

**EMPIRICAL INSIGHTS
INTO
THE BLACK BOX OF DECISION-MAKING
IN
NEW VENTURES**

(A Study Based on Biotechnology Companies in Australia and India)

By

DEEPAK SARDANA



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Dedicated
To
Mom & Dad

Inspired

By

Peter Drucker

(The Greatest Management Guru of all times)

&

Other

‘Holistic’ Thinkers in Management

Declaration

This study contains no material that has previously been accepted for the award of any other degree at any other university. To the best of my knowledge and belief, this study contains no material previously published or written by any other person, except where due reference is given in the text.

Deepak Sardana

15th September 2007

THE AUSTRALIAN NATIONAL UNIVERSITY

NATIONAL GRADUATE SCHOOL OF MANAGEMENT

COLLEGE OF BUSINESS & ECONOMICS

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