EMPIRICAL INSIGHTS
INTO
THE BLACK BOX OF DECISION-MAKING
IN
NEW VENTURES

(A Study Based on Biotechnology Companies in Australia and India)

By

DEEPAK SARDANA

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Dedicated

To

Mom & Dad
Inspired
By
Peter Drucker
(The Greatest Management Guru of all times)
&
Other
‘Holistic’ Thinkers in Management
Declaration

This study contains no material that has previously been accepted for the award of any other degree at any other university. To the best of my knowledge and belief, this study contains no material previously published or written by any other person, except where due reference is given in the text.

Deepak Sardana

15th September 2007
The undersigned hereby certify that they have read and recommended to the College of Business & Economics for acceptance of this thesis titled “Empirical Insights into the Black Box of Decision-Making in New Ventures” by Deepak Sardana in partial fulfilment of the requirements for the degree of Doctor of Philosophy.

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