PUBLISHING AT SCALE(S):
HOW LIBRARY PUBLISHING SUPPORTS SCHOLARSHIP ON CAMPUS AND AROUND THE WORLD

Reinventing University Publishing
Sarah Lippincott
@libpubcoalition
Library publishing: key features
Motivations

- Provide alternatives to commercial scholarly publishers
- Publish work that doesn’t “fit” elsewhere
- Complement existing campus publishing operations
- Serve campus teaching and learning goals
Spectrum of activity

- High volume, broad impact, lower investment projects
- Tailored, deep impact, higher investment projects
Service model

AUTHOR/EDITOR
content
editorial focus
peer review

LIBRARIAN
production
hosting
distribution
marketing
preservation
metadata
copyright
consultation
training

PUBLICATION
Service principles
State of the field survey

- Survey distributed July 2014
- 124 complete responses
- Responses based 12-month period
- Excludes university press activity
- Results published October 2014
Partners

- Academic departments: 91%
- Faculty: 90%
- Graduate students: 84%
- Undergraduate students: 65%
- University presses: 28%
Publications: journals

- Faculty Journals: 68%
- Student Journals: 59%
- Other Journals: 28%
<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>On-campus, faculty-led journal titles</td>
<td>432</td>
</tr>
<tr>
<td>Student-led journal titles</td>
<td>214</td>
</tr>
<tr>
<td>Journal titles under contract for external partners</td>
<td>195</td>
</tr>
</tbody>
</table>
Publication totals

868 total titles published by libraries

200 total titles published by US university presses*

25,000 total scholarly journal titles published*

* [http://scholarlykitchen.sspnet.org/2013/06/12/are-university-presses-better-off-now-than-they-were-four-years-ago/](http://scholarlykitchen.sspnet.org/2013/06/12/are-university-presses-better-off-now-than-they-were-four-years-ago/)
Publications: books

- Monographs: 34%
- Textbooks: 12%
Publications: papers, reports, other

ETDs: 46%

PROCEEDINGS: 81%

TECHNICAL REPORTS: 39%
Peer Review

- ALL peer-reviewed journals, 55%
- SOME peer-reviewed journals, 39%
- NO peer-reviewed journals, 6%
Open Access

On-campus faculty-led journals: ~93% OA

Student-led journals: ~94% OA

Journals produced for external groups: ~85% OA
Editorial programs
Resources: professional staff

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>minimum reported FTE</td>
<td>0.15</td>
</tr>
<tr>
<td>mean reported FTE</td>
<td>1.8</td>
</tr>
<tr>
<td>maximum reported FTE</td>
<td>17</td>
</tr>
</tbody>
</table>
Resources: professional staff

- Digital Scholarship Librarian
- Research Data Curation Librarian
- Head of Digital Scholarship Strategy
- Head, Digital Research and Publishing
- Digital Publishing Specialist
Resources: funding

- Library operating budget
- Library materials budget
- Sales revenue
- Charge backs to content creators and/or editors
- Non-library campus budget
- Grants
Challenges

• Scaling services
• Sustaining services
• Positioning services
• Raising credibility
• Increasing visibility
Collective action

• Community of practice, partnerships, new models
Credits

Images created by nounproject users jamison, melissagaviria, Aletsbh, glenisgom, nisthagogna, wilsonjoseph, ochaavmu, MisterPixel, LubošVolkov

http://thenounproject.com/