

**Unlad Kabayan, University of the
Philippines – Geography Department and the
Australian National University**

INVITE YOU TO A FILM SHOWING ON:

**Building Social Enterprises in the Philippines
Strategies for Local Development**



What is a social enterprise?

How can social enterprises help communities create wealth that circulates locally?

Can social enterprises be built in rural Asia?

Narrated and written by Professor Katherine Gibson, a human geographer from the Australian National University and Ms Maria Angela Villalba, Executive Director of Unlad Kabayan Migrant Services Foundation Inc. and Philippines Social Entrepreneur of 2007 (awarded by Ernst and Young and the Schwab Foundation).

April 22, 2009

1:30 – 5:00 pm

**Claro M. Recto Hall,
UP Diliman, QC**





PROGRAM

- 1:30–1:45 Welcome remarks
- 1:45–3:00 Film viewing
- 3:00–3:30 Panel discussion
Katherine Gibson, Australian National University
Maria Angela Villalba, Unlad Kabayan
- 3:30–4:00 Reactions
Albert Valenciano, Overseas Workers Welfare Administration
Andrea Anolin, Batis Center for Women
Merlita Mendoza, Migrant Entrepreneur
Maruja Asis, Scalabrini Migration Center
Emily Christi Cabegin, Population Institute
- 4:00–5:00 Open Discussion
Facilitator: Doracie Nantes, UP Geography Dept

ABOUT THE FILM

A *social enterprise* is a business that puts social and environmental objectives on the agenda as well as profit making—it is undertaken to provide community benefit directly, via employment, profit sharing and care of the environment. In many parts of the world social enterprises are being supported by communities and governments because they are helping to address social and economic marginalization of people and places.

This film looks at how some social entrepreneurs and social enterprises are pursuing new development pathways in the Philippines. It showcases social enterprises created by community groups in the provinces of Surigao del Norte, Bukidnon, Bohol and Lanao del Norte.

It contains interviews with social entrepreneurs and community members who are spearheading social enterprise development that: provides purposeful work; generates cash income; mobilizes local assets; services community needs; builds organizational capacity and strengthens the resilience of local economies.