You may have heard...

The pot calling the kettle black?

Majority of Gold OA journals do not charge authors

http://www.michaeleisen.org/blog/?p=1439

19/11/2013
Identifying Predatory Publishers

“All scholars will need to develop a new skill we might call "scholarly publishing literacy."


Identifying Predatory Publishers

• No academic information is provided regarding the editor, editorial staff, and/or review board members (e.g., institutional affiliation).

• Same editorial board for more than one journal.

Identifying Predatory Publishers

• The name of a journal is does not truthfully reflect its origin

• The journal falsely claims to have an impact factor

• The publisher sends spam requests for peer reviews to scholars unqualified to review submitted manuscripts.

Identifying Predatory Publishers

Criteria for Determining Predatory Open-Access Publishers

By Jeffrey Beall
2nd edition / December 1, 2012

For a current list of predatory publishers and journals, please visit
http://scholarlyoa.com. The author wishes to thank Bill Cohen and Dr. Michael W. Fenn for their valuable help in preparing this document


Identifying Predatory Publishers

• Begins with a large fleet of journals, often using a template to quickly create each journal’s home page.

• Provides insufficient information or hides information about author fees, offering to publish an author’s paper and later sending a previously-undisclosed invoice.

Identifying Predatory Publishers

Other clues

• Publish papers already published in other venues

• Use language claiming to be a “leading publisher” even though the publisher may only be a startup or a novice organization.

• Operate in a Western country chiefly for the purpose of functioning as a vanity press for scholars in a developing country.

• Do minimal or no copyediting.

• Publish papers that are obvious pseudo-science.

• Have a “contact us” page that only includes a web form, and the publisher hides or does not reveal its location


……..see website for full list of criteria
Scholarly Communication Transformed

http://www.nature.com/nature/journal/v495/n7442/full/495437a.html?WT.ec_id=NHMRC

Wiley backflip
- Standard position: No to green unless there is a ‘separate
  agreement’
- As of last week: offer explicit support [Green] for the
  NHMRC and ARC dissemination policies.
  - ‘ARC and NHMRC funded authors may self-archive the
    author accepted version of their paper (authors manuscript)
    after a 12-month embargo period from publication in an open
    access institutional repository, if articles are made open access
    following payment of an article publication fee, it is not
    necessary to archive the author’s manuscript, but the metadata
    must be available in the institutional repository with a link to
    the published article of record on Wiley Online Library’

Open Access is on the world agenda
- Canada’s tricouncil agencies do OA policy (15 October 2013)
  - Comments due by 13 December
- Indian Council of Agricultural Research OA policy (13 September 2013)
  - Each institute needs to set up an OA – central harvest
- Higher Education Funding Council for England (HEFCE) announced plans to make publicly
  funded research more freely available (15 July 2013)
  - only work that is deposited in a repository or archive would be eligible for consideration in
    the HEFCE’s institutional repository (Rich)
- GB Ministers of Science statement (11 January 2013)
- Global Research Council (27 May 2013)
- UNESCO announces open access policy (13 May 2013)
- Research Councils of UK’s open access policy in effect (1 April 2013)
- Obama Administration new policy (27 February 2013)
  - U.S. Federal agencies spending over $100 billion on research and development have to have a
    plan to “support increased public access to products of research funded by the Federal
    Government” within 12 months.
- The European Commission (2012)
  - Under their Research & Innovation funding programme, all articles produced with funding from
    Horizon 2020 (€80 billion) (122084 million) research funding programme for 2014–20 will have to
    be accessible in 2014

UK – Finch & RCUK
- Finch Report (June 2012) recommended gold OA for all
  UK research
  - Initially UK govt said no extra £, then said £10 million
- RCUK policy in place 1 April
  - Publishers (esp Emerald) have changed their policies –
    extending or introducing embargoes
  - Affects everyone – including Australians
- BIS report published 10 Sept, said focus on gold is
  wrong.
  - Actually it says most of the Finch report is wrong
  - Finch meeting Sept ‘to review progress in the
    implementation of its recommendations’

US – Obama govt directive
- February 22 - Obama Administration released policy
  “Increasing access to the results of federally funded
  scientific research”
  - within 12 m agencies spend over $100 million to have
  an OA plan
- Plans to assist the process
  - CHORUS – publishers deposit metadata of funded papers
  Users look via CHORUS or through the funding agency site,
  & view the paper through a link back to the publishers site.
  - SHARE - federate existing university-based digital
    repositories, obviating the need for central repositories.
  - Not much information on what agencies have been
    doing
Around the corner...

- “Assessing Research Impact” govt discussion paper
  - AOASG recommended that making work OA and download counts be used as a measure.
- Australian Law Reform Commission – Copyright and the Digital Economy
  - discussion on the proposal paper closed July 2013
  - May change the rules about orphan works (allowing legacy theses to be made OA)
- Govt policy on open access to all govt funded research (publications and data)
  - Supposed to be released for discussion pre-election
  - Unknown whether it will remain in the same form

Training – ALIA & TAFE

Catching the Third Wave - maintaining digital repositories

- Defining the scope of the coverage of a digital repository
- Selecting resources to add to the digital repository
- Using relevant software applications and equipment to create objects for the repository
- Creating and editing descriptive, technical and administrative metadata to provide access
- This unit covers content within GSK62731A Maintain Digital Repositories in the National Training Package. Participants will receive a TAFENSW statement of completion of this unit. This unit would be recognised for RPL (recognition of prior learning) purposes.

- Tuesday 29 October 2013 (All day) to Friday 06 December 2013 (All day)
- “The course has been developed by Syd TAFE staff - delivered via Moodle web interface, led by 1-2 teachers”
- Members $350 inc GST Partner Org’s $438 inc GST Non-Members $525 inc GST

Depends on the ‘prism’ you look through


2012 proposed law that affects scholarly publishing

- Research Works Act (RWA)
  - US House Bill 3699 introduced 16 December 2011
- It would be illegal for government funding body to make OA publication a condition of funding
- Put forward by two congress people
  - Found to both have accepted large donations from Elsevier in previous financial year
- Major blogging campaign & Elsevier boycott – petition started by Tim Gowers
- Elsevier withdrew support for Bill - pulled 28 February 2012
Creation of mega journals

- PLOS ONE phenomenally successful
- Now other publishers doing the same thing:
  - Sage OPEN – APC of $99
  - BMJ Open
  - Scientific Reports (Nature)
  - AIP Advances (Am Inst Physics)
  - G3 (Genetics Soc of America)
  - Biology Open (Company of Biologists)
  - Physical Review X (Am Physical society)
  - Open Biology (Royal Society)
  - Cell Reports (Elsevier, Cell Press)

Membership model

- Full (cover all costs) or partial (cover a % of APC)
- BioMed Central & PLOS have been doing it for years
- Now – Many hybrid publishers offering ‘membership’ model:
  - Wiley Open Access - Institutional & funder accounts
  - Royal Society Membership Programme
  - Springer Open Access Membership Programme (with BMC)
  - Taylor & Francis - Open Access Partnership
- These lock institutions in to certain publishers

Charging more for CC-BY

- Many mandates require CC-BY on OA articles.
- Nature press release November 2012
  - "NPG expands Creative Commons Attribution license options"
  - http://www.nature.com/press_releases/cc-licenses.html
- If the author (paying for hybrid) wants the less restrictive CC-BY license it will cost between GBP100 to GBP400 MORE than if they take the more restrictive CC-BY-NC-ND or CC-BY-NC-SA

The biggest challenge for OA advocacy

- Publishers send acceptance emails to authors offering paid OA option as a way to ‘meet funder mandates’.
- This is hugely effective and hard for us to counter

OA Scholarly Monographs

http://www.doabooks.org/

1588 Academic peer-reviewed books from 54 publishers
Why?

Collaborative underwriting

- eg Knowledge Unlatched

Dual editions

- eg ANU ePress

Institutional subsidies

- eg Purdue ePubs

• Liberation

- eg Unglue it

Freemium/Value-added services

- Eg Open Edition

Publication fees

- eg Springer Open Books

OA Monograph Business Models

Collaborative underwriting

Knowledge Unlatched

Process

Publishers

- Offer titles to knowledge unlatched in 15 months of release publication

- Recommend a Title Fee within KU guide lines

- Include in OAPEN list of potential publishers, online

- KU coordination of library commitment to support

Member Libraries

- Pay Knowledge Unlatched; publicize as free titles are available (KU free; paid if available)

- Take premium orders at any time and purchase

- Support ongoing development costs, as drawn from endowment

- Readers interested in KU more than serious

- Costs to libraries will increase as KU grows in membership and use

Knowledge Unlatched

MediaObject

http://www.mediaobject.net

The death of the academic book and the path to Open Access

Issues

- Handling OA books may be more costly for libraries than profile-driven ordering
- What will be the role of subject librarians?
- Will OA publishers accept book proposals or want to see a finished draft?
- How will impact be assessed?

OA Books - Resources

- http://www.openoasis.org

Social Media and OA

- "If you want people to read your papers, make them open access, and let the community know (via blogs, twitter, etc.) where to get them. Not rocket science. But worth spending time doing."


Social media & staff profile pages

QUT academics tweeting links to their OA pubs in QUT ePrints
April 12th tweet links to open access copy in QUT ePrints

You can see the impact of the tweet on downloads

OA & Social Media Platforms

Free & simple - Google citations

ResearchGate

- Social networking site for academics
- Supported through private backing (eg: Bill Gates foundation)
- Place to put publications, collaborate, engage in conversations with colleagues
- Is a repository (retains a copy of work, rather than pointing to it)
- Dilutes IR downloads

Easy to add work
How does this compare to your repository deposit process?

Academia.edu
- “a place to share and follow research”
- Raised $11.1 million in a second round of funding – 26 Sept 2013
- Published 1.6 million papers since its launch in 2008

Gives a home page – profile etc

Mendeley
- Founded 2008
- free reference manager and academic social network that can help you organize your research, collaborate with others online, and discover the latest research
- Bought by Elsevier 12 April 2013
Mendeley

1 million + users
Sharing over 60 million research papers

http://www.mendeley.com

Connotea

• Built by Nature Publishing Group 2004
• A del.icio.us for academia
• Discontinued 12 March 2013

Perils of relying on social media sites

Latest articles on OA impact

That was the year that was…

AUSTRALIAN OPEN ACCESS SUPPORT GROUP

The numbers have it

• 440 Twitter followers - @openaccess_oz
• 222 members on discussion list
  — 72% libraries, 9% researchers, 5% government, 5% uni admin
• 27,457 visits to webpage. Most popular pages:
  — About the AOASG
  — So you want people to read your thesis?
  — Journal editors take note – you have the power
  — Australian OA journals
  — Walking in quicksand – keeping up with copyright agreements
  — Comparison of ARC & NHMRC policies

(Ass at 26 October 2013)

aoasg.org.au

• Website includes:
  — Australian-specific OA lists
  — Information about mandates
  — Downloadable resources for OA advocacy
  — Blogs explaining OA news events
  — Blogs including commentary and observation
Media interest

- ABC radio - AM radio program
- The Project (TV)
- The Australian
- The Guardian (UK)
- Featured in blogs overseas
- The Conversation: 
  - UKs OA policies have global consequences
  - Busting the top 5 myths about open access
  - 11 July - 5116 reads
  - What is open access and why should we care?
  - 15 January - 3863 reads

Presentations

- History Editor’s meeting – Feb, ANU
- Information Online 2013 – Feb, Brisbane
- CPA Researcher summit - June, Sydney
- National Scholarly Communication Forum – May, ANU
- ARMS conference – Sept, Adelaide
- AAMRI – Oct, Canberra
- CAIRSS – Oct, Brisbane
- Open Access Research Conference – Oct, Brisbane
- Towards Research Excellence – Dec, Sydney
  - Plus visits to: CSU, Macquarie, ECU, WAGUL & Victoria
  - next week

Expert advice

- Feature article for the Dept of Innovation 2013 Australian Innovation System Report
- Submission to the “Assessing Research Impact” govt discussion paper
- ARC using the AOASG decision tree on their website
- Working with AAMRI on issues
- Organised event – ARC & NHMRC discuss policies (on YouTube)

Broader impact?

- Journal editors take note – you have the power
  - T&F indefinitely extended their trial US articles fully green. Reblogged & translated into Italian
- Walking in quicksand – keeping up with copyright agreements
  - Richard Poynder followed up with both Springer & Emerald. In turn these were quoted in UK House of Commons BIS Committee report
- Accessibility is more than making the paper OA
  - Huge response, reblogged in LSE Impact of Social Science blog
- So you want people to read your thesis
  - Biggest single day of visitors to the site - thanks Thesis Whisperer!
- Shall we sing in CHORUS or just SHARE?
  - Feedback from a company director in US – thank you for effort to look at both initiatives without prejudice

Questions?

Australian Open Access Support Group

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