.4	27.7	26.6	31.0	451.8

TABLE 9 - HOUSEHOLD TRIPS: MAIN DESTINATION BY MAIN PURPOSE, QUEENSLAND, 1988-89
(^{'000})

Main destination (statistical division)	Visiting friends or relatives and personal purposes	Holiday	Other	Total
Brisbane	30.8	22.6	15.9	69.3
Moreton	28.7	106.3	7.2	142.1
Wide Bay-Burnett	17.7	33.8	* 2.6	54.1
Darling Downs, South-West, Central-West and North-West	21.3	18.7	8.5	48.4
Fitzroy and Mackay	25.6	26.5	8.6	60.6
Northern and Far North	30.0	36.9	9.8	76.7
Total	154.2	245.0	52.6	451.8

TABLE 10 - PERSON TRIPS: MAIN DESTINATION BY ORIGIN, QUEENSLAND, 1988-89
('000)

Main destination (statistical division)	Origin (statistical division)					Total
	Brisbane	Moreton	Wide Bay-Burnett, Darling Downs and South-West	Mackay, Fitzroy and Central-West	Northern, North-West and Far North	
Brisbane	38.0	12.5	35.5	47.5	38.9	172.4
Moreton	260.1	35.3	75.6	26.4	15.2	412.6
Wide Bay-Burnett	53.7	30.5	40.5	16.4	* 8.8	149.9
Darling Downs, South-West, Central-West and North-West	44.8	15.4	30.2	17.4	10.3	118.1
Fitzroy and Mackay	49.6	20.5	14.2	56.3	18.2	158.9
Northern and Far North	54.2	22.0	16.4	28.4	68.5	189.5
Total	500.4	136.2	212.3	193.6	160.4	1,202.9

TABLE 11 - PERSON TRIPS: ORIGIN BY AGE, QUEENSLAND, 1988-89
('000)

Origin (statistical division)	Under 14 years	14-24 years	25-64 years	65 years and over	Total
Brisbane	135.9	61.3	264.6	38.6	500.4
Moreton	36.3	13.6	63.5	22.7	136.2
Wide Bay-Burnett, Darling Downs and South-West	63.2	26.2	103.7	19.3	212.3
Mackay, Fitzroy and Central-West	59.9	25.6	103.4	* 4.8	193.6
Northern, North-West and Far North	43.6	26.5	83.1	7.1	160.4
Total	338.9	153.2	618.3	92.5	1,202.9

TABLE 12 - PERSON TRIPS: MAIN DESTINATION BY AGE, QUEENSLAND, 1988-89
('000)

Main destination (statistical division)	Under 14 years	14-24 years	25-64 years	65 years and over	Total
Brisbane	44.4	23.6	91.5	12.9	172.4
Moreton	125.1	51.1	210.7	25.6	412.6
Wide Bay-Burnett	45.4	18.0	76.7	9.8	149.9
Darling Downs, South-West, Central-West and North-West	32.9	10.2	61.4	13.6	118.1
Fitzroy and Mackay	47.1	21.6	79.1	11.1	158.9
Northern and Far North	42.9	28.5	98.5	19.6	189.5
Total	338.9	153.2	618.3	92.5	1,202.9

TABLE 13 - PERSON TRIPS: ACTIVITY BY AGE, QUEENSLAND, 1988-89
(^{'000})

Activity	Under 14 years	14-24 years	25-64 years	65 years and over	Total
Swimming, surfing or beach	254.5	105.1	370.1	18.1	747.7
Boating or fishing	138.3	64.2	232.8	13.6	448.8
Bushwalking or nature walks	121.1	52.9	205.7	17.9	397.4
Touring or sightseeing	181.0	79.7	331.3	49.3	641.3
Theme or amusement parks	80.7	24.5	102.1	7.4	214.7
Pleasure shopping	209.8	99.3	348.6	41.2	699.0
Restaurants or clubs	134.1	71.8	287.6	32.3	525.8
Other	115.8	53.9	236.2	43.9	449.8

TABLE 14 - PERSON TRIPS: DURATION BY AGE, QUEENSLAND, 1988-89
(^{'000})

Duration	Under 25 years	25-64 years	65 years and over	Total
4-7 nights	225.2	330.5	39.4	625.1
8-14 nights	162.1	192.3	28.9	383.3
15 nights and over	74.8	95.6	24.2	194.6
Total	492.1	618.3	92.5	1,202.9

TABLE 15 - PERSON TRIPS: MAIN TYPE OF ACCOMMODATION BY AGE, QUEENSLAND, 1988-89
(^{'000})

Main accommodation	Under 25 years	25-64 years	65 years and over	Total
Friends or relatives	203.3	222.3	44.9	470.6
Owned and other free accommodation	28.2	45.3	* 4.0	77.5
Total free accommodation	231.5	267.6	48.9	548.1
Paid accommodation	180.2	250.2	38.9	469.3
Camping, own caravan or campervan	80.4	100.4	* 4.7	185.6
Total	492.1	618.3	92.5	1,202.9

TABLE 16 - PERSON TRIPS: MAIN PURPOSE BY AGE, QUEENSLAND, 1988-89
(^{'000})

Main purpose	Under 14 years	14-24 years	25-64 years	65 years and over	Total
Visiting friends or relatives and personal purposes	104.7	41.3	174.3	44.6	365.0
Holiday	204.9	98.8	371.0	39.9	714.6
Other	29.2	13.1	73.0	8.0	123.4
Total	338.9	153.2	618.3	92.5	1,202.9

QUEENSLAND

STATISTICAL DIVISIONS



EXPLANATORY NOTES

Introduction

This survey concerning intrastate travel by Queensland households was conducted throughout Queensland in October 1989 as a supplement to the Australia-wide monthly population survey.

2. The survey seeks to establish the number and details of household trips undertaken by Queensland residents within Queensland and provides data on household travel by regions.

Monthly Population Survey

3. For a detailed outline of the monthly population survey design, scope and coverage, readers should peruse any recent edition of the ABS publication *The Labour Force, Australia* (Catalogue No. 6203.0)

4. The monthly population survey is made up of the labour force survey and, for most months of the year, a supplementary topic.

Supplementary Survey**Survey design**

5. The supplementary survey was conducted using seven-eighths of the sample of *private dwellings* in Queensland that were included in the monthly population survey. Information was collected by personal interview from any responsible adult member of the household aged 18 years or over who was in scope.

6. To limit the cost of the survey, details were collected for the first three trips only taken by any household during the reference period, October 1988 to September 1989. That is, although an estimated 493,400 trips were taken by Queensland residents, details were collected for only 451,800 of these trips.

Scope

7. For the supplementary survey, all usual residents of private dwellings (including children under 15 years of age) were in scope.

Definitions

8. *Trip*. A trip is 4 nights or more away from one's usual residence during the reference period. This includes touring.

9. *Household Trips*. A household trip consists of at least two usual residents of the household (including children under 15 years of age) going away together.

10. For single-person households, all trips within the scope of the survey are included.

11. *Person trips*. The number of household trips multiplied by the number of residents from each household travelling.

12. *Origin*. The location of the household whose residents undertake the trip. Only trips taken by Queensland households are in scope.

13. *Main destination*. The destination at which most nights were spent or, if equal nights were spent at more than one destination, the destination which was furthest from home. For touring groups the furthest destination is the main destination.

14. *Duration*. The number of nights away from home. Where this differs for group members it is the average number of nights away from home for the group.

15. *Main purpose*. The purpose nominated by the respondent as the main purpose or the purpose for which most of the group went on the trip.

16. Trips for employment were excluded from the scope of the survey. Employment includes starting a new job, permanent or short-term transfer, seasonal work (shearing, fruit picking etc.) and looking for work.

17. *Main type of transport*. If more than one type of transport was used, the one by which the longest distance was travelled. If equal distances were travelled (e.g. going by plane and returning by bus) the one taking the longest time was the main type of transport used.

18. *Main type of accommodation*. The one at which most nights were spent. Owned accommodation has to be owned by a member of the household and includes timeshare. Friends and relatives includes staying in motels, caravans etc. with friends or relatives but where no rent was paid.

19. *Activities*. All activities engaged in by persons or household group members during the trip.

Related Publications

20. Users may also wish to refer to the following publications which are available through the ABS Bookshop in any State.

Overseas Arrivals and Departures, Australia (3401.0) Monthly - (\$5.00)

Tourist Accommodation, Australia (8635.0) - Quarterly (\$9.00)

Tourist Accommodation, Queensland (8635.3) - Quarterly (\$13.00)

Tourist Attractions, Australia (8661.0) - Irregular (\$7.50). (Yet to be released.)

Selected Tourism and Personal Service Industries, Summary of Operations, Australia, Preliminary (8650.0) - Latest issue: 1986-87 (\$5.00)

EXPLANATORY NOTES - continued

21. Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (Catalogue No. 1101.0) and those produced by the Queensland Office are listed in *List of Publications* (Catalogue No. 1101.3). A *Publications Advice* (Catalogue No. 1105.0) is issued on Tuesdays and Fridays which lists publications to be released in the next few days. These publications are available from any ABS Office.

Unpublished Statistics

22. The ABS has available further tourism related statistics, especially regarding tourist accommodation, which are not published. Where it is not practicable to provide the required statistics by telephone, they may be available in other forms such as on microfiche, photocopy, computer printout or clerically extracted tabulation. A charge is made for providing these unpublished statistics.

23. For further information contact Gerry West, by telephoning Brisbane (07) 222 6222 or write to Information Services, Australian Bureau of Statistics, GPO Box 9817, Brisbane Q 4001.

Symbols and Other Usages

- .. Not applicable.
- * Estimate is subject to a relative standard error of between 25 and 50 per cent.
- ** Estimate is subject to sampling variability too high for most practical purposes (more than 50 per cent). Refer to Technical Notes.

24. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

TECHNICAL NOTES

Reliability of Estimates

The estimates derived from the survey are subject to two types of error, *sampling error* and *non-sampling error*.

Sampling Error

2. This is the difference which would be expected between the estimate and the corresponding figure that would have been obtained from a collection based on the whole population, using the same questionnaires and procedures.

Non-sampling Error

3. Inaccuracies may occur because of imperfections in reporting by respondents and interviewers and errors made in coding and processing the data. These errors can occur whether the estimates are derived from a sample or complete enumeration. Every effort is made to reduce non-sampling error to a minimum by careful design of questionnaires, intensive training and supervision of interviewers and efficient operating procedures.

4. Types of reporting errors and inconsistencies the estimates may be subject to include:

- (a) recall errors;
- (b) misreporting of information considered sensitive and
- (c) different interpretations of various terms used in the questions.

Estimates of Sampling Error

5. One measure of the likely difference which would be expected between the estimate based on a sample and the figure that would have been obtained from a complete collection is the standard error.

6. There are about two chances in three (67 per cent) that an estimate will differ by less than one standard error from the estimate that would have been obtained if all households had been included in the survey. There are about nineteen chances in twenty (95 per cent) that the difference will be less than two standard errors.

7. A standard error expressed as a percentage of the estimate is known as the 'relative standard error'. For example, if an estimate of 4,000 households has a standard error of 935, then the estimate has a relative standard error of $935/4,000 \times 100$ which equals 23 per cent. The relative standard error is a useful measure in that it provides an immediate indication of the percentage errors likely to have occurred due to sampling.

8. Applicable standard errors are shown in Table A below.

9. Estimates below 900 are preceded with two asterisks (**) because they are subject to high relative standard errors (more than 50 per cent). They should not be regarded as reliable.

10. Estimates between 900 and 3,540 have been preceded by an asterisk, e.g. * 3,000. This is to highlight the need for care in using the data because of the high relative standard error (between 25 and 50 per cent).

11. Standard errors are based on numbers of households. If the standard error for a particular sample of households is high therefore, the standard error for household trips and person trips relating to that household will also be high. Specifically, numbers of household trips will have a standard error greater than 25 per cent if they are based on a sample of households less than about 3,600 and a standard error greater than 50 per cent if they are based on a sample of less than about 950 (see Table A)

12. A more detailed explanation of standard errors can be found in the Technical Notes of *The Labour Force, Australia* (Catalogue No. 6203.0).

TABLE A: INTRASTATE TRAVEL BY QUEENSLAND HOUSEHOLDS: STANDARD ERRORS

Estimate	Standard error households
900	457
930	464
1,000	481
1,500	587
2,000	674
2,500	750
3,000	818
3,500	879
4,000	935
5,000	1,037
6,000	1,127
7,000	1,209
8,000	1,284
9,000	1,354
10,000	1,419
20,000	1,924
30,000	2,286
40,000	2,580
50,000	2,830
100,000	3,750
500,000	6,950
1,000,000	8,900
1,200,000	9,480



Tourist Accommodation

A QUARTERLY ABS PUBLICATION

- As an indicator of tourist activity, the ABS publishes a range of quarterly tourist accommodation statistics.
- Separate Australian and State publications are produced.
- The Australian publication contains information on hotels, motels and caravan parks showing capacity, occupancy rates and takings from accommodation for each month by type of establishment for each State and Australia. The State publications present similar information at a State and regional level.
- To order the publications
complete and mail the order form below, or fax it to (07) 229 6042 or
ring the ABS Bookshop on Brisbane (07) 222 6350.

ORDER FORM

Yes... I wish to order the following publications:

Tourist Accommodation, Australia (Catalogue No. 8635.0)

☐ \$9.00 a quarter or ☐ \$36.00 for annual subscription.

Specify which States/Territories are required.

Queensland (Catalogue No. 8635.3)

☐ \$13.00 a quarter or ☐ \$52.00 for annual subscription

New South Wales (Catalogue No. 8635.1)

☐ \$8.60 a quarter or ☐ \$34.40 for annual subscription

Victoria (Catalogue No. 8635.2)

☐ \$8.60 a quarter or ☐ \$34.40 for annual subscription

ACT (Catalogue No. 8635.8)

☐ \$4.00 a quarter or ☐ \$16.00 for annual subscription

South Australia (Catalogue No. 8635.4)

☐ \$8.50 a quarter or ☐ \$34.00 for annual subscription

Western Australia (Catalogue No. 8635.5)

☐ \$8.50 a quarter or ☐ \$34.00 for annual subscription

Tasmania (Catalogue No. 8635.6)

☐ \$10.50 a quarter or ☐ \$42.00 for annual subscription

Northern Territory (Catalogue No. 8635.7)

☐ \$8.50 a quarter or ☐ \$34.00 for annual subscription

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